

Classifieds

ERRORS: Please check your advertisements immediately. Any corrections and/or changes in an ad must be requested prior to the following Tuesday deadline in order to receive a credit. A credit will be issued for only the first time the error appears. Multiple runs will only be credited for the first time the error appears. No credit will be issued for an amount greater than the cost of the advertisement.

BEWARE: Employment offers that suggest guaranteed out-of-state or overseas positions may be deceptive or unethical in nature. If you have any doubts about the nature of a company, contact the local office of the Better Business Bureau, (213) 251-9696. The El Segundo Herald does not guarantee that the advertiser's claims are true nor does it take responsibility for those claims.

Schofield Realty
 We receive 50 phone calls a month for rental units in town. We need homes & apartments to lease. Call KEN about our Mgmt. program for Homes & Apartments.
310-322-4660

1BD. El Segundo. New carpet and tile in bathroom and kitchen, immaculate, appliances. Close to beach. \$1150/mo. 707 E. Grand, Cell (310) 365-1481 or (310)641-2148.



1BD/1BA. Spacious. Immaculate, Free Utilities, Walk to Northrop Space Park, Security, Patio, No Pet. 15001 Condon Avenue, Lawndale. \$1050/mo. (310) 798-4323.



Crimey Slimy! Be a big fish in a little pond by advertising.

APARTMENT FOR RENT
SINGLE. Spacious. Immaculate, Free Utilities, Walk-in Closet. Walk to Northrop Space Park, Security, No Pet. 15001 Condon Avenue, Lawndale. \$825/mo. (310) 798-4323.

CHILD CARE SERVICES
Loving Child Care. Infant to school age. CPR and First Aid trained. State licensed. Close to Aerospace. Joan 310-643-6126.

Lost.

(How most kids feel about preparing for college.)

Without the help of an adult, it may be confusing for students to find their way to college. If you know a student with dreams of a higher education, do your part and help lead the way. Learn how at...

KnowHow2GO.org 800-433-3243

Weeklies Differ Greatly from Dailies

“Research conducted in 2008 for the National Newspaper Association revealed that in towns served by a community newspaper of less than 25,000 circulation, 86% of the population read a community newspaper each week. No other news media has that kind of penetration.”

Excerpted from Market Outlook, by Rickenbacher Media

Community Newspapers Better Than Metro Dailies
 Suburban Newspapers of America President Nancy Lane explained community papers' continued success, explaining that they "provide much needed hyper-local news and advertising. Advertisers, especially at the community level are reaching an engaged audience that no other medium can effectively serve." Their unique local product stands in contrast to the national and international news delivered by bigger papers--content that's increasingly treated as a commodity because of the Internet.

Excerpted from Media Daily News on Mediapost.com

Community Papers Connect
 “Hyperlocal” is a hot topic these days, but as Carl Schindler told the audience: “That’s you”. It is my impression that community newspapers have done a better job connecting to audiences and advertisers.”

Excerpted from journalism20.com

WEEKLY CROSSWORD

See answers next week

1	2	3	4	5	6	7	8	9	10	11	12	13	
14					15					16			
17					18					19			
20					21					22			
				23			24	25					
26	27	28	29			30	31						
32				33	34			35		36	37	38	
39				40	41			42					
43					44			45		46			
			47		48			49	50				
51	52	53					54						
55					56	57	58			59	60	61	62
63					64				65				
66					67				68				
69					70				71				

ACROSS

- 1. City in Nebraska
- 6. Clothe
- 10. Watch chains
- 14. Golfer's accessory
- 15. The "A" of ABM
- 16. Shakespeare, the Bard of ____
- 17. Fool
- 18. Both male and female students
- 19. "Encore!"
- 20. Lack of ease
- 22. Hip bones
- 23. Victorian, for one
- 24. Turn the key
- 26. Big desert
- 30. Stupid
- 32. Amazes
- 33. Pervert (abbrev.)
- 35. Anxious
- 39. Chip dip
- 41. Alkaline liquid
- 42. Winter wear
- 43. Publicizes in an exaggerated manner
- 44. Indian dress
- 46. Daily delivery
- 47. Velocity
- 49. Treeless plain
- 51. Fancy
- 54. Bird ____
- 55. Wander
- 56. Digs in
- 63. One on a knife is sharp
- 64. Old stories
- 65. Not a single person (2 words)
- 66. Caught in the act
- 67. Type of sword
- 68. "It's a Wonderful Life" role
- 69. Classify
- 70. Angry, with "off"
- 71. City on the Aire

DOWN

- 1. "Ars amatoria" poet
- 2. Calf-length skirt
- 3. "____ I care!"
- 4. Horse's foot
- 5. More pretentious
- 6. Voids
- 7. Carbon compound
- 8. "Let it stand"
- 9. Neaten (2 words)
- 10. Not your given one
- 11. Convex molding
- 12. Kind of acid
- 13. ____ preview
- 21. Fecal matter
- 25. ____ tide
- 26. Obi, e.g.
- 27. "Shoo!"
- 28. "S.O.S.!"
- 29. Appraisal
- 30. Wood nymph
- 31. Not under
- 34. Implied threat?
- 36. Snare
- 37. Bypass
- 38. Its motto is "Lux et veritas"
- 40. Dangerous biters
- 45. "Cast Away" setting
- 48. Lace place
- 50. Dig
- 51. Gown
- 52. Cowboy sport
- 53. Avid
- 54. Let go
- 57. Not a chance
- 58. Tall woody plant
- 59. Apple leftover
- 60. Sharpen
- 61. "Idylls of the King" character
- 62. Witnesses

Last Week's Answers

A	D	A	M	G	A	E	L	A	R	E	N	A	
F	O	R	A	O	L	L	A	S	E	D	U	M	
R	U	I	N	O	B	I	T	S	H	A	K	E	
O	B	S	T	I	N	A	T	E	Y	E	M	E	N
S	T	E	A	M	E	X	T	R	A				
				A	C	E		A	I	R	W	A	Y
C	A	M	O	M	I	L	E	M	A	S	A	L	A
U	N	I	X	S	K	A	T	E	A	N	E	W	
E	N	L	I	S	T	R	U	L	E	L	E	S	S
S	A	D	D	H	U	B	Y	E					
				A	I	S	L	E	L	A	B	E	L
B	U	T	T	E	A	M	B	U	S	C	A	D	E
A	P	R	I	L	T	B	A	R	U	R	E	A	
S	T	O	O	D	T	E	R	N	T	E	M	P	
T	O	W	N	S	E	R	N	S	E	R	A	S	

2	7	4	6	1	5	3	8	9
3	8	9	2	7	4	6	1	5
6	1	5	3	8	9	2	7	4
4	2	7	5	9	6	1	3	8
1	6	3	4	2	8	5	9	7
5	9	8	7	3	1	4	2	6
8	4	2	1	5	7	9	6	3
7	3	6	9	4	2	8	5	1
9	5	1	8	6	3	7	4	2

SUDOKU - (INTERMEDIATE)

8	5					3		9
3							2	6
	2	6						
1			6	9			3	
			1		4			
	9			3	2			7
						9	7	
5	3							2
9		2					1	8

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DIRECTIONS: Fill in the blank squares so that each row, each column and each 3-by-3 block contain all of the digits 1 thru 9. If you use logic you can solve the puzzle without guesswork.