

El Segundo Herald

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Inside This Issue

Candidate Q & A.....	5
Certified & Licensed Professionals	12
Classifieds	4
Crossword/Sudoku	4
Film Review.....	4
Food	13
Legals	14
Real Estate.....	7-11,15-16
Sports	6

Mighty Titans - League Champs!



The El Segundo Boys U10 Titans won the League and Area championship and went on to place 3rd in the Sectional Tournament in Riverside on Feb 28. The Titans finished the season 22-1. Coach Bill Delfino, Jacob Delfino, Benji Kerin, Mark Coakley, Brody Zambarelli, Arron DeKretser, Abhay Korlapati, Aldo Hernandez, Colin Frank, Kevin Moreno, Gavin McKinnon & Coach Terrence Dekretse. Photo by Maxine Coakley. ♦

City Clerk Looks to Second Term, Weighs in on New Election Laws

By Brian Simon

For El Segundo City Clerk Tracy Weaver, April 12 will hold zero suspense when it comes to her own bid for reelection. She is running unopposed and will technically need just one vote to garner a second term in office. But while she doesn't have to spend time putting up lawn signs and walking precincts on her own behalf, Weaver is already busy overseeing activities connected to the rest of the municipal election. For instance, March 14 is the first day the City Clerk's office can issue vote-by-mail ballots. Residents will begin receiving ballot statements that week containing information on each City Council candidate as well as the proposed hotel tax increase, Measure B. Other key dates include March 28 as the last day to register to vote and April 5 as the deadline to pick up a vote-by-mail ballot application in the City Clerk's office.

Although the election will take place three days prior, April 15 is the final day for the City Clerk's office to receive vote-by-mail ballots if postmarked no later than the 12th. This is a new wrinkle thanks to State legislation passed last year that revises key timelines. On a related note, April 20 is the deadline to receive signed vote-by-mail ballots for those who neglect to include their signatures the first time around. As a result of the eight-day extension to allow people to sign already-cast ballots, the City Clerk's office won't be able to certify the election at the April 19 Council

meeting. "In the past, the City Clerk always swore in the new Council one week after the election," Weaver said. "Because of the new law, I won't be able to do so until May 3." The change means the current Council will preside for one extra meeting. Additionally, the Council members also won't select the Mayor until the first meeting in May.

Vote-by-mail due dates are not the only notable revisions in election law these days. Under the provisions of Senate Bill 415 passed

last summer, El Segundo (as well as other municipalities in a similar situation) will have to hold its future elections in November and be included with other statewide races because of low voter participation in prior stand-alone contests. The legislation goes into effect on January 1, 2018 and will prohibit a city from holding general elections at times other than statewide dates. This is because previous voter turnout was at least 25 percent less than the

See City Clerk, page 3

School Board Hears About Report Cards, and Budget Certification

By Duane Plank

The Tuesday night meeting of the El Segundo Unified School District School Board featured special presentations about elementary school report cards, a second interim budget report from Chief Financial Officer Susan Aceves, and the once-a-month presentation from Ed! Foundation CEO Carol Pirsztuk.

First on the special presentation docket was Rebecca Godbey, the assistant principal at Richmond Street Elementary. Godbey, along with her team, noted the ongoing evolution that is taking place as the United States educational system attempts to

implement mandated educational Common Core standards.

In an email sent prior to the meeting, she noted that, beginning in 2014, District elementary school teachers began to revise report cards to align with the Common Core standards. Refinement on the process has continued, she wrote, with continuing professional development, the wedding of improving District infrastructure to achieving long-term goals, and ongoing collaborative communication all being key components of the ever-evolving student grading and reporting process.

See School Board, page 2

Weekend Forecast

Friday
PM Rain
65°/51°



Saturday
Sunny
63°/51°



Sunday
Mostly Sunny
64°/55°



Obituaries

Lester Richard Mitchell
February 16, 1934 – November 23, 2015.

Les Mitchell passed away peacefully after a long illness. A native and enthusiastic Californian, he was born in Hermosa Beach, grew up in El Segundo, and resided in Walnut Creek for 35 years. He was a proud member of the El Segundo High School class of 1951, where he played varsity baseball, basketball, and football. He went on to play baseball at El Camino College, and then followed his brother John to Berkeley, where both were in the starting lineup for Cal baseball. Les remained active in the Big-C society until the last year of his life. He was also an active alumnus of the School of Engineering. After graduating in 1956, Les joined the Standard Oil Company, returning to his native El Segundo to work in the refinery there. His career in construction management took him across the Chevron corporate structure and around the world, but his loyalty never wavered; he retired after 38 years of service—just short of the more than 40 years with the company logged by his father, Kenneth Mitchell. He and Cosette Platz (Cal, 1957) married in 1959 and two



years later embarked on the first of eleven moves around the global oil patch, including India and Belgium, before landing in Walnut Creek in 1982. He is survived by his wife, Cosette Platz Mitchell of Walnut Creek, his children, Laura Mitchell (Graham Proctor) of Irvine, CA and Roger Mitchell (Naomi Aratani) of Kamifukuoka, Japan, and three grandchildren. Education was important to him, a value he passed on to his children, both of whom are teachers. After his retirement, he volunteered in the after-school homework club at Foothill Middle School. He was also a supporter of the Kennedy-King Memorial Scholarship program that benefits under-represented students from the Contra Costa Community College District who are pursuing four-year or graduate degrees. Donations in lieu of flowers may be sent to: Kennedy-King Memorial Scholarship, PO Box 2643, Martinez, CA 94553-0264. A memorial celebration will be held Wednesday 23 March 2016, from 2 – 4 pm at the Lakeside Room in Heather Farms Park, 301 N San Carlos Dr, Walnut Creek, CA 94596. •

