

PUBLIC NOTICES

NOTICE OF INTENT TO RECEIVE AND FILE

DIRECTOR'S DETERMINATION ON ENVIRONMENTAL ASSESSMENT NO. 828 FOR ADMINISTRATIVE USE PERMIT AUP NO. 09-01

DATE: Thursday, July 23, 2009
 TIME: 7:00 p.m.
 PLACE: City Council Chambers, 350 Main Street, El Segundo, California

TAKE NOTICE that the El Segundo Planning Commission will consider the determination of the Director of Planning and Building Safety on the following:

SUBJECT: Environmental Assessment No. EA-828 and AUP No. 09-01

To allow the construction of a 740 square-foot outdoor dining area and the sale of beer and wine for on-site consumption (Type 41 ABC License) at an existing Restaurant (Second City Bistro).

Address: 223 Richmond Street
 Applicant(s): Scott Reed
 Business Name: Second City Bistro
 Owner(s): Star Restaurant Holdings LLC

The applicant requests the approval of an Administrative Use Permit to construct a new 740 square-foot outdoor dining area to the rear of the restaurant and to allow on-site sale and consumption of beer and wine (Type 41 Alcoholic Beverage Control license) at an existing restaurant at 223 Richmond Street. The project site is located in the Richmond Street District (RSD) Zone within the Downtown Specific Plan. The existing restaurant is approximately 2,492 square feet in total indoor area contains a total of 72 seats. The existing covered outdoor dining area on the front of the building provides seating for 12 and the remaining 60 seats are located inside of the restaurant. The new 740 square-foot outdoor dining area at the rear of the building will allow for a total of 16 tables and 64 additional seats. The combined total restaurant area is 3,232 square feet with 136 seats.

The proposed project is categorically exempt from the requirements of the California Environmental Quality Act (CEQA) pursuant to 14 California Code of Regulations § 15301 as a Class 1 categorical exemption (Existing Facilities) and pursuant to 14 California Code of Regulations § 15303 as a class 3 categorical exemption (New Construction or Conversion of Small Structures). The project includes an alcohol license for an existing restaurant which results in a minor alteration in the operation of an existing building involving a minor expansion of the existing use with the addition of a 740 square-foot outdoor dining patio. The project is not anticipated to have any significant impacts with regard to traffic, noise, air quality, or water quality. There are adequate utilities and public services to serve the project.

The Environmental Assessment, legal description, and related files for the above-mentioned proposal are available for public review Monday through Thursday and every other Friday between 7:30 a.m. and 5:30 p.m. in the Planning Division, Planning and Building Safety Department, located at 350 Main Street, El Segundo. Any person may give testimony at the public hearing at the time and place indicated above. Please contact Maria Baldenegro, in the City Planning Division at (310) 524-2341 for further information.

Note that any appeal of a decision made following a public hearing may be limited to the issues raised by evidence submitted before or during that public hearing.

Greg Carpenter, Director Planning and Building Safety Department; and, Secretary to the Planning Commission City of El Segundo

Mailing Date: July 9, 2009

Mailing Date: December 30, 2002
 Publication Date: July 9, 2009
 Posting Date: July 9, 2009
 El Segundo Herald Pub. 7/9/09

H-20874

NOTICE OF INTENT TO RECEIVE AND FILE

DIRECTOR'S DETERMINATION ON ENVIRONMENTAL ASSESSMENT NO. 838 AND ADMINISTRATIVE USE PERMIT AUP NO. 09-04

DATE: Thursday, July 23, 2009
 TIME: 7:00 p.m.
 PLACE: City Council Chambers, 350 Main Street, El Segundo, California

TAKE NOTICE that the City of El Segundo Planning Commission will consider the determination of the Director of Planning and Building Safety on the following:

Environmental Assessment No. EA-838 and Administrative Use Permit No. 09-04

An Administrative Use Permit to allow the placement and construction of a maximum of three monument signs exceeding six feet in height within the Gateway Center, which encompasses approximately 12.3 acres.

