

El Segundo Herald

The Weekly Newspaper of El Segundo

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Weekend Forecast

Friday

Partly
Cloudy
68°/80°



Saturday

Mostly
Sunny
69°/81°



Sunday

Mostly
Sunny
69°/82°



Fast Cars and Family Fun on Main Street



Eric Nelson shows off the toy Hot Wheels car he got from the big Hot Wheels car while checking out the show with his mom Rachel and sister Summer. Photo by Sarah Ainsworth. For more photos see pages 5 and 12.

Augmented Reality Provides Exciting Element

By Brian Simon

Local resident artist and founder of the company Reality Experience Design Christian Enriquez previously installed AR experiences for an exhibition at the El Segundo Museum of Art and exhibits at the ESAW.

Thanks to today's advanced technology, viewing a piece of art is not how it used to be. With the advent of Augmented Reality (AR), it's a whole new ballgame. Murals and installations become transformed via digital animation, sound, three-dimensional elements and interactive storytelling within the physical piece.

How is AR art defined? It uses computer-generated images, animations, or effects superimposed over the real world, typically viewed through smartphones, tablets or AR glasses. Unlike virtual reality (VR), which replaces the real world with a fully digital environment, AR enhances it by adding digital layers to physical spaces.

At AR started back in 1968, when computer scientist Ivan Sutherland created the first head-mounted display called "The Sword of Damocles". Some say it started in 1901, L. Frank Baum's novel "The Master Key" described a "Character Marker" pair of glasses that could display information to the real world. Smartphones and apps like Snapchat, Instagram and Pokemon GO in the 2010 allowed artists to create location-based works accessible to anyone with a device.

AR art works can be placed anywhere, from public squares to private homes, making art more accessible. Viewers can manipulate or explore 3D elements. AR murals and graffiti can be activated via QR codes or app triggers, adding layers of storytelling. Institutions like

museums and galleries use AR to add interactive layers to paintings, create scavenger hunts, and bring static objects to life.

As an example, one of Enriquez exhibits is a fox depicted in a mural by Bunnie Reiss, which will appear as though it is stepping out of the wall and sitting beside the viewer. "Rockets launch from the *Spirit of Aerospace* mural, butterflies emerge from public artworks, and the waves and surfer in Phil Roberts's *Fresh Wave* come to life," Enriquez elaborated. "The technology is impressive, but it is always being used in service of the artist's original vision. The goal is not to place technology on top of the art simply because we can, but to expand it through AR that feels like a natural continuation of the work."

Meanwhile, Enriquez envisions El Segundo as a place where public art, local history, education, environmental storytelling, businesses and community spaces can all connect through interactive experience. In the future, he hopes to expand the map with additional murals, sculptures, mosaics and monuments. "I also see opportunities to collaborate more closely with schools, students, local historians, environmental organizations, artists and businesses," he said. "A student could learn about El Segundo's aerospace history by watching a rocket launch from a mural, explore the story of the El Segundo Blue Butterfly through an interactive experience, or discover the history of the city while physically standing in that location."

See Augmented Reality, page 6

Tesla Customer Service Facility Decision Stands But Brings Investigation Into Nondisclosure Allegations

By Liz Spear

A proposed Tesla Customer Service facility that would be located on Pacific Coast Highway and East Mariposa Avenue garnered attention at the regularly scheduled El Segundo City Council meeting Tuesday night during Public Comment when four residents articulated their displeasure with and objections to City Council's overturning of the Planning Commission's 4-1 vote upholding the Director of Community Development's determination to deny the developer and Tesla an Administrative Use Determination to consider an "Electric Vehicle Maintenance and Customer Service Facility" a permitted use in the Corporate Office Zone specifically for the property at 650 North Pacific Coast Highway and

1921 East Mariposa Ave.

City Council overturned the Planning Commission's vote 3-2 at a Special City Council meeting on August 12 after Tesla and the developer applicant appealed the Planning Commission's decision. Tuesday night, resident Genesis Puckett told Council that "at least six of the seven speakers" who spoke in favor of the project "appear to work for the same commercial real estate company". She noted that the company, Data Agency, lists Tesla as a client and that two of the speakers listed the El Segundo Data Agency address on the speaker cards they submitted to be able to speak during Public Comment on August 12. She told Council that she found the lack of public disclosure

See City Council, page 11

Community Briefs

Man About Town

Bill Ruane Estate Properties had booths set up at two El Segundo events this week.



The 2026 El Segundo Main Street Car Show was a fantastic day filled with amazing cars, live music, local vendors, and lots of community fun! It was great to see so many families and car enthusiasts come out to enjoy one of El Segundo's favorite summer events.



Families gathered at Stevenson Field for El Segundo's Family Campout, enjoying an evening under the stars filled with games, activities, dinner, a movie at dusk, and s'mores around the campfire. It was a wonderful El Segundo tradition and a great way for local families to enjoy the outdoors together!

Check It Out

Re: Zero - Starting Life in Another World by Tappei Nagatsuki

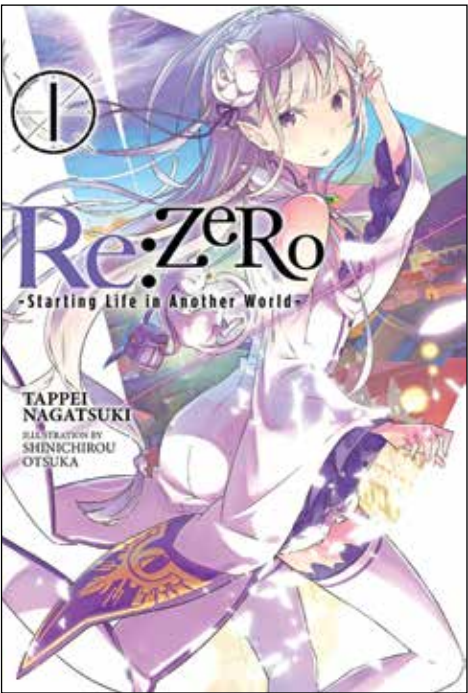
By Aaron Acuna, Library Assistant,
El Segundo Public Library

Continuing with my last review, we dive into one of the longest running light novel series, *Re: Zero - Starting Life in Another World*. Taking a darker approach to the isekai genre, *Re: Zero* follows Subaru Natsuki, as he is teleported from the real world to a mysterious fantasy world with no explanation as to how or why he arrived there. While for many isekai protagonists it is a dream come true, as they are bestowed incredible abilities and companions, Subaru learns quickly that he has remained as his ordinary teenage self. Despite this handicap, he selflessly lends a hand to Emilia, a half-elf, as she desperately searches for her stolen amulet. Unfortunately for them, their search leads them to a cabin where they

discover a gruesome scene and the assailant still waiting inside. Both are killed, and with his dying breath Subaru vows to do anything to protect Emilia. Cue Subaru's mysterious power: Return by Death, an ability that sends him back to a previous point in time whenever he dies. With this power, Subaru sets off to not only prove himself to all that cross his path but also to overcome the causes behind his deaths and find a way to protect himself and those he has grown close to.