School Board

from front page

The last presentation slide detailed next steps, including 21-st century rubrics and assessments, continuing collaboration, transitioning to complete standards-based grading, and focusing on the inclusion of special education students. Godbey’s presentation encapsulated the revamped report card process so far: “Standards-based grading aims to make classroom grades more valid, reliable and transparent, ultimately providing an accurate reflection of what skills and knowledge students have mastered.” Prior to the 7 p.m. meeting, Marisa Janicek, the Executive Director of Educational Services, emailed that “our report card committee has led the charge with all elementary teachers to make this change seamless. They have worked collaboratively and incredibly hard to find the best fit for our new standards. Standards-based grading helps the report card have meaning for our parents and students and it helps teachers adjust instruction to meet individual needs.”

During her presentation, District CFO Aceves noted that the education code requires the governing board of each school district to certify, at least twice a year, the district’s ability to meet its financial obligations for the remainder of that fiscal year, and for the subsequent two years. Three filing options are available to districts, with a positive certification, which means that the District will meet its financial obligations, being the most favorable. Aceves’ presentation detailed the data behind the ESUSD’s filing of a positive certification. She reviewed current financial assumptions, detailed multi-year projections, and reviewed reserve fund balances in her report. She noted the impact of cost-of-living funding numbers, District enrollment numbers, as well as District salary and benefit numbers, not only for the 2015-16 school year, but extrapolated through the 2017-18 school year. She highlighted different revenues that will be coming to the District, as well as expected

See School Board, page 14

Letters

TOT aka Anti-Visitor Tax?

The transient occupancy tax (TOT) might be called the anti-visitor tax and is a nasty although widespread trend. It is now proposed to raise El Segundo’s TOT by 50% with the tired argument that it won’t cost us permanent residents anything, just make those outsiders pay. Of course, we will likely be hit with another city’s TOT, promoted by the same churlish reasoning, whenever we travel. So the net effect is a tax against anyone who doesn’t just sit at home. If surrounding cities have a higher TOT, fine, but we are proud of our safe and pleasant city and should only encourage more travelers to witness it. It is especially true because the proximity of LAX brings many foreign visitors into the neighborhood and they may well leave with a positive opinion of the United States if they experience El Segundo. Probably those visitors patronize our local businesses more than some of our cheap-skate residents. And they must pay the high local sales tax. I urge my fellow citizens to reject the proposed increase. Within our city limits is a refinery operated by a corporation one of the world’s ten largest, if not in the top five, with enormous profits; we needn’t cast about for revenue sources.


– Edward Ryan

Knows Who She’s Not Voting For Council


A little less than three years ago, Spring 2013, Marie Fellhauer and Dave Atkinson joined with Bill Fisher in the sleaziest operation I have seen in the 48 years I’ve lived in El Segundo. They pushed Carl Jacobson out of his position as mayor in the middle of his term and replaced him with Bill Fisher. This is not the way decent people act and therefore I will not vote for either Marie Fellhauer or Dave Atkinson to continue on

the El Segundo City Council.
– Donna Hooper

Vote Out the Incumbents
Now’s our chance to vote-out incumbents Marie Fellhauer and Dave Atkinson. Both of them, and un-elected Mayor Bill Fisher, are the Gang of Three who staged a coup and ousted Carl Jacobson from the mayor position in the middle of his term, without any legitimate reason. It was a disgraceful, unprecedented, destabilizing power-grab to make Fisher mayor to increase his re-election chances, and advance their agenda. Fellhauer and Atkinson voted for \$1,850+ paramedic ambulance hospital transport fees charged to residents and nonresidents, and many big tax and fee increases, including Measure A – eleven tax hikes in one measure, on residents and businesses. They voted to bring in CenterCal and TopGolf, and change the golf course driving range into a giant sports bar with the driving range as a back-end, rather than keep it family- and kid-friendly. The driving range lease requires reconfiguration of the golf course in addition to the driving range. It will take considerable land area from the existing golf course to expand the driving range, making the golf course less challenging and less safe. Fellhauer and Atkinson voted to extend the driving range lease for up to 50 years, at CenterCal’s option, for substantially less money than was determined using Mike Dugan’s research and analysis. Most voters will be dead before the 50-year lease expires. El Segundo voters voted-out Bill Fisher. Now it’s time to finish the clean-up job and vote-out incumbents Fellhauer and Atkinson. They don’t listen and are not fiscal conservatives.
– Marianne Fong



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Police Reports

Monday, February 29, 2016

One male adult was arrested at 2218 hours from the 300 block of West El Segundo Boulevard for child abuse.

A forgery report was taken at 0733 hours from the 800 block of Hillcrest Street. Unknown suspect obtains victim's personal information and attempted to open an American Express account.

