

El Segundo Herald

The Weekly Newspaper of El Segundo

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Hot Wheels Event at ADM Collects Donations for Operation Gratitude



Madison tries out a Model A Ford at the Hot Wheels Garage event, which was held March 10 at the Automobile Driving Museum. The museum also held a drive for Operation Gratitude, and people could write letters to soldiers or donate wish-list items for those serving overseas. For more photos, see page 16. Photo by Marcy Dugan, marcyduganphoto.com.

Dog Lover Has Gem of a Pet Project

By Brian Simon

When going shopping for jewelry, the first thought that crosses people's minds isn't usually their dog. But at The Jewelry Source, owner Brenda Newman's passion to help animals in need of a good home has managed to be worth its weight in gold—literally. Thanks to a fundraising campaign that launched just before Thanksgiving and wrapped up after Valentine's Day, Newman and company presented a \$2,275 check to the El Segundo-based PAL Rescue to support that group's ongoing efforts to place abandoned and unwanted dogs in safe and permanent homes. "We bought 100 Milk-Bone dog biscuits that were 24-carat gold-plated—and sold them to customers for \$25 each with all the proceeds going to PAL Rescue," Newman said. "The biscuits are three or four inches long and have a neat string at the end with our store name and logo, so they make for a perfect ornament or really cool gift item." The shop had sold 91 of the golden bones as of this writing.

The owner of a rescue dog herself (store mascot Gemma, picked up from a shelter in the San Fernando Valley six years ago), Newman was thrilled to attach The Jewelry Source to a cause near and dear to her heart. "I heard good things about PAL Rescue after calling around to veterinarians—and I really liked the fact that they are local. So I called them with the idea for the fundraiser and they were delighted. We promoted the campaign and lots of people came in."

In addition to the aforementioned check, PAL Rescue also picked up another 87 bucks from one of Newman's customers. "His [the customer's] finger size fluctuated too much and we needed to resize the ring and decided

not to charge him for his trouble—so he told us to be sure to take that money and put it towards the Rescue," Newman said.

While a gold-plated dog biscuit has to qualify as one of the more unusual items sold out of the store, Newman noted that other outside-the-box pieces have gone out to customers in the past. "We send our top-tier clients gold-plated Christmas ornaments—things like seashells, pine cones, starfish, a Canadian maple leaf or a rose. Every year, there is something new," she said. "But we really love the biscuit and so does everyone else. We only bought 50 to

The Tuesday night meeting of the El Segundo Unified School District School Board featured the approval of a resolution to start the process to sell the 5.66 acres of District-owned property at 540 East Imperial Avenue that was closed as a functioning District school site in 1975, and has been deemed surplus property for more than 35 years.

In the last go-around at marketing the property, beginning in 2008, the Board had pursued leasing the land, but was "unable to identify a party willing to lease the property pursuant to terms and conditions deemed acceptable by the District."

Beginning in June 2010, the Board entered into an agreement with an outside company, Mar Ventures, Inc., to obtain development entitlements that would lead

begin with, but had to order more. They're truly keepsakes that remind you of a good deed you've done."

All that said, the store's pet connection doesn't stop with biscuits. Many years before Gemma held court, Newman had an intaglio made of the store's prior mascot Whitby-- setting it into a detailed gold pendant with his name carved onto the back and a diamond bezel on the top. "An intaglio is an artistic technique that entails engraving an image onto a flat surface such as layered agate—so

to the possibility of setting-up a long term lease package for the District that would result in the property being developed as a senior housing community with an added multi-residential component.

Minimal submittals were received, and the ones tendered were not agreed to by the Board. Having been unsuccessful in reaching agreement with any interested parties on the lease option, the Board passed a resolution in late August of 2014 to start to the process to sell the surplus property outright instead of pursuing the long-term lease option.

According to a presentation made by a representative of the law firm Atkinson, Andelson, Loya, Ruud & Romo made at the Feb. 24 Board meeting, the District has incurred costs associated with the property

See Jewelry Source, page 8

School Board Passes Resolution Regarding Imperial Ave. Property

By Duane Plank

See School Board, page 14

Weekend Forecast

Friday
Sunny
85°/61°



Saturday
Mostly Sunny
83°/64°



Sunday
Partly Cloudy
84°/63°



Letters

History 2.0

“ Those who do not learn from history are doomed to repeat it.”
– George Stanayana,
For almost a decade our \$160,000 a year financial director been quoting multi-million dollar deficits. Now, it’s reported we have a million dollar surplus. So the city wants spend over five million, so far, of taxpayer dollars on a lap pool, on private property, at a point as far East as you can get from any residential section of El Segundo, located in the industrial part of town. Also the city will be stuck with yearly maintenance, to start, of \$500,000, again on private property.,
This for a pool that the people of El Segundo, for a decade, have voted down time and time again. We have an historic pool, in

the residential section in center town, that was intentionally allowed to fall into disrepair. Are we to spend millions that we don’t have, for a pool on a private property, yet can’t finds funds to fix our own city pool?
Does this sound familiar?
Around 2001, the backroom deals, pay-for-play and massive political campaign contributions, under the disguise of a downtown market, taxpayers paid over a million dollars to build a parking garage also on private property, then the city signed an ironclad contract with the owners of that private property to pay \$197,000 a year for 34 years with an option that will cheat the taxpayers for another 99 years.
Yes, history is repeating itself.
– Marc Renner

Film Review

The Captivating World of *Faults*

By Morgan Rojas for CINEMACY
It’s always refreshing to see a story play out on screen that is both entirely original in concept and then executed with incredible performances, which is exactly what we have with *Faults*. Director Riley Stearns’ new film is a conceptually adventurous black comedy about the world of cults, making for a metaphysical

isolating experience, but mystery and intrigue lie ahead, as we discover, alongside Ansel, that Claire may not be exactly who she once was. This cleverly spun story would not have been the same without Orser and Winstead, whose fearless performances charm and enhance the script’s sharp dialogue. Orser gives Ansel a desperation that is both comedic and



Leland Orser and Mary Elizabeth Winstead in Riley Stearns’ *Faults*. Courtesy of Screen Media Films.

thriller that is captivating from the very start. Claire (Mary Elizabeth Winstead) is a 28 year-old girl who believes she has found her “true home” within the mysterious world of cults, specifically the group *Faults*. Her desperate parents seek the help of Ansel Roth (Leland Orser), a dowdy motivational speaker who specializes in helping people escape such things, to rescue their daughter. With a hefty reward being offered, money he desperately needs to pay back his former manager, Ansel accepts their offer. A plan is then set to kidnap Claire and “de-program” her from her troubling and

heartbreaking in his consuming desperation to save Claire’s life and his own. Winstead, who also happens to be married to director Riley Stearns, is no stranger to emotionally investing roles. Her performance is understated at first, but the more we learn about her, the fuller her character becomes. Whether she’s crying, screaming, or just blankly staring, everything Claire does is purposeful and poignant. Her wide range of emotions perfectly play to the film’s twists and surprises, without spoon-feeding the audience what we
See Film Review, page 8

Police Reports

Monday, March 2, 2015

One male adult was arrested at 2045 hours from the 200 block of Cherry Avenue in Long Beach for grand theft, possession of stolen property, conspiracy, possession of drug paraphernalia and possession of burglary tools
One male adult was arrested at 2045 hours from the 200 block of Cherry Avenue in Long Beach for felony resistance of a peace officer, grand theft, possession of stolen property, conspiracy, possession of a controlled substance for sales and possession of burglary tools
A criminal threats report was taken at 2210 hours from the 700 block of Virginia Street. Suspect made threats to the victim over the phone
Wednesday, March 4, 2015
Burglary (residential) report was taken at 0853 hours from the 600 block of East Imperial Avenue. Unknown suspect(s) stole a tricycle

Burglary (commercial) report was taken at 1210 hours from the 2500 block of East El Segundo Boulevard. Unknown suspect stole three pairs of shoes from a business
urglary (residential) report was taken at 1503 hours from the 400 block of Richmond Street. Unknown suspect(s) stole a bicycle
One male adult was arrested at 1654 hours from the 800 block of Apollo Street for grand theft and one SHPD misdemeanor warrant
Thursday, March 5, 2015
One male adult was arrested at 0417 hours from Maple Avenue and Penn Street for possession of a controlled substance
Grand theft report was taken at 1052 hours from the 300 block of Standard Street. Unknown suspect(s) stole a box containing a coin
Petty theft report was taken at 1332 hours from the 1900 block of East Mariposa Avenue. A bag was taken
Vandalism report was taken at 2038 hours
See Police Reports page 13

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Airfare, taxes, surcharges, gratuities, transfers, and excursions are additional unless otherwise indicated. Fuel surcharges, government taxes, other surcharges and deposit, payment and cancellation terms/conditions are subject to change without notice at any time. Rates, terms, conditions, availability and itinerary are subject to change without notice. Certain restrictions may apply. AAA members must make advance reservations through AAA Travel to obtain Member Benefits and savings. Member Benefits may vary based on departure date. Rates are accurate at time of printing and are subject to availability and change. Not responsible for errors or omissions. Your local AAA Club acts as an agent for Pleasant Holidays®. CTR #1016202-80. Copyright © 2015 Auto Club Services, LLC. All Rights Reserved.

SchoolSpotlight

The Joy of Being an OSS Cabin Leader

By Cece Stewart, Sophomore at ESHS

On Monday, March second, the sixth graders from El Segundo Middle School (ESMS) left for Outdoor Science School (OSS), led by ESMS teacher Meredith Beachly. Outdoor Science School (OSS) is a memorable, hands-on, science field study in the beauty and wonder of nature’s classroom in scenic Malibu California.

The sixth graders were joined on this annual trip by 24 seniors and one junior from El Segundo High School, who were selected as the OSS cabin leaders for the sixth graders on their week away from home. These seniors acted as unique guardians for the kids. In order to be selected as a cabin leader students submitted applications, and they had to have an interview with Ms. Beachly and another trusted teacher to ensure that they would be a good example for the sixth graders.

In preparation for the trip, the cabin leaders underwent two training days. The cabin leaders met with Ms. Beachly, where they discussed the dos and don’ts at OSS. They also talked about what they are expected to do as cabin leaders so they can set a good example for the kids. Also, the leaders had to mentally prepare themselves for taking care of about ten kids all on their own. It must have been a good activity to prepare them for college. Many of the cabin leaders were former OSS students when they attended ESMS as well, so being a cabin leader was a poignant way to relive the memories.

Here is what the week looked like from the OSS cabin leader perspective: On the first day, Monday, the cabin leaders were introduced to their kids for the week. They played some games to break the ice, then got on the busses to Malibu for OSS around 8am full of excitement and anticipation. When they got there, they unpacked their bags to make their cabins feel

like home. Then there was a campfire where they sang fun songs and all got comfortable around each other. The highlight on Tuesday was a hike in the creek bed The Riparian. Then, later that evening, they went on a fun night hike. Personally, in my recollection of sixth grade, that was my favorite event at OSS.