The concept that I found the most fascinating was how the author explored the consequences of Subaru's ability as something of a helpful power but also as a curse. Despite the advantages that this power grants Subaru, in being able to return from death and try again as many times as needed like a video game, all the pain and fear that he feels with every death remains with him. He is fighting all his enemies, cultivating new friendships, and solving countless mysteries all with this trauma that has built up through

See *Check It Out*, page 4



Re: Zero - Starting Life in Another World by Tappei Nagatsuki



Aaron Acuna

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Sports

Lady Eagles Kick Off Their Fall Campaigns

By Andre Sugden

With the final days of August winding down, comes the beginning of a new athletic season at El Segundo High School. With practices already underway and teams suiting up for preseason scrimmages across the South Bay, it is about time you get to know about some Fall Sports at ESHS. I reached out to three coaches, Coach Maye of girls tennis, Coach McCann of Girls Flag Football, and Coach Nguyen of Girls Volleyball, to dive deeper into ESHS girls’ athletics this fall.

Up first, Girls Tennis will look to repeat its success from last campaign, led by Coach Bonnie Maye in her 6th season at the helm of the Lady Eagles. Coach Maye is highly optimistic about new opportunities within the tennis program this year. “The Lady Eagles have been working hard throughout the offseason to be ready to hit the newly renovated courts this fall. Along with working with individual coaches, clinics, and USTA events, the whole ESHS Tennis program just completed its annual tennis camp to get everyone ready for the upcoming season,” Coach Maye states.

With a newfound sense of team chemistry, Coach Maye lauds her team’s ability to connect with one another. Girls’ Tennis has the benefit of numerous returnees to the program, and Coach Maye highlights the importance of the experienced upperclassmen, “...like Camie Haug, Chiara Marini, Lily Snyder, Sana Miyashita-Tsai, Diya Shah.”

Coach Maye also emphasizes the pivotal role her coaching staff will play this upcoming season. “We... look forward to getting better every practice and every match with our incredible coaches joining our staff - Jamie Sanchez and returning Coach Chrissy Kehl,” Coach Maye stated.

The Lady Eagles’ first game is on Thursday the 27th at West Torrance, where they will look to start their season off with a W!

Going over to Hazeltine Field, Girls Flag Football is gearing up for its third year under Coach Megan McCann. Coach McCann instills a culture of hard work and dedication, both on and off the field, as her Lady Eagles work year-round to gear up for the new season. “We started in the weight room in the spring and spent the summer out on the field. We are right now in the middle of our training camp. We have a lot of student-athletes who play other sports, so that also helps to keep us focused and in shape all year!” Coach McCann states.

Like many sports programs at ESHS, girls’ flag football is filled with multi-sport athletes. As a relatively new program, now in its third year, this mix of talents and skill sets creates a squad capable of competing at the highest level. From softball players to track stars, the Lady Eagles will showcase their multi-faceted nature on the field.

Coach McCann also highlighted the key players who will contribute to the Lady Eagles’ winning culture this year. “Brooke Engelhardt, Rebecca Rodriguez, Sara Farah, Ashlyn Ward, and Kathleen Lane” are some returners that will make an impact and lead

the team, McCann states. “While Olivia Torres, Makena Burton, Sullivan McLaughlin, Nicole Fitzpatrick, Avery Liguori, Willa McLendon, and Malani Javelona” will give the team elite depth.

The Lady Eagles are looking to achieve something few new programs can even dream of, reaching three straight CIF play-off appearances. Coach McCann shares her excitement with all the Eagles faithful, “If you haven’t done so already -- you should come watch a girls flag football game. It’s a ton of fun!” The girls’ home opener is Tuesday, August 25th against the Peninsula Panthers at 3:00 pm.

The third program I reached out to was Girls’ Volleyball, led by Coach Natasha Nguyen, and with a decade of coaching Girls’ Volleyball at ESHS, Coach Nguyen looks to bring her experience to a relatively young roster.

However, the team isn’t without its experienced core, as Coach Nguyen cites the importance of “...our five four-year Varsity Seniors to lead: Lundin Leitch (Cal State Fullerton commit), Sydney Neely (Cal State Northridge commit), Joslyn McCarthy (beach volleyball recruit), Cat Reed (multi-sport athlete), and Isla McCullough. Supported by impact returners Bella Rixon (senior) and Sienna Mattoon (sophomore).”

Coach Nguyen also shares the strength of this Lady Eagles squad, from top to bottom. “Our entire team is contributing to our depth chart. We have full confidence that, if needed, anyone on our roster can step on the court and contribute immediately. This team is highly skilled, has a strong volleyball IQ, and constantly competes and supports one another. They are excellent student-athletes outside the gym, and participate in many extracurriculars beyond volleyball, which we love to see and support.”

Like their fall counterparts on the football field, Girls Volleyball has numerous multi-sport athletes. This devotion to multiple endeavors, on and off the court, shows the grit and tenacity these Eagles possess.

The squad will need this attitude throughout the season, as Coach Nguyen highlighted some tough matches on the slate for the Lady Eagles. “Playing nationally ranked Mira Costa and Redondo is always fun to compete and test ourselves as a team. New to the Bay League is South Torrance, whom we’ve competed with in past years. That will be a tough match that we will need to win to secure a bid to CIF Playoffs.” The team’s goal is to secure a CIF bid and make a long run in the playoffs.

“This season is by far the strongest in history on all three levels (Frosh-Soph, JV, Varsity).” Coach Nguyen states. “We encourage the entire community to come out and support our girls on all levels as they dedicate their time and effort to represent El Segundo High School. GO EAGLES!”

The future is bright for ESHS athletics this fall, as these three teams are sure to make all Eagles faithful proud this season! Go Eagles! •

Police Reports

Monday, Aug 10

A hit and run (non-injury) report was taken at 1217 hours from the 100 block of Penn Street, vehicle versus vehicle.

A dog bite report was taken at 1837 hours from the 700 block of Virginia Street.

One male adult was arrested at 2219 hours from the 500 block of North Pacific Coast Highway for carrying a loaded firearm, convicted felon in possession of a firearm, child endangerment, resisting arrest, excessive speed on highway, and hit and run (non-injury).

Tuesday, Aug 11

A petty theft report was taken at 0737 hours from the 700 block of Bungalow Drive. Unknown suspect(s) stole property from the victim’s vehicle.

One male adult was arrested at 0809 hours from Pacific Coast Highway and Grand Avenue for possession of drug paraphernalia, providing false identification to a peace officer, and one no-bail parole warrant.

A petty theft report was taken at 1202 hours from the 300 block of Main Street.

A forgery report was taken at 1511 hours from the 1100 block of East Acacia Avenue. Unknown suspect(s) stole money from the victim.

A traffic collision (with injuries) report was taken at 1611 hours from the 200 block of North Douglas Street, vehicle versus vehicle.

Wednesday, Aug 12

One female adult was arrested at 0811 hours from Maple Avenue and Penn Street for an LAPD no-bail warrant.

A stolen vehicle report was taken at 0811 hours from the 800 block of Bungalow Drive. A Cadillac CT5-V was stolen.

A petty theft report was taken at 0731 hours from the 500 block of North Pacific Coast Highway. An unknown suspect stole merchandise from the business.

A traffic collision (with injuries) report was taken at 0933 hours from Main Street and

Mariposa Avenue, vehicle versus pedestrian.

A grand theft report was taken at 1542 hours from the 1900 block of East Grand Avenue. An unknown suspect(s) stole items from an unlocked vehicle.

A petty theft report was taken at 1610 hours from the 700 block of South Pacific Coast Highway. An unknown suspect(s) stole store merchandise.

One male adult was detained at 2002 hours from the 200 block of Main Street and transported to Little Company of Mary for a 72-hour psychiatric evaluation.