A missing person report was taken at 1403 hours from the 600 block of West Sycamore Avenue. A female adult was reported as missing. Missing person returned home at 1640 hours.

Tuesday, March 1, 2016

A burglary (commercial)/conspiracy/robbery/brandishing a deadly weapon report was taken at 2002 hours from the 700 block of South

Sepulveda Boulevard. Suspect entered a business and attempted to purchase merchandise through fraudulent means. Suspect was picked up by a second suspect who brandished a handgun while fleeing in a vehicle.

A burglary (residential) report was taken at 1216 hours from the 300 block of Loma Vista Street. Unknown suspect(s) removed a toolbox from a truck bed.

One male adult was detained at 1225 hours from the 500 block of North Nash Street and transported to Harbor UCLA Medical Center for treatment and evaluation.

An indecent exposure report was taken at 1447 hours from Grand Avenue and Virginia Street.

Wednesday, March 2, 2016

A misdemeanor hit and run report was taken at 2048 hours from Grand Avenue and Sepul-

veda Boulevard, truck versus a fire hydrant.

Burglary (vehicle) report was taken at 0435 hours from the 900 block of East Imperial Avenue.

Burglary (vehicle) report was taken at 0533 hours from the 100 block of Loma Vista Street. The suspect(s) broke into the vehicle and stole the victim's property.

Traffic accident (with injuries) occurred

at 1126 hours in the 2100 block of Atwood Way, motorcycle versus street.

Lost Property Report- A lost property report was taken at 1710 hours from the 200 block of North Sepulveda Boulevard. A purse was lost.

Grand theft auto occurred between 1800 hours on 03/01/16 and 1824 hours on 03/02/16 in the 1000 block of East Walnut Avenue. A 1991 Honda Accord was stolen. •

City Clerk

average voter turnout for that city over the previous four statewide general elections. "It's complicated, but the bill will require El Segundo to consolidate its stand-alone election with that of Los Angeles County-run national and state elections, due to the City's low voter turnout in the last four elections," Weaver said. "Unless the bill is overturned, then those elected in El Segundo in 2018 would hold office until December 2022 at which time the election would be certified at the first meeting in December. In theory, the author of the bill believes voter participation would increase with a consolidated election, though there are no real statistics to prove this theory. Also, it is typically more expensive to consolidate--and stand-alone elections are historically less expensive to run." In the 2014 municipal election, El Segundo had just a 28.45% turnout. \

According to Weaver, El Segundo can choose to buy a little bit of time to ward off the inevitable. "We can hold off having to make the change until 2022 if the City Council in 2017 passes an ordinance stating we plan to move the election date and consolidate with the County of Los Angeles," she said. If the bill is not repealed and the Council decides against the ordinance, the two Council members voted in during 2014 will serve an extra seven and a half months beyond their four-year terms.

Regardless of SB415, Weaver said her office looks to increase local voter participation. "We are in the process of creating a Facebook page, and marketing to create awareness of the importance of voting in city elections," Weaver said. "We would like to reach out to community groups, if they are interested, so we can make a presentation providing the important election dates and handing out vote-by-mail applications as well as assist with registering to vote. We want to get the message out."

This April's election will include three polling locations--El Segundo Public Library Friends of the Library room at 111 W. Mariposa, Center Street Elementary School Cougar Café at 700 Center Street, and City Hall Human Resources Conference Room at 350 Main Street. Voters can check their ballot statements to see which location applies to them, or they may call the City Clerk's office. Each site will have six poll workers.

As she looks forward to her second term, Weaver noted that she has learned a tremendous amount about how the City runs during her tenure so far. "After nearly four years, I feel I have begun to feel comfortable in the role of Clerk," she said. "There is a significant amount of work involved here, including overseeing agendas, minutes, Public Record requests, claims, contracts, resolutions, ordinances and subpoenas." The Clerk is also the local official who administers elections, access to City records and all legislative actions requiring public transparency.

Looking at her achievements since taking office, Weaver said she was proud to help implement a new and more user-friendly digital document and scanning management software for the City that will pay dividends in the future as it continues to be augmented. She also attended various classes and seminars in order to keep up with ever-changing laws and regulations. "I am also just a few courses shy

from front page

of completing my CMC [Certified Municipal Clerk] and achieving this certification is one of my goals for next term," Weaver reported. Other future projects include moving towards a paperless agenda should the Council members be open to giving up their notebooks. "In the meantime, I would at least like to see an agenda management tool implemented. We'd like to expand on our document imaging management to continue to help with work-flow efficiency within the office. And not to beat a dead horse, but we've got to increase voter turnout..." •

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Film Review

Knight of Cups, and How to Escape in a World Full of Escape

By Ryan Rojas
for www.CINEMACY.com

Christian Bale goes from playing one Dark Knight to another, a dark knight of a man weighed down by his own brooding and self-imposed burdens as he meanders and moseys through what one would surmise to be a personal journey of self-discovery, in Terrence Malick's new film, *Knight of Cups*, opening limited in theaters today.

Knight of Cups is truly arthouse cinema. This is not a commercial movie, which means there's a different sort of story unfurling here not typically seen or expected in mainstream movie-going – which, full disclosure, is also to say that there's barely a whiff of a story here at all, and is rather

to his sons, the other son being a more manic LA type (Wes Bentley).