Wednesday, they climbed “I Scream Mountain.” Then there was a dance which involved cabin leaders doing silly dances, and lots of fun, games, and laughter. On Thursday they went to the tide pools, and had a skit at night. Over the week, every cabin was coming up with a skit. And, on Thursday night all of the skits were performed, and joyful time was had by all. Time flew, and suddenly it was Friday, and the group headed back to El Segundo. The cabin leaders said their farewells to their groups, a goodbye but with memories that will last a lifetime. The sixth graders left the trusted care of their high school cabin leaders and flew into the arms of their parents who had missed them dearly. OSS was a great experience for the sixth graders, and the high school seniors. Thank you to Ms. Beachly, and to ESMS for making this annual trip possible. I know for me it was a foundational memory from my time as an ESMS student. •

Community Briefs

Cards for Soldiers

RSS PTA and the ESHS Support Our Troops Club would like you to write a card to a servicemember overseas. What should you write? Write about your hobbies, school, interests, the weather, share some jokes, something inspirational, a quote, a newspaper clipping, riddles, a poem or your favorite music.

Tell him or her why you are grateful...did you ever meet a vet? Did someone in your family serve? Do you like your freedom and living in peace? What does freedom mean to you? Don’t forget to sign your first name and age. Robin Fosselman, the owner of The Mailbox at 531 Main Street, has generously donated a box in her place of business from now until March 31. Send as many as you want: the goal is 5,000 cards.

El Segundo PTA Run for Education

The 24th Annual Run for Education 5K/10K and Kids’ Fun Run will take place, rain or shine, on Saturday, March 21, 2015, through

the streets of El Segundo. This year’s title sponsor is Big Five Sporting Goods. The Run for Education is PTA’s largest fundraiser of the year, and expects to draw 2,000 participants and raise \$45,000 for our El Segundo public schools. The 5K Run/Walk and 10K Run begins at 8:00 a.m. and the 1/2K and 1K Kids’ Fun Runs start at 9:45 a.m., in front of El Segundo High School, 640 Main Street. Participating sponsors will have expo booths in Library Park and the park Gazebo will serve as the event stage.

The USA Track and Field sanctioned event features electronic chip timing on certified race courses. All registered participants will receive a race t-shirt. Overall 1st place finishers in the 5K and 10K will receive race trophies. Medals will be awarded to 1st, 2nd & 3rd place finishers in each age category for the 5K and 10K. All 5K, 10K and Kids Run participants will receive finisher medals. To learn more or register for the 24th Annual Run for Education, please visit the event website at <http://www.esrun4education.com/>. •

Correction

In last week’s article, Gregg McMullin stated that the Eagles’ soccer team closed out scoring with a pass from Grant Bemis

to Jake Grundman; however, goal was scored by a corner kick from Kenneth Kramer. We regret the error. •

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Crenshaw Blvd Closures
March 15 – March 28, Plan ahead to avoid delays

To allow construction for the Crenshaw/LAX Transit Project, two portions of Crenshaw Blvd, from King Blvd to Stocker St and Vernon Ave to 43rd St, will be closed for the following period:

Sunday, March 15, 9P.M.
through Saturday, March 28, 6A.M.

Please plan ahead if you are traveling in this area, especially if going to West Angeles Church of God in Christ, Baldwin Hills Crenshaw Plaza or other local establishments along the corridor. Detour routes have been approved by the City of Los Angeles and can be found on the project webpage at metro.net/crenshaw.

Businesses are open during construction. Northbound traffic along Crenshaw Blvd will be restricted at Vernon Ave and southbound traffic will be restricted at MLK Blvd. However, access will be allowed back onto Crenshaw Blvd on 43rd St and Stocker St.

Construction is dynamic and may result in changes to bus routes or stop locations. Metro will post signs at affected stops to inform of alternative boarding locations. Bus route information will be available at metro.net/advisories or 323.GO.METRO.

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Each Sudoku puzzle consists of a 9X9 grid that has been subdivided into nine smaller grids of 3X3 squares. To solve the puzzle each row, column and box must contain each of the numbers 1 to 9.

Politically Speaking

One Man's Opinion

Amazinger and Amazinger

By Gerry Chong

This column is the 290th I have written for The Herald Publications, most of which deal with actions of the Obama Administration. It would seem that each action is more amazing than the one before.

Most people I know who enter a contract with another party have some level of initial discomfort with the reliability and good intentions of the other party. However, extended interactions between the parties tend to reduce that initial discomfort, and reliance on a legal system to enforce the terms of an agreement assuage mutual concerns about

against Iran for the reasons specified by the UN resolutions.

For openers, then, the Obama Administration is engaged in negotiations with a rogue nation to make obsolete the findings of the UN. Moreover, Iran has stated its objective is to destroy our ally, the nation of Israel. Yet, we negotiate with them. Amazinger and Amazinger, isn't it?

And what is the current status of those negotiations, you ask? Rumors are that Iran will get 80% of what it asks for. Specifically, economic sanctions will be lifted, raising the economic status of their economy. Next,

"For openers, then, the Obama Administration is engaged in negotiations with a rogue nation to make obsolete the findings of the UN."

trusting the other party. Overriding those concerns is a sense that there are specific benefits that can result if both parties adhere to the terms of the agreement. At some level too, is a belief that the other party has some level of honor and honesty.

That having been said, let's look at the Obama's negotiations with Iran, which are scheduled to have an outline of agreement by the end of March. First, recall that Iran is a rogue nation that had been sanctioned eight times between 2006-2012 for violating of UN required cessation of uranium enrichment programs. The United Nation's International Atomic Energy Agency Board of Governors found Iran in non-compliance with UN mandates, and imposed economic sanctions that will be lifted when Iran meets and fulfills the requirements of the IAEA Board of Governors. In addition to UN sanctions, China, Canada, Australia, India, Israel, Japan, South Korea, Switzerland, and the U.S. have non-UN mandated sanctions

Iran will be allowed to develop its nuclear programs as long as it remains one year from delivering nuclear weapons on its enemies. This agreement will end in 10 years, after which Iran is free to do what it wishes. Amazinger and amazinger.

So where do we stand? Are we negotiating with a party that is law abiding and honorable? NO.

Does it have our ally's best interest at heart? NO

Will it cheat on its agreements? YES.

Can we verify compliance with their commitments? NO

Will we have a nuclear Iran that sets off a nuclear arms race with Saudi Arabia and other Middle East competitors? YES

Is Barack Obama the most anti-Israeli president ever? YES

President Obama says he is confident that in ten years Iran will be a modern nation, free from the influence of its militant mullahs, and he will bet Israel's life on it. •

Another Man's Opinion

Inviting Israeli Prime Minister Without Consulting White House Was Wrong, Pointless

By Cristian Vasquez

It goes without saying that helping our ally Israel is a crucial element to our foreign policy. So inviting a foreign leader such as Israeli Prime Minister Benjamin Netanyahu is not a bad thing, as long as it is done through proper protocol. However, having Congress host Prime Minister Netanyahu without consulting the White House is not only a giant one-finger salute to President Obama, it is disrespectful to the American people. Furthermore, to have the foreign leader address Congress and attack our President's proposed deal with Iran is audacious.

First of all, no foreign leader should ever be allowed to set foot on our soil and tell our president, hate him or love him, what we should do. Let's make it clear: I believe that any nation with nuclear weapons is a danger to humanity. Sadly, global politics seems unable to detach itself from the desire to develop nuclear capabilities. Having said that, the move by Congress borders on treason. The same Neanderthals that extended this invitation to Netanyahu accused me, and millions of other Americans, of being unpatriotic for voicing our opposition to the invasion of Iraq. Yet, they think it is completely okay to have a foreign leader come to America and rip on our President. If the President was a Republican with a Democratic Congressional majority, there would be arrests warrants issued for everyone involved with this circus.

Second, if this move by Congress wasn't done simply to embarrass President Obama, then we must question why they invited Prime Minister Netanyahu. In his speech/address to Congress, the Prime Minister made the claim that the proposed deal by the President Obama with Iran would "pave" the road to a nuclear weapon for the Middle Eastern nation. Prime Minister Netanyahu claimed that it would be

only a matter of time before Iran could build a nuclear weapon.

That sounds reasonable given that any nation with nuclear capabilities can develop a nuclear weapon. However, the prime minister has addressed our elected officials in the past, making pleas for American intervention in the region in order to secure stability in the region. For instance, in 1996 Prime Minister Netanyahu made the same claim during a joint meeting of congress [video on CSPAN]. At that 1996 meeting he said that Iran and Iraq posed a threat to safety if they came across the ability to developed nuclear weapons. He labeled the two nations terrorists states. So it is no surprise that on Sept. 12, 2002 this same man pleaded with Congress, actually he guaranteed, that if the Saddam Hussein Regime was removed from Iraq that there would be "enormous positive reverberations on the region." He even went as far as saying that the fall of Hussein's regime would likely lead to a fall of the regime in Iran. Well, we all know how that worked out. So did we really have to host the prime minister to listen to more of his hollow rhetoric? He could have just sent a strongly worded letter to the White House.

It's obvious that Prime Minister Netanyahu, who is in the middle of a close election back home, used this trip to the United States to garner votes. It makes absolute sense that Israeli voters would stand behind a Prime Minister who went to the house of the hand that feeds its military capabilities to give it a good old-fashioned bite. The prime minister pulled the mother of all campaign stunts and it is likely to work. Even better for the prime minister is the fact that the strategy didn't really cost him a single dime since there were enough Americans in Congress reluctant to sell out their President, but who were very willing to handover their dignity. •

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Sports

Dodgers Hoping For Answers This Spring

By Adam Serrao

Punxsutawney Phil may have seen his shadow this year, but the six extra weeks of winter won't stop the Los Angeles Dodgers from beginning their spring training. This season, unlike many of the ones before it, brings with it many questions for a team that has been relentlessly knocking on the door of the World Series recently. Most of the questions that all of that fans want answers to won't be answered until the season begins, or, most likely, until more than midway through the season. For instance, will Clayton Kershaw be just as good? Will Andre Ethier and Carl Crawford help the team this year? Of course, there are many other questions left to be answered, but this year's spring training may help us to more firmly get a grasp on the Dodgers team that we will be cheering on for 162 games this season.

Perhaps one of the most daunting questions for the Los Angeles Dodgers coming into this preseason and regular is the possible emergence of young prospect Joc Pederson. Pederson tore up Triple-A last year, notching a 30/30 season, which is rare for anyone to do seeing as how they would normally be promoted to the big leagues before they reach the mark. Unfortunately for Pederson, the Dodgers had a surplus of veteran outfielders last year that prohibited him from reaching his goal. The departure of Matt Kemp, however, will give Pederson the perfect opportunity to show that he has what it takes to compete on a major league level. He is a true center fielder, exhibiting both power and speed, but as with all things in Los Angeles, there will be a short leash attached to his major league lifespan. Pederson showed all who watched last year his frequent propensity to strikeout. This season, the questions revolving around the young center fielder will certainly find answers in his ability to shake that tendency.