A burglary report was taken at 0231 hours from the 100 block of West Imperial Avenue. An unknown suspect(s) stole money from an ATM.

Thursday, Aug 13

A traffic accident (no injuries) report was taken at 1150 hours from the 300 block of West Imperial Avenue, vehicle versus parked vehicle.

One female adult was arrested at 1257 hours from the 700 block of South Pacific Coast Highway for robbery.

A forgery report was taken at 1541 hours from the 300 block of North Pacific Coast Highway. Unknown suspect(s) fraudulently cashed the victim’s stolen check.

A traffic accident (no injuries) report was taken at 1547 hours from the 300 block of East Grand Avenue, vehicle versus building.

One male adult was arrested at 0137 hours from Imperial Avenue and Sheldon Street for possession of drug paraphernalia and one misdemeanor warrant out of the Culver City Police Department.

An online lost property report was taken at 0331 hours from the 1400 block of East Imperial Avenue. An iPad was lost.

Friday, Aug 14

One male adult was arrested at 1242 hours from West Imperial Highway and Main

See Police Reports, page 6

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Each Sudoku puzzle consists of a 9X9 grid that has been subdivided into nine smaller grids of 3X3 squares. To solve the puzzle each row, column and box must contain each of the numbers 1 to 9.

Car Show Revved Up Main Street

Photos by Sarah Ainsworth



Owner Michelle Lasky poses with a 2007 Mustang converted into a Batmobile.



Long-time El Segundo resident and car aficionado Dick Croxall has worked with the El Segundo Chamber of Commerce and other members of the now-closed Automobile Museum to organize the car show for the last 12 of its 28 years. This year's show drew cars from across four states.



Jim Bloomfield lets his grandson Henry take the driver's seat in his 1955 Ford F100.



Adam, Danyel, and Zach Abood found out about the car show at the last minute and really enjoyed checking out the cars together.



Bike-O-Rama owner Jack Spiro poses with his 1965 Chevrolet Malibu in front of his Main Street bicycle shop.



Jeremy Weiss and David MacDonald took home an award for the Camera Car David built on a Jeep Cherokee chassis. This vehicle was used in filming the "Need for Speed" movie and the 2026 Toyota Tundra commercial, among other things!



Paul Baker inherited this 1923 Model T replica from his dad and says people still ask about his dad when they see the car.



Snoopy and Woodstock catch a ride in their own mini VW Bug next to Bob June's 1956 Volkswagen Convertible.

See more photos on page 12

Augmented Reality

from front page

Feeling that we are living at a time when art, technology and the physical world can merge in ways not previously possible, Enriquez was pleased to announce the arrival of the latest feature: AR Mirrors. Targeted primarily for festivals, this technology blends a person’s live refection with digital artwork and animation so they in effect become part of the experience. “Technology is advancing everywhere quickly, especially with companies like Snap that have developed AR glasses called SPECS, giving artists another creative way to create with. Not instead of paint, sculpture, photography or mosaics, but alongside them.”

Like with any new or not yet well-known technology, understanding what AR is can be an obstacle for the uninitiated. Words don’t quite capture what is a truly visual medium. “But once people see a mural come alive, the possibilities immediately make sense,” Enriquez said.

Also, the entire process is not without practical challenges. Funding, long-term maintenance, changing technology, device compatibility, Internet access, outdoor lighting, keeping an experience working properly and protecting the integrity of the artist’s intent are all important factors to contend with and monitor. “Public AR is not finished when the experience launches,” Enriquez emphasized. “It needs to be tested, monitored, updated and supported.”

Ultimately, Enriquez sees El Segundo as an ideal place to showcase its diversity and connect artists, technologists, civic leaders, businesses and residents with a shared vision. “I do not want people to walk away remembering only the technology,” he said. “I want them to remember the artist, the artwork, the location and how the experience made them feel. The best technology becomes almost invisible. It opens a door, invites someone into a story, and then allows the human connection to become the most important part. Augmented Reality

in El Segundo has shown that you do not have to choose between preserving traditional public art and embracing new technology. We can respect what already exists while giving people new ways to discover it. For me, that

is the real driving factor. It’s making the world more engaging, more accessible and a little more meaningful one experience at a time.” Christian Enriquez and other artists will be at the upcoming ESAW. •



The Augmented Reality Fox comes to life as it jumps off the mural and into the back alley outside Sweet Spot Media in El Segundo.



Here, the Spirit of Aerospace installation comes to life as planets orbit the Masonic Lodge and rocket ships blast off into the sky. Photos by Christian Enriquez.

Police Reports

from page 3

Street for one LAPD Central Traffic Division misdemeanor warrant and one Bell Gardens PD misdemeanor warrant.

A found property report was taken at 1745 hours from the 400 block of Valley Street. Miscellaneous cards were found.

A burglary (commercial) report was taken at 2027 hours from the 700 block of South Pacific Coast Highway. Unknown suspect(s) stole merchandise from the business.

A petty theft report was taken at 2251 hours from the 1400 block of East Imperial Avenue. Unknown suspect(s) stole a tire from the victim’s vehicle.

One male adult was arrested at 0043 hours from the 400 block of South Pacific Coast Highway for one no-bail parole warrant and providing false identification to a peace officer.

Saturday, Aug 15

A burglary (vehicle) report was taken at

1039 hours from the 300 block of Virginia Street. An unknown suspect(s) broke into the victim’s locked shed and stole an E-bike.

A found property report was taken at 1730 hours from the 400 block of Sheldon Street. Property was booked for safekeeping.

A found property report was taken at 1730 hours from the 400 block of Sheldon Street. Property was booked for safekeeping.

One male adult was arrested at 0418 hours

from the Long Beach Police Department for petty theft with two or more priors.

One female adult was cited and released in the field at 2352 hours from Walnut Avenue and Sheldon Street for possession of a controlled substance with two priors.

One male adult was arrested at 0202 hours from Imperial Avenue and California Street for one LAPD misdemeanor warrant and one LASD misdemeanor warrant. •

GUNDOGRAM

SUBMIT YOUR YUM DISH!!

Red Velvet Whoopie Pies

Provided by Duncan Hines

A delicious cross between a cake and a cookie, this red velvet whoopie pie recipe takes just a few ingredients and come together in a snap.

Prep Time: 20 minutes | **Total Time:** 45 minutes | **Servings:** 18

Ingredients

- PAM® Original No-Stick Cooking Spray
- 1 pkg (15.25 oz each) Duncan Hines® Signature Red Velvet Cake Mix
- 1/2 cup melted butter
- 2 eggs
- 1/2 cup cream cheese, softened
- 1 cup Duncan Hines® Whipped Fluffy White Frosting

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Directions

- **Step 1:** Preheat oven to 350°F. Spray baking sheet with cooking spray.
- **Step 2:** Beat cake mix, butter and eggs in a medium bowl with an electric mixer until completely smooth.
- **Step 3:** Form dough into balls, about 1 tablespoon each. Place on baking sheet 2 inches apart. Bake 10 to 12 minutes. Let cool 2 minutes before removing to a cooling rack to cool completely.
- **Step 4:** FILLING: Blend softened cream cheese and frosting in a large bowl with an electric mixer on medium speed until smooth and fluffy.
- **Step 5:** Spread about 1 heaping tablespoon filling on the bottom side of a cookie and press the bottom of a second cookie on top to form a sandwich. Repeat with remaining red velvet cookies.