Rick floats through endless Hollywood Hills parties and nightclub raves like the Ghosts of Christmas Past, Present, and Future combined, in a sort of fever dream reality. All this, in chaptered storytelling, gives some semblance of structure to the thing. The tarot card motifs and solar and lunar imagery abound here all serve to show that this knight is fated to seek this treasure, this answer, in a world full of distraction and vapidty. The mystique of the goddesses further serve his noble quest, and the film has incredible talent to play these roles. Cate Blanchett, Teresa Palmer, and Natalie Portman all pop up



Cate Blanchett and Christian Bale in *Knight of Cups*. Courtesy of Broad Green Pictures.

a montage of aesthetically beautiful visuals and sequences. It's certainly an example of fine film-making and craftsmanship, though perhaps to most audiences, it will be that, and nothing more.

The journey and story here, in this beautifully shot film (photographed by Academy Award-winning cinematographer Emmanuel Lubezki, hot off of his historic third consecutive win for *The Revenant*) is one of existential crisis in this most modern of ages. What does it mean to live in a world of such available opulence and opportunity, and what does it mean when all of those things mean nothing in the face of un-satisfaction? How does one escape, when one's entire world is the offering of pleasures and escape?

Written (with no official script) and directed by Terrence Malick, *Knight of Cups* is able to pose these philosophic questions and stir these high-minded thoughts, as his more recent films (*The Tree of Life*) feel more like abstract compositions that allow audiences to project and infer meaning themselves. The film tells the story of a Hollywood screenwriter, Rick, (Christian Bale) who, sullen and silent, wanders and moseys and hangs his head through the streets of Los Angeles, all the while evoking something between despair and acceptance with breathy voice-over hovering above every moment. Despair and acceptance of what?, you may ask? We see that Rick's father (Brian Dennehy) may have neglected, or failed to give something

in chapters of Rick's life, each revealing a part of his spiritual lacking in different ways. It's a film constructed through the male gaze and understanding of life as he knows it, which will likely further split audience reactions.

Knight of Cups must be regarded for exactly what it is: a work of art. A work of art, in that it holds no commercial value and is rather the work of a singular artist commenting a singular vision and making a grand statement about the universe at large, even if it's just his own statement (and even if this statement feels as empty and hollow as the world it's commenting on). Fans of Malick's previous films will know this – others must be warned beforehand, lest they expect something resembling a comfortable narrative to watch.

It's a tough thing to make aimless wandering exciting to watch, or even empathic, and *Knight of Cups* will deter people from enjoying it for that reason. It burns ever-slowly, as we the audience are merely along for the ride, moment-to-moment, in which everything exists in the ultra-present of modern day living. Ultimately, it all feels like this longing dream is too abstract to take any substantial meaning from. This knight will most likely continue to wander for the rest of his days, which makes *Knight of Cups* feel more like a ceaseless spinning of plates.

Knight of Cups is rated R for some nudity, sexuality, and language. 1 hr 58 min. Playing at The Landmark and ArcLight Hollywood. •

WEEKLY CROSSWORD

See Answers Next Week

1	2	3	4		5	6	7	8	9		10	11	12	13
14					15						16			
17					18						19			
20				21						22				
23								24				25		26
27				28	29	30	31		32		33			
			34					35			36			
			37						38	39				
40	41					42								
43				44	45		46					47	48	49
50				51		52				53	54			
	55		56				57	58	59					
60						61					62			
63						64					65			
66						67					68			

Across
1. From the same source (abbr.)
5. Cold war threat
10. Missile
14. Long hair
15. "Pomp and Circumstance" composer
16. Buckeye's home
17. "La Vie en Rose" singer
18. Santana love song is about her
19. Phil Collins: "Can't ___ back the years"
20. Mariah Carey love song
23. Raccoon relative
24. "Savvy?"
25. "Merchants of Cool" singers, ___ Company
27. Tackle
28. Small lizards
32. State the meaning of
34. Lacking color
36. Bridle part
37. Beatles love song
40. French priest
42. Part of a dining table setting
43. Foot long maker
46. Fall locale
47. French painter, Jean

50. Can be Roth or traditional
51. "I didn't know that!"
53. Kind of orange
55. Heart love song
60. China setting
61. Slick
62. Info
63. Fail to see
64. Just beat
65. Greek love god
66. Course
67. Mediums
68. Unit of force

Down
1. Strike
2. Entruster of property
3. To some extent
4. Remove fat from
5. Does some tailoring
6. Tell all
7. Cruel person
8. Hurts badly
9. Hee-hawed
10. Small amount
11. More plump
12. Indian rice dish
13. Football night

21. Submit
22. Spell-off
26. Cub's home
29. J. Edgar Hoover's org.
30. Knight fight
31. Dorm annoyance
33. Fuss
34. All over again
35. "Ars Amatoria" poet
37. Medieval war engine
38. Apple picker
39. Reddish-brown
40. Greek letter
41. Continental combination
44. Back
45. Approvals
47. It's for the birds
48. Overlay
49. Request sweetener
52. Chopin piece
54. Extra
56. Moonshine mix
57. Summon
58. Allege as fact
59. Rose, crimson, garnet, etc.
60. Band aid?

