

El Segundo Herald

The Weekly Newspaper of El Segundo

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Weekend Forecast

Friday

Mostly
Sunny
69°/82°



Saturday

Mostly
Sunny
68°/79°

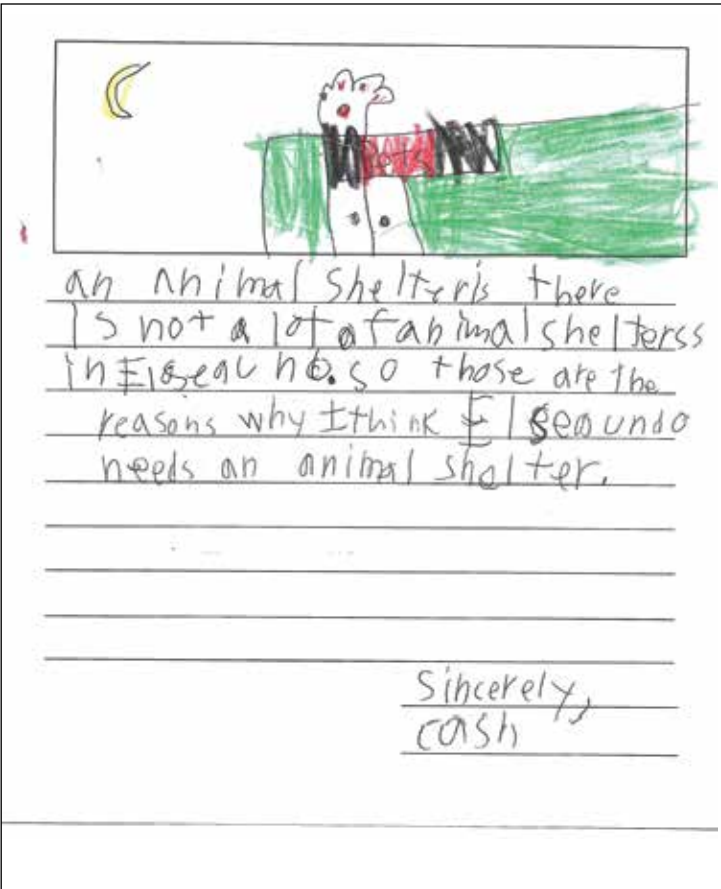
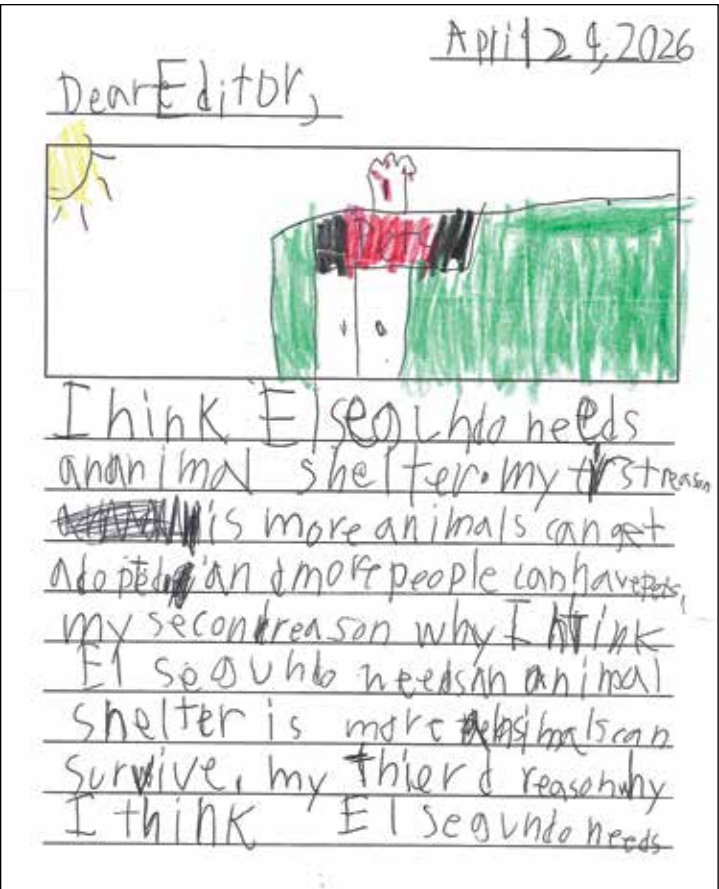


Sunday

Mostly
Sunny
67°/80°



Three Reasons El Segundo Needs an Animal Shelter



A heartfelt letter to the editor from a young reader deserves to be heard. Thank you Cash for standing up for the rights of animals. Your wonderful letter truly makes a difference.

Lynn McLaughlin: Singing and Sailing Through Life in El Segundo

By Brian Simon

When she elected to exit the workforce in 2024, Lynn McLaughlin, like so many others, saw retirement as an opportunity to travel, spend more time with loved ones and catch up on those long-neglected home improvement projects. So you can often find the cheerful redhead at local eateries dining with friends, or waving hello from her balcony as you pass by her El Segundo townhouse. If you ask, she'll gladly tell you all about her recent trips to Mexico, Costa Rica, Ireland, Hawaii, Colorado and Virginia (with Alaska on the docket next). Yet more importantly, this period in her life is also a chance to reconnect with her past and pursue the passions that ultimately shaped her as a person. From sailboat racing to singing to helping people navigate successful ways to get along, the well-traveled McLaughlin is definitely all over the map.

Born in Shreveport, Louisiana, and of Irish descent with Texas roots to boot, McLaughlin was but one when her parents briefly settled in Grants, New Mexico, before moving again, this time to Minnesota, where her father secured a job with Northwest Orient Airlines. "My dad and mom were adventurers and entrepreneurs," she said. "My father went from being a musician to a mining geologist to a pilot. This framed my own approach to life."

That approach began to solidify at the age of 12, when McLaughlin enrolled in an urban arts program in Minneapolis that would often keep her busy for 10 hours a day in what she described as a "non-traditional education." Singing soon became her obsession, and she used her then-five-octave range to great effect, performing with the renowned Children's Theatre Company and Guthrie Theatre in Minneapolis when she was just a

teenager. Her stated influences included jazz luminaries such as Ella Fitzgerald, Peggy Lee, Cleo Laine and Mel Torme, to name a few. Among the highlights of those early years, she sang background for the iconic Al Jarreau, did jingle and voice-over gigs, and even toured Japan. "Working in the studio was the greatest joy," she shared.

With dreams of a successful career as a vocalist, McLaughlin relocated to Hollywood in her 20s and resided in various cities in and around the Greater Los Angeles area over the next decade-plus. To make ends meet during the rough stretches, she took on bartending jobs. Ultimately, the dog-eat-dog, often sketchy music scene became too difficult to navigate, and she fell on hard times both financially and emotionally. Wondering why he hadn't heard from her after the Northridge earthquake in early 1994, her dad, who by then lived in Hawaii, called her

and persuaded her to seek counseling. "I had an epiphany," McLaughlin said. "I knew it was time to change course." With that, she left singing behind and landed a position at Disney working with animation writers in the children's programming area of ABC-TV for seven years. As it happened, cartoons were not the only things that made it to the air. A co-worker introduced McLaughlin to hang gliding, and she immediately fell in love with the sport. She was a quick learner, reaching advanced levels within two years. Soaring off a mountaintop became second nature, and she was hooked. Little did she know that her newfound pastime would lead her to El Segundo.

Back in 1966, an aviator named Richard Miller launched the modern hang gliding era by flying a NASA-invented kite wing over the sand dunes at nearby Dockweiler

See Lynn McLaughlin, page 5



Lynn McLaughlin was a top-flight hand glider pilot for many years. Photo Provided by Lynn McLaughlin.

Families, Friends and Music

Cathie Hinkle

Sports

Second to None a Look Back at the 2023 LLWS Champions Journey

Story and Photos by Gregg McMullin

The year is 2023, and the City of El Segundo went through a wild ride following its young athletes. It started with the high school's basketball team playing for a CIF championship in March and ended with watching former Eagle Lars Nootbaar help lead Team Japan to a World Baseball Classic title. In November, the El Segundo boys' water polo team went undefeated and won a CIF title. Sandwiched in between was a group of twelve El Segundo Little League players who became folk heroes for winning the coveted Little League World Series.

This Little League team of all-stars started their steps towards immortality as ten-year-olds. They won the first state championship in El Segundo Little League's history and finished third as 11-year-olds. But then this team made some adjustments and won the state title as twelve-year-olds.

Speaking with Danny Boehle, the manager for all three all-star teams, you get the sense that it was destiny that this group of twelve-year-old reaches the pinnacle of youth sports. He says he noticed that all these kids had something special. "Not only were they big, but they were competitive, hungry, smart, and loved playing baseball."

Boehle says, "What stood out to me about this group, even at ten years old, was their resilience. There was no quit in them. In games where most teams—at any level—would start to unravel, you never saw that with this group. Even when we were down significantly, they didn't fold, they didn't point fingers, and they didn't disconnect. They stayed together."

So how did this team improve from their ten-year-old year to their eleven-year-old year? One year made a difference. Boehle said, "The kids were stronger, faster, puberty hit some of them, but I would say their confidence grew because of what we did the year before."

As eleven-year-olds did the team have the 'it' factor to be the best team? Boehle says they absolutely had the 'it' factor—but it's important to define what that really means. It wasn't just talent, and it wasn't confidence in isolation. It was competitiveness, connection, and a quiet belief in each other that showed up long before anyone else noticed it."

Boehle says having the 'it' factor never guarantees anything. "That's one of the hardest truths in sports—and one of the most valuable lessons these kids learned. You can be prepared, disciplined, and connected, and

still not control outcomes." He says baseball especially will humble you. "The ball takes weird hops, pitchers miss spots, umpires make calls, momentum shifts in an instant."