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TOWNHOUSE NEXT TO REC PARK



703 Main #2
3 Bed, 3.5 Bath. Open layout with multiple outdoor spaces. Updated throughout, hardwood floors and modern finishes. Attached 2 car garage, perfect location! Asking \$1,190,000

UPDATED TOWNHOME



745 Penn
3 Bed, 2 Bath. Spacious home w/ open layout on huge lot. 2 fireplaces, private patio on a large, flat backyard. Detached 3-car garage w/ plenty of parking. Entertainer's dream! Asking \$1,899,000.

FLAT LOT W/ DETACHED 3-CAR GARAGE



211 East Pine
3 Bed, 2 Bath. Upgraded home in central El Segundo. Open, bright layout w/ chef's kitchen and Sonos speakers throughout. Entertainer's backyard w/ patio and private fencing. Attached garage. Asking \$1,539,000.

UPGRADED HOME W/ PRIVATE BACKYARD

PENDING



703 Main #2
3 Bed, 3.5 Bath. Open layout with multiple outdoor spaces. Updated throughout, hardwood floors and modern finishes. Attached 2 car garage, perfect location! Asking \$1,190,000

UPDATED TOWNHOME



745 Penn
3 Bed, 2 Bath. Spacious home w/ open layout on huge lot. 2 fireplaces, private patio on a large, flat backyard. Detached 3-car garage w/ plenty of parking. Entertainer's dream! Asking \$1,899,000.

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UPGRADED HOME W/ PRIVATE BACKYARD

JUST SOLD



865 Center
3 Bed, 2 Bath, Asking \$1,598,000



305 Kansas #D
4 Bed, 3.5 Bath, Asking \$1,450,000



527 West Mariposa
2 Bed, 1 Bath, Asking \$1,475,000



124 West Sycamore
2 Bed, 1 Bath, Asking \$1,390,000



825 Bungalow
3 Bed, 3 Bath, Asking \$2,100,000



419 Concord
2 Bed, 1.5 Bath, Asking \$1,699,000



443 Loma Vista
3 Bed, 2 Bath, Asking \$2,200,000



423 Concord
3 Bed, 2 Bath, Asking \$2,299,000



329 E Maple Ave
3 Bed, 2 Bath, Asking \$1,799,000



724 Loma Vista
4 Bed, 3 Bath, Asking \$2,050,000



931 Hillcrest St
3 Bed, 3 Bath, Asking \$1,595,000



574 E Imperial Ave
2 Bed, 3 Bath, Asking \$975,000

MARKET UPDATE

ADDRESS	TYPE	BED	BATH	SQFT	PRICE
305 KANSAS ST #D	RES	4	4	2080	\$1,365,000
124 W SYCAMORE	RES	2	1	817	\$1,401,000
527 W MARIPOSA	RES	2	1	894	\$1,450,000
865 CENTER ST	RES	3	2	1172	\$1,548,000
944 SHELDON ST	RES	3	2	1464	\$1,625,000



758 California
4 Bed, 1 Bath, Asking \$1,750,000



127 Loma Vista
10 Units, Asking \$4,000,000



860 Bungalow
3 Bed, 2 Bath, Asking \$1,950,000



415 Standard
4 Bed, 6 Bath, Asking \$3,000,000

Real Estate



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PUBLIC NOTICES

Fictitious Business Name Statement
2026154018

The following person(s) is (are) doing business as 2 POP MUSIC, 4000 WARNER BLVD, BURBANK, CA, 91522, LOS ANGELES COUNTY.

Registered Owner(s): WB STUDIO ENTERPRISES INC., 4000 WARNER BLVD, BURBANK, CA, 91522. CORP: DELAWARE

This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name or names listed above on: N/A.

Signed: WB STUDIO ENTERPRISES INC., SECRETARY, CLARE M. CONROY. This statement was filed with the County Recorder of Los Angeles County on July 15, 2026.

NOTICE: This Fictitious Name Statement expires on July 15, 2031. A new Fictitious Business Name Statement must be filed prior to July 15, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 7/30 8/6, 8/13, 8/20/26 **H-4558**

Fictitious Business Name Statement
2026152791

The following person(s) is (are) doing business as BRALCO METALS, 150090 NORTHAM STREET, LA MIRADA CA, 90638, LOS ANGELES COUNTY. AI #ON 3795238

Registered Owner(s): RELIANCE, INC., A DELAWARE CORPORATION, 735 NORTH 19TH AVE., PHOENIX, AZ, 85009. CORP: DELAWARE

This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name or names listed above on: N/A.

Signed: RELIANCE, INC., A DELAWARE CORPORATION, VICE PRESIDENT WILLIAM A. SMITH II, This statement was filed with the County Recorder of Los Angeles County on July 14, 2026.

NOTICE: This Fictitious Name Statement expires on July 14, 2031. A new Fictitious Business Name Statement must be filed prior to July 14, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 7/30 8/6, 8/13, 8/20/26 **H-4559**

Fictitious Business Name Statement
2026161494

The following person(s) is (are) doing business as TRAMITES DIGITALES BY BKA, 941 ENTERPRISE AVE APT. 20, INGLEWOOD, CA, 90302, LOS ANGELES COUNTY.

Registered Owner(s): BIANCA E. BRENES ZELEDON, 941 ENTERPRISE AVE. APT 20, INGLEWOOD, CA, 90302.

This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name or names listed above on: N/A.

Signed: BIANCA E. BRENES ZELEDON, OWNER. This statement was filed with the County Recorder of Los Angeles County on July 27, 2026.

NOTICE: This Fictitious Name Statement expires on July 27, 2031. A new Fictitious Business Name Statement must be filed prior to July 27, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 8/6, 8/13, 8/20, 8/27/26 **H-4560**

Fictitious Business Name Statement
2026162987

The following person(s) is (are) doing business as DOLOMITI BAKED GOODS, 229 W REGENT ST 106, INGLEWOOD, CA, 90301, LOS ANGELES COUNTY.

Registered Owner(s): NICOLA MARCONATO, 229 W REGENT ST 106, INGLEWOOD, CA, 90301.

This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name or names listed above on: N/A.

Signed: NICOLA MARCONATO, OWNER. This statement was filed with the County Recorder of Los Angeles County on July 28, 2026.

NOTICE: This Fictitious Name Statement expires on July 28, 2031. A new Fictitious Business Name Statement must be filed prior to July 28, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 8/6, 8/13, 8/20, 8/27/26 **H-4561**

Fictitious Business Name Statement
2026162031

The following person(s) is (are) doing business as GOOD KARMA HOCKTAILS, 4979 CORINGA DR, LOS ANGELES, CA, 90042, LOS ANGELES COUNTY. AI #ON B20250154820

Registered Owner(s): MELROSE & MARTEL LLC, 4979 CORINGA DR, LOS ANGELES, CA, 90042. CORP: CALIFORNIA

This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: N/A.

Signed: MELROSE & MARTEL LLC, MANAGING MEMBER, JENNIFER BAUMAN. This statement was filed with the County Recorder of Los Angeles County on July 27, 2026.

NOTICE: This Fictitious Name Statement expires on July 27, 2031. A new Fictitious Business Name Statement must be filed prior to July 27, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 8/6, 8/13, 8/20, 8/27/26 **H-4562**

Fictitious Business Name Statement
2026159020

The following person(s) is (are) doing business as YUCCA HEALTH, 9350 WILSHIRE BLVD., STE 203, BEVERLY HILLS, CA, 90212, LOS ANGELES COUNTY. AI #ON B20260319033

Registered Owner(s): BRAND MERCHANTS NETWORK LLC, 9350 WILSHIRE BLVD., STE 203, BEVERLY HILLS, CA, 90212. CORP: DELAWARE

This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: N/A.