Anyone who knows the Dodgers of a year ago knows that the beginning of the end for the ball club stemmed early on in the season from a horrid bullpen. As easily the team's biggest weakness, the new front office duo of Farhan Zaidi and Andrew Friedman didn't waste time in entering four new faces into the bullpen mix. Joel Peralta, Chris Hatcher, and Juan Nicasio have been called to arms to try to heal one of the worst bullpens in the league of a year ago that will already be without their best arm to start the season. Kenley Jansen recently had surgery on his foot and will miss 8-12 weeks of action. "He's amazing, you can't really replace that," starting pitcher Zack Greinke said of Jansen.

"So now we have to find someone for eighth and the ninth for a little bit, but I wouldn't think he's going to be gone too long and we should be able to find a way to be fine through it." That way will no longer involve trusting Brian Wilson or Chris Perez. Both former closers did horribly and currently find themselves looking for work outside of L.A. Now the question that remains is whether or not the veteran arms assembled by the front office can fill in while Jansen is out and, once he returns, actually form a bridge to the All-Star closer that will be formidable and pad leads created by the starting pitchers.

Speaking of starting pitchers, one main question for the Dodgers over the past few years has been who would step up at the back end of the rotation. Obviously, Kershaw, Greinke and Hyun-Jin Ryu are locks at the front end. After that though, there are question marks abound. A team only needs five starters, but last year, the Dodgers used a total of 12 starting pitchers. That being said, a surplus of good arms is always a good problem to have. Enter Brandon McCarthy and Brett Anderson. Multiple stints on the disabled list over his career certainly scare Dodger fans and anyone who is counting on McCarthy to do his job this year. His \$48 million contract, however, states that the front office has faith in him to stay healthy and pitch solidly. Anderson, on the other hand, broke his finger in 2014 and later had back surgery to officially end his season, only three years after undergoing the daunting Tommy John surgery. Neither sound like promising options at first glance, but the Friedman and Zaidi must know something. Spring training will certainly tell us if the Dodgers can get their first solid number four and five starters in over six years.

With no Matt Kemp and no Hanley Ramirez, who have both been shipped off to San Diego and Boston, respectively, a Dodgers offense that ranked among the league's best last season has suddenly lost a lot of firepower. It certainly seems as if the Dodgers were willing to give up offense to attain defense this offseason, as newcomers Jimmy Rollins, Howie Kendrick and catcher Yasmani Grandal are certainly upgrades at their positions. Unfortunately the defensive upgrade leaves holes in the offense and now Yasiel Puig will be somewhat isolated in the batting lineup. Defense wins championships, but you have to score runs to win games. We'll see if the Dodgers can somehow accomplish both feats this season.

These questions and many more are why the

See Dodgers, page 13

It's Time for Eagles Baseball

By Gregg McMullin

Photos by Gregg McMullin, unless otherwise specified

The 2015 high school baseball season is finally underway. With the annual El Segundo Tournament winding down this week the Eagles look to have another strong team as the program moves from the Pioneer League to the Ocean League. The Eagles have plenty of potential and our highly regarded in the South Bay.

Taking a tour up and down the roster you can see why the Eagles should be successful this season. Pitching looks to be solid and

the shutout.

The Eagles got off strong in their first at bat. Nootbaar reached on an error while Palmer and Bergren each walked. Then Lewis banged a two run single and Rios' RBI single gave El Segundo a 3-0 lead. In the third inning Palmer walked and Bergren unloaded on a fastball that traveled some 385 feet for a two-run homerun. Lewis followed that with a 360 foot solo homerun to centerfield for a 6-0 lead. El Segundo would go on to score two more runs in a five-run inning to make it 8-0. The Eagles would tag on one more late in the game and just like that the Eagles



Hunter Lewis unleashes on a third inning solo homerun.

it starts with senior right-hander Willem Mostert. Mostert, a four-year letterman, has good command of his pitches and lets his defense play by keeping the ball in play. He spots his fastball and has a wicked good off-speed pitch.

Mitch Thompson moves into the role of the staff's number two. Thompson is another control pitcher who has the ability to keep opposing hitters off balance. He doesn't rely on any one pitch, which should confuse hitters on what he'll throw next. Hunter Lewis will see plenty of action on the mound but his versatility as a third baseman makes it hard to take him out of the hotbox position. Rounding out the staff is seniors Joey Garza, Dylan McDonnell, junior Albert Galicia and sophomores Justin Ostler and Jake Palmer.

The infield has been overhauled due to an injury. Lewis moves to third base from second base and he looks to be a natural. Spencer Long moves from third base to shortstop is natural position and McDonnell moves into the starting lineup at second base while Jackson Stone gives the infield added depth. Noah Bergren takes over at first base for Connor Underwood who graduated. Lars Nootbaar, another four year letterman, is still hampered by an injury sustained in football and will be the team's Designated Hitter until he's cleared to play defensively. When that happens he could trade with Bergren at first base.

The outfield is full of speed with Alex Rios and Nick Saucedo in leftfield, Nick Karsseboom and Jackson Walz in centerfield and Jake Palmer and Joey Garza in right field. Together these six outfielders possess some of the best skills in the South Bay.

The Eagles put it all together to open the season up against Banning (Wilmington). The Eagles routed a decent Pilots team 9-0. Mostert was masterful in tossing five strong innings allowing just one hit and one walk; he threw just 68 pitches. Galicia and Ostler each threw one inning in relief to complete

demonstrated their potential.

El Segundo faced West Torrance in the second round of their tournament. Though they played well they had a tough time at the plate and fell 5-3. Mitch Thompson pitched well enough to win going six innings giving up three runs (one earned) on two hits.

Trailing 3-0 in the sixth inning Spencer Long walked and scored on a booming double by Hunter Lewis to make it 3-1 Lewis then scored on Alex Rios' RBI single to make it 3-2. Dylan McDonnell had an infield single and Nick Saucedo walked to load the bases. Then Nick Karsseboom caught the Warriors off guard with a bunt attempt. The only play was to the plate that narrowly forced a sliding Rios home plate on a controversial call. The Warriors scored two runs in their half of the seventh inning and held on for a 5-3 win.

The Eagles continue play in the El Segundo Tournament today and Saturday. Next week they travel to take on Redondo in a double-header on Thursday before hosting Hart on Saturday morning at 11am.

JV Baseball

The El Segundo JV baseball team is loaded with potential varsity players ready for prime time. Catcher Griffin Martes and infielders Brandon Craig, Mario Morales, Dylan Sledge and Chris Gomez are the core of the team that expects to contend for their second consecutive league title under second year head coach Wil Parsons.

In their opener the Eagles raced to a 7-0 lead and went on to win 10-5 against Torrance. Martes, who was 3-for-4 on the day, singled and scored on Gomez's sacrifice fly in the first inning. In the second inning Morales singled, stole second base and scored on CJ Shevlin's double. In the five run third inning Craig had a two-run single, Kobe Estrada had a two run single and Morales had a run scoring double to make it 7-0.

Wyatt Boyce stared for the Eagles and overpowered the Warriors with a good fastball

See Eagles, page 8

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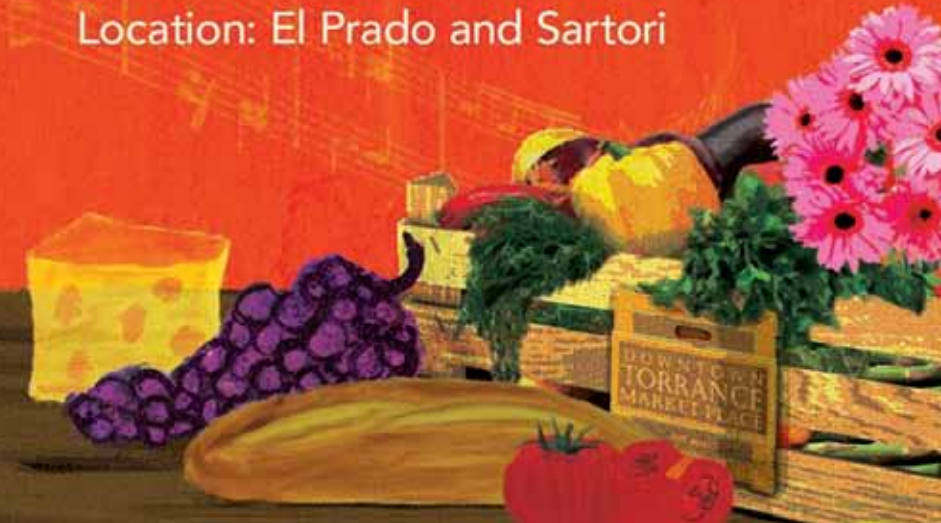
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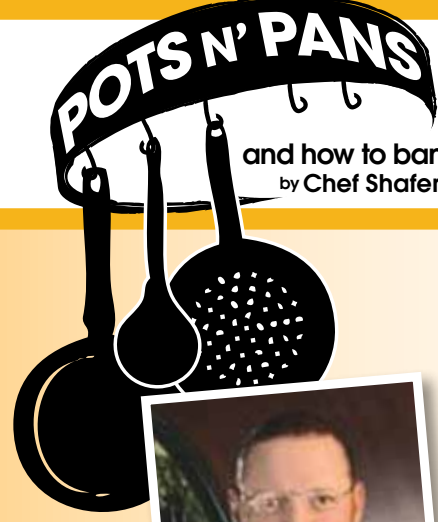
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POTS N' PANS

and how to bang them
by Chef Shafer



Hello everyone! It's been a long time since I gave out a recipe for the newspaper. I have been very busy with so many events that I got off track. But I'm back and hope to be able to bring you new foods for along time.

This week's recipe is Brussels sprouts. Before you make that ugh face. Try this one!

LIVE WELL, LOVE MUCH, LAUGH OFTEN!

The Chef



Brussels Sprouts

Ingredients

- 2 pounds Brussels sprouts trim the stem and cut in half horizontally
- 1 large red onion peeled and cut into half moon strips
- ¼ cup olive oil
- 1 teaspoon kosher salt
- 1 teaspoon course ground black pepper

Preparation

1. Mix together and bake in the oven at 350 for 20 minutes for 20 minutes or until golden brown.
2. Mix the hot sprouts with
 - ½ cup chopped dried figs or other dried fruit
 - ½ cup toasted not salted almonds
 - ½ cup grated manchego cheese
3. Serve warm.

Eagles

from page 6

and a knee-buckling curve ball. He threw four innings and gave up one hit, struck out six and walked three.

With El Segundo leading 10-0 the Warriors made it a game by coming up with five runs in the fifth inning. Shevlin came on in relief to shut the door and the Eagles came away with the opening day win.