Boehle says they competed the right way, stayed together under pressure, and didn't fragment when things got hard. That's rare at any age, let alone eleven-year-olds. "So yes—they had 'it.' But more importantly, they learned that 'it' doesn't guarantee winning. It only gives you the opportunity to be in position when the moment comes. After that, you have to respect the game, accept what you can't control, and trust the preparation you've put in."

A conversation in the parking lot after the championship game was insightful. Boehle remembers that conversation clearly "I was thinking beyond just one game or even one season. What I shared was my honest assessment of what it would take to give that group a real chance at something special the following year."

Boehle said it could come down to getting Louis Lappe to play ESLL as a twelve-year-old. Lappe, an El Segundo resident

at the time, was considered one of the top twelve-year-olds in the nation. "I said that if we could have Louis come back at the 12-year-old level, we would have a legitimate opportunity to compete for Williamsport. He was a true game changer—not just because of his talent, but because of his presence, his competitiveness, and the impact he had on everyone around him."

It wasn't just about one player. That conversation really reflected a bigger truth about coaching and team building: "Sometimes a single piece elevates everything, but only if the culture, commitment, and foundation are already in place to support it."

What Coach Boehle saw in that group was a window of opportunity. Adding a player like Louis Lappe didn't guarantee anything—but it raised the ceiling. From there, everything still had to be earned: the preparation, the chemistry, the resilience, and the ability to handle pressure when it mattered most.

After defeating Sherman Oaks to win the Southern California State Championship to go to the Western Regional, did the players have any idea what they had just accomplished?

After defeating Sherman Oaks to win the Southern California State Championship and advance to the Western Regional, Boehle doesn't think the players fully understood what they had just accomplished in the moment. They had heard the talk about history and what it meant for our community, but at that age, it didn't fully register. They weren't looking around thinking about legacy or attention. They were just kids who loved to compete and wanted to keep playing baseball with their teammates.

The reality is, while everyone else was beginning to recognize the significance of what had happened, those boys were already focused on the next game, the next pitch, the next challenge. "They had no idea what was coming next—and that innocence, combined with their competitive edge, became a powerful combination."

Coach Boehle says, looking back, that moment sits right at the intersection of something very rare: accomplishment without ego, success without distraction, and a group still completely locked into the joy of the game before the weight of everything that followed ever arrived.

Playing in front of a couple hundred fans during the District, Section, or state tournament is much different from playing in front of six thousand fans and ESPN cameras at the Western Regional. How did Coach Boehle prepare his team for the bright lights? "I had those kids for three years, and preparation for a moment like the Western Regional didn't start when we arrived—it was built long before that. We worked on mental toughness every day. It came through competition, through adversity, through learning how to respond when things didn't go our way. We used real moments from practices and games as life lessons—how to handle pressure, how to stay present, how to compete without fear of the outcome."

Coach Boehle says that's the goal of preparation. Not to eliminate pressure, but to eliminate the effect of pressure. "And by the time we got to that level, those kids truly believed they belonged there—and more importantly, that they could compete with anyone in the country."

Over three years of all-star competition, this team played fifty games, winning forty-four and losing just six. The accomplishments this age group achieved over three summers include three District 36 titles, three Section 4 banners, two Southern California champion-

See Sports, page 6



The 2023 ESLL all-star team wins the league's first West Region tournament to advance to the Little League World Series.



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- Best to you all. HM.

Send your suggestions in to letters@heraldpublications.com

Please have your nominee's approval before you submit them as a nominee.



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EMPLOYMENT
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insights, formulate reports & create recommendations. Annual salary range: \$131,106 – \$151,106. **Associate Manager, Logistics Network Improvement (MAT-MM):** Collaborate closely with DC network improvement team, packaging suppliers, Demand Planning, Distribution & Logistics teams, as well as external partners to support product launches, promotions, & new builds. Annual salary range: \$97,830 - \$117,830. **Associate Manager Global Brand Marketing (MAT-BT):** Work closely with the Product Design, Packaging & Development teams to bring innovative & compelling toys to market on time & on budget backed by Consumer Insights. Ensure all brand marketing projects are supported by business strategy, objectives & insights. Assist in gaining buy-in to global product strategies at all levels, as well as executional commitment from internal partners to activate across key markets

& key lines of business. Annual salary range: \$139,984 - \$159,984. **Associate Manager Global Brand Marketing (MAT-AB):** Work closely with the Product Design, Packaging & Development teams to bring innovative and compelling toys to market on time & on budget backed by Consumer Insights. Monitor key trends, brands & competitors' performance in all markets. Work alongside the brand marketing team to contribute to the planning & execution of global brand building activities, development of global marketing tools & development of content with internal & external groups, all through a product-focused lens. Annual salary range: \$148,884 - \$168,884. **Send resume to: talentacquisition@mattel.com. Must reference job title and job code.**

To appear in next week's paper, submit your Classified Ad by Noon on Tuesday. Late Ads will incur a \$20.00 late fee.

Police Reports

Monday, Jul 6

A hit and run (non-injury) report was taken at 0903 hours from the 800 block of North Douglas Street, vehicle versus vehicle.

A found property report was taken at 2046 hours from the 1400 block of East Imperial Avenue. A license plate was found in the bushes.

One male adult was arrested at 2124 hours from the 100 block of West Imperial Avenue for one CHP misdemeanor warrant.

A traffic collision (non-injury) report was taken at 2140 hours from Penn Street and Pine Avenue, vehicle versus vehicle.

One male adult was arrested at 0101 hours from Imperial Avenue and Sheldon Street for possession of a controlled substance.

Tuesday, Jul 7

A property report was taken at 1936 hours from the 300 block of Main Street. The reporting party surrendered bullets.

One female adult was arrested at 2100 hours from the 100 block of West Imperial Avenue for one Santa Monica PD misdemeanor warrant and public intoxication.

A found property report was taken at 2231 hours from the 300 block of Main Street. A wallet was found and booked for safekeeping.

One female adult was arrested at 2244 hours from the 300 block of North Pacific Coast Highway for petty theft with two or more priors.

Wednesday, Jul 8

A vehicle burglary report was taken at 1536 hours from the 600 block of West Mariposa Avenue.

One male adult was arrested at 1035 hours from the 400 block of Main Street for public intoxication.

A traffic collision report (with injuries) was taken at 1145 hours from Nash Street and Rosecrans Avenue, vehicle versus vehicle.

One male adult was arrested at 2217 hours from Pacific Coast Highway and Rosecrans Avenue for driving under the influence.

One male adult was arrested at 0110 hours from the Torrance Police Department for two misdemeanor warrants out of ESPD.

A property report was taken at 0307 hours from the 300 block of Main Street. A bicycle helmet was found.

Thursday, Jul 9

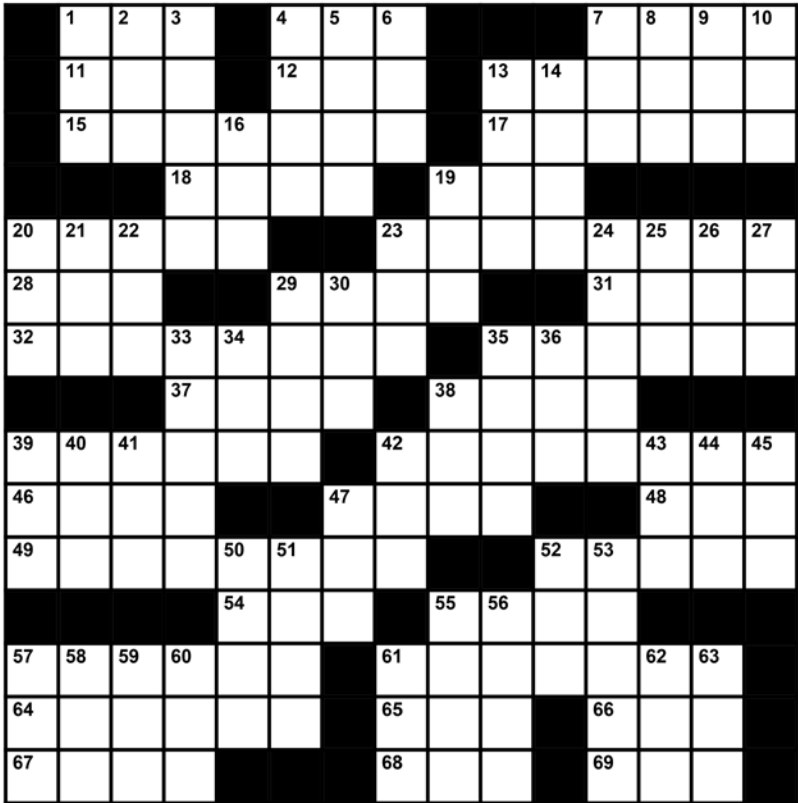
One male adult was detained at 0926 hours from the 800 block of North Pacific Coast Highway and transported to Exodus Hospital for a 72 hour psychiatric evaluation.

An identity theft report was taken at 0929 hours from the 600 block of East Imperial Avenue. Unknown suspect(s) used the victim's identity to fraudulently open two student loan accounts.