Address: 300-460 North Sepulveda Boulevard
 Applicant: J. H. Snyder Company - Kathleen Arndt
 Property Owner: 300 N. Sepulveda Associates LLC

The applicant requests an Administrative Use Permit allowing placement and construction of the following signs at 300-460 North Sepulveda Boulevard: 1) a monument sign not to exceed 17'-6" in height and located within the landscaped setback area along Sepulveda Boulevard that provides tenant identification; 2) a monument sign not to exceed 20' in height constructed along Sepulveda Boulevard in front of two new retail/restaurant buildings; and 3) a monument sign not to exceed 8'-6" in height located at the southeast entrance to the site along Grand Avenue. A Sign Program for the entire property consisting of building wall signs, monument signs, and onsite directional/informational signs has been approved by the Planning and Building Safety Director. The Director's approval of the Sign Program is conditioned upon the Planning Commission's approval of the three monument signs, by Receiving and Filing the proposed Administrative Use Permit. The project site is bounded by Mariposa Avenue to the north, Continental Boulevard to the east, Grand Avenue to the south, and Sepulveda Boulevard to the west.

The proposed project is exempt from the requirements of the California Environmental Quality Act (CEQA) pursuant to 14 California Code of Regulations § 15311(a), as a Class 11 categorical exemption (on-premise signs).

Planning staff has reviewed the application and the Director made the necessary findings to grant the Administrative Use Permit. The file for the above-mentioned proposal is available for public review, Monday through Thursday and alternating Fridays, between 7:30 a.m. and 5:30 p.m. in the Planning and Building Safety Department, located at 350 Main Street, El Segundo. All persons may give testimony at the public hearing at the time and place indicated above. Please contact Principal Planner Paul Samaras in the City Planning Division at (310) 524-2312 for further information.

Note that any appeal of a decision made following a public hearing may be limited to the issues raised by evidence submitted before or during that public hearing.

Greg Carpenter, Director Planning and Building Safety Department; and, Secretary to the Planning Commission City of El Segundo

Mailing Date: July 9, 2009
 Publication Date: July 9, 2009
 Posting Date: July 9, 2009
 El Segundo Herald Pub. 7/9/09

H-20875

NOTICE OF INTENT TO RECEIVE AND FILE

DIRECTOR'S DETERMINATION ON ENVIRONMENTAL ASSESSMENT NO. 840 FOR ADMINISTRATIVE USE PERMIT AUP NO. 09-05 AND CONDITIONAL USE PERMIT CUP NO. 09-04

DATE: Thursday, July 23, 2009
 TIME: 7:00 P.M.
 PLACE: City Council Chamber, 350 Main Street, El Segundo, California

TAKE NOTICE that the El Segundo Planning Commission will consider the determination of the Director of Planning and Building Safety on the following:

Environmental Assessment No. EA-840, Conditional Use Permit No. CUP 09-04, and Administrative Use Permit No. 09-05

To allow the construction of a 350 square-foot outdoor dining area and the sale of beer and wine for on-site consumption (Type 41 Alcoholic Beverage Control License) at a new restaurant (Rubio's Mexican Grill).

Address: 400 North Sepulveda Boulevard (Gateway Center)
 Applicant: James Comerfield
 Business Name: Rubio's Mexican Grill
 Property Owner: 400 North Sepulveda Associates, LLC

The applicant requests a Conditional Use Permit to construct a new 350 square-foot outdoor dining area and an Administrative Use Permit to allow the sale and consumption of alcohol at a new restaurant located within the new commercial development (Gateway Center) at 400 North Sepulveda Boulevard. The property is in the Corporate Office (CO) Zone. The new restaurant is approximately 2,345 square feet in indoor area containing 70 seats and the new 350 square-foot outdoor patio area contains 20 seats. The combined total restaurant area is 2,695 square feet with 90 seats.

The proposed project is categorically exempt from the requirements of the California Environmental Quality Act (CEQA) pursuant to 14 California Code of Regulations § 15301 as a Class 1 categorical exemption (Existing Facilities) and pursuant to 14 California Code of Regulations § 15303 as a Class 3 categorical exemption (New Construction or Conversion of Small Structures). The project includes an alcohol license for a new restaurant currently under construction, which results in a minor alteration in the operation of an existing building involving a minor expansion of the existing use with the addition of a 350 square-foot outdoor dining patio. The project is not anticipated to have any significant impacts with regard to traffic, noise, air quality, or water quality. There are adequate utilities and public services to serve the project.