The Eagles played at Mira Costa on



Lars Nootbaar hits it in the hole for a base hit. Photo by Marcy Dugan, marcyduganphoto.com

Tuesday and host Carson to day at 3:15pm. Next Thursday they'll host Redondo in a double-header starting at 3:15pm.

El Segundo Boys' Lacrosse

The boys lacrosse program enters it's second season as a CIF team this spring joining the Ocean League and adding a JV program. Coach Brooks Roscoe welcomes assistant coach Phil Bonney as the program continues to grow.



Mitch Thompson (left) and Willem Mostert will lead the Eagles pitching staff this season.

Anchored by a core of returning seniors the Eagles look to be strong at all positions in the game. Led by Jake Barone in goal, Nolan Roles at midfield, John Lang at attack and Nick Palley and Shane Van Pelt at defense, the veteran players are hoping to lead the team into this year's playoffs. Daniel Ball and Sebastian Mills at midfield and defenseman Cayman Barber look to have an impact



Alex Rios gets called out at home in a bunt squeeze play. Photo by Marcy Dugan, marcyduganphoto.com



Dylan McDonnell tags the runner out at second before throwing to first. Photo by Marcy Dugan, marcyduganphoto.com



Spencer Long fields the ball for the out at first. Photo by Marcy Dugan, marcyduganphoto.com

Jewelry Source

the end result is a hand-carved, cameo-style portrait,” Newman explained. “We picked up some gorgeous intaglio images at one of the jewelry shows we attended recently and are now offering them for sale to customers. If you see an image that resembles your pet, you can have it made into a beautiful pendant or ring or brooch.” Newman noted that she and her staff can help patrons come up with ideas, but added that customers will also soon be able to pick the formidable creative brain of world-renowned couture jewelry designer Bridget Durnell. Durnell will appear at the store on Friday, March 20 to showcase some of her new designs as well as offer consulting services on all types of pieces and accessories.

Meanwhile, Newman was pleased to announce the recent acquisition of an industry rarity now available to a handful of lucky customers. “We still have relationships buying directly from cutters from our past trips to Antwerp and had the chance to procure six pairs of one-cart tw [total weight] diamond earrings straight from the site-holder,” she said. “In doing so, each pair comes with an independent laboratory certification. We researched this and did a comparison with one of the top online jewelry sellers and learned that our price of \$2,550 is \$500 less than what is charged for something of the same size and quality with no certification. We like to find quality pieces that are also affordable and pass those savings along when we get them.” As of this writing, one of the half-dozen pairs had sold so far.

While always focusing on quality, Newman

also puts a premium on offering pieces you won't often see elsewhere. Upon attending a recent jewelry show in Tuscon, she came upon several unique items now on display shelves at The Jewelry Source. The list includes two



Brenda Newman (left), owner of the Jewelry Source, presented a check to PAL Rescue to help support the placement of abandoned and unwanted animals. Photo courtesy of the Jewelry Source.

different sizes of chess sets fashioned from fossil coral and onyx, as well as onyx goblets, champagne flutes and port glasses. “We’ve also got a gorgeous selection of contemporary gold by Hungarian designer Marika that she describes as being ‘for intelligent women with a spirit for adventure,’” Newman said. “The collection is inspired by the ‘wave of the sand’ with an exotic Mediterranean and Middle Eastern sensibility.” Newman added that The Jewelry Source also carries a line of bracelets from the only company that hand-weaves cable in gold. The store also features the very unique, super-brilliant Caro 74 diamond, which has 74

facets and comes with a top-of-the-line best pedigree lab report.

In addition to carrying several hard-to-find items, Newman also pointed out that few stores have an in-house craftsman available--as The Jewelry Source does--to assist with design features, customization and repairs. “We have had the same staff for some time now and are celebrating our 31st year with a busy on-site shop,” she said. “We’re proud to have lasted this long and be a mainstay on Main Street. We’ve managed to expand our merchandise, offerings and services while retaining a personalized touch.” •

Film Review

should be feeling.

A unique approach Stearns took was the use of, or lack thereof, a musical component. Most films have some sort of composition to aid in emotional pinpoints or transition between scenes, but *Faults* has an extremely light score. Even the end credits were scrolling in complete silence, making for an intense listening and viewing experience. It's like how a person can command attention of a large group by silently whispering; soon enough everyone is silent, trying to understand what you are saying. That pretty much sums up *Faults*; it is not a loud, visually boisterous film, however it demands attention in a more subtle way. From the opening scene until the very last shot, *Faults* has that special something that hooks you, and you willfully fall into its world.

The set design and cinematography deserve major recognition as well; Brown and drab interiors of the hotel are made aesthetically pleasing due to unique composition and close-ups from director of photography Michael Ragen. Consuming close ups on Ansel stress his spiraling downward life, while long takes on Claire implicate mind control and her proverbial power over him.

Faults may best be described as a “dramatic thriller,” but its darkly humorous moments sprinkled throughout the film blend genres to make it impossible to place in any one specific box. It's a winning achievement for first time feature director Stearns and cast, and a great sign of more good things to come. *Faults* is playing at the Los Feliz 3 theater and on VOD March 6th. •

from front page

from page 2

Real Estate

Design a Stunning Backsplash without the Whiplash

(BPT) - The kitchen is the heart of the home and a top-selling feature with homebuyers. Does yours convey style and functionality? Whether you've just completed a remodel or you're looking for ways to upgrade your existing kitchen, a tile backsplash will instantly transform the space into an eye-catching masterpiece.

"Tile backsplashes are timeless, providing the ideal transition between the cabinetry and the countertop," says Kirsty Froelich, design director for The Tile Shop. "It's one of the number one ways homeowners can add value to their kitchen while adhering to their personal design preferences. Best yet, the process can be simple and enjoyable."

Froelich offers her top tips for designing a stylish backsplash for your kitchen without headaches or stress:

DETERMINE YOUR STYLE PROFILE AND TAKE ACTION

Start by looking at Houzz, Pinterest and home magazines to see what styles you're drawn to. Are you more contemporary, vintage or transitional? It can help to see backsplashes in person to get a true idea of how different materials look, feel and reflect light. For up close and personal inspiration, attend your local Parade of Homes, or visit a showroom environment like The Tile Shop to view multiple styled vignettes.

FOLLOW YOUR VISION

When exploring tile or stone, think about whether you want the backsplash to be a focal point or more subdued. Subway tiles in neutral tones are timeless for those who prefer a muted backsplash. If you're look-

ing to make a statement, clean and tumbled white marble is trending right now. Slate is comforting and earthy where metallic offers a more eye-catching and contemporary look. For added personality, consider designs with color, patchwork or patterns. "Pop art" is also really hot right now (e.g., incorporating Andy Warhol visuals into the backsplash design).

CONSIDER PRODUCT TYPE AND MAINTENANCE REQUIREMENTS

A backsplash isn't necessarily maintenance-free, so know how much time you're willing to spend before making a final design decision. If you prefer low maintenance, the best route is ceramic tile. If you are drawn to the beauty of natural stone, keep in mind that there's minimal annual maintenance, including resealing the surface to ensure the product's integrity and beauty last.

"One of my current favorite backsplash looks is a new globally influenced Decor Mayflower pattern featured in The Tile Shop's 2015 Spring Design catalog," says Froelich. "It coordinates with the Treviso solid ceramic tiles that are available in three beautiful colors. Each piece has a handmade look and feel inspired by classic looks from long ago. This collection will definitely add a wow factor to your backsplash."

"Another collection I love is the Devonshire Carrara marble. It's crisp, clean and particularly elegant when set in herringbone pattern by itself or when paired with a picture frame design incorporating polished mosaic and marble profiles."

KNOW YOUR BUDGET

Before digging into any home improve-



ment project, it's important to know your budget. Convey your visions and cost parameters to any experts you work with, such as a contractor or interior designer. Bring a sample of your cabinetry and countertop, or a picture of your kitchen, to the designer or showroom you're working with. It will help them maximize your budget while achieving your vision.

ADD PERSONAL TOUCHES

When finalizing your design, consider adding unique characteristics. Above the sink or cooktop are good places to do something more decorative. If appropriate, you might decide to add a niche with a cutout that has

tile on the interior that matches the exterior tile or create a picture frame design using a completely different style of tile and stone that complements the backsplash to make a statement. Additionally, if you are doing a backsplash in a bar area, it's a great place to have fun with materials and shapes.

"Adding a backsplash does so much to dress up a room and complete the space," says Froelich. "The most common mistake I see homeowners make is letting indecisiveness cause the project to be delayed. Alas, the above tips will help create a clear path toward a backsplash design they can feel confident in and admire for years to come." •

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Lynn O'Neil

(310) 261-0798

LYNNO@SHOREWOOD.COM

WWW.LYNNONEIL.COM

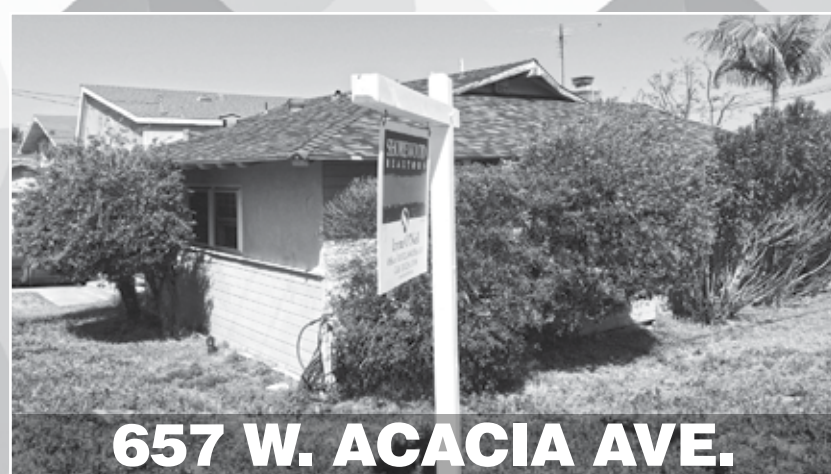


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PUBLIC NOTICES

CASE NO. 37-2015-00002615-CU-MC-NC
SUMMONS (CITATION JUDICIAL)
(C.C.P. SECTION 860 et seq.)
EXEMPT FROM FILING FEES PER
GOV'T CODE SECTION 6103

SUPERIOR COURT OF THE
STATE OF CALIFORNIA, COUNTY OF SAN
DIEGO
CALIFORNIA MUNICIPAL FINANCE
AUTHORITY, Plaintiff, v.

ALL PERSONS INTERESTED
IN THE MATTER OF CALIFORNIA,
MUNICIPAL FINANCE AUTHORITY'S
PROPERTY ASSESSED CLEAN
ENERGY ("PACE") PROGRAM
ESTABLISHED IN CERTAIN COUNTIES
AND CITIES, INCLUDING THE
ADOPTION OF RESOLUTIONS AND THE
AUTHORIZATION OF THE MATTERS
THEREIN, AND ALL BONDS, CONTRACTS,
CONTRACTUAL ASSESSMENTS, AND
OTHER MATTERS AND PROCEEDINGS
RELATED THERETO, Defendants.