See Police Reports, page 5

WEEKLY CROSSWORD

See Answers Next Week



Across

1. Part of a circle
4. "Merry" month
7. Salute
11. Protest topic, often
12. ID checker's concern
13. Seldom
15. Gives power to
17. Had a spoonful of
18. Graze, e.g.
19. Way off
20. Stickum
23. Trouble
28. One way to stop wondering
29. Reach across
31. Post office annoyance
32. Made a happy tune, without singing
35. "Alice ____ Live Here Anymore"
37. Bellyache
38. Like some china
39. Unaware
42. Dormant
46. Agreement
47. Methods
48. March Hare's offering
49. When dawn breaks
52. Foul
54. Liotta or Charles
55. Corner square in Monopoly
57. Sword or spear, for example

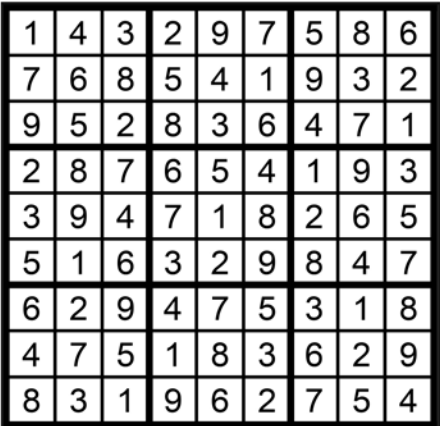
Down

61. Effervesces
64. At the table
65. State west of Indiana: Abbr.
66. Silver source
67. Yard shader
68. Colouring agent
69. Car wash option
1. Dumbstruck reaction
2. Turned chicken
3. Vessel
4. Like a buck or boar
5. White bearded
6. "I agree"
7. Is in possession of
8. Exhibit material
9. Hockey surface
10. Showed the way
13. Blockbuster film's need, usually
14. Joker for one
16. Busy one
19. Backer
20. Handle clumsily
21. Hair colour
22. Take part in a winter sport
23. Taken for a ride
24. Land of nod
25. Old what's-____name
26. Holiday, is one
27. Most preferred

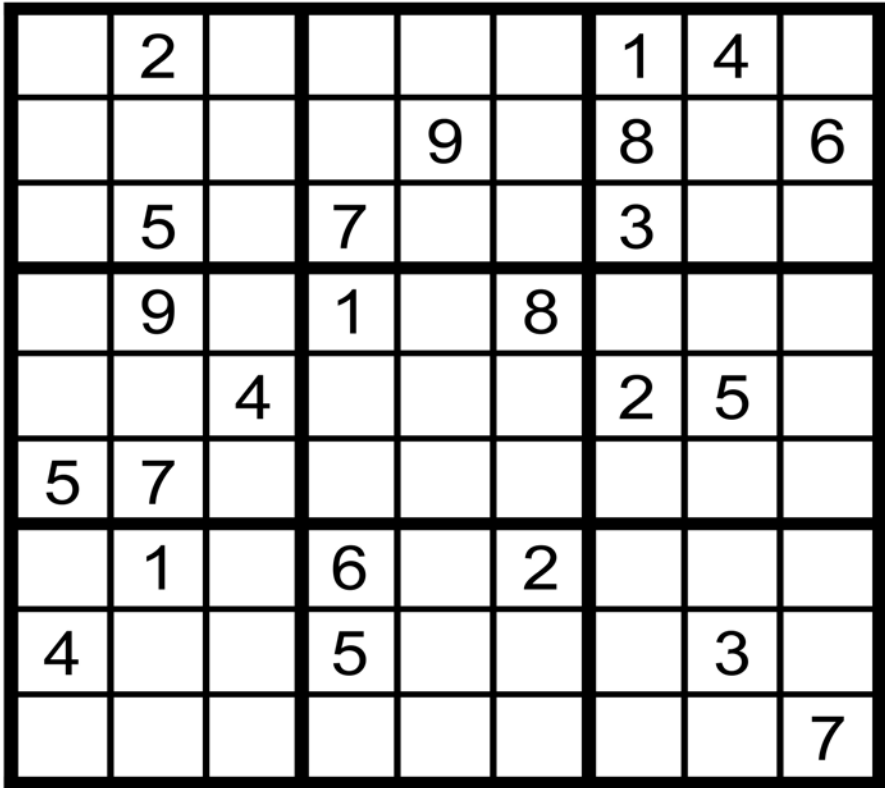
Down

29. Hit
30. White House souvenir
33. Common sense
34. Darned spot
35. Cubes
36. "My ____ and Only"
38. Go by space shuttle
39. Contribute
40. Bering or China
41. Clapton's "____ down Sally"
42. Placed the body, in a way
43. "____ a date!"
44. Pay that you keep
45. Cheerful
47. "____ me?"
50. Flatten
51. Street band
52. Pen part
53. Grant
55. Summer month
56. Well-qualified
57. Caught in the rain
58. Aid hangout
59. Chowd down on
60. Mud or apple
61. One might be signaled by a raised hand
62. Time division
63. Census question

Last Week's Answers



SUDOKU Medium



Each Sudoku puzzle consists of a 9x9 grid that has been subdivided into nine smaller grids of 3x3 squares. To solve the puzzle each row, column and box must contain each of the numbers 1 to 9.



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Lynn McLaughlin

from front page

Beach. The area soon became a hub for commercial gliders until LA County in 1986 banned activities there due to safety concerns. They eventually returned in 2000, thanks to over a dozen years of relentless lobbying by legendary wind-sport guru and instructor Joe Greblo (a.k.a. “The Godfather of Free Flight”). McLaughlin played a support role in the effort (and even helped compose the verbiage on the commemorative plaque) to establish the Dockweiler Beach Hang Gliding Park, run by Windsports, which to this day offers training for beginners. “A lot of the flyers back then were aerospace engineers who worked in El Segundo, and so we would head to Main Street to have lunch,” McLaughlin said about her introduction to the town that would eventually become her “forever home.” But there was an early hiccup. Recently married to a man she met on a hang gliding hill, she and her husband moved up north after he took a job in the Bay Area. In turn, she went to work for a San Jose tech industry firm. The stay would not last very long. “I really missed hang gliding and wanted to come back to the South Bay,” she admitted. What she didn’t miss, though, was being at the mercy of an unforgiving economy. So, in 2006, McLaughlin decided to take matters into her own hands and start her own business. She launched Expert Meetings Plus, a conference

and event management company. “I got tired of getting laid off,” she said of the reason for the career detour. The risk ultimately paid off, and the enterprise thrived until her retirement. Meanwhile, the couple agreed to fully commit to El Segundo and purchased a property in a four-plex on the west side of town in 2008. McLaughlin remembers what ultimately sold them on the community. “We would come at night and see women walking their dogs by themselves, and we thought, ‘This is the place for us,’” she said. “Living here has been nothing but a wonderful experience, and there is nowhere else you can enjoy this type of small-town feel.” That small-town feel also allowed McLaughlin to revive her long-lost love: Music. She sang with the locally-based Beach Cities Swing Band for three years and was also a vocal coach for the El Segundo High School theatre department. “It was a marvelous experience,” she recalled. Work and travel got in the way for a while and temporarily shut off her microphone, but she has, as of late, begun to sit in with local musicians as a background singer, with the goal of performing her own solo sets in the near future. As for hang gliding, McLaughlin realized she reached an age when it might be too arduous to continue putting her body on the line. In 2016, she traded that sport in for sail-

boat racing. Having learned her way around a boat as a kid thanks to her parents, she was quick to dive into this latest pursuit and joined with a group of area yacht clubs that regularly hold races. When not off traveling, McLaughlin typically gets out on the water a couple of times a week and serves with crews of, on average, six or seven people. She is usually the only woman on board, and that was always the case a decade ago, but she is pleased to see an uptick in the number of female racers in recent years. Among her various duties, she particularly takes pride in her role as mainsail trimmer and/or pit, helping the driver run the boat as efficiently as possible for the competition. She and her team often sail out of Marina del Rey, with most contests running 60-90 minutes, though some treks, such as Santa Barbara to King Harbor and Newport Beach to Ensenada (N2E), might entail two days of nonstop racing. It’s physically demanding stuff, but McLaughlin shakes off the little aches and pains to revel in the glory of the great outdoors, the open seas and the camaraderie with her mates. And when she’s not on the water, she likes to head to the slopes. Yes, she is also an avid skier. In an altogether different realm, McLaughlin now holds a certification in the burgeoning field of compassionate communication. As part of an intensive training program that

spans years, she completed the last leg during a weeklong retreat in Virginia a few months ago. “I grew up in an environment where I was exposed to a great deal of verbal and at times physical abuse, and that continued at different times throughout my life,” McLaughlin explained. Her goal is to play her part in creating a kinder, more understanding world. The nonprofit organization overseeing the movement, The Center for Nonviolent Communication (CNVC), aims to help people learn to resolve their conflicts peacefully. “The biggest benefit in doing this is in me actually living this philosophy,” she said. “I also hope to share the principles with others and make a difference one conversation at a time.” As a result, McLaughlin plans to look into establishing a program or workshop for residents here. With a full plate of diverse activities that indicate she has zero plans to slow down despite her so-called retirement, McLaughlin takes comfort in the prospect of spending the rest of her years entrenched in El Segundo and remaining a cog in a circle of friends and neighbors who look out for one another. “As my friends and I are aging together, we take care of each other,” she said. “That is inspiring to me and the kind of world I want to live in. We are fortunate to have that environment here in El Segundo...” •



Sailboat racer Lynn McLaughlin on the mainsail trim.



Lynn McLaughlin on vocals fronting the El Segundo-based Beach Cities Swing Band. Photos Provided by Lynn McLaughlin.



Lynn McLaughlin takes the helm.

Police Reports

from page 4

A found property report was taken at 1108 hours from East Sycamore Avenue and Washington Street. A backpack was booked for safekeeping. One female adult was detained at 1251 hours from the 600 block of North Pacific Coast Highway and transported to LA downtown medical center for a 72-hour psychological evaluation. A petty theft report was taken at 1516 hours from the 500 block of North Pacific Coast Highway. Unknown suspect entered the store and stole miscellaneous items.

A found property report was taken at 1611 hours from the 200 block of East Oak Avenue. Keys were booked for safekeeping.

A petty theft report was taken at 1640 hours from the 2500 block of East El Segundo Boulevard. Unknown suspect entered the store and stole miscellaneous items.

A petty theft report was taken at 1640 hours from the 2500 block of East El Segundo Boulevard. Unknown suspect entered the store and stole miscellaneous items.