The file for the above-mentioned proposal is available for public review, Monday through Thursday and alternating Fridays, between 7:30 a.m. and 5:30 p.m. in the Planning and Building Safety Department, located at 350 Main Street, El Segundo. All persons may give testimony at the public hearing at the time and place indicated above. Please contact the project planner Maria Baldenegro in the City Planning Division at (310) 524-2341 for further information. Note that any appeal of a decision made following a public hearing may be limited to the issues raised by evidence submitted before or during that public hearing.

Greg Carpenter, Director Planning and Building Safety Department; and, Secretary to the Planning Commission City of El Segundo

Mailing Date: July 9, 2009

Mailing Date: December 30, 2002
 Publication Date: July 9, 2009
 Posting Date: July 9, 2009
 El Segundo Herald Pub. 7/9/09

H-20876

NOTICE OF PUBLIC HEARING

DATE: Thursday, July 23, 2009
 TIME: 7:00 p.m.
 PLACE: City Council Chambers, 350 Main Street, El Segundo, California

TAKE NOTICE that the El Segundo Planning Commission will hold a public hearing at the time and place indicated above on the following:

SUBJECT: Environmental Assessment No. EA-842 and Administrative Determination No. AD 09-02

Address: 123 Eucalyptus Drive
 Applicant/Property Owner: Stephen Pugh

The proposed project involves an Administrative Determination to confirm that at grade parking within a structure at 123 Eucalyptus Drive, which is located in the Smoky Hollow Specific Plan Area, meets the intent of El Segundo Municipal Code (ESMC) § 15-1-6 (Gross and Net Floor Area). Specifically, the request is for clarification regarding whether enclosed at grade parking is considered floor area under the definitions of gross and net floor area. The subject site is located in the Small Business (SB) Zone on Eucalyptus Drive between El Segundo Boulevard to the south and Franklin Avenue to the north.

The Administrative Determination and related files for the above-mentioned proposal are available for public review Monday through Thursday and alternative Fridays between 7:30 a.m. and 5:30 p.m. in the Planning Division, Planning and Building Safety Department, located at 350 Main Street, El Segundo. Any person may give testimony at the public hearing at the time and place indicated above. Please contact Masa Alkire, in the City Planning Division at (310) 524-2371, or any other Planning Division Staff person, for further information.

Note that any appeal of a decision made following a public hearing may be limited to the issues raised by evidence submitted before or during that public hearing.

Greg Carpenter, Director Planning and Building Safety Department; and, Secretary to the Planning Commission City of El Segundo

Publication Date: July 9, 2009
 Posting Date: July 9, 2009
 Mailing Date: July 9, 2009

El Segundo Herald Pub. 7/9/09

H-20877

Fictitious Business Name Statement

20090919196
 The following person(s) is (are) doing business as EL SEGUNDO LOCK AND KEY, 401 MAIN STREET, EL SEGUNDO, CA 90245. This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name listed N/A. Signed: Elyse D. Rothstein, Owner. This statement was filed with the County Recorder of Los Angeles County on June 18, 2009.

NOTICE: This Fictitious Name Statement expires on June 18, 2014. A new Fictitious Business Name Statement must be filed prior to June 18, 2014. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).
 El Segundo Herald: June 25, 2009 and July 2, 9, 16, 2009. HI-299

Fictitious Business Name Statement

20090774202
 The following person(s) is (are) doing business as EDDIE'S CONSTRUCTION, 614 MARYLAND ST. EL SEGUNDO, CA 90245. This business is being conducted by an individual. The registrant commenced to transact business under the fictitious business name listed April 25, 1992. Signed: Yegiya Eddie Der-Arahamian, Owner. This statement was filed with the County Recorder of Los Angeles County on May 26, 2009.