Signed: BRAND MERCHANTS NETWORK LLC, MANAGING MEMBER, MATTHEW WINNICK. This statement was filed with the County Recorder of Los Angeles County on July 22, 2026.

NOTICE: This Fictitious Name Statement expires on July 22, 2031. A new Fictitious Business Name Statement must be filed prior to July 22, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 8/6, 8/13, 8/20, 8/27/26 **H-4563**

Fictitious Business Name Statement
2026171454

The following person(s) is (are) doing business as OLD TOWN LIQUOR, 1601 CABRILLO AVE., TORRANCE, CA, 90501, LOS ANGELES COUNTY.

Registered Owner(s): BANUELOS & CO. LLC, 22922 CABRILLO AVE, TORRANCE, CA, 90501. CORP: CA

This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: 08/2026.

Signed: BANUELOS & CO. LLC, MANAGING MEMBER, DHILLION BANUELOS. This statement was filed with the County Recorder of Los Angeles County on August 10, 2026.

NOTICE: This Fictitious Name Statement expires on August 10, 2031. A new Fictitious Business Name Statement must be filed prior to August 10, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 8/13, 8/20, 8/27, 9/3/26 **H-4564**

Fictitious Business Name Statement
2026165533

The following person(s) is (are) doing business as G BODY THERAPY, 553 NORTH PACIFIC COAST HIGHWAY #542, REDONDO BEACH, CA, 90277, LOS ANGELES COUNTY.

Registered Owner(s): MARIA GAYBELLYN LIBUNAO CARLISLE, 553 NORTH PACIFIC COAST HIGHWAY #542, REDONDO BEACH, CA, 90277.

This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name or names listed above on: 04/2007.

Signed: MARIA GAYBELLYN LIBUNAO CARLISLE, OWNER. This statement was filed with the County Recorder of Los Angeles County on July 31, 2026.

NOTICE: This Fictitious Name Statement expires on July 31, 2031. A new Fictitious Business Name Statement must be filed prior to July 31, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 8/13, 8/20, 8/27, 9/3/26 **H-4565**

Fictitious Business Name Statement
2026153501

The following person(s) is (are) doing business as MASTER TALENT AGENCY, 15315 MAGNOLIA BOULEVARD 430, SHERMAN OAKS, CA, 91403, LOS ANGELES COUNTY.

Registered Owner(s): 1) MASTER TALENT AGENCY, 15315 MAGNOLIA BOULEVARD 430, SHERMAN OAKS, CA, 91403. CORP: CA; 2) OSCAR ARCE, 829 ALPINE STREET, LOS ANGELES, CA, 90012. 3) GREG SCUDERI, 77 LOCUST AVENUE, OAK PARK, CA, 91377. STATE OF ORG:

This business is being conducted by a Limited Liability Partnership. The registrant commenced to transact business under the fictitious business name or names listed above on: 07/2026.

Signed: MASTER TALENT AGENCY, GENERAL PARTNER, GREG SCUDERI. This statement was filed with the County Recorder of Los Angeles County on July 15, 2026.

NOTICE: This Fictitious Name Statement expires on July 15, 2031. A new Fictitious Business Name Statement must be filed prior to July 15, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 8/13, 8/20, 8/27, 9/3/26 **H-4566**

Fictitious Business Name Statement
2026157177

The following person(s) is (are) doing business as MULBERRY DENTISTRY, 3528 TORRANCE BLVD. SUITE 116, TORRANCE, CA, 90503, LOS ANGELES COUNTY.

Registered Owner(s): SACHI FUJITA, DDS APC, 3528 TORRANCE BLVD., SUITE 116, TORRANCE, CA, 90503. CORP: CA

This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name or names listed above on: N/A

Signed: SACHI FUJITA, DDS APC, PRESIDENT, SACHI FUJITA. This statement was filed with the County Recorder of Los Angeles County on July 20, 2026.

NOTICE: This Fictitious Name Statement expires on July 20, 2031. A new Fictitious Business Name Statement must be filed prior to July 20, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 8/13, 8/20, 8/27, 9/3/26 **H-4567**

Fictitious Business Name Statement
2026167747

The following person(s) is (are) doing business as SUPLEX SOCIETY WEAR, 5053 W 109TH STREET UNIT 14, INGLEWOOD, CA, 90304, LOS ANGELES COUNTY.

Registered Owner(s): DAVID ISAZA, 5053 W 109TH STREET UNIT 14, INGLEWOOD, CA, 90304.

This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name or names listed above on: 07/2026.

Signed: DAVID ISAZA, OWNER. This statement was filed with the County Recorder of Los Angeles County on August 4, 2026.

NOTICE: This Fictitious Name Statement expires on August 4, 2031. A new Fictitious Business Name Statement must be filed prior to August 4, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 8/13, 8/20, 8/27, 9/3/26 **H-4568**

Fictitious Business Name Statement
2026169506

The following person(s) is (are) doing business as MARSH RISK, 633 W 5TH ST, LOS ANGELES, CA, 90017, LOS ANGELES COUNTY.

Registered Owner(s): MARSH USA LLC, 1166 AVENUE OF THE AMERICAS, NEW YORK, NY, 10036. CORP: DELAWARE

This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: N/A.

Signed: MARSH USA LLC, SECRETARY, SEAN ANDERSON. This statement was filed with the County Recorder of Los Angeles County on August 6, 2026.

NOTICE: This Fictitious Name Statement expires on August 6, 2031. A new Fictitious Business Name Statement must be filed prior to August 6, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 8/13, 8/20, 8/27, 9/3/26 **H-4569**

Fictitious Business Name Statement
2026167732

The following person(s) is (are) doing business as STEEL BRIDGE WEALTH MANAGEMENT, 20529 CENTURY PARK E STE 2550, LOS ANGELES, CA 90067, LOS ANGELES COUNTY. AI #ON 202003810043

Registered Owner(s): AMERIPRISE FINANCIAL SERVICES, LLC, 901 3RD AVENUE SOUTH, MNNEAPOLIS MN, 55402. CORP: DELAWARE

This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: 01/2026.

Signed: AMERIPRISE FINANCIAL SERVICES, LLC, SECRETARY, WENDY B. MAHLING. This statement was filed with the County Recorder of Los Angeles County on August 4, 2026.

NOTICE: This Fictitious Name Statement expires on August 4, 2031. A new Fictitious Business Name Statement must be filed prior to August 4, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 8/13, 8/20, 8/27, 9/3/26 **H-4570**

Fictitious Business Name Statement
2026167729

The following person(s) is (are) doing business as WATSON COGENERATION COMPANY, 2350 EAST 223RD STREET, CARSON, CA, 90810, LOS ANGELES COUNTY.

Registered Owner(s): WATSON COGENERATION COMPANY LLC, 539 SOUTH MAIN STREET, FINDLAY, OH, 45840. CORP: DELAWARE

This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: 10/2023.

Signed: WATSON COGENERATION COMPANY LLC, SECRETARY, MOLLY R. BENSON. This statement was filed with the County Recorder of Los Angeles County on August 4, 2026.