NOTICE TO DEFENDANT
(AVISO a ACUSADO):

NOTICE! YOU HAVE BEEN
SUED. THE COURT MAY DECIDE
AGAINST YOU WITHOUT YOUR BEING
HEARD UNLESS YOU RESPOND NOT
LATER THAN APRIL 6, 2015, WHICH
IS AT LEAST TEN (10) DAYS AFTER
COMPLETION OF THE PUBLICATION
OF THIS SUMMONS. READ THE
INFORMATION BELOW.

IAVISOI USTED HA SIDO
DEMANDADO. EL TRIBUNAL PUEDE
DECIDIR CONTRA USTED SIN AUDIENCIA
A MENOS QUE USTED RESPONDA NO
MÁS TARDE QUE EL 6 DE ABRIL DE 2015,
QUE ES DIEZ (10) DÍAS DESPUÉS DE LA
TERMINACIÓN DE LA PUBLICACIÓN DE
ESTA CITACIÓN. LEA LA INFORMACIÓN
QUE SIGUE.

ALL PERSONS INTERESTED
IN THE MATTER OF CALIFORNIA
MUNICIPAL FINANCE AUTHORITY'S
PROPERTY ASSESSED CLEAN
ENERGY ("PACE") PROGRAM
ESTABLISHED IN CERTAIN COUNTIES
AND CITIES, INCLUDING THE
ADOPTION OF RESOLUTIONS AND THE
AUTHORIZATION OF THE MATTERS
THEREIN, AND ALL BONDS, CONTRACTS,
CONTRACTUAL ASSESSMENTS, AND
OTHER MATTERS AND PROCEEDINGS
RELATED THERETO.
DETAILED SUMMARY OF

MATTER TO BE VALIDATED:

California Municipal Finance
Authority ("the Authority") has established
the Property Assessed Clean Energy
("PACE") Program (the "CMFA PACE
Program"). The Authority seeks to implement
the CMFA PACE Program in 31 counties and
42 cities throughout California to encourage
and facilitate the installation of distributed
generation renewable energy sources,
energy and water efficiency improvements,
seismic strengthening improvements and/
or electric vehicle charging infrastructure
by residential and non-residential property
owners, which will save participating
property owners money while conserving
resources and reducing carbon emissions,
all in furtherance of the Legislature's goals
as set forth in California Streets & Highways
Code Section 5898.10 et seq.

The Authority seeks to validate
all proceedings, actions, liens and contracts
connected with the CMFA PACE Program,
and to obtain an order from the Superior
Court that the proceedings, actions, liens
and contracts related to the CMFA PACE
Program are valid, legal and binding and are
in conformity with the applicable provisions
of all laws and enactments at any time in
force or controlling upon such proceedings,
including but not limited to, the provisions of
Article XIII D of the California Constitution,
the due process and contract clauses of
the Constitution of the United States, and
their equivalent clauses in the California
Constitution.

The Plaintiff has filed a civil
complaint against you. If you wish to contest
the legality or validity of the matter that is
the subject of this lawsuit, you must appear
and file with the Court a written pleading in
response to the complaint not later than April
6, 2015. Your pleading must be in the form
required by the California Rules of Court.
Your original pleading must be filed in this
Court with proper filing fees and proof that
a copy thereof was served on Plaintiff's
attorneys.

Unless you so respond,
your default will be entered upon Plaintiff's
application, and this Court may enter a
judgment against you for the relief demanded
in the complaint. Persons who contest the
legality or validity of the matters which are
the subject of this lawsuit will not be subject
to punitive action, such as wage garnishment
or seizure of their real or personal property.

YOU MAY SEEK THE ADVICE
OF AN ATTORNEY IN ANY MATTER
CONNECTED WITH THE COMPLAINT OR
THIS SUMMONS. IF SO, YOU SHOULD DO
SO PROMPTLY SO THAT YOUR WRITTEN
RESPONSE, IF ANY, MAY BE FILED ON
TIME.

SI USTED DESEA SOLICITAR
EL CONSEJO DE UN ABOGADO EN
ESTE ASUNTO, DEBERÍA HACERLO
INMEDIATAMENTE, PARA QUE, SU
REPUESTA ESCRITA, SI HAY ALGUNA,
PUEDA SER REGISTRADA A TIEMPO.

CASE NUMBER (Numero del
Caso): 37-2015-00002615-CU-MC-NC

The name and address of the
court is (El nombre y direccion de la corte
es):

SUPERIOR COURT, COUNTY
OF SAN DIEGO - NORTH COUNTY
DIVISION, 325 So. Melrose Drive, Vista, CA
92081

The name, address, and
telephone number of plaintiff's attorney
is (El nombre, la direccion y el numero de
telefono del abogado del demandante, o del
demandante que no tiene abogado, es):

Michael Weed
Orrick, Herrington & Sutcliffe
400 Capitol Mall, Suite 3000
Sacramento, CA 95814
Telephone: 916-447-9200
Facsimile: 916-329-4900
DATE: 2/2/15
(Fecha)
(Delegado)
[SEAL]
[SELLO]
J. C. CASTILLO
Superior Court Clerk

Clerk, by _____, Deputy (Actuario)
MICHAEL WEED (STATE BAR NO. 199675)
mweed@orrick.com
CAMERON L. DESMOND (STATE BAR
NO. 268925)
cdesmond@orrick.com

ORRICK, HERRINGTON & SUTCLIFFE
LLP
400 Capitol Mall, Suite 3000
Sacramento, CA 95814-4497
Telephone: 916-447-9200
Facsimile: 916-329-4900
CN908358 PACE Feb 26, Mar 5, 12, 2015
"908358"

El Segundo Herald Pub 2/26, 3/5, 3/12/15
H-24596

IF YOU OBJECT to the
granting of the petition, you should
appear at the hearing and state your
objections or file written objections
with the court before the hearing. Your
appearance may be in person or by
your attorney.

IF YOU ARE A CREDITOR
or a contingent creditor of the
decendent, you must file your claim
with the court and mail a copy to the
personal representative appointed
by the court within the later of either
(1) four months from the date of
first issuance of letters to a general
personal representative, as defined in
section 58(b) of the California Probate
Code, or (2) 60 days from the date
of mailing or personal delivery to you
of a notice under section 9052 of the
California Probate Code.

Other California statutes
and legal authority may affect
your rights as a creditor. You may
want to consult with an attorney
knowledgeable in California law.

YOU MAY EXAMINE the
file kept by the court. If you are a
person interested in the estate, you
may file with the court a Request for
Special Notice (form DE-154) of the
filing of an inventory and appraisal
of estate assets or of any petition or
account as provided in Probate Code
section 1250. A Request for Special
Notice form is available from the court
clerk.

Attorney for petitioner:
PHILLIP L TANGALAKIS ESQ
SBN 78379
TANGALAKIS & TANGALAKIS
4264 OVERLAND AVE
CULVER CITY CA 90230

El Segundo Herald Pub. 2/26, 3/5,
3/12/15

H-24595

NOTICE INVITING SEALED BIDS
FOR THE
sewer main improvement
IN THE CITY OF EL SEGUNDO
PROJECT NO.: PW 13-24

The City of El Segundo is accepting
sealed bids in the City Clerk's office,
350 Main Street, El Segundo, California
90245, until 11:00 a.m. on:
TUESDAY, MARCH 24, 2015

at which time they will be publicly opened.
Bids will not be accepted after that time.

As described in the Bidding Documents,
the bids are for a public works project
("Project") which consists of Sewer Main
Improvement and related work as shown
on the plans on file with the City's Public
Works Department.

Work on the Project must be performed
in strict conformity with Specifications
No. PW 13-24 as adopted by the El
Segundo City Council on September 16,
2014 which is filed with the Public Works
Department.

Copies of the Plans, Specifications,
Contract Documents and Engineer's
estimate are available from the
Engineering Division of the Public Works
Department, City of El Segundo, 350
Main Street, El Segundo, California,
90245. Plans And Specifications are
alternately available electronically via
http://www.elsegundo.org/depts/works/
project_request_contact_form.asp

A mandatory pre-bid meeting is
scheduled for Tuesday, March 17,
2015 at 1 PM, at the HR Conference
Room, 350 Main Street in El Segundo,
CA 90245. Bidders' attendance at
this meeting is mandatory. Questions
regarding the bid shall be submitted by
6:00 pm on Tuesday, March 17, 2015 to
http://www.elsegundo.org/depts/works/
project_request_contact_form.asp.

The terms and conditions for bidding on
the Project are described in the attached
Bidding Instructions.

This project requires payment of State
prevailing rates of wages for Los Angeles
County. The contractor must post copies
of the prevailing schedule at each job
site. Copies of these rates of wages
are available from the State of California
Department of Industrial Relations
Prevailing Wage Unit, Telephone No.
(415) 703-4774. The website for this
agency is currently located at www.dir.
ca.gov.

The contractor to whom the contract
is awarded must assist in locating,
qualifying, hiring and increasing the
skills of minority group employees and
applicants for employment, as set forth in
Executive Order 11246 and 11375.

Any contract entered into pursuant to
this notice will incorporate the provisions
of the State Labor Code. Compliance
with the prevailing rates of wages and
apprenticeship employment standards
established by the State Director of
Industrial Relations will be required.

Affirmative action to ensure against
discrimination in employment practices
on the basis of race, color, national
origin, ancestry, sex, or religion will also
be required.

The City of El Segundo hereby
affirmatively ensures that minority
business enterprises will be afforded full
opportunity to submit bids in response to
this notice and will not be discriminated
against on the basis of race, color,
national origin, ancestry, sex, or religion
in any consideration leading to the award
of contract.

Note that the Project is subject to
compliance monitoring and enforcement
by the California Department of Industrial
Relations. Pursuant to California law, the
City must find bids failing to comply with
all applicable Labor Code requirements
including, without limitation, Labor
Code §§ 1725.5 and 1771.4, to be non-
responsive.

Five percent (5%) will be deducted from
each progress payment and retained by
the City. The remainder less the amount
of all previous payments will be paid
to the Contractor. Pursuant to Public
Contracts Code ("PCC") § 22300, the
Contractor may substitute securities
for retention monies held by the City or
request that the City place such monies
into an escrow account. The Contractor
is notified, pursuant to PCC § 22300, any
such election will be at the Contractor
own expense and will include costs
incurred by the City to accommodate the
Contractor's request.