Last Week's Answers

1	S	H	E	S		5	U	P	S		9	E	L	A	11	G			
12	T	I	T	A	13	N		14	C	L	E	W		16	L	O	C	O	
18	A	L	U	L	A		17	A	N	O	A		18	O	A	H	U		
19	B	L	I	T	Z	20	E	N	A	N	D	21	C	O	M	E	T		
			22	B	I	T				23	D	A	D						
24	B	A	B	U		27	H	O	L	I	L	Y		30	A	C	T		
35	A	B	A	S	H		34			35	I	T	E	M		38	C	H	A
37	D	A	S	H	E	R		38	A	N	D	D	A	N	C	E	R		
40	G	S	A			42	R	O	L	E			43	N	E	R	V	E	
44	E	E	L			46	B	L	A	N	C	H		48	W	A	Y	S	
						49	D	A	E			50	O	A	T	H			
52	R	U	D	O	L	P	H		56			57	A	N	D	S	A	N	
60	A	G	O	G		61	L	I	R	E		62	A	V	I	A	N		
63	F	L	O	G		64	A	R	M	Y		65	R	E	S	I	N		
66	T	Y	R	O		67	E	S				68	N	I	L	E			

SUDOKU Medium

6			9	7	1				
		7				8	6	1	
2	1	8				4	5		
			4	5				7	
	5					3	2		
			2	8			4	1	6
1			6	3				5	
					6	2	7		8

Each Sudoku puzzle consists of a 9X9 grid that has been subdivided into nine smaller grids of 3X3 squares. To solve the puzzle each row, column and box must contain each of the numbers 1 to 9.

Sports

The Power of Trash-Talk

By Adam Serrao

The sport of MMA, or Mixed Martial Arts, may not be the most popular sport in America, chastised for its brutality and outright violence, but it can teach us all a great deal about sports and sportsmanship alike. The fight game nowadays isn't what it used to be when Muhammed Ali was around and boxing. Ali could get away with trash-talking his opponents because he wasn't lazy about it. Now, left and right, athletes are being humbled by the sport and learning that their over-the-top bravado may just be the thing that put them at a deficit in the first place. After boasting and bragging all month long about how he's the best that ever was, Irishman Conor McGregor learned the hard way that modesty, every once in a while, isn't such a bad thing to have. To everyone's surprise, the normally 145-pound featherweight champion tapped to submission last Saturday night when facing Nate Diaz in Las Vegas for the Welterweight championship.

"I'm just looking at your little frame and it just reminds me of an injured gazelle, strapped up," McGregor said to Diaz in a pre-fight interview. "I'm a lion in there," McGregor continued. "Your little gazelle friends are going to be staring through the cage looking at you and your carcass getting eaten alive. All they're going to do is say: 'We're never going to cross this river again.'" Those were just a few of the verbal jabs that McGregor took at Diaz before the fight actually took place, but little did he know, Diaz was much bigger, and stronger, than expected.

Diaz took the fight against McGregor on only 11 days notice after Rafael Dos Anjos withdrew due to a broken foot. To keep everything on schedule, McGregor had to move up two weight classes in less than three months to fight Diaz, going from featherweight, where he is accustomed to fighting at 145 pounds, to welterweight at 170 pounds. The shift in classes eventually took its toll on the former overconfident champion. McGregor came out looking like his normal self, landing jab after jab to the face of Diaz, visibly injuring his opponent in the first round. Despite a bleeding cut over his right eye, however, the much bigger Diaz never went down. With a two-inch reach advantage, the fight took a much different turn for Diaz in the second round. Landing 60 percent of his strikes in the second, as opposed to 37 percent in the first, Diaz wobbled McGregor and ultimately brought him to the mat where the fight would eventually end by submission. Once Diaz started to hurt McGregor, he kept pouring it on. Diaz was the bigger guy and neither McGregor's words, nor his fists had an effect on the fight.

"I took the chance in going up to 170," McGregor said after the fight. "I was inefficient with my energy. I'm humbled in victory and defeat." Now that the fight is over and he has taken the loss, McGregor has begun talking about being humble. Just one week ago when he was comparing Diaz to a gazelle, however, there was no modesty to be found. "I needed to recognize that a bigger man -- you must put the shots together a little bit more to stop a bigger man." Diaz, the bigger man, took the fight on only 11 days notice after Dos Anjos' withdrawal called for a new opponent. "I put in a lot of work and time and wasn't getting the same love [as McGregor]," Diaz explained after the fight. While he didn't have much time to prepare, Diaz stayed focused on his opponent, never went over the top with verbal barbs, trained hard and unlike McGregor, ultimately came away with a victory.

Some might remember that less than four months ago, Ronda Rousey had the same game-plan as McGregor when she took on Holly Holm for the UFC championship. Rousey was overconfident and over-talkative before the fight, loudly expressing all of the ways that she was going to "handle" Holm in the octagon. What happened? Rousey lost for the first time in her professional career. Now Holm, who was previously an unproven champion, lost in an undercard match to Miesha Tate. Why did Tate win? "I feel we had a great gameplan," she explained. "I thought I had to be like a pit bull with a bone." When asked what's next, Tate said, "I think I'm going to go eat some cupcakes." Instead of thinking of the next way to insult her opponent or run her mouth, Tate was calm before the fight, training hard, eating right, and focused on herself. Now, the winner of her last five fights in a row can eat all of the cupcakes that she wants.