NOTICE: This Fictitious Name Statement expires on August 4, 2031. A new Fictitious Business Name Statement must be filed prior to August 4, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 8/13, 8/20, 8/27, 9/3/26 **H-4571**

Fictitious Business Name Statement
2026170941

The following person(s) is (are) doing business as BYE JUNK LA, 1625 E MAPLE AVE, 1, EL SEGUNDO, CA, 90245, LOS ANGELES COUNTY.

Registered Owner(s): ALEXANDRE D VIEIRA, 1625 E MAPLE AVE, 1, EL SEGUNDO, CA, 90245.

This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name or names listed above on: 05/2025.

Signed: ALEXANDRE D VIEIRA, OWNER. This statement was filed with the County Recorder of Los Angeles County on August 10, 2026.

NOTICE: This Fictitious Name Statement expires on August 10, 2031. A new Fictitious Business Name Statement must be filed prior to August 10, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 8/20, 8/27, 9/3, 9/10/26 **H-4572**

Fictitious Business Name Statement
2026165832

The following person(s) is (are) doing business as ALCOTT ENTERPRISES MANAGED IT SERVICES & CYBERSECURITY, 21515 HAWTHORNE BLVD., SUITE 200, TORRANCE, CA, 90503, LOS ANGELES COUNTY.

Registered Owner(s): ALCOTT ENTERPRISES LLC, 21515 HAWTHORNE BLVD., SUITE 200, TORRANCE, CA, 90503. CORP: CA

This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: N/A.

Signed: ALCOTT ENTERPRISES LLC, CEO, JORDAN ALCOTT. This statement was filed with the County Recorder of Los Angeles County on July 31, 2026.

NOTICE: This Fictitious Name Statement expires on July 31, 2031. A new Fictitious Business Name Statement must be filed prior to July 31, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 8/20, 8/27, 9/3, 9/10/26 **H-4573**

Fictitious Business Name Statement
2026171376

The following person(s) is (are) doing business as GAEMERIN, 2800 PLAZA DEL AMO UNIT 238, TORRANCE, CA, 90503, LA COUNTY.

Registered Owner(s): ERIN LOW, 2800 PLAZA DEL AMO UNIT 238, TORRANCE, CA, 90503.

This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name or names listed above on 08/2026.

Signed: ERIN LOW, OWNER. This statement was filed with the County Recorder of Los Angeles County on August 10, 2026.

NOTICE: This Fictitious Name Statement expires on August 10, 2031. A new Fictitious Business Name Statement must be filed prior to August 10, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 8/20, 8/27, 9/3, 9/10/26 **H-4574**

Fictitious Business Name Statement
2026174192

The following person(s) is (are) doing business as BLURRR PERFORMANCE, 621 WEST PALM AVENUE, EL SEGUNDO, CA, 90245, EL SEGUNDO COUNTY.

Registered Owner(s): 1) MATTHEW FREDERICK COLOMBO, 621 WEST PALM AVENUE, EL SEGUNDO, CA, 90245. 2) JHAMELL BLENMAN, 159 RACQUET CLUB DRIVE, COMPTON, CA, 90220.

This business is being conducted by a General Partnership. The registrant commenced to transact business under the fictitious business name or names listed above on 08/2026.

Signed: MATTHEW FREDERICK COLOMBO, GENERAL PARTNER. This statement was filed with the County Recorder of Los Angeles County on August 13, 2026.

NOTICE: This Fictitious Name Statement expires on August 13, 2031. A new Fictitious Business Name Statement must be filed prior to August 13, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 8/20, 8/27, 9/3, 9/10/26 **H-4575**

Fictitious Business Name Statement
2026173763

The following person(s) is (are) doing business as DRIVEN, 621 WEST PALM AVENUE, EL SEGUNDO, CA, 90245, LOS ANGELES COUNTY.

Registered Owner(s): MATTHEW FREDERICK COLOMBO, 621 WEST PALM AVENUE, EL SEGUNDO, CA, 90245.

This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name or names listed above on 07/2026.

Signed: MATTHEW FREDERICK COLOMBO, OWNER. This statement was filed with the County Recorder of Los Angeles County on August 12, 2026.

NOTICE: This Fictitious Name Statement expires on August 12, 2031. A new Fictitious Business Name Statement must be filed prior to August 12, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 8/20, 8/27, 9/3, 9/10/26 **H-4576**

Fictitious Business Name Statement
2026168660

The following person(s) is (are) doing business as BFI FALCON TRANSFER STATION, 3031 E I STREET, WILMINGTON, CA, 90744, LOS ANGELES COUNTY. AI #ON 200610310386

Registered Owner(s): ALLIED WASTE TRANSFER SERVICES OF CALIFORNIA, LLC, 5353 E. CITY NORTH DRIVE, PHOENIX, AZ, 85054. CORP: CALIFORNIA

This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on 04/2006.

Signed: ALLIED WASTE TRANSFER SERVICES OF CALIFORNIA, LLC, SECRETARY, LAUREN MCKEON. This statement was filed with the County Recorder of Los Angeles County on August 5, 2026.

NOTICE: This Fictitious Name Statement expires on August 5, 2031. A new Fictitious Business Name Statement must be filed prior to August 5, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 8/20, 8/27, 9/3, 9/10/26 **H-4577**

Fictitious Business Name Statement
2026168666

The following person(s) is (are) doing business as BFI FALCON REFUSE CENTER, 3031 E I STREET, WILMINGTON, CA, 90744, LOS ANGELES COUNTY. AI #ON 200610310386

Registered Owner(s): ALLIED WASTE TRANSFER SERVICES OF CALIFORNIA, LLC, 5353 E. CITY NORTH DRIVE, PHOENIX, AZ, 85054. CORP: CALIFORNIA

This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on 04/2006.

Signed: ALLIED WASTE TRANSFER SERVICES OF CALIFORNIA, LLC, SECRETARY, LAUREN MCKEON. This statement was filed with the County Recorder of Los Angeles County on August 5, 2026.

NOTICE: This Fictitious Name Statement expires on August 5, 2031. A new Fictitious Business Name Statement must be filed prior to August 5, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 8/20, 8/27, 9/3, 9/10/26 **H-4578**

Fictitious Business Name Statement
2026172152

The following person(s) is (are) doing business as 1) CEDARS-SINAI, 2) CEDARS-SINAI HEALTH SCIENCES UNIVERSITY, 3) 3RD STREET DIAGNOSTICS, 4) CEDARS-SINAI BIOMANUFACTURING CENTER, 5) SAN VICENTE PHARMACY, 6) CEDARS-SINAI KERLAN-JOBE INSTITUTE, 7) CEDARS-SINAI INTERNATIONAL, 8) CEDARS-SINAI MEDICAL PROVIDER NETWORK, 9) CHUCK LORRE ALLIED HEALTH SCHOOL. 8700 BEVERLY BLVD., LOS ANGELES, CA, 90048, LA COUNTY.

Registered Owner(s): CEDARS-SINAI MEDICAL CENTER, 8700 BEVERLY BLVD., LOS ANGELES, CA, 90048. CORP: CA

This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name or names listed above on 07/2015.

Signed: CEDARS-SINAI MEDICAL CENTER, VICE PRESIDENT, TERRI W. CAMMARANO. This statement was filed with the County Recorder of Los Angeles County on August 11, 2026.