In entering into a Public Works contract,
or a subcontract, to supply goods,
services, or materials pursuant to a public
works contract, the Contractor, or Sub-
Contractor, offers and agrees to assign
to the awarding body all rights, title and
interest in, and to, all causes of action it

may have under Section 4 of the Clayton
Act (15 U.S.C. Section 15) or under the
Cartwright Act (Chapter 2 [commencing
with Section 16700] of Part 2 of Division
7 of the Business and Professions
Code), arising from purchases of
goods, services, or materials pursuant
to the public works contract or the
subcontract. This assignment shall be
made and become effective at the time
the awarding body tenders final payment
to the Contractor, without further
acknowledgment by the parties.
Bids must be prepared on the approved
Proposal forms in conformance with the
Instructions to Bidders and submitted to
the City Clerk, 350 Main Street, City of
El Segundo, in a sealed envelope plainly
marked on the outside:
"SEALED BIDS FOR PROJECT NO.: PW
13-24

SEWER MAIN IMPROVEMENT
IN THE CITY OF EL SEGUNDO
DO NOT OPEN WITH REGULAR MAIL"
The bid must be accompanied by a bid
bond, made payable to the City of El
Segundo for an amount no less than ten
percent (10%) of the amount bid for the
base contract.

No bid will be accepted from a Contractor
who has not been licensed in accordance
with the provisions of the State Business
and Professions Code. For these
projects, those acceptable classes of
license shall be "A." The successful
Contractor and his Sub-Contractors
will be required to possess the correct
license for their project classifications,
and valid City Business Licenses from
the City of El Segundo.

The City of El Segundo reserves the
right to reject any or all bids, to waive
any irregularity, and to take all bids under
advisement for a period of ninety (90)
calendar days.

Any contract entered into pursuant
to this notice shall become effective
or enforceable against the City of El
Segundo only when the formal written
contract has been duly executed by the
appropriate officer(s) of the City of El
Segundo.

DATED This 5 day of March, 2015.
CITY OF EL SEGUNDO, CALIFORNIA
Tracy Weaver, City Clerk
El Segundo Herald Pub. 3/5, 3/12/15
H-24604

NOTICE TO CREDITORS OF BULK SALE
AND OF INTENTION TO TRANSFER
ALCOHOLIC BEVERAGE LICENSE(S)
(UCC Sec. 6105 et seq. and B & P Sec.
24073 et seq.)

Escrow No. 16555-CLC

NOTICE IS HEREBY GIVEN that a bulk sale
of assets and a transfer of alcoholic beverage
license(s) is about to be made. The name(s)
and business address of the seller(s)/
licensee(s) are: AX2 INVESTMENTS LLC,
403 MAIN ST, EL SEGUNDO, CA 90245
Doing business as: CRUSH THE

All other business names(s) and address(es)
used by the seller(s)/licensee(s) within the
past three years, as stated by the seller(s)/
licensee(s), is/are: NONE

The name(s) and address of the buyer(s)/
applicant(s) is/are: TOT FOOD, INC, 100
S. ALAMEDA ST #354, LOS ANGELES, CA
90012

The assets being sold are generally
described as: FURNITURE, FIXTURES AND
EQUIPMENT (AS PER LIST DEPOSITED
AND APPROVED IN WRITING BY BUYER),
INVENTORY, MACHINERY, LEASEHOLD
IMPROVEMENTS, TELEPHONE AND FAX
NUMBERS, GOODWILL, ABC LICENSE
AND AGREEMENTS NOT TO COMPETE
and are located at: 403 MAIN ST, EL
SEGUNDO, CA 90245

The type and number of license to be
transferred is/are: Type: ON SALE BEER
AND WINE-EATING PLACE, License
Number: 41-511503 now issued for the
premises located at: SAME

The bulk sale and transfer of alcoholic
beverage license(s) is/are intended to be
consummated at the office of: MADRONA
PARK ESCROW, INC, 23868 HAWTHORNE
BLVD, STE 101, TORRANCE, CA 90505
and the anticipated sale date is APRIL 13,
2015

The purchase price or consideration in
connection with the sale of the business
and transfer of the license, is the sum of
\$90,000.00, including inventory estimated
at \$1,500.00, which consists of the
following: DESCRIPTION, AMOUNT: CASH
\$90,000.00

It has been agreed between the seller(s)/
licensee(s) and the intended buyer(s)/
transferee(s), as required by Sec. 24073 of
the Business and Professions code, that the
consideration for transfer of the business and
license is to be paid only after the transfer
has been approved by the Department of
Alcoholic Beverage Control.

Dated: 3/9/2015

AX2 INVESTMENTS LLC, Seller(s)/
Licensee(s)
TOT FOOD, INC, Buyer(s)/Applicant(s)
LA1513517 EL SEGUNDO HERALD 3/12/15
El Segundo Herald Pub. 3/12/15

H-24620

One finds limits by pushing them. - Herbert Simon



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Police Reports

from the 700 block of Bungalow Drive. Unknown suspect(s) damaged a plastic garage door

One male adult was arrested at 2129 hours from the 2100 block of East Mariposa Avenue for plain drunk in public and one LASD misdemeanor warrant

Missing person report was taken at 2311 hours from the 300 block of Eucalyptus Drive. A male juvenile was reported missing and later found

Friday, March 6, 2015

One male adult was arrested at 0749 hours from the 900 block of Eucalyptus Drive for burglary, grand theft auto, possession of stolen property and possession of burglary tools

Burglary (vehicle) report was taken at 1005 hours from the 200 block of North Sepulveda Boulevard. Unknown suspect(s) broke into the vehicle and stole a phone

Burglary (residential) report was taken at 1057 hours from the 700 block of East Holly Avenue. Unknown suspect(s) stole a bicycle from a carport area

Traffic accident (with injuries) occurred at

1210 hours in the intersection of Apollo Street and Rosecrans Avenue, four vehicles involved

Found property report was taken at 1357 hours from El Segundo Boulevard and Illinois Street. A suit case was found

Traffic accident (with injuries) occurred at 1427 hours in the intersection of Continental Boulevard and El Segundo Boulevard, three vehicles involved

Annoying phone calls and criminal threats report was taken 1721 hours from the 700 block of Virginia Street. Known suspect called the victim numerous times and threatened to hurt the victim

Misdemeanor hit and run occurred on 03/03/15 in the intersection of Aviation Boulevard and Hawaii Street, vehicle versus vehicle

Found property report was taken at 2022 hours from the 900 block of McCarthy Court. A camera was found

Vandalism report was taken at 2027 hours from the 400 block of Lomita Street. A vehicle was spray painted blue

One male adult was arrested at 2043 hours from El Segundo Boulevard and Isis Avenue

for misdemeanor DUI with a BAC of .08% or above, driving on a suspended license and driving without an interlock device

One female adult was arrested at 2225 hours from Hawthorne PD for one ESPD misdemeanor warrant and one Hermosa Beach PD misdemeanor warrant

Saturday, March 7, 2015

An on-line lost property report was taken at 0625 hours from the 500 block of Sierra Place. A wallet was reported missing

An on-line lost property report was taken at 0635 hours form the 800 block of S. Sepulveda Boulevard. A wallet was reported missing

One male adult was arrested at 0751 hours

from GPD for one ESPD traffic warrant

Vandalism report was taken at 1010 hours from the 800 block of S. Nash Street. A vehicle was dented

Battery occurred at 1837 hours from the 300 block of Concord Street, juvenile daughter hit adult father

One male adult was arrested at 2220 hours from the 100 block of West Imperial Avenue for misdemeanor DUI and driving on a suspended license with a prior DUI conviction

Sunday, March 8, 2015

One male adult was arrested at 0311 hours from Apollo Street and Rosecrans Avenue for misdemeanor DUI •

Dodgers

Dodgers will be an interesting team to watch this season. Will Don Mattingly crack under new management’s pressure? Has Clayton Kershaw topped out after pitching his best year ever? Will Puig continue to crack under pressure at the plate? All of those questions now exist and many more are certain to arise,

from page 6

making the anticipation for what will surely be a great regular season to come worth the wait once the team takes the field for the first time this year. But that, in itself, perhaps begs the biggest question of all. Will fans of the Dodgers be able to watch their team play baseball this season at all? •

DBA@HERALDPUBLICATIONS.COM

PUBLIC NOTICES

LEGALNOTICES@HERALDPUBLICATIONS.COM

Fictitious Business Name Statement 2015017030

The following person(s) is (are) doing business as ZORRO US, 201 STANDARD ST., EL SEGUNDO, CA 90245, LOS ANGELES COUNTY. AI #ON 201003010008. Registered Owner(s): BLACK AND PEACH RETAIL, LLC, 201 STANDARD ST., EL SEGUNDO, CA, 90245. This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: n/a. Signed: Jesse Mondragon, Accounting Manager. This statement was filed with the County Recorder of Los Angeles County on January 21, 2015. NOTICE: This Fictitious Name Statement expires on January 21, 2020. A new Fictitious Business Name Statement must be filed prior to January 21, 2020. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 2/19, 2/26, 3/5, 3/12/15 H-1210

Fictitious Business Name Statement 2015027448

The following person(s) is (are) doing business as ESHE REALTY GROUP, 116 WEST FAIRVIEW BLVD., #7, INGLEWOOD, CA 90302LOS ANGELES COUNTY. Registered Owner(s): KATEA L. JONES, 116 WEST FAIRVIEW BLVD., #7, INGLEWOOD, CA 90302. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name or names listed above on: n/a. Signed: KATEA L. JONES, OWNER/BROKER. This statement was filed with the County Recorder of Los Angeles County on February 2, 2015. NOTICE: This Fictitious Name Statement expires on February 2, 2020. A new Fictitious Business Name Statement must be filed prior to February 2, 2020. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Inglewood News: Pub. 2/19, 2/26, 3/5, 3/12/15 HI-1211

Fictitious Business Name Statement 2015033627

The following person(s) is (are) doing business as: CORADO’S TRUCKING, 1130 W. 230 ST., CARSON, CA 90745, LOS ANGELES COUNTY. Registered Owner(s): SELMAR I. CORADO, 3710 W. 139TH ST., HAWTHORNE, CA 90250. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name or names listed above on: n/a. Signed: SELMAR I. CORADO, OWNER. This statement was filed with the County Recorder of Los Angeles County on February 6, 2015. NOTICE: This Fictitious Name Statement expires on February 6, 2020. A new Fictitious Business Name Statement must be filed prior to February 6, 2020. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Hawthorne Press Tribune: Pub. 2/19, 2/26, 3/5, 3/12/15 HH-1212

Fictitious Business Name Statement 2015032377

The following person(s) is (are) doing business as 1) OUTCAST TRUCKING; 2) OUTLAW TRUCKING, 2420 CARNEGIE LN, #A, REDONDO BEACH, CA 90278, LOS ANGELES COUNTY. Registered Owner(s): 1) L’TASHIKA WILLAIMS, 2420, CARNEGIE LN, #A, REDONDO BEACH, CA 90278; 2) CHARLES BENNET III, 2420 CARNEGIE LN, #A, REDONDO BEACH, CA 90278. This business is being conducted by a General Partnership. The registrant commenced to transact business under the fictitious business name or names listed above on: n/a. Signed: L’TASHIKA WILLAIMS, OWNER. This statement was filed with the County Recorder of Los Angeles County on February 5, 2015. NOTICE: This Fictitious Name Statement expires on February 5, 2020. A new Fictitious Business Name Statement must be filed prior to February, 2020. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 2/19, 2/26, 3/5, 3/12/15 H-1213

Fictitious Business Name Statement 2015039752

The following person(s) is (are) doing business as LBB DIRECT, 2015 S. ACACIA CT., RANCHO DONIMGUEZ, CA 90220, LOS ANGELES COUNTY. AI #0NC1028671. Registered Owner(s): W/F TUDOR HOUSE INC, 235 SUNRIDGE STREET, PLAYA DEL REY, CA 90293. This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name or names listed above on: n/a. Signed: W/F Tudor House Inc, CEO, Stephen Dulle. This statement was filed with the County Recorder of Los Angeles County on February 13, 2015. NOTICE: This Fictitious Name Statement expires on February 13, 2020. A new Fictitious Business Name Statement must be filed prior to February 13, 2020. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 2/19, 2/26, 3/5, 3/12/15 H-1214

PUBLISH YOUR PUBLIC NOTICES HERE

ABANDONMENTS: \$125.00
ABC NOTICES: \$125.00
DBA (Fictitious Business Name): \$75.00
NAME CHANGE: \$125.00
Other type of notice? Contact us and we can give you a price.