One male adult was arrested at 0326 hours from Holly Avenue and Kansas Street for possession of drug paraphernalia.

Friday, Jul 10

One male adult was detained at 0637 hours from the 400 block of Kansas Street and transported to Cedars Sinai Marina Del Rey for a 72-hour psychological evaluation.

A grand theft report was taken at 1600 hours from the 800 block of South Pacific Coast Highway. Unknown suspect stole merchandise from the business.

A stolen vehicle report was taken at 2130 hours from the 1100 block of East Mariposa

Avenue. A 2017 Triumph motorcycle was stolen and subsequently recovered at the same location.

One male adult was arrested at 2257 hours from the 7600 block of South Broadway Avenue in the City of Los Angeles for one misdemeanor ESPD warrant.

A trespassing report was taken at 2322 hours from the 100 block of North Continental Boulevard.

A property report was taken at 0300 hours from the 300 block of Main Street. Identification cards were booked as found property.

Saturday, Jul 11

One male adult was arrested at 1422 hours from South Hughes Way and South Allied Way for a restraining order violation.

A stolen vehicle report was taken at 11421 hours from the 600 block of West Grand Avenue. Taken was a 2018 Lance motor scooter.

One male adult was arrested at 1500 hours from the 500 block of Kansas Street for felony resisting, public intoxication, soliciting, and possession of an open container.

A found property report was taken at 1753 hours from the 300 block of Main Street. A

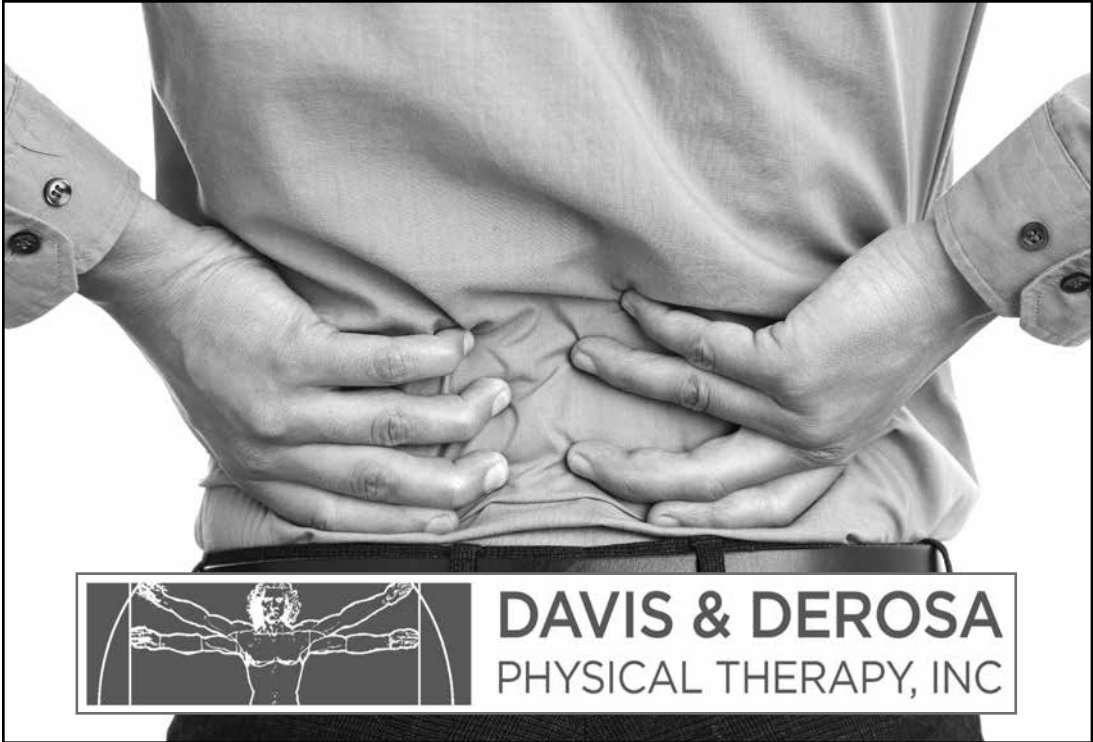
wallet was found and booked for safekeeping.

A residential burglary report was taken at 2120 hours from the 400 block of Maryland Street.

One male adult was arrested at 2346 hours from the 700 block of North Pacific Coast Highway for possession of drug paraphernalia.

One female adult was arrested at 2323 hours from Imperial Highway and Main Street for driving under the influence.

An annoying/ harassing phone calls report was taken at 0029 hours from the 1400 block of East Imperial Avenue. •



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Sports

from page 3

ships, and one West Region championship, qualifying for the league’s first Little League World Series appearance, which they won in dramatic fashion.

So where are the players now? Louis Lappe is at Harvard-Westlake High School.



The El Segundo all-stars celebrated after defeating Needville Little League, Needville, Texas 6-1 to claim the U.S. LLWS title.

Brody Brooks, Lucas Keldorf, Max Baker, Quinn Boehle and Finley Green are at Loyola High School. Lennon Salazar is at Mira Costa High School while Declan McRoberts, Ollie Parks, Jaxon Kalish, Colby Lee and Crew O’Connor are at El Segundo High School. •



Louis Lappe turns on a fastball to hit believed to be the first walk-off LLWS Championship win a dramatic 6-5 win over Pabao Little League, Willemstad, Curacao.



The coaching staff for this three-year run were Eddie Lee, Danny Boehle and Tim Abrams.



The El Segundo All Stars pause for the National Anthem prior to the Little League World Series Championship game against Curacao.



GUNDOGRAM

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Garlic Butter Ribeye

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Rub McCormick® GRILL MATES Garlic Butter Seasoning generously over ribeye steaks before grilling to add rich, buttery flavor with a savory garlic kick.



Ingredients

- 1 pound boneless ribeye steak, about 1-inch thick
- 1 to 2 tablespoons McCormick® GRILL MATES Garlic Butter Seasoning

Send us a photo and recipe of your favorite dish.
We’d love to share it with the community. Send to: web@heraldpublications.com

Directions

- **Step 1:** Coat steak on all sides with Seasoning. Let stand 5 minutes at room temperature.
- **Step 2:** Grill over medium-high heat 4 to 5 minutes per side, or until desired doneness. Let rest 5 minutes before slicing and serving.

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FLAT LOT W/ DETACHED 3-CAR GARAGE



703 Main #2
3 Bed 3.5 Bath. Open layout with multiple outdoor spaces. Updated throughout, hardwood floors and modern finishes. Attached 2 car garage, perfect location!

UPDATED TOWNHOME



124 West Sycamore
2 Bed 1 Bath. Charming home with updated floors, cove ceilings and original details throughout. Updated bathroom and kitchen with a converted garage to bonus flex pace.

CHARMING HOME W/ BONUS ROOM



203 East Sycamore
4 Bed 3 Bath. Spacious home w/ hardwood floors, dual fireplace, versatile bonus/guest room, potential for ADU, major upgrades, and ample parking.

CORNER LOT W/ BONUS FLEX SPACE



825 Bungalow
3 Bed 3 Bath. Completely remodeled home, plus a detached office! Private backyard that is beautifully landscaped, great for entertaining.

INCREDIBLE LOCATION



417 Standard
4 Bed 6 Bath. Stunning home in prime location! Spacious 2 level home w/ chef's kitchen, large private deck plus rooftop w/ views. Attached 2 car garage.

NEW CONSTRUCTION W/ ROOFTOP



211 East Pine
3 Bed 2 Bath. Up-graded home in central El Segundo. Open, bright layout w/ chef's kitchen and Sonos speakers throughout. Entertainer's backyard w/ patio and private fencing. Attached garage.

UPGRADED HOME W/ PRIVATE BACKYARD



1514 East Maple
7 Bed 4 Bath. 3,404 sq ft home on huge corner lot. Open layout with paid off solar, luxurious primary suite and private backyard. 2 car garage.

7 BED 4 BATH, ALL REMODELED



212 East Imperial #E
3 Bed 2 Bath. Updated condo w/ modern finishes. Open layout w/ large island. Primary bedroom w/ private deck and ensuite bathroom.

RARE 3 BEDROOM CONDO



1225 East Grand
2 Bed 2.5 Bath. Beautifully updated home w/ open layout and plenty of entertainment space. Primary suite has walk in closet + private balcony. Rooftop deck w/ views.

ROOFTOP DECK & OPEN FLOOR PLAN



438 Sierra
4 Bed 3 Bath. 2022 New build, multi-level home w/ vaulted ceilings, rooftop deck, designer upgrades, wine bar, A/C & custom finishes throughout. Attached 2 car garage. Great location near downtown, schools and Rec Park!