NOTICE: This Fictitious Name Statement expires on August 11, 2031. A new Fictitious Business Name Statement must be filed prior to August 11, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 8/20, 8/27, 9/3, 9/10/26 **H-4579**

Fictitious Business Name Statement
2026168663

The following person(s) is (are) doing business as UNIVERSAL MUSIC PUBLISHING GROUP AUDIO BRANDING, 2105 COLORADO AVENUE, SANTA MONICA, CA, 90404, LOS ANGELES COUNTY.

Registered Owner(s): UNIVERSAL MUSIC – Z TUNES LLC, 2105 COLORADO AVENUE, SANTA MONICA, CA, 90404. CORP: NEW YORK

This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on N/A.

Signed: UNIVERSAL MUSIC – Z TUNES LLC, SECRETARY, JOIA LEE. This statement was filed with the County Recorder of Los Angeles County on August 5, 2026.

NOTICE: This Fictitious Name Statement expires on August 5, 2031. A new Fictitious Business Name Statement must be filed prior to August 5, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 8/20, 8/27, 9/3, 9/10/26 **H-4580**

2026169509
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
Current File #2026111465

The following person has abandoned the use of the fictitious business name: WARNER BROS. CLOCKWORK, 4000 WARNER BLVD., BURBANK, CA, 91522. The fictitious business name referred to above was filed in the County of Los Angeles on MAY 20, 2026. Registrants: WB STUDIO ENTERPRISES INC., 4000 WARNER BLVD, BURBANK, CA, 91522. CORP: DELAWARE. This business was conducted by a Corporation. Signed: WB STUDIO ENTERPRISES INC., SECRETARY, CLARE M. CONROY. This statement was filed with the County Clerk of Los Angeles County on August 6, 2026.

El Segundo Herald: Pub. 8/20, 8/27, 9/3, 9/10, 2026 **H-4581**

PUBLIC NOTICE

NOTICE OF PUBLIC HEARING AND NOTICE OF INTENT TO ADOPT THE 2026 URBAN WATER MANAGEMENT PLAN

DATE: Tuesday, September 1, 2026

TIME: 6:00 p.m.

PLACE: City Council Chambers
350 Main Street
El Segundo, California

TAKE NOTICE that the El Segundo CITY COUNCIL will hold a public hearing at the time and place indicated above, to consider the following:

SUBJECT: 2026 URBAN WATER MANAGEMENT PLAN ADOPTION

Please note that the Draft 2026 Urban Water Management Plan Update document was made available on the City website and Public Works counter on July 13, 2026 for public review and comment. The City posted an advertisement in the El Segundo Herald announcing the availability of the plan to the public on June 11, 2026 and on June 18, 2026. The public review comment period ends on August 13, 2026. However, the Draft Plan is still available on the City website here: <https://www.elsegundo.gov/government/departments/public-works/engineering/infrastructure-information>

DESCRIPTION OF THE PLAN:

California’s Urban Water Management Planning Act requires the update of Urban Water Management Plans (UWMP) every five (5) years. The UWMP outlines how the City will meet current and projected water demands within its service area, with emphasis on water conservation and the continued use of imported and recycled water to provide its customers a reliable, high quality supply of water. The City of El Segundo has prepared its 2026 Urban Water Management Plan update and is hosting a public hearing for its adoption.

All persons interested are invited to be present at the public hearing and may give testimony at the time and place indicated above. Additional information regarding this plan may be obtained from Cheryl Ebert, City Engineer with the Public Works Department, at (310) 524-2321 or via email to cebert@elsegundo.org.

El Segundo Herald Pub. 8/13, 8/20, 8/27/26
H-29247

City of El Segundo
Public Hearing Notice



The CITY COUNCIL will hold a public hearing on:

Site Plan Review and Related Entitlements for the El Segundo Surf Club Project

Project Address: 100-200 South Nash Street

Project Description: The project includes a Site Plan Review for construction of a commercial recreational facility on a 9.27-acre property in the El Segundo South Campus Specific Plan (ESSCSP). The facility consists of five buildings totaling 50,236 gross square feet, five pools, outdoor seating areas and amenities, landscaped areas, padel courts, and 161 parking spaces. A conditional use permit is required for the proposed outdoor dining areas, and administrative use permits are required for the sale and consumption of alcohol onsite and for locating a parking lot within 100 feet of El Segundo Boulevard. Amendments to Development Agreement No. 4972 (DA 11-02), the ESSCSP, and the ESSCSP Project and Vesting Map No. 71551 conditions of approval are required to eliminate a required pedestrian easement and walkway through the property. (Environmental Assessment EA 1411, Site Plan Review SPR 25-03, Conditional Use Permit CUP 25-02, Administrative Use Permits AUP 25-07 and AUP 25-08, Development Agreement DA 26-01, and Specific Plan Amendment SPA 26-01).

Planning Commission Action:
On August 13, 2026, the Planning Commission held a public hearing and recommended City Council approval of the El Segundo Surf Club Project and related entitlements.

Applicant: El Segundo Surf Club, LLC c/o Colin O’Byrne
Hearing: Tuesday, September 15, 2026, 6:00pm
City Council Chamber
350 Main Street, El Segundo, CA 90245

Environmental Determination: In 2016, the City Council certified the ESSC Specific Plan Environmental Impact Report (State Clearinghouse (SCH) No. 2012101081). The EIR analyzed 2,142,457 GSF of new development, including 192,438 GSF on the subject site.

State CEQA Guidelines § 15183 states that projects consistent with the density established by existing zoning and general plan policies for which an EIR was certified do not require additional environmental review, except as might be necessary to examine whether there are project specific significant effects peculiar to the project or its site. Therefore, no additional analysis under CEQA is required.

Further Information: The project file and plans are available for public review, Monday through Thursday between 7:00 a.m. and 5:00 p.m. and Fridays between 7:00 a.m. and 4:00 p.m. in the City of El Segundo Community Development Department, 350 Main Street, El Segundo, CA, 90245.

The public can participate in person at the location above and may provide comments via email to allcitycouncil@elsegundo.org by no later than 3:00pm on Tuesday, September 15, 2026. In the subject line please state “Public Hearing for EA-1411.” Comments may also be submitted by mail to 350 Main Street, El Segundo, CA 90245 (Attn: Paul Samaras).

El Segundo Herald Pub. 8/20/26
H-29249

NOTICE INVITING SEALED BIDS FOR THE CONCRETE IMPROVEMENTS PROJECT

IN THE CITY OF EL SEGUNDO PROJECT NO.: PW 26-08

The City of El Segundo is accepting sealed bids in the City Clerk’s office, 350 Main Street, El Segundo, California 90245, until 11:00 a.m. on:

WEDNESDAY, SEPTEMBER 16, 2026

at which time they will be publicly opened. Bids will not be accepted after that time. As described in the Bidding Documents, the bids are for a Public Works Project (“Project”) which consists of demolition and removals; recycling of removed construction materials; tree root removal and grading as needed; concrete removals and installation of ADA-compliant sidewalk, curb, gutter, driveway approach, curb ramps, and parkway; asphalt removal and replacement; striping replacement and related work as necessary or as described in the plans on file with the