Fictitious Business Name Statement 2015041602

The following person(s) is (are) doing business as: QUILT SHOW EXPRESS, 1850 WEST 144TH ST., GARDENA, CA 90249, LOS ANGELES COUNTY. Registered Owner(s): TITAN HOSPITALITY GROUP, LLC, 1850 WEST 144TH STREET, GARDENA, CA 90249, CA. This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: n/a. Signed: Titan Hospitality Group, LLC, Owner, Richard Robert White. This statement was filed with the County Recorder of Los Angeles County on February 17, 2015. NOTICE: This Fictitious Name Statement expires on February 17, 2020. A new Fictitious Business Name Statement must be filed prior to February 17, 2020. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 2/19, 2/26, 3/5, 3/12/15 H-1215

Fictitious Business Name Statement 2015041616

The following person(s) is (are) doing business as: WEST COAST HOSPITALITY GROUP, 1850 WEST 144TH ST., GARDENA, CA 90249, LOS ANGELES COUNTY. Registered Owner(s): TITAN HOSPITALITY GROUP, LLC, 1850 WEST 144TH STREET, GARDENA, CA 90249, CA. This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: n/a. Signed: Titan Hospitality Group, LLC, Owner, Richard R. White. This statement was filed with the County Recorder of Los Angeles County on February 17, 2015. NOTICE: This Fictitious Name Statement expires on February 17, 2020. A new Fictitious Business Name Statement must be filed prior to February 17, 2020. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 2/19, 2/26, 3/5, 3/12/15 H-1216

Fictitious Business Name Statement 2015041658

The following person(s) is (are) doing business as: STATESIDE APPAREL, 5533 WEST 134TH PLACE, HAWTHORNE, CALIFORNIA, 90250, LOS ANGELES COUNTY. Registered Owner(s): KYLE WOODWARD, 5533 WEST 134TH PLACE, HAWTHORNE, CALIFORNIA, 90250. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name or names listed above on: n/a. Signed: Kyle David Woodward, Owner. This statement was filed with the County Recorder of Los Angeles County on February 17, 2015. NOTICE: This Fictitious Name Statement expires on February 17, 2020. A new Fictitious Business Name Statement must be filed prior to February 17, 2020. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Hawthorne Press Tribune: Pub. 2/19, 2/26, 3/5, 3/12/15 HH-1217



Fictitious Business Name Statement 2015042147

The following person(s) is (are) doing business as CONTINENTAL ELECTRIC CO, 721 INDIANA CT. #2, EL SEGUNDO, CA, 90245, LOS ANGELES COUNTY. Registered Owner(s): EUGENE KABZINSKI, 721 INDIANA CT. #2, EL SEGUNDO, CA, 90245. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name or names listed above on: n/a. Signed: Eugene Kabzinski, Owner. This statement was filed with the County Recorder of Los Angeles County on February 17, 2015. NOTICE: This Fictitious Name Statement expires on February 17, 2020. A new Fictitious Business Name Statement must be filed prior to February 17, 2020. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 2/26, 3/5, 3/12, 3/19/15 H-1209

Fictitious Business Name Statement 2015044850

The following person(s) is (are) doing business as 98 WEST TALENT, 1) 231 E. SPRUCE AVE., INGLEWOOD, CA, 90301, LOS ANGELES COUNTY; 2) P.O. BOX, 291875, LOS ANGELES, CA 90027. Registered Owner(s): JOHN PAIZIS, 2135 GRIFFITH PARK BLVD., LOS ANGELES, CA 90039. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name or names listed above on: n/a. Signed: John Paizis, Owner/Agent. This statement was filed with the County Recorder of Los Angeles County on February 19, 2015. NOTICE: This Fictitious Name Statement expires on February 19, 2020. A new Fictitious Business Name Statement must be filed prior to February 19, 2020. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 2/26, 3/5, 3/12, 3/19/15 H-1218

Fictitious Business Name Statement 2015046595

The following person(s) is (are) doing business as THE GATEWAY, 1) 11101 W. OLYMPIC BLVD., LOS ANGELES, CA 90064; 2) 600 LAIRPORT EL SEGUNDO, CA 90245, LOS ANGELES COUNTY. AI #ON 200732310135. Registered Owner(s): Ponsepol, LLC, 11101 W. Olympic Blvd, 501, Los Angeles, CA 90064. This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: n/a. Signed: Ponsepol, LLC, Manager, Realty Rentals Inc., by David Zimmerman, President. This statement was filed with the County Recorder of Los Angeles County on February 23, 2015. NOTICE: This Fictitious Name Statement expires on February 23, 2020. A new Fictitious Business Name Statement must be filed prior to February 23, 2020. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 3/5, 3/12, 3/19, 3/26/2015 H-1220

Fictitious Business Name Statement 2015044352

The following person(s) is (are) doing business as 1) DOCTORSITES; 2) PHYSICALTHERAPISTSITES; 3) COACHING WEBSITES, 909 N. Sepulveda BLVD, 11TH FLOOR, EL SEGUNDO, CA 90245, LA COUNTY. Registered Owner(s): MH SUB I, LLC, 909 N. SEPULVEDA BLVD. 11TH FLOOR, EL SEGUNDO, CA 90245, DE. This business is being conducted by a LIMITED LIABILITY COMPANY. The registrant commenced to transact business under the fictitious business name or names listed above on: n/a. Signed: MH SUB I, LLC, SECRETARY, B. Lynn Walsh. This statement was filed with the County Recorder of Los Angeles County on February 19, 2015. NOTICE: This Fictitious Name Statement expires on February 19, 2020. A new Fictitious Business Name Statement must be filed prior to February 19, 2020. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 3/5, 3/12, 3/19, 3/26/2015 H-1221

Fictitious Business Name Statement 2015053160

The following person(s) is (are) doing business as J & B MOTORCYCLES, 131 STANDARD ST., EL SEGUNDO, CA 90245, LOS ANGELES COUNTY. Registered Owner(s): LEROY CHARLES FREELAND, 131 STANDARD ST., EL SEGUNDO, CA 90245. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name or names listed above on: JAN 1979. Signed: LEROY FREELAND, OWNER. This statement was filed with the County Recorder of Los Angeles County on FEBRUARY 27, 2015. NOTICE: This Fictitious Name Statement expires on FEBRUARY 27, 2020. A new Fictitious Business Name Statement must be filed prior to FEBRUARY 27, 2020. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 3/5, 3/12, 3/19, 3/26/2015 H-1222

Fictitious Business Name Statement 2015063250

The following person(s) is (are) doing business as MICROPLATE, 1013 W. HILLCREST BLVD INGLEWOOD, CA 90301 LOS ANGELES COUNTY. Registered Owner(s): MULTICHROME CO. INC., 1013 W. HILLCREST BLVD. INGLEWOOD, CA 90301. This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name or names listed above on: 03/09/2015. Signed: MULTICHROME CO INC., PRESIDENT, Sergio Avantes. This statement was filed with the County Recorder of Los Angeles County on 03/09/2015. NOTICE: This Fictitious Name Statement expires on March 9, 2020. A new Fictitious Business Name Statement must be filed prior to March 9, 2020. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Inglewood News : Pub. 3/12, 3/19, 3/26, 4/02/2015 HI-1223

Fictitious Business Name Statement 20150444877

The following person(s) is (are) doing business as “RESEARCH SPECIALIST OF THE LAW.”, 4024 W. 165 ST. LAWNDWALE, CA 90260, LOS ANGELES COUNTY. Registered Owner(s): BRYAN ONEAL POWELL, 4024 W. 165 ST. LAWNDWALE, CA 90260. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name or names listed above on: n/a. Signed: BRYAN ONEAL POWELL, OWNER. This statement was filed with the County Recorder of Los Angeles County on February 19, 2015. NOTICE: This Fictitious Name Statement expires on February 19, 2020. A new Fictitious Business Name Statement must be filed prior to February 19,2020. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Lawndale Tribune: Pub. 3/12, 3/19, 3/26, 4/2/2015 HL-1224

Tech Talk

Do I need a website?

By Sid Kato, Array Systems, Inc.

Yes. If you own a business, you need a website.

Like most people, I often use a company’s website to learn basic information about that company. If you don’t have a website you are portraying your company as very small or living behind the times. Neither one makes a good impression on today’s customers.

Most websites are informational, letting your potential customers know about you, your team, and your philosophy. Twenty years ago, people learned about your company by your business card and company brochure or tri-fold. Today, people expect to find this information on your company’s website.

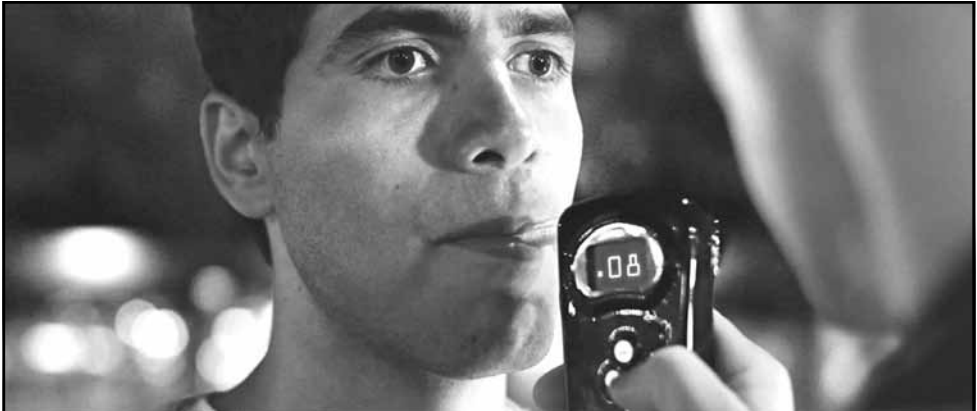
Some companies make their websites interactive, allowing their customers to log in to access or receive information. My

CPA’s website is an example of an interactive website. After completing my tax returns, my CPA posts them as PDF documents on their website. Using a secured login, I can then access both my business and personal tax returns throughout the year.