Pride cometh before the fall. McGregor and Rousey certainly know that now and neither one of them are close to being what Ali was. That being said, the trash-talking between athletes should be reserved for those who are proven. The "win-at-all-costs" athletes like Ali, Michael Jordan, and Kobe Bryant who used trash talking to their advantage, actually won - and won a lot. Now, athletes like McGregor and Rousey are getting in front of the camera and under the bright lights to say, 'look at me'. It seems to be the case now that self-serving arrogance doesn't win titles. It impedes upon them and sets athletes up for failure. Next time you hear someone running their mouth, acting overconfident and saying outlandish things about their opponent, expect a loss to quickly follow. •

Eagles Looking For a Banner Year

Story and Photos by Gregg McMullin

The El Segundo high school softball program has enjoyed the fruits of success since the CIF Southern Section made it a sanctioned sport in 1974. In fact the Eagles won the very first CIF-SS softball title in 1974 and then followed up with titles in 1976 and 1978 while being runners-up in 1977, 2007 and 2009. Head coach Keith

great Eagle shortstops.

The outfield is crowded with talent led by Allison Tatnall. The Arizona State recruit is another All-Ocean League, All-Area and All-CIF returning player who should have another great season. Others including Emily Skulick, Cierra Kessler, Gianna Taormina, Sarah Bergren, Jordan Dornblaser, Jasmine Krauss and Elena Wagner-Bagues makes this



Monique Benjamin slides in safely in a game last season. She'll be counted on for her hitting and pitching this season.

Cameron will enter his twentieth season as head coach of the Eagles; the longest tenured softball coach in the school's history. Some of his coaching highlights over that twenty year span is seven league titles, advancing to the CIF playoffs in each of his seasons except for one, winning the El Segundo Tournament five times including the past two and winning the San Luis Obispo Tournament last season. Coach Cameron says this year's team is looking to add another CIF championship banner to the program's history.

With the talent the Lady Eagles have returning and the addition of some other quality players, Coach Cameron might just have something there. The Eagles will be strong defensively and have plenty of pitching depth. Senior, Megan Truesdale and sophomore Monique Benjamin lead a pitching staff.

Coach Cameron will once again turn the catching duties over to Nayeli Diaz. The four year letterman was named the Ocean League's top catcher last season. Though small in stature she has one of the South Bay's best arms behind the plate and threw out 83 percent of the runners attempting to steal on her.

Julie Roach could be one of the top first basemen in the area. Along with being a fine infielder she can flat out hit with power. Backing her up will be freshman standout Gaby Benjamin who looks promising both on the field and at the plate. At second base is sophomore basketball standout Melissa Euyoque and freshman Kaili Reitano. Both are smooth on the field, both have some pop in their bat and neither look intimidated.

Third base looks locked down with Oregon State recruit Alyssa Pelegrin. Pelegrin was an All-Ocean League, All-South Bay and All-CIF selection last season and looks to return to those high standards again this season. Carlie Doucette logged plenty of experience last season at third base and is another option. Junior shortstop Emma Burner was an All-Ocean League selection as a sophomore and continues the legacy of

one of the most talented and deep outfielders in the South Bay.

The season opener was last night against Bay League power Mira Costa before they face Orange County powerhouse Kennedy High School, in the Torrance TNT tournament on Tuesday at 7pm at home.

Baseball Team Looking Good

The baseball team looks ripe to make a run at an Ocean League title and a deep run in the playoffs. The Eagles return four starters that should bolster the lineup with their experience. with the likes of Jake Palmer, Spencer Long, Brenden Casillas and Alex Rios. Palmer gives the top of the lineup some punch with his speed and gap hitting. Long will most likely hit third and has shown he can drive in runs. Casillas, just a sophomore, has greatly improved behind the plate and with his power is hitting fifth. Alex Rios' speed both in the outfield and on the base paths makes him one of the top outfielders around.

Coach Steve Eno, in his third year, is still toying with the defense but in the early going it appears the outfield could find Griffin Martes and juniors CJ Shevlin, Sean Emery and perhaps Kobe Estrada if Estrada isn't playing shortstop. The infield is also up for grabs but appears to have either Spencer Palmer or Nico Celestial at first base and Dylan Sledge at second base. Long, Estrada or Martes will see time at shortstop and either Mario Morales, Celestial or Shevlin could see playing time at third base.

Pitching looks deep with Long, Wyatt Boyce, Garrett Boyce, Bradley Heckman, Shane Kiel, Justin Ostler, Spencer Palmer, Shevlin and Emery all expected to see time on the bump.

Jason Kehl, who was the starting catcher last season, was injured playing football guiding the Eagles to an 8-2 season and will most likely be regulated to a pinch hitting role.