TOWNHOUSE NEXT TO REC PARK

PENDING



527 West Mariposa
2 Bed 1 Bath. Beautifully updated home w/ open layout and huge basement. Indoor/outdoor living with patio door leading to backyard and detached garage. **Asking \$1,475,000.**

UPDATED W/ HUGE BASEMENT



865 Center
3 Bed 2 Bath. First time on market in 30 years, mid-century charm w/ huge backyard, pool and detached garage. Potential to build ADU. **Asking \$1,598,000.**

HUGE BACKYARD W/ POOL



423 Concord
3 Bed 2 Bath. Beautifully remodeled home w/ original hardwood floors. Skylights, covered back patio, outdoor entertaining area w/ fire pit. 2 car garage w/ approved plans. **Asking \$2,299,000.**

UPDATED SPANISH HOME W/ DEN



305 Kansas #D
4 Bed 3.5 Bath. Beautifully updated townhouse w/ vaulted ceilings and natural lighting throughout. Private patio w/ balcony, bonus guest suite and attached two car garage. **Asking \$1,450,000.**

4 BEDROOM TOWNHOUSE



758 California
4 Bed 1 Bath. A builder's dream on over a 6,500 sq ft lot. Rare fixer opportunity. **Asking \$1,750,000.**

BUILDERS DREAM



419 Concord
2 Bed 1.5 Bath. Charming updated home w/ huge backyard. Detached 2 car garage. **Asking \$1,699,000.**

INCREDIBLE LOT W/ DETACHED GARAGE



443 Loma Vista
3 Bed 2 Bath. Corner lot w/ flexible layout. Bonus/ADU potential with 2 car garage. **Asking \$2,200,000.**

CORNER LOT

JUST SOLD



127 Loma Vista
10 Units, Asking \$4,000,000



329 E Maple Ave
3 Bed 2 Bath, Asking \$1,799,000



724 Loma Vista
4 Bed 3 Bath, Asking \$2,050,000



931 Hillcrest St
3 Bed 3 Bath, Asking \$1,595,000



574 E Imperial Ave
2 Bed 3 Bath, Asking \$975,000



860 Bungalow
3 Bed 2 Bath, Asking \$1,950,000



415 Standard
4 Bed 6 Bath, Asking \$3,000,000

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PUBLIC NOTICES

Fictitious Business Name Statement 2026135193

The following person(s) is (are) doing business as REGEMIFY, 7 CLIPPER RD D, RANCHO PALOS VERDES, CA, 90275, LOS ANGELES COUNTY. Registered Owner(s): CITRINE SOUTH BAY 1243 LLC, 7 CLIPPER RD D, RANCHO PALOS VERDES, CA, 90275. CORP: CA

This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: 06/2026.

Signed: CITRINE SOUTH BAY 1243 LLC, CEO, ALYSSA CONTRERAS. This statement was filed with the County Recorder of Los Angeles County on June 22, 2026.

NOTICE: This Fictitious Name Statement expires on June 22, 2031. A new Fictitious Business Name Statement must be filed prior to June 22, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 6/25, 7/2, 7/9, 7/16/26 **H-4519**

Fictitious Business Name Statement 2026133663

The following person(s) is (are) doing business as RELAYSIGNAL, 4144 149TH ST, LAWNDALE, CA, 90260, LOS ANGELES COUNTY. AI #ON B20260006460

Registered Owner(s): LUMINA EDTECH, INC., 4144 149TH ST, LAWNDALE, CA, 90260. CORP: CA

This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name or names listed above on: 06/2026.

Signed: LUMINA EDTECH, INC, CEO, HONG LE. This statement was filed with the County Recorder of Los Angeles County on June 18, 2026.

NOTICE: This Fictitious Name Statement expires on June 18, 2031. A new Fictitious Business Name Statement must be filed prior to June 18, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 6/25, 7/2, 7/9, 7/16/26 **H-4520**

Fictitious Business Name Statement 2026133709

The following person(s) is (are) doing business as ARBY'S RESSTAURANT #329, 913 W. MANCHESTER BLVD., INGLEWOOD, CA, 90301, LOS ANGELES COUNTY. AI #ON B20250272275

Registered Owner(s): MAITECO INC, 913 W. MANCHESTER BLVD., INGLEWOOD, CA, 90301. CORP: CA

This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name or names listed above on: 06/2026.

Signed: MAITECO INC, CFO, MIN JUNG JUNG. This statement was filed with the County Recorder of Los Angeles County on June 18, 2026.

NOTICE: This Fictitious Name Statement expires on June 18, 2031. A new Fictitious Business Name Statement must be filed prior to June 18, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 6/25, 7/2, 7/9, 7/16/26 **H-4521**

Fictitious Business Name Statement 2026134657

The following person(s) is (are) doing business as ARESIT GLOBAL ENTERPRISE, 826 FONTHILL AVE, TORRANCE, CA, 90503, LOS ANGELES COUNTY.

Registered Owner(s): MIGUEL CALZADILLA, 826 FONTHILL AVE, TORRANCE, CA, 90503.

This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name or names listed above on: N/A.

Signed: MIGUEL CALZADILLA, OWNER. This statement was filed with the County Recorder of Los Angeles County on June 22, 2026.

NOTICE: This Fictitious Name Statement expires on June 22, 2031. A new Fictitious Business Name Statement must be filed prior to June 22, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 6/25, 7/2, 7/9, 7/16/26 **H-4522**

Fictitious Business Name Statement 2026119780

The following person(s) is (are) doing business as STRAND BOARDS, 1601 N SEPULVEDA BLVD 706, MANHATTAN BEACH, CA, 90266, LOS ANGELES COUNTY.

Registered Owner(s): TRENDING NOW, LLC, 1601 N SEPULVEDA BLVD 706, MANHATTAN BEACH, CA, 90266. CORP: CA

This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: N/A.

Signed: TRENDING NOW, LLC, MANAGING MEMBER, HANSNI THADHANI. This statement was filed with the County Recorder of Los Angeles County on June 2, 2026.

NOTICE: This Fictitious Name Statement expires on June 2, 2031. A new Fictitious Business Name Statement must be filed prior to June 2, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 6/25, 7/2, 7/9, 7/16/26 **H-4523**

Fictitious Business Name Statement 2026128817

The following person(s) is (are) doing business as UMENOYA, 24222 CRENSHAW BLVD, TORRANCE, CA, 90505, LOS ANGELES COUNTY.

Registered Owner(s): JIKISAI INC, 24222 CRENSHAW BLVD, TORRANCE, CA, 90505. CORP: CA

This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name or names listed above on: 04/2012.

Signed: JIKISAI INC, SECRETARY, TOMOMI OGUSHI. This statement was filed with the County Recorder of Los Angeles County on June 11, 2026.

NOTICE: This Fictitious Name Statement expires on June 11, 2031. A new Fictitious Business Name Statement must be filed prior to June 11, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 6/25, 7/2, 7/9, 7/16/26 **H-4524**

Fictitious Business Name Statement 2026129557

The following person(s) is (are) doing business as AMTECH ELEVATOR SERVICES, 9808 FIRESTONE BLVD., DOWNEY, CA, 90241, LA COUNTY.

Registered Owner(s): PACIFIC COAST ELEVATOR CORPORATION, ONE CARRIER PLACE, FARMINGTON, CT, 06032. CORP: DELAWARE

This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name or names listed above on: 10/2015.

Signed: PACIFIC COAST ELEVATOR CORPORATION, SECRETARY, JORGE CASTILLO. This statement was filed with the County Recorder of Los Angeles County on June 12, 2026.

NOTICE: This Fictitious Name Statement expires on June 12, 2031. A new Fictitious Business Name Statement must be filed prior to June 12, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 6/25, 7/2, 7/9, 7/16/26 **H-4525**

Fictitious Business Name Statement 2026130697

The following person(s) is (are) doing business as CVS PHARMACY #11715, 300 N CANON DR, BEVERLY HILLS, CA, 90210, LOS ANGELES COUNTY. AI #ON 200432010237

Registered Owner(s): GARFIELD BEACH CVS, L.L.C., 1 CVS DRIVE, WOONSOCKET RI, 02895. CORP: CALIFORNIA

This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: N/A.

Signed: GARFIELD BEACH CVS, L.L.C., SECRETARY, MELANIE K. ST ANGELO. This statement was filed with the County Recorder of Los Angeles County on June 15, 2026.

NOTICE: This Fictitious Name Statement expires on June 15, 2031. A new Fictitious Business Name Statement must be filed prior to June 15, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 6/25, 7/2, 7/9, 7/16/26 **H-4526**

Fictitious Business Name Statement 2026130691

The following person(s) is (are) doing business as MONTAGE RECOVERY CA, 516 LARCHMONT BLVD., LOS ANGELES, CA, 90004, LOS ANGELES COUNTY. AI #ON 202565917054

Registered Owner(s): MONTAGE RECOVERY SOLUTIONS, LLC, 516 LARCHMONT BLVD., LOS ANGELES, CA, 90004. CORP: NEVADA

This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: N/A.

Signed: MONTAGE RECOVERY SOLUTIONS, LLC, CFO, ELLIOTT LIEBHARD. This statement was filed with the County Recorder of Los Angeles County on June 15, 2026.

NOTICE: This Fictitious Name Statement expires on June 15, 2031. A new Fictitious Business Name Statement must be filed prior to June 15, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 6/25, 7/2, 7/9, 7/16/26 **H-4527**

Fictitious Business Name Statement 2026131417

The following person(s) is (are) doing business as T.J. MAXX, 30805 E THOUSAND OAKS BLVD, WESTLAKE VILLAGE, CA, 91362, LOS ANGELES COUNTY.

Registered Owner(s): T.J. MAXX OF CA, LLC, 770 COCHITUATE ROAD, FRAMINGHAM, MA, 01701. CORP: VA

This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: 11/2020.

Signed: T.J. MAXX OF CA, LLC, MANAGER, DAVID L. AVERILL. This statement was filed with the County Recorder of Los Angeles County on June 16, 2026.

NOTICE: This Fictitious Name Statement expires on June 16, 2031. A new Fictitious Business Name Statement must be filed prior to June 16, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 6/25, 7/2, 7/9, 7/16/26 **H-4528**

Fictitious Business Name Statement 2026138622

The following person(s) is (are) doing business as LEAF OPTOMETRY, 220 N AVIATION BLVD UNIT B, MANHATTAN BEACH, CA, 90266, LA COUNTY. AI #ON 4717660

Registered Owner(s): CHAN DIEP, OD, INC., 220 N AVIATION BLVD UNIT B, MANHATTAN BEACH, CA, 90266. CORP: CA

This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name or names listed above on: 07/2021.

Signed: CHAN DIEP, OD, INC., PRESIDENT, CHAN DIEP. This statement was filed with the County Recorder of Los Angeles County on June 24, 2026.

NOTICE: This Fictitious Name Statement expires on June 24, 2031. A new Fictitious Business Name Statement must be filed prior to June 24, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 7/2, 7/9, 7/16, 7/23/26 **H-4529**

Fictitious Business Name Statement 2026123426

The following person(s) is (are) doing business as KYLE B. BOONE PH.D., 24564 HAWTHORNE BLVD. SUITE 208, TORRANCE, CA, 90505, LOS ANGELES COUNTY.