Your marketing plan should also incorporate your website, especially if you’re using social media like Google, Facebook, LinkedIn, and/or others. All of these tools work together to write the story of you and your company for potential customers.

Make sure you have a website so it can tell your story!

Dear Readers, this column addresses frequently asked technology questions by small business owners. Please email your questions to pr@heraldpublications.com and we will answer them in future columns. Thank you and enjoy! •



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School Board

from front page

of more than \$750,000, plus potential lost revenue, since 2004.

With the passage of the resolution, the Board “will use its best efforts to ensure that the property is sold at its highest and best use value.” A timeline is in place that will require each interested bidder on the property to put-up a \$10,000 check as bid security should they be selected to enter into a purchase agreement with the District.

Section 8 of the resolution notes the minimum terms and conditions for the sale: “The minimum bid for the purchase of the property shall be no less than sixteen million dollars, or in the amount of a District appraisal or updated appraisal value, as may be determined and modified by the Board prior to the bid hearing.”

Prior to the meeting, Board President Jeanie Nishime wrote in an email that “the Board of Education will have the opportunity to vote on a resolution calling for the sale of the District’s Imperial Avenue property which was closed as a school site in 1975. Over the last few years, the Board considered a lease option, but was unable to find a party willing to lease the property under conditions deemed acceptable by the District. ..the property will be put up for sale through a bid process.”

“I believe this action will relieve the District of the costly burden of maintaining the Imperial Avenue property,” wrote Nishime, “and provide a fund to address the District’s capital improvements and technology needs for many years to come.”

After Nishime called the meeting to order at 7 p.m., two special presentation items topped the agenda. Chief business official Susan Aceves made her presentation about the District’s filing of the required second interim financial condition report. The Education Code requires each District to prepare and submit financial reports regarding financial solvency to their governing boards twice a year.

The report certifies whether the District will be able to meet its financial obligations for the current and the next two years. Filing options include positive, or qualified, or negative.

Wrote Aceves in an email prior to the presentation: “The District will be filing a positive

certification which means that the District will be able to meet its obligations in the current and two subsequent years. This is the best certificate that a District can receive during the interim reports. However, under the new funding model, Local Control Funding Formula (LCFF), ESUSD does not benefit as we are ineligible to receive concentration grant funding due to student demographics. Therefore, our per pupil total funding is less than neighboring districts.”

The initial special presentation of the 70-minute meeting involved the recognizing of High School student Eli Nehme, who will be traveling to the state capital on April 22 to take part in LegiSchools 19th annual student legislative summit. Nehme had participated in an essay contest with LegiSchools, with the topic being global warming, and was selected as one of the contest winners.

With no discussion items on the agenda, the meeting moved on to the consent agenda, which included the approval of a Gifted and Talented Education (GATE) parent night at Richmond Street School on April 27, and the approval of an agreement with Loyola Marymount University and the Costen Foundation to enrich the teaching and learning of mathematics in the District.

The GATE night will focus on teaming parents and students and applying their knowledge of geometry and structural engineering as they participate in a contest to build the “tallest and strongest ZOME tower.”

The agreement with LMU and Costen will form the Mathematics Leadership Corps., which will “implement two research-supported professional development programs, and help guide the District’s implementation of the recently adopted Common Core Standards in mathematics by working closely with teachers and administrators and providing professional development.”

Superintendent Melissa Moore then detailed the key dates on the informational calendar. March 13 is a non-school day for students, the Sacramento Safari will be taking place on March 17-19, the Middle School spring musical takes place on Friday, March 20, and the always popular Run for Education hits the city streets at 8 a.m. on Saturday, March 21. •

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Arnie is very outgoing and fun and enjoys spending time with people.

We are looking for volunteers to help with our pet adoption fairs which are held every Saturday at the Petco located at 537 N. Pacific Coast Highway Redondo Beach 90277, from noon-3:30 p.m.. If you are interested in volunteering and can commit to at least one Saturday a month, please contact us at info@msfr.org. You can also visit all of our Miniature Schnauzers & Friends rescues at the adoption fair or check out our website, www.msfr.org. If you have any questions about a particular dog's availability you can email us at info@msfr.org. Schnauzers! Bet you can't adopt just one!

Hi there! I'm **Arnie** and I'm a one-year old male Miniature Schnauzer mix. People say I look like I could be part Doxie but it's just a guess, since I don't remember my parents. I was found, and rescued, by a Good Samaritan when I was wandering the streets and couldn't find my way home. A search was done to find my owner but



Swizzle is a King Charles Spaniel mix.



Puck is a playful mischievous lad.

love a good game of fetch! If you are interested in Arnie, please email info@msfr.org for more information.

I guess they named me **Swizzle** because I'm such a happy, little guy that my tail wags all the time and it is constantly "swishing." I'm a three-year old, male Cavalier King Charles Spaniel mix who weighs about 12 lbs. Just the perfect cuddling size! I was rescued from a LA county shelter where I was considered a stray but I really was just lost and waiting for my owner to find me. Sad part is that my owner never showed up and I have no idea why. I'm very playful and energetic and I love both people and dogs. What more can a family ask for? I can be seen anytime at Yellow Brick Road Doggie Playcare in El Segundo. Call 310-606-5507.

Hi! My name is **Puck** just like the mischievous sprite in Shakespeare's "A Midsummer Night's Dream." I'm a nine-month old male Dachshund/Spaniel mix who was surrendered by his owner to a LA county shelter. No one can understand why I was given up because everyone says that I'm gorgeous and a jewel of a guy. Like my namesake, I am very playful, happy, fun-loving and easily transportable at only 12 pounds. I can be seen anytime at Yellow Brick Road Doggie Playcare in El Segundo Call 310-606-5507.

If you're looking to add a little sparkle



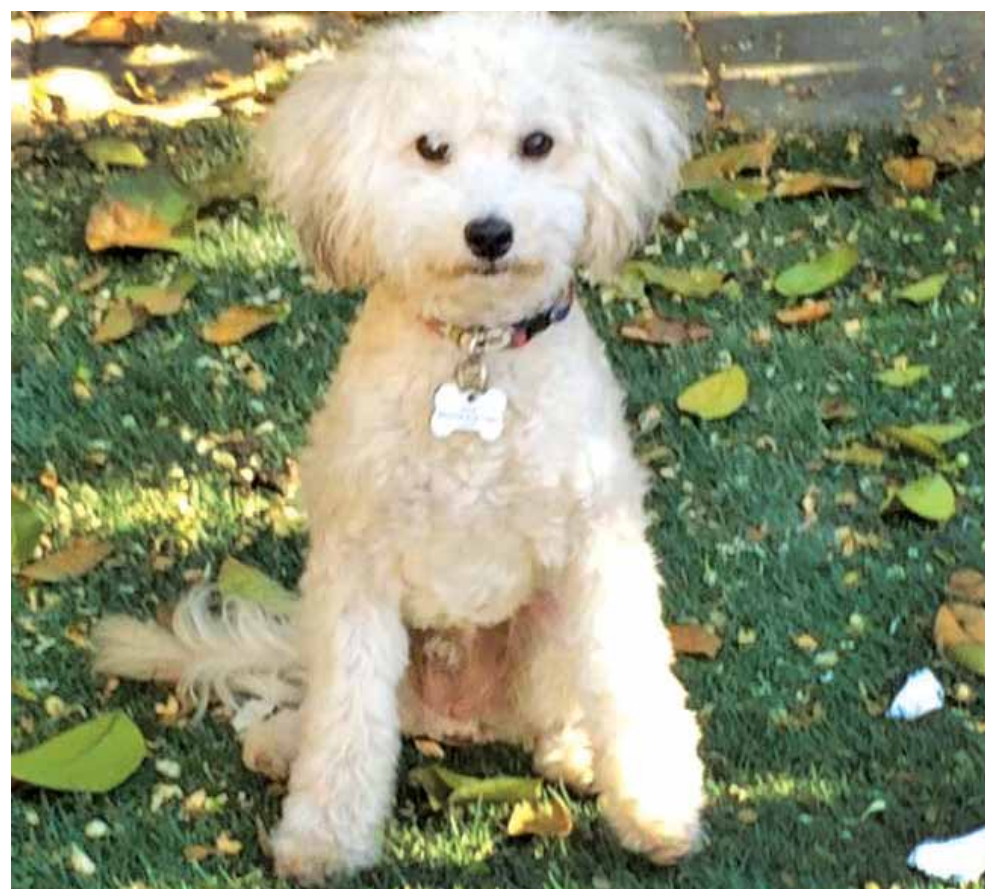
A Twinkle of a thing!

to your life, I'm just the dog to do it! My names is **Twinkle** and I'm a five-year old female Chihuahua mix who, at 7-8 pounds, is just a little bit of a thing. I was dumped at a shelter with my Miniature Schnauzer sister – who has found her forever home – without so much as a backward glance. I love everyone I meet and am immediately friendly with dogs and people alike. I'm playful, happy and would be a wonderful addition to your family. Twinkle can be seen anytime at Yellow Brick Road Doggie Playcare in El Segundo Call 310-606-5507. •

Happy Tails

Congratulations to **Gatsby** and his new family! Gatsby is the 1-year old Poodle mix that was rescued last month and needed some help with human socialization. He is living in West LA and has a “Schnoodle” brother, named Oliver, to show him the ropes.

Gatsby's new family lost their Poodle last year so adopting him was a win/win situation. Oliver needed a companion and Gatsby needed a family who has had experience with dogs needing a little extra TLC. We wish them much happiness. •



Gatsby has found a home with a Poodle-loving family.

Hot Wheels Charity Event at Automobile Driving Museum

Photos by Marcy Dugan



Eric writes a letter to a soldier.



A Hot Skelton car.



Kalee showing off her butterfly make by Ton Balloon Bum.



Rose having her face painted.



Felix plays with a hot wheel track.



Jayden is ready to set off the hot wheel with the help of Elias.

Tree Musketeers Arbor Day Event

Photos by Marcy Dugan

Tree Musketeers and many volunteer tree lovers helped to clean up the stretch along

Imperial Highway on March 7. As part of an Arbor Day celebration, volunteers also planted new trees and got rid of weeds to help keep our city beautiful. •



Maddii and Celeste getting to know each other while putting on the final touches.



Kent scoops up mulch for a final touch.



Julian and Alexis put the tree ties in place.

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