The Eagles are off to a fast start in their tournament having defeated Westchester and Carson already. They faced Bishop Montgomery, weather permitting, on Tuesday before taking on Cabrillo. The El Segundo Tournament finals are set for Saturday. •

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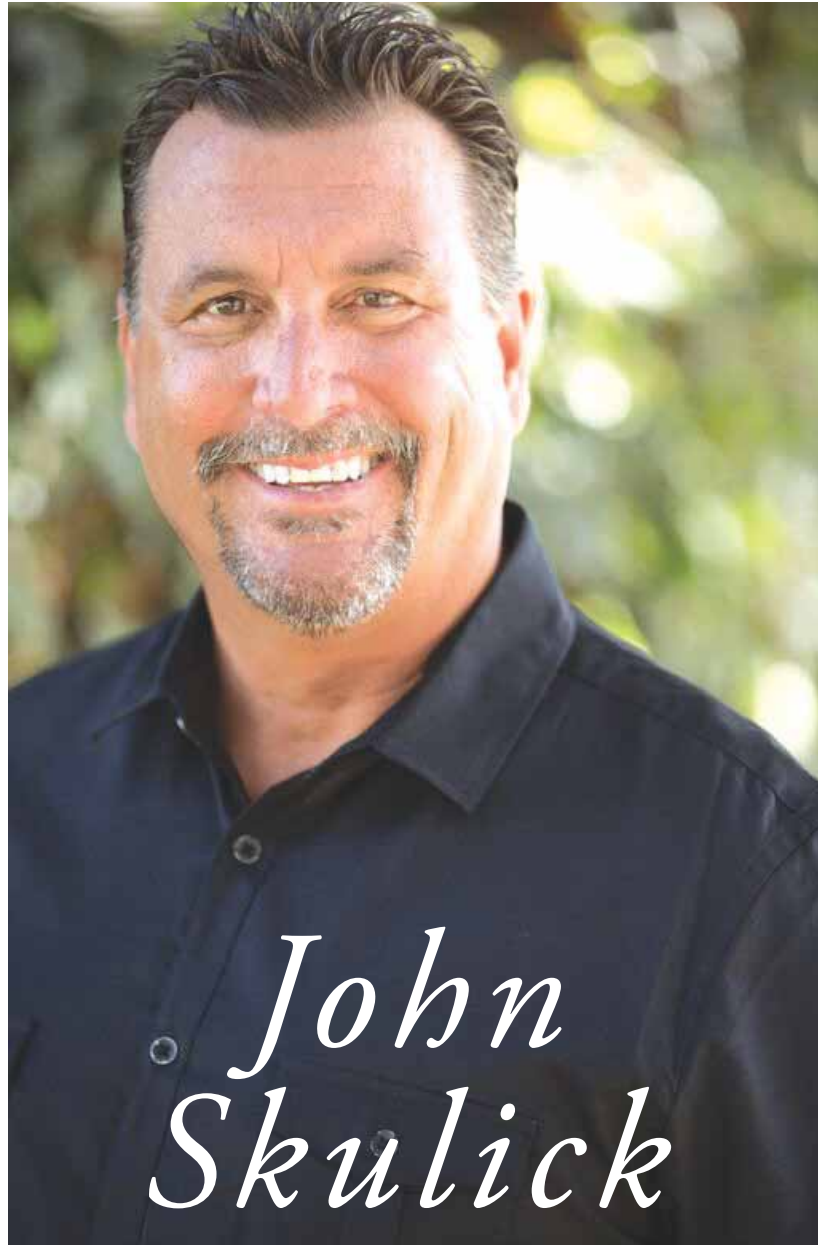


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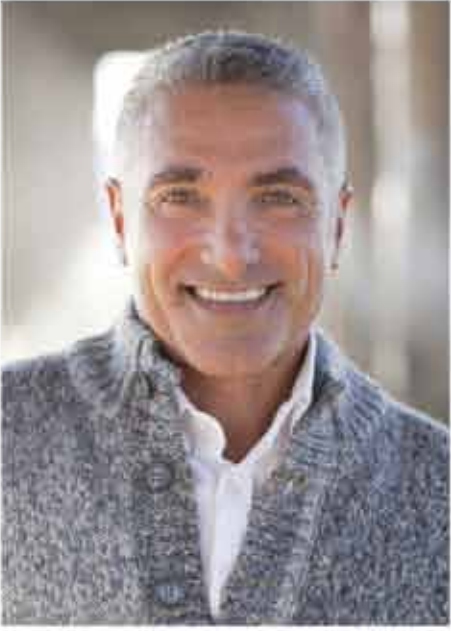
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Real Estate

3 Tips to Get You through this Roller Coaster Economy

(BPT) - The stock market is off to a rocky 2016 and experts advise we buckle up. Uncertainty around China, oil and interest rates is leading to waves of selling and a sharp decline in the market. This volatility is a reminder that we should expect the best and prepare for the worst. At the very least, we're in for a roller coaster of uncertainty, and now is the time to get financially prepared. Here are three ways to get your money in order for uncertain times.

1. STOW AWAY CASH IN AN EMERGENCY FUND

You should have six months' expenses saved

in case of an emergency. And by emergency, we aren't talking about a desperately needed wardrobe upgrade, or a European vacation to cope with a mid-life crisis. This should be money set aside to deal with life's emergencies like layoffs, medical bills or unforeseen crucial expenses. Don't feel bad if you haven't saved up six months' expenses though - according to a recent Bankrate survey, fewer than four in 10 Americans can handle expenses outside their normal budget. To get a rough goal for your emergency fund total, simply add up all recurring monthly expenses including rent/mortgage, food, gas, car payment, cable,

phone, etc. and multiply by six. Try to put 5-10 percent of each paycheck after taxes to this fund, and be sure to put the money into accounts that are liquid and stable, like a checking, savings or money market account.

