

Your Community Connection ...

El Segundo Herald  
Torrance Tribune  
Manhattan Beach Sun\*

\*(online only)

Hawthorne Press Tribune  
Inglewood News  
Lawndale Tribune



**HERALD**  
PUBLICATIONS



Herald Publications is a woman-owned business and certified member of WBENC

**DISPLAY AD RATES**

For EACH Individual Paper  
Package rates are available

SIZE	NUMBER OF TIME RUN – Cost per				
	1x	4x	8x	12x	26x
Full	\$900	700	650	600	550
1/2	700	550	500	450	400
1/4	550	425	375	325	250
3/16	450	350	300	250	150
1/8	250	200	175	150	125
1/16	200	150	125	100	75

PRIME POSITIONS - Depending on availability

Outside back cover - add 30%

Other specified locations - add 20%

**COLOR**

Full color - add \$450

Frequency discounts available

PRE-PRINTED INSERT - Home Delivery Only

Must be dropped off at printer. Call for details

Insert design available at additional cost

**DEADLINES**

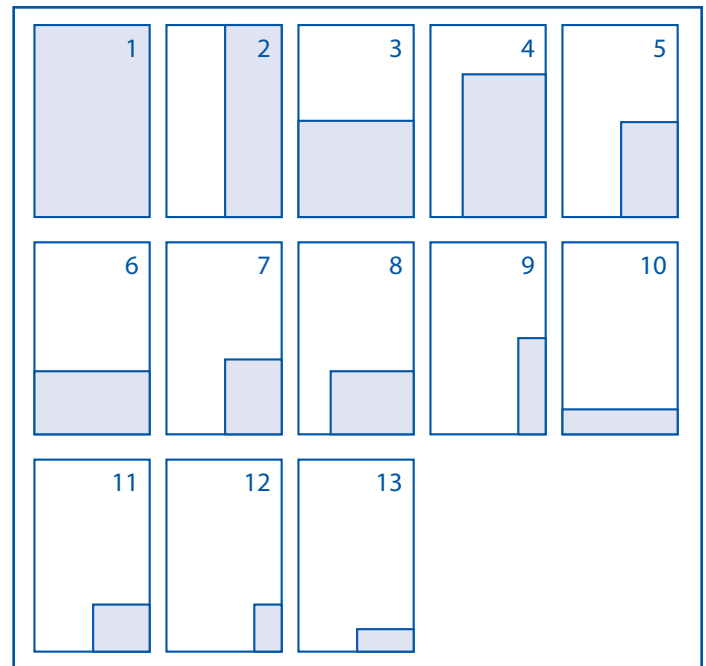
Space and artwork - noon Thursday prior to publication date

FOR ADVERTISING INFORMATION,

Contact: [management@heraldpublications.com](mailto:management@heraldpublications.com)

**AD SIZES & DIMENSIONS**

SIZE	width x depth (inches)
1 Full Page	10-1/4 x 15-7/8
2 1/2 vertical	5-1/16 x 15-7/8
3 1/2 horizontal	10-1/4 x 7-7/8
4 1/2 square	7-5/8 x 9-7/8
5 1/4 vertical	5-1/16 x 7-7/8
6 1/4 horizontal	10-1/4 x 3-7/8
7 3/16 vertical	5-1/16 x 5-7/8
8 3/16 horizontal	7-5/8 x 3-7/8
9 1/8 vertical	2-3/8 x 7-7/8
10 1/8 horizontal	10-1/4 x 1-7/8
11 1/8 square	5-1/16 x 3-7/8
12 1/16 vertical	2-3/8 x 3-7/8
13 1/16 horizontal	5-1/16 x 1-7/8



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