Registered Owner(s): KYLE B BOONE, 24564 HAWTHORNE BLVD. SUITE 208, TORRANCE, CA, 90505.

This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name or names listed above on: 02/2026.

Signed: KYLE B BOONE, OWNER. This statement was filed with the County Recorder of Los Angeles County on June 5, 2026.

NOTICE: This Fictitious Name Statement expires on June 5, 2031. A new Fictitious Business Name Statement must be filed prior to June 5, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 7/2, 7/9, 7/16, 7/23/26 **H-4530**

Fictitious Business Name Statement 2026139423

The following person(s) is (are) doing business as NEWMAN CONSULTING, 320 CONCORD STAPT A, EL SEGUNDO, CA, 90245, LOS ANGELES COUNTY. AI #ON 202251613150

Registered Owner(s): NEWMAN MEDIA, LLC, 320 CONCORD ST APT A, EL SEGUNDO, CA, 90245. CORP: CA

This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: 06/2026.

Signed: NEWMAN MEDIA, LLC, MANAGING MEMBER, RUSSELL NEWMAN. This statement was filed with the County Recorder of Los Angeles County on June 25, 2026.

NOTICE: This Fictitious Name Statement expires on June 25, 2031. A new Fictitious Business Name Statement must be filed prior to June 25, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 7/2, 7/9, 7/16, 7/23/26 **H-4531**

Fictitious Business Name Statement 2026143341

The following person(s) is (are) doing business as SSUTO, 4817 ZAKON RD, TORRANCE, CA, 90505, LOS ANGELES COUNTY.

Registered Owner(s): SSUTO LLC, 4817 ZAKON RD, TORRANCE, CA, 90505. CORP: CA

This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: 06/2026.

Signed: SSUTO LLC, PRESIDENT, ANTHONY SARACENI. This statement was filed with the County Recorder of Los Angeles County on July 1, 2026.

NOTICE: This Fictitious Name Statement expires on July 1, 2031. A new Fictitious Business Name Statement must be filed prior to July 1, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 7/9, 7/16, 7/23, 7/30/26 **H-4532**

Fictitious Business Name Statement 2026146053

The following person(s) is (are) doing business as DYNAMIC DOX, 2121 PARK PLACE SUITE 150, EL SEGUNDO, CA, 90245, LOS ANGELES COUNTY.

Registered Owner(s): ROCK-IT CARGO USA LLC, 2121 PARK PLACE SUITE 150, EL SEGUNDO, CA, 90245. CORP: DE

This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: 07/2026.

Signed: ROCK-IT CARGO USA LLC, VICE PRESIDENT, JACOB FISHER. This statement was filed with the County Recorder of Los Angeles County on July 6, 2026.

NOTICE: This Fictitious Name Statement expires on July 6, 2031. A new Fictitious Business Name Statement must be filed prior to July 6, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 7/9, 7/16, 7/23, 7/30/26 **H-4533**

Fictitious Business Name Statement 2026137455

The following person(s) is (are) doing business as LIGHT, 2421 WEST 205TH ST D107, TORRANCE, CA, 90501, LA COUNTY.

Registered Owner(s): J2MK LLC, 2421 WEST 205TH ST D107, TORRANCE, CA, 90501. CORP: CA

This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: 06/2026.

Signed: J2MK LLC, MEMBER, JEFFREY SKIPPON. This statement was filed with the County Recorder of Los Angeles County on June 23, 2026.

NOTICE: This Fictitious Name Statement expires on June 23, 2031. A new Fictitious Business Name Statement must be filed prior to June 23, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 7/2, 7/9, 7/16, 7/23/26 **H-4534**

Fictitious Business Name Statement 2026137115

The following person(s) is (are) doing business as 1) LITTLE BLUE DOOR, 2) LITTLE BLUE DOOR PLAY, 1267 SARTORI AVE, TORRANCE, CA, 90501 LOS ANGELES COUNTY.

Registered Owner(s): LITTLE BLUE DOOR PLAY LLC, 1267 SARTORI AVE, TORRANCE, CA, 90501. CORP: CA

This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: 07/2025.

Signed: LITTLE BLUE DOOR PLAY LLC, MANAGER, ANDREA ORTIZ. This statement was filed with the County Recorder of Los Angeles County on June 23, 2026.

NOTICE: This Fictitious Name Statement expires on June 23, 2031. A new Fictitious Business Name Statement must be filed prior to June 23, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 7/9, 7/16, 7/23, 7/30/26 **H-4535**

Fictitious Business Name Statement 2026142042

The following person(s) is (are) doing business as SOUTH BAY SPORTS NETWORK, 15209 FONTHILL AVE., LAWNDALE, CA, 90260, LOS ANGELES COUNTY.

Registered Owner(s): INGRAM GROUP LLC, 15209 FONTHILL AVE., LAWNDALE, CA, 90260. CORP: CA

This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: N/A.

Signed: INGRAM GROUP LLC, VICE PRESIDENT, NICHOLAS INGRAM. This statement was filed with the County Recorder of Los Angeles County on June 30, 2026.

NOTICE: This Fictitious Name Statement expires on June 30, 2031. A new Fictitious Business Name Statement must be filed prior to June 30, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 7/9, 7/16, 7/23, 7/30/26 **H-4536**

Fictitious Business Name Statement 2026136677

The following person(s) is (are) doing business as RUM ET AL., 909 E EL SEGUNDO BLVD STE A, EL SEGUNDO, CA, 90245, LOS ANGELES COUNTY.

Registered Owner(s): ET ALIAE SPIRITS LLC, 142 MONTEREY BLVD UNIT B, HERMOSA BEACH, CA, 90245. CORP: CA

This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: 06/2024.

Signed: ET ALIAE SPIRITS LLC, PRESIDENT, ROBYN SMITH. This statement was filed with the County Recorder of Los Angeles County on June 23, 2026.

NOTICE: This Fictitious Name Statement expires on June 23, 2031. A new Fictitious Business Name Statement must be filed prior to June 23, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 7/9, 7/16, 7/23, 7/30/26 **H-4537**

Fictitious Business Name Statement 2026119747

The following person(s) is (are) doing business as ELEVARE CONSULTANCY, 1271 BEACON LANE, HARBOR CITY, CA, 90710, LOS ANGELES COUNTY.

Registered Owner(s): ZAF ELEVARE GROUP, LLC, 1271 BEACON LANE, HARBOR CITY, CA, 90710. CORP: CA

This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: 05/2026.

Signed: ZAF ELEVARE GROUP, LLC, MANAGING MEMBER, ZENNIA A FIGUEROA. This statement was filed with the County Recorder of Los Angeles County on June 2, 2026.

NOTICE: This Fictitious Name Statement expires on June 2, 2031. A new Fictitious Business Name Statement must be filed prior to June 2, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 7/9, 7/16, 7/23, 7/30/26 **H-4538**

Fictitious Business Name Statement 2026135711

The following person(s) is (are) doing business as 1) DAIKIN 2) DAIKIN APPLIED, 13600 INDUSTRIAL PARK BOULEVARD, MINNEAPOLIS, MN, 55441, HENNEPIN COUNTY. AI #ON 1819657

Registered Owner(s): DAIKIN APPLIED AMERICAS INC., 13600 INDUSTRIAL PARK BOULEVARD, MINNEAPOLIS, MN, 55441. CORP: DELAWARE

This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name or names listed above on: 01/2013.

Signed: DAIKIN APPLIED AMERICAS INC., TREASURER, ALEXANDER KOLOSOVSKY. This statement was filed with the County Recorder of Los Angeles County on June 22, 2026.

NOTICE: This Fictitious Name Statement expires on June 22, 2031. A new Fictitious Business Name Statement must be filed prior to June 22, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 7/9, 7/16, 7/23, 7/30/26 **H-4539**

Fictitious Business Name Statement 2026135714

The following person(s) is (are) doing business as DENTAL AESTHETICS BY ALBERT SILVERA, 450 NORTH BEDFORD DRIVE SUITE 300, BEVERLY HILLS, CA, 90210, LOS ANGELES COUNTY.

Registered Owner(s): SILVERA DENTAL CORPORATION, 450 NORTH BEDFORD DRIVE SUITE 300, BEVERLY HILLS, CA, 90210. CORP: CALIFORNIA

This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name or names listed above on: N/A.

Signed: SILVER A DENTAL CORPORATION, CEO, ALBERT SILVERA. This statement was filed with the County Recorder of Los Angeles County on June 22, 2026.

NOTICE: This Fictitious Name Statement expires on June 22, 2031. A new Fictitious Business Name Statement must be filed prior to June 22, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 7/9, 7/16, 7/23, 7/30/26 **H-4540**

Fictitious Business Name Statement 2026151912

The following person(s) is (are) doing business as KEYRENTER PROPERTY MANAGEMENT SOUTH BAY LA, 100 W. IMPERIAL AVE SUITE R 2, EL SEGUNDO, CA, 90245 LOS ANGELES COUNTY. AI #ON B20260042301

Registered Owner(s): THIRD LEGACY MANAGEMENT, INC., 100 W. IMPERIAL AVE SUITE R 2, EL SEGUNDO, CA, 90245. CORP: CA

This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name or names listed above on: 07/2026.

Signed: THIRD LEGACY MANAGEMENT, INC., PRESIDENT, ALYSSA RIZO. This statement was filed with the County Recorder of Los Angeles County on July 13, 2026.