2. PLAY IT SAFE WITH INVESTING

Investing shouldn't entail blindly paying a stockbroker and assuming all the risk with no tangible goal for success. New investing tools have emerged that bring elite investment options to everyday Americans. These can be great assets in a tough economy. Aspiration, for example, offers strategies that limit the volatility of the stock market and invest in

companies with sustainable business practices toward the environment and their own workers that make them poised for growth. Best of all, customers set their fee, even if it's zero. Yes, you read that right - Aspiration lets investors pay them whatever they think is fair, and it can be changed at any time. If this sounds like a gimmick, know that Aspiration is a trusted brand that was just named one of Fast Company's Top 50 Most Innovative Companies of 2016.

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See Real Estate, page 15

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Candidate Q & A

from page 5

within our public safety agencies. I will leverage technology to improve El Segundo's ability to deter and respond to crime. I have honed these smart business tactics consulting many Fortune 500 companies. As Chairman of the Economic Development Advisory Council, I have served in a unique position to ensure we continue to have an influx of revenue, since it is business-related income which funds over 95% of our most critical city services.

Marie Fellhauer: I actively work with other officials from our region to advocate in Sacramento for public safety issues. With the passing of AB 109 (prison realignment) and Proposition 47, it's undisputable that the Los Angeles region has more criminals on our streets who are victimizing our communities. El Segundo needs more police officers and firefighters. With the growth of our east side businesses and the influx of nearly 80 thousand people into our city each day, I will fight to have a larger public safety (police and fire) contingency so that our residents are (and feel) safe.

Dave Atkinson: The truth is crime is on the rise because legislators passed AB109 and voters passed Prop 47, letting thousands of so called petty criminals out of jails and prisons. The City Council has given the approval of several openings in our Police Department. Some officers have retired and others chose to leave. My choice is to keep our city safe but also keep all the other functions of the city solvent. The best way to cut down on crime is by all of us staying alert and involved. We must keep our eyes and ears open and report anything suspicious.

#3 What should the City's commitment to schools be and should it restore funding to ESUSD?

Carol Pirsztuk: According to the survey I recently conducted with the residents, the three primary reasons why people live in El Segundo are the great schools, the safe environment, and the wonderful sense of community. Additionally, there is a direct correlation between the

schools performance and the city's property values and tax revenue. Thus, it is important that the city invests in the schools. However, that investment does not necessarily require a financial commitment. Through partnership and collaboration, the city and the schools could stimulate creative ideas and establish connections translating into support and funding opportunities.

Don Brann: The City has no obligation to fund the school district. These are independent public agencies with separate revenue sources. The City must support its employees, operations, infrastructure and focus on service to its customers--residents, visitors, businesses, etc.--first and foremost. The City needs to meet its obligations and take care of its business. Having said that, cities with high quality schools, like those in El Segundo, are sought after by families and property values increase. Traditionally, the City has been very generous to the School District with both cash and in kind services such as school library clerks' salaries

Drew Boyles: I am fortunate to have the support and shared wisdom of many educators, current and former School Board Members and school administrators. The School Board and the City Council must work together to ensure El Segundo continues to innovate and offer top-notch education. Education and good parenting shape our future generations and our workforce: the world deserves well-educated, open-minded and prepared humanitarians, and the community of El Segundo can and should provide that. I believe we should explore every viable opportunity to strengthen our partnership and invest more in our schools.

Marie Fellhauer: It's undoubtedly crucial for our community to maintain a strong partnership between the City and our School District. I have the support and endorsement from School Board members who understand this. I'm committed to working with them to ensure our children have access to the very best facilities. We should continue our partnership with the library system and develop a stronger

partnership with the plunge to ensure all of our children learn to swim through school programs. I don't believe, however, that the City should restore funding cash to ESUSD. We have separate funding streams governed by two separate bodies.

Dave Atkinson: Our community needs to continue to work with the School Board to define issues that impact our children's education. We need to stay focused not only on general education, but also arts, music, and physical fitness. Maintaining high transfer rates to colleges and universities is also critical. We need to keep El Segundo financially solvent, safe, and prosperous so we are able to retain the current quality of education we enjoy. Fortunately, the Imperial School site just sold for \$23,000,000 which should enable them to continue teaching our students to learn and grow.

#4 What should be done to revitalize Smoky Hollow and address parking concerns there?

Carol Pirsztuk: On March 8, 2016, the city has scheduled a Smoky Hollow Specific Plan workshop. The information gathered from this workshop should provide the city with the opportunity to take the next steps in deriving a vision plan for the area. In regards to parking, the Downtown Subcommittee, which I am a member of, recently determined the following. By adding directional parking signs along Main Street, enhancing the parking signage at both the parking structure and the parking lot adjacent to the fire station on Grand and enforcing current parking restrictions in the downtown area, parking concerns should be reduced.


Don Brann: Smoky Hollow is a unique treasure serving as a funky incubator for start up creative design endeavors. With "