City’s Public Works Department. Plans, Specifications, Contract Documents and Engineer’s estimate are available electronically via <https://www.elsegundo.org/government/departments/public-works/request-public-works-bid> A pre-bid meeting is scheduled for **Tuesday, September 1 at 10:00 am**, at 1) 303-311 Center St., then afterwards at 2) the north side of the Continental St./Grand Ave. intersection, both in El Segundo, CA 90245. Bidders’ attendance at these meetings is **mandatory**. Questions regarding the bid shall be submitted by 4:00 pm on Wednesday, September 2, 2026, to <https://www.elsegundo.org/government/departments/public-works/request-public-works-bid> The terms and conditions for bidding on the Project are described in the attached Bidding Instructions. This Project requires payment of State prevailing rates of wages for Los Angeles County. The contractor must post copies of the prevailing schedule at each job site. Copies of these rates of wages are available from the State of California Department of Industrial Relations Prevailing Wage Unit, Telephone No. (415) 703-4774. The website for this agency is currently

located at <http://www.dir.ca.gov>. Note that the Project is subject to compliance monitoring and enforcement by California Department of Industrial Relations. Pursuant to California law, the City must find bids failing to comply with all applicable Labor Code requirements including, without limitation, Labor Code §§ 1725.5 and 1771.4 to be nonresponsive. The contractor to whom the contract is awarded must assist in locating, qualifying, hiring and increasing the skills of minority group employees and applicants for employment, as set forth in Executive Order 11246 and 11375. Any contract entered into pursuant to this notice will incorporate the provisions of the State Labor Code. Compliance with the prevailing rates of wages and apprenticeship employment standards established by the State Director of Industrial Relations will be required. Affirmative action to ensure against discrimination in employment practices on the basis of race, color, national origin, ancestry, sex, or religion will also be required. The City of El Segundo hereby affirmatively ensures that minority business enterprises will be afforded full opportunity to submit bids in response to this notice and will not be

discriminated against on the basis of race, color, national origin, ancestry, sex, or religion in any consideration leading to the award of contract. **The Contractor’s duty to pay State prevailing wages can be found under Labor Code Section 1770 et. Seq. and Labor Code Sections 1775 and 1777.7 outline the penalties for failure to pay prevailing wages and employ apprentices including forfeitures and debarment.** Five percent (5%) will be deducted from each progress payment and retained by the City. The remainder less the amount of all previous payments will be paid to the Contractor. Pursuant to Public Contracts Code (“PCC”) § 22300, the Contractor may substitute securities for retention monies held by the City or request that the City place such monies into an escrow account. The Contractor is notified, pursuant to PCC § 22300, any such election will be at the Contractor own expense and will include costs incurred by the City to accommodate the Contractor’s request. In entering into a Public Works contract, or a subcontract, to supply goods, services, or materials pursuant to a Public Works contract, the **Contractor, or Subcontractor**, offers and agrees to assign to the awarding body all rights,

title and interest in, and to, all causes of action it may have under Section 4 of the Clayton Act (15 U.S.C. Section 15) or under the Cartwright Act (Chapter 2 [commencing with Section 16700] of Part 2 of Division 7 of the Business and Professions Code), arising from purchases of goods, services, or materials pursuant to the Public Works contract or the subcontract. This assignment shall be made and become effective at the time the awarding body tenders final payment to the **Contractor**, without further acknowledgment by the parties. Bids must be prepared on the approved Proposal forms in conformance with the Instructions to Bidders and submitted to the City Clerk, 350 Main Street, City of El Segundo, in a sealed envelope plainly marked on the outside:

“SEALED BIDS FOR PROJECT NO.: PW 26-08
CONCRETE IMPROVEMENTS PROJECT
IN THE CITY OF EL SEGUNDO
DO NOT OPEN WITH REGULAR MAIL”

The bid must be accompanied by a bid

bond, made payable to the City of El Segundo for an amount no less than **ten percent (10%)** of the amount bid for the base contract. No bid will be accepted from a **Contractor** who has not been licensed in accordance with the provisions of the State Business and Professions Code. For this Project, those acceptable classes of license shall be “**A**”, or “**C-8**”. The successful **Contractor** and his **Subcontractors** will be required to possess the correct license for their Project classifications, and valid City Business Licenses from the City of El Segundo. The City of El Segundo reserves the right to reject any or all bids, to waive any irregularity, and to take all bids under advisement for a period of **ninety (90) calendar days**. Any contract entered into pursuant to this notice shall become effective or enforceable against the City of El Segundo only when the formal written contract has been duly executed by the appropriate officer(s) of the City of El Segundo. DATED this 20TH day of August, 2026. CITY OF EL SEGUNDO, CALIFORNIA Susan Truax, City Clerk El Segundo Herald Pub. 8/20, 8/27/26
H-29250

PUBLIC NOTICES

Fictitious Business Name Statement 2026172173

The following person(s) is (are) doing business as FOUNDATION PROPERTY MANAGEMENT, 911 N. STUDEBAKER ROAD, LONG BEACH, CA, 90815, LOS ANGELES COUNTY. Registered Owner(s): FOUNDATION PROPERTY MANAGEMENT, INC., 911 N. STUDEBAKER ROAD, LONG BEACH, CA, 90815. CORP: CA This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name or names listed above on 06/1981. Signed: FOUNDATION PROPERTY MANAGEMENT, INC, SECRETARY, LAURA FOX. This statement was filed with the County Recorder of Los Angeles County on August 11, 2026. NOTICE: This Fictitious Name Statement expires on August 11, 2031. A new Fictitious Business Name Statement must be filed prior to August 11, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 8/20, 8/27, 9/3, 9/10/26
H-4582

Fictitious Business Name Statement 2026170752

The following person(s) is (are) doing business as LA MIRADA VISTAS, 911 N. STUDEBAKER ROAD, LONG BEACH, CA, 90815, LOS ANGELES COUNTY. AI #ON 1405985 Registered Owner(s): LA MIRADA RHF HOUSING, INC., 911 N. STUDEBAKER ROAD, LONG BEACH, CA, 90815. CORP: CA This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name or names listed above on 04/1987. Signed: LA MIRADA RHF HOUSING, INC, SECRETARY, LAURA FOX. This statement was filed with the County Recorder of Los Angeles County on August 7, 2026. NOTICE: This Fictitious Name Statement expires on August 7, 2031. A new Fictitious Business Name Statement must be filed prior to August 7, 2031. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 8/20, 8/27, 9/3, 9/10/26
H-4583

PUBLISH YOUR PUBLIC NOTICES HERE

ABANDONMENTS: \$125.00
ABC NOTICES: \$125.00
DBA (Fictitious Business Name) \$75.00
NAME CHANGE: \$200.00



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Car Show

from page 5



Local Seran Williams poses with the 1986 Suzuki Samurai that previously belonged to her brother and then her late husband.



Chris Eidem is ready for the drive in with Nina, Skylar and the family dog in their 1962 Cadillac Deville.



A man who gave his name as Joseph Steven, but who may actually be Santa in his summer garb, dressed for the occasion and posed in front of a 1936 Ford Coupe owned by Rafael Padilla.



Both the newest and oldest cars this photographer found in the show were yellow! This 2024 Lotus Emira, the newest car, was entered by Matt Motal.



David Petterson grins as he shows off his Award of Excellence for his 1966 Volkswagen 21 Window Deluxe Bus.



The Moen kids both liked the sparkly pink car!



The oldest non-replica car this photographer found in the show is this 1923 Model T that contains one original part! When Bill Young purchased it in 1970, it arrived in pieces in a basket. He used his machinist skill to rebuild it from the ground up with help from some friends.



Bernice Tyndall was very excited to receive an Award of Excellence for the 1970 Plymouth Barracuda her fiancé Steve Oliveira built before his death. The teddy bear contains Steve's ashes so he can come along for the ride.