NOTICE: This Fictitious Name Statement expires on July 13, 2031. A new Fictitious Business Name Statement must be filed prior to July 13, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 7/16, 7/23, 7/30, 8/6/26 **H-4541**

Fictitious Business Name Statement 2026147289

The following person(s) is (are) doing business as LOWRATESSHOP.COM, 909 N PACIFIC COAST HWY SUITE 300, EL SEGUNDO, CA, 90245, LOS ANGELES COUNTY. AI #ON 200214010027

Registered Owner(s): THE WISDOM COMPANIES, LLC, 909 N PACIFIC COAST HWY SUITE 300, EL SEGUNDO, CA, 90245. CORP: CA

This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: 07/2026.

Signed: THE WISDOM COMPANIES, LLC, MANAGING MEMBER, MATTHEW CONNELLY. This statement was filed with the County Recorder of Los Angeles County on July 7, 2026.

NOTICE: This Fictitious Name Statement expires on July 7, 2031. A new Fictitious Business Name Statement must be filed prior to July 7, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 7/16, 7/23, 7/30 8/6/26 **H-4542**

PUBLIC NOTICES

Fictitious Business Name Statement 2026147681

The following person(s) is (are) doing business as SOL WITHIN PSYCHOTHERAPY, 4001 INGLEWOOD AVE BLD 101 STE 266, REDONDO BEACH, CA, 90278, LOS ANGELES COUNTY.

Registered Owner(s): RAEGAN HESSE, 4001 INGLEWOOD AVE BLD 101 STE 266, REDONDO BEACH, CA, 90278.

This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name or names listed above on: 07/2026.

Signed: RAEGAN HESSE, OWNER. This statement was filed with the County Recorder of Los Angeles County on July 8, 2026.

NOTICE: This Fictitious Name Statement expires on July 8, 2031. A new Fictitious Business Name Statement must be filed prior to July 8, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 7/16, 7/23, 7/30 8/6/26 **H-4543**

Fictitious Business Name Statement 2026140044

The following person(s) is (are) doing business as PERA LA, 1942 WESTWOOD BLVD, LOS ANGELES, CA, 90025 , LOS ANGELES COUNTY. AI #ON BA20261251355

Registered Owner(s): SEVEN HILLS ENTERPRISES LLC, 3902 W 178TH ST APT 1, TORRENCE, CA, 90504. CORP: CA

This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: 06/2026.

Signed: SEVEN HILLS ENTERPRISES LLC, PRESIDENT, MUSTAFA DILLI. This statement was filed with the County Recorder of Los Angeles County on July 6, 2026.

NOTICE: This Fictitious Name Statement expires on July 6, 2031. A new Fictitious Business Name Statement must be filed prior to July 6, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 7/9, 7/16, 7/23, 7/30/26 **H-4544**

Fictitious Business Name Statement 2026146920

The following person(s) is (are) doing business as CEDARS-SINAI SURGERY CENTER AT CALABASAS, 23621 PARK SORRENTO 1-100, CALABASAS, CA, 91302, LOS ANGELES COUNTY. AI #ON 202010510307

Registered Owner(s): CALABASAS SURGERY CENTER LLC, 6500 WILSHIRE BOULEVARD 19TH FLOOR, LOS ANGELES, CA, 90048. CORP: CA

This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: 01/2026.

Signed: CALABASAS SURGERY CENTER LLC, VICE PRESIDENT, TERRI CAMMARANO. This statement was filed with the County Recorder of Los Angeles County on July 7, 2026.

NOTICE: This Fictitious Name Statement expires on July 7, 2031. A new Fictitious Business Name Statement must be filed prior to July 7, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 7/16, 7/23, 7/30 8/6/26 **H-4549**

2026146889 STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

Current File #2026067184

The following person has abandoned the use of the fictitious business name: CADARS-SINAI SURGERY CENTER AT PASADENA, 2615 EAST WASHINGTON BLVD, PASADENA, CA, 91107. The fictitious business name referred to above was filed in the County of Los Angeles on MARCH 25, 2026. Registrants: RISSER SURGERY CENTER, LLC, 2615 EAST WASHINGTON BLVD, PASADENA CA, 91107. CORP: CA. This business was conducted by a Limited Liability Company. Signed: RISSER SURGERY CENTER, VICE PRESIDENT, TERRI W. CAMMARANO. This statement was filed with the County Clerk of Los Angeles County on July 7, 2026.

El Segundo Herald: Pub. 7/16, 7/23, 7/30, 8/6/26 **H-4550**

Fictitious Business Name Statement 2026149069

The following person(s) is (are) doing business as CENTRAL METRO PLACE, 911 N. STUDEBAKER ROAD, LONG BEACH, CA, 90815, LOS ANGELES COUNTY. AI #ON 498260

Registered Owner(s): BALDWIN PARK RHF HOUSING, INC., 911 N. STUDEBAKER ROAD, LONG BEACH, CA, 90815.

This business is being conducted by a Limited Partnership. The registrant commenced to transact business under the fictitious business name or names listed above on: 05/2026.

Signed: BALDWIN PARK RHF HOUSING, INC., GENERAL PARTNER, LAURA FOX. This statement was filed with the County Recorder of Los Angeles County on July 9, 2026.

NOTICE: This Fictitious Name Statement expires on July 9, 2031. A new Fictitious Business Name Statement must be filed prior to July 9, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 7/16, 7/23, 7/30 8/6/26 **H-4545**

2026145043 STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

Current File #2025047805

The following person has abandoned the use of the fictitious business name: CLEAR MORTGAGE GROUP, 750 SOUTH MAIN STREET SUITE 104, BOUNTIFUL, UT, 84010. The fictitious business name referred to above was filed in the County of Los Angeles on MARCH 10, 2025. Registrants: CITY FIRST MORTGAGE SERVICES, L.L.C., 750 SOUTH MAIN STREET SUITE 104, BOUNTIFUL, UT, 84010. CORP: UTAH. This business was conducted by a Limited Liability Company. Signed: CITY FIRST MORTGAGE SERVICES, L.L.C., MANAGER, GERRET VAN WAGONER. This statement was filed with the County Clerk of Los Angeles County on July 2, 2026.

El Segundo Herald: Pub. 7/16, 7/23, 7/30, 8/6/26 **H-4551**

Fictitious Business Name Statement 2026148590

The following person(s) is (are) doing business as CRENSHAW GARDENS, 911 N. STUDEBAKER ROAD, LONG BEACH, CA, 90815, LOS ANGELES COUNTY. AI #ON 3681087

Registered Owner(s): CRENSHAW RHF HOUSING, INC., 911 N. STUDEBAKER ROAD, LONG BEACH, CA, 90815. CORP: CA

This business is being conducted by a Limited Partnership. The registrant commenced to transact business under the fictitious business name or names listed above on: 05/2014.

Signed: CRENSHAW RHF HOUSING, INC., GENERAL PARTNER, LAURA FOX, SECRETARY. This statement was filed with the County Recorder of Los Angeles County on July 8, 2026.

NOTICE: This Fictitious Name Statement expires on July 8, 2031. A new Fictitious Business Name Statement must be filed prior to July 8, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 7/16, 7/23, 7/30 8/6/26 **H-4546**

Fictitious Business Name Statement 2026148278

The following person(s) is (are) doing business as FIREMASTER, 6450 METRO PLEX DRIVE, FORT MYERS, FL, 33966, LEE COUNTY. AI #ON 201230310071.

Registered Owner(s): SIMPLEX TIME RECORDER LLC, 5757 GREEN BAY AVE, MILWAUKEE, WI, 53209.

This business is being conducted by a Limited Partnership. The registrant commenced to transact business under the fictitious business name or names listed above on: N/A.

Signed: SIMPLEX TIME RECORDER LLC, GENERAL PARTNER, NATE R. CLARKE, VICE PRESIDENT OF SIMPLEX TIME RECORDER LLC, GP OF MASTER PROTECTION LP . This statement was filed with the County Recorder of Los Angeles County on July 8, 2026.

NOTICE: This Fictitious Name Statement expires on July 8, 2031. A new Fictitious Business Name Statement must be filed prior to July 8, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 7/16, 7/23, 7/30 8/6/26 **H-4547**

2026146901 STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

Current File #2026067176

The following person has abandoned the use of the fictitious business name: CEDARS-SINAI SURGERY CENTER AT CALABASAS, 23621 PARK SORRENTO 1-100, CALABASAS, CA, 91302. The fictitious business name referred to above was filed in the County of Los Angeles on MARCH 25, 2026. Registrants: CALABASAS SURGERY CENTER LLC, 6500 WILSHIRE BOULEVARD 19TH FLOOR, LOS ANGELES, CA, 90048. CORP: CA. This business was conducted by a Limited Liability Company. Signed: CALABASAS SURGERY CENTER LLC, VICE PRESIDENT, TERRI W. CAMMARANO. This statement was filed with the County Clerk of Los Angeles County on July 7, 2026.

El Segundo Herald: Pub. 7/16, 7/23, 7/30, 8/6/26 **H-4548**



2026146913 STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

Current File #2026067144

The following person has abandoned the use of the fictitious business name: CEDARS-SINAI SURGERY CENTER AT BEVERLY HILLS, 450 N. ROXBURY DRIVE SUITE 602, BEVERLY HILLS, CA, 90210. The fictitious business name referred to above was filed in the County of Los Angeles on MARCH 25, 2026. Registrants: PRECISION AMBULATORY SURGERY CENTER, LLC, 450 N. ROXBURY DRIVE SUITE 602, BEVERLY HILLS, CA, 90210. CORP: CA. This business was conducted by a Limited Liability Company. Signed: PRECISION AMBULATORY SURGERY CENTER, LLC, VICE PRESIDENT, TERRI W. CAMMARANO. This statement was filed with the County Clerk of Los Angeles County on July 7, 2026.

El Segundo Herald: Pub. 7/16, 7/23, 7/30, 8/6/26 **H-4553**



PUBLIC NOTICE

NOTICE OF ORDINANCE CITY OF EL SEGUNDO ORDINANCE 1684

AN ORDINANCE AMENDING TITLE 15 OF THE EL SEGUNDO MUNICIPAL CODE TO CLARIFY DEFINITIONS, PERMITTED USES AND DEVELOPMENT STANDARDS IN VARIOUS ZONES (CLEAN-UP ORDINANCE).

