

Business Briefs



CHEVRON INCREASES 2009 DONATION TO \$35,000 FOR THE EL SEGUNDO EDUCATION FOUNDATION

Chevron Products Company, a dedicated supporter of the El Segundo Educational Foundation (ESEF) and the El Segundo Unified School District (ESUSD), today more than tripled its annual donation to the Foundation with a gift of \$35,000.

“Chevron is one of our community’s most generous donors, particularly in support of education,” said Jayne Pimlott, ESEF Chief Financial Officer. “While California schools are struggling with budget cuts compounded by scaled back donations in these tough economic times, Chevron’s increased donation will help the Foundation successfully meet our goal of providing \$450,000 to the El Segundo Unified School District this year.”

In the current economic climate, philanthropy consultants say donors are revisiting their giving parameters. Those who normally might give to new charities are staying with groups they know. Some are reducing gift amounts or giving nothing at all.

According to the Center on Philanthropy at Indiana University, giving dips an average of 2.7 percent in years with eight months or more of recession. Giving to education and the arts are typically hit hardest. “As Chevron is demonstrating, tough times call for smarter giving,” said Pimlott. “We hope other businesses will see the importance of education, take a more long-term view of their philanthropic commitment and renew their giving.”

ESEF has a 25-year legacy of partnering with local businesses and corporations in support of El Segundo schools. The 2008-2009 *Fostering Excellence in Education* campaign will provide \$450,000 to fund much needed programs including technology, writing, music, physical education and robotics.

“The state does not provide funding for these critical programs and we would not be able to offer them without the Foundation and corporations like Chevron,” said ESUSD Superintendent Geoff Yantz. “Chevron’s commitment to step up their giving this year enables us to offer programs that teach essential life skills needed to prepare

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Board

from front page

The Board Accepts over \$3700 in Gifts

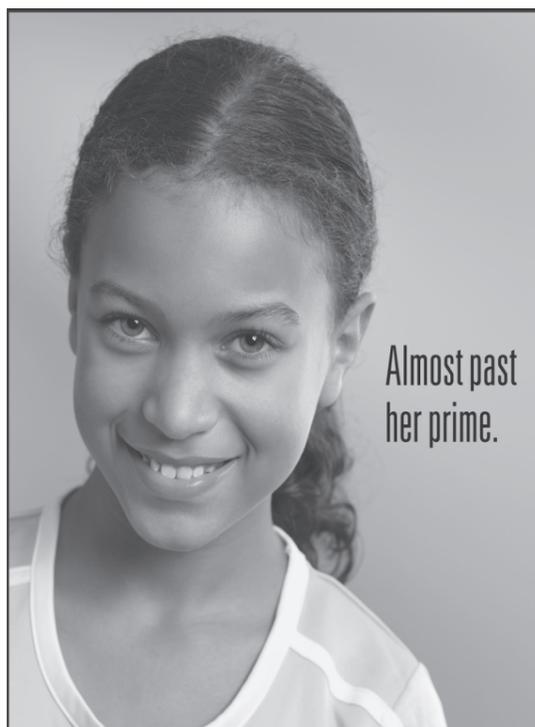
The board to accepted various monetary amounts from several contributors at the meeting, the sum of which was over \$3700.

Half of the gifts came from the district’s PTAs. The El Segundo Middle School PTSA donated \$2400 and the Center Street Elementary PTA donated \$896.96, each to their respective schools. In addition, Allegro Music contributed \$300 to ESMS and Philips Georgious Productions gave \$190.00 to Richmond Street School.

A portion of each meeting is dedicated to accepting gifts. Part of the statement read before the acceptance says, “the Board of Education may accept gifts as long as there is no conflict with the Education Code or

other public laws.”

The board thanked the generous donors for their gifts. •



Adolescence comes with a one-time window for building bones that will stay stronger into adulthood and beyond. That’s why it’s so important for young teens to “build their bone banks” with weight-bearing exercise and a diet rich in calcium. At least three cups of low fat or fat free milk plus other calcium-rich foods each day is a good rule. If you have children 11-15, make sure they take advantage of this critical time. They won’t get a second chance to build strong bones. A public service message from the American Academy of Orthopaedic Surgeons and the National Institute of Child Health and Human Development.

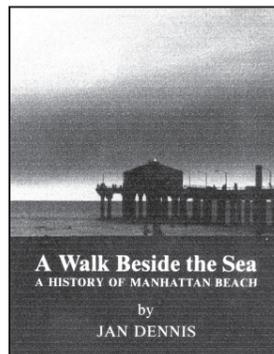
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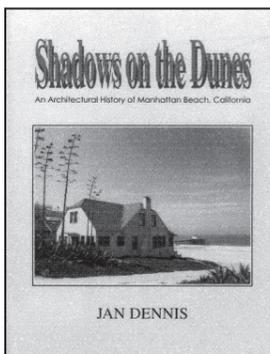
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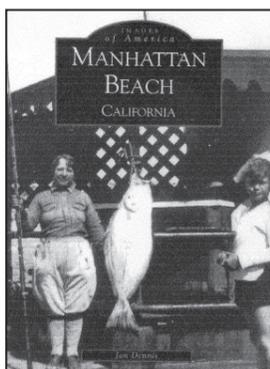


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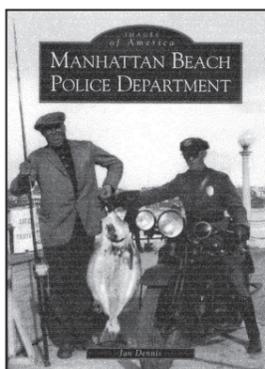


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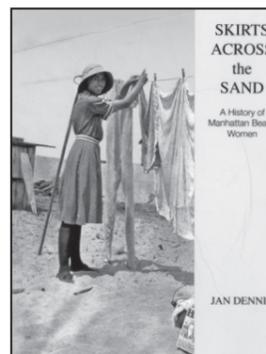
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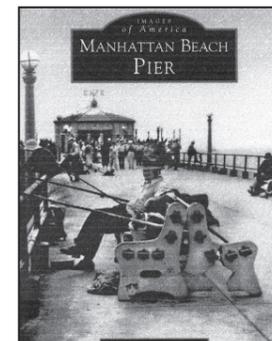
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