NOTICE: This Fictitious Name Statement expires on May 26, 2014. A new Fictitious Business Name Statement must be filed prior to May 26, 2014. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).
 El Segundo Herald: June 11, 18, 25, 2009 & July 2, 2009 H-289



Fictitious Business Name Statement

20090913821
 The following person(s) is (are) doing business as 1. POLISEEK 2. POLISEEK RV, 999 N. SEPULVEDA BLVD, STE 800, EL SEGUNDO, CA 90245. This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name listed January 01, 2008. Signed: Poliseek AIS Insurance Solutions, Inc., Chief Financial Officer. This statement was filed with the County Recorder of Los Angeles County on June 17, 2009.

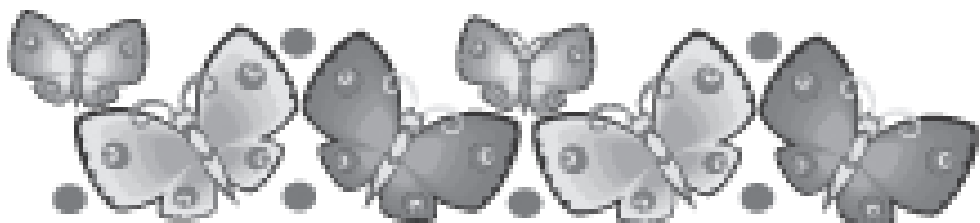
NOTICE: This Fictitious Name Statement expires on June 17, 2014. A new Fictitious Business Name Statement must be filed prior to June 17, 2014. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).
 El Segundo Herald: July 9, 16, 23, 30, 2009. H-305

Are you the picture of health?

Colorectal cancer often has no symptoms, so please get tested. I did."

Katie Couric, Co-Founder EIF's National Colorectal Cancer Research Alliance

If you're over 50, get screened.



NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES

Date of Filing Application: JUNE 16, 2009

To Whom It May Concern: The Name(s) of the Applicant(s) is/are: GUERRERODELGADO ENGELBERT

The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 5810 IMPERIAL HWY SOUTH GATE, CA 90280-7614

Type of license(s) Applied for: 41 - ON-SALE BEER AND WINE - EATING PLACE
 Department of Alcoholic Beverage Control
 3950 Paramount Blvd.
 Ste. 250
 Lakewood, CA 90712
 (562) 982-1337
 EL SEGUNDO HERALD: 6/25, 7/2, 7/9/09
 H-20844

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES

Date of Filing Application: JUNE 11, 2009

To Whom It May Concern: The Name(s) of the Applicant(s) is/are: DOLCE CAFÉ ENTERPRISE LLC

The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 321 MAIN ST. EL SEGUNDO, CA 90245

Type of license(s) Applied for: 41 - ON-SALE BEER AND WINE - EATING PLACE
 Department of Alcoholic Beverage Control
 3950 Paramount Blvd.
 Ste. 250
 Lakewood, CA 90712
 (562) 982-1337
 EL SEGUNDO HERALD: 6/25, 7/2, 7/9/09
 H-20843

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES

Date of Filing Application: JUNE 25, 2009

To Whom It May Concern: The Name(s) of the Applicant(s) is/are: RUBIOS RESTAURANTS INC

The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 400 N. SEPULVEDA BLVD. STE C EL SEGUNDO, CA 90245

Type of license(s) Applied for: 41 - ON-SALE BEER AND WINE - EATING PLACE
 Department of Alcoholic Beverage Control
 3950 Paramount Blvd.
 Ste. 250
 Lakewood, CA 90712
 (562) 982-1337
 EL SEGUNDO HERALD: 7/9/09
 H-20877

DOES AGE REALLY MATTER?
 Not to our Residents.

That's because true age is more a matter of perception than a measure of time. The lifestyle at our community is designed to help residents achieve a sense of balance over six key areas of wellness. It enables them to improve and maintain health, while living purposeful, self-directed lives. We call it Optimum Life®, and it could be your lifestyle today.

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To learn more about our exceptional community, call or visit today and discover why we believe the best life to live is an Optimum Life®.

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