SUMMARY OF ADOPTED ORDINANCE

Ordinance No. 1684 approves Environmental Assessment No. EA 1398 and Zone Text Amendment No. ZTA 25-04 amending El Segundo Municipal Code (ESMC) Title 15 (Zoning Code) to update and clarify definitions, the permitted uses and development standards in various zones and implement several cleanup, clarifying, and conforming provisions. The Ordinance amends or adds 13 definitions; amends and/ or clarifies residential zone setback provisions, rooftop deck provisions; floor area measurement, and landscape provisions; clarifies and incorporates recent state legislation into the City's accessory dwelling unit (ADU) and urban lot split regulations; clarifies permitted uses in commercial and industrial zones; clarifies development

standards in the mixed-use (MU-O) and housing (H-O) overlay zones; clarifies parking standards for small art and fitness studios, as well as mixed-use projects; and makes miscellaneous clarifications and formatting changes throughout.

The whole number of the City Council of said City is five. The foregoing Ordinance No. 1684 was duly introduced by said City Council at a regular meeting held on the 16th day of June, 2025, and was duly passed, approved and adopted by said City Council, approved and signed by the Mayor, and attested to by the City Clerk, all at a regular meeting of said Council on the 7th day of July, 2025, and the same was so passed and adopted by the following vote:

Ayes: Mayor Pimentel, Mayor Pro Tem Baldino, Council Member Giroux, and Council Member Keldorf

Noes: None

Absent: Council Member Boyles,

Abstain: None

A copy of the ordinance is available for viewing in the City Clerk's office, 350 Main St. El Segundo, CA or the City's website at <http://www.elsegundo.org> then go to Government, and then Municipal Code.

El Segundo Herald Pub. 7/16/26 **H-29236**

Fictitious Business Name Statement 2026150249

The following person(s) is (are) doing business as 1) STUDENT LOAN ANGEL 2) LEMON LAW HELP, 10250 CONSTELLATION BLVD STE 2500, LOS ANGELES, CA, 90067, LOS ANGELES COUNTY.

Registered Owner(s): 1) KNIGHT LAW GROUP, LLP, 10250 CONSTELLATION BLVD STE 2500, LOS ANGELES, CA, 90067. 2) STEVE MIKHOV, 10250 CONSTELLATION BLVD STE 2500, LOS ANGELES, CA, 90067.

This business is being conducted by a Limited Liability Partnership. The registrant commenced to transact business under

the fictitious business name or names listed above on: N/A.

Signed: KNIGHT LAW GROUP, LLP, GENERAL PARTNER STEVE MIKHOV. This statement was filed with the County Recorder of Los Angeles County on July 10, 2026.

NOTICE: This Fictitious Name Statement expires on July 10, 2031. A new Fictitious Business Name Statement must be filed prior to July 10, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 7/16, 7/23, 7/30 8/6/26 **H-4554**

NOTICE OF ADDING A PROPOSITION TO THE BALLOT FOR THE PREVIOUSLY CALLED NOVEMBER 3, 2026 GENERAL MUNICIPAL ELECTION

NOTICE IS HEREBY GIVEN that the following measure will be added to the ballot for the General Municipal Election to be held in the City of El Segundo on Tuesday, November 3, 2026.

Measure	Vote YES or NO
BALLOT MEASURE	
SHALL AN ORDINANCE AMENDING THE CITY’S BUSINESS LICENSE TAX ORDINANCE TO RESTORE AND IMPOSE A BUSINESS LICENSE TAX ON NONPROFIT ORGANIZATIONS THAT DO NOT SERVE A CHARITABLE PURPOSE, AND ALSO TO EXEMPT CHARITABLE ORGANIZATIONS FROM HAVING TO PAY A BUSINESS LICENSE TAX, THEREBY INDEFINITELY RESTORING APPROXIMATELY \$700,000 GENERAL FUNDS ANNUALLY, BE ADOPTED?	Yes ☐ No ☐

Posted: July 13, 2026
By: Susan Truax, City Clerk
Publish: July 16, 2026
El Segundo Herald

NOTICE OF ORDINANCE CITY OF EL SEGUNDO ORDINANCE 1685

AN URGENCY INTERIM ORDINANCE OF THE CITY COUNCIL OF THE CITY OF EL SEGUNDO, ENACTED PURSUANT TO CALIFORNIA GOVERNMENT CODE SECTION 65858, EXTENDING TO AND THROUGH SEPTEMBER 15, 2026 THE TERMS AND PROVISIONS OF ORDINANCE NO. 1683 IMPOSING A 45-DAY MORATORIUM ON THE APPROVAL OF ANY LAND USE ENTITLEMENTS, PERMITS, OR OTHER APPROVALS FOR MULTIFAMILY RESIDENTIAL HOUSING PROJECTS WITH MORE THAN TEN UNITS UNLESS THE

HOUSING PROJECT INCLUDES A SPECIFIED AFFORDABLE HOUSING COMPONENT, AND FINDING THAT ADOPTION OF THIS URGENCY INTERIM ORDINANCE IS EXEMPT FROM THE PROVISIONS OF THE CALIFORNIA ENVIRONMENTAL QUALITY ACT

SUMMARY OF ADOPTED ORDINANCE

AN URGENCY INTERIM ORDINANCE OF THE CITY COUNCIL OF THE CITY OF EL SEGUNDO, ENACTED PURSUANT TO CALIFORNIA GOVERNMENT CODE SECTION 65858, EXTENDING TO AND THROUGH SEPTEMBER 15, 2026

THE TERMS AND PROVISIONS OF ORDINANCE NO. 1683 IMPOSING A 45-DAY MORATORIUM ON THE APPROVAL OF ANY LAND USE ENTITLEMENTS, PERMITS, OR OTHER APPROVALS FOR MULTIFAMILY RESIDENTIAL HOUSING PROJECTS WITH MORE THAN TEN UNITS UNLESS THE HOUSING PROJECT INCLUDES A SPECIFIED AFFORDABLE HOUSING COMPONENT.

The whole number of the City Council of said City is five. The foregoing Ordinance No. 1685 was duly passed and adopted by said City Council, approved and signed by the Mayor, and attested to by the City Clerk, all at a regular meeting of said Council on the

7th day of July, 2026, and the same was so passed and adopted by the following vote:

Ayes: Mayor Pimentel, Mayor Pro Tem Baldino, Council Member Giroux, and Council Member Keldorf

Noes: None

Absent: Council Member Boyles,

Abstain: None

A copy of the ordinance is available for viewing in the City Clerk's office, 350 Main St. El Segundo, CA or the City's website at <http://www.elsegundo.org> then go to Government, and then Municipal Code.

El Segundo Herald Pub 7/16/26 **H-29238**



PETSPETS***Pets***PETSPETSPETS
Purrrfect Companions



Shortcake

Since 1997, Kitten Rescue has rescued cats and kittens from a variety of situations. Young or old, tabby or Siamese, we care for orphaned and abandoned kittens that need to be bottle-fed around the clock, moms with litters, cats that need socialization, and sick or injured animals. When they are finally ready for their fur-ever home, we will help match you with the purr-fect one. When you adopt, you save a life... and in turn enrich your own.

So many wonderful kittens and cats are often overlooked by no fault of their own... senior cats, bonded pairs, blind or deaf kitties, FELV+ cats and black cats (whose black canine counterparts are also passed by). All would cherish the chance to become a member of your family. Kitten Rescue would love the opportunity to answer any questions you may have.

Kitten Rescue operates solely on the time, energy, and dedication of our generous volunteers. In fact, Kitten Rescue could not survive without the help of our volunteers! We have many volunteer opportunities and ways you can get involved. Training can be provided. If you have experience or would



Nutmeg



Mezzelune

Mezzelune is a sweet little gal looking for a comfy home with a friendly, confident kitty companion.. She is a funny little enigma, comfortable in her independence at some times of day doing just fine on her own, or at other times, she will approach when you are sitting to snuggle up and sit with you for pets. Mezzelune is gentle in approach with new people and animals but also knows how to stand up for herself and her personal space when needed. She is enjoyable and amusing little kitty who will blossom into a lifelong friend. Email her foster parent to set up a meet and greet: heather.parlato@gmail.com

Jupiter is a wonderful boy with startling eyes and gorgeous markings. He enjoys attention, playtime and love. Jupiter's original foster parent had a dog and they did very well together, so it is likely he will be okay with a canine buddy. While he is an energetic guy who loves playing with his toys, Jupiter is great at just chillin' and wanting pets, too. For more information, contact his foster: orlyahar@gmail.com

These cats and kittens are available for adoption through Kitten Rescue, one of the largest cat rescue groups in Southern California.

All our kitties are spayed/neutered, micro-chipped, tested for FeLV and FIV, dewormed and current on their vaccinations. For additional information to see these or our other kittens and cats and for a list of our weekend adoption events, please check our website www.kittenrescue.org.

The donations and support we receive from individuals like you, who share our love and commitment to helping cats and kittens in Los Angeles, are the sole reason we are able to do what we do. We are grateful for your financial help. By making even a small donation today, you can touch the lives of the many deserving, wonderful animals in our care. There are many ways you can donate and help, and every dollar means so much. Kitten Rescue is a 501(c)(3) nonprofit. Your tax-deductible donations for the rescue and care of our cats and kittens can be made through our website or by sending a check payable to Kitten Rescue, 3519 Casitas Ave., Los Angeles, CA 90039.

Saving one animal won't change the world, but the world will surely change for that animal. •



Jupiter

“Cats are connoisseurs of comfort.”
— JAMES HERRIOT



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August to Celebrate 20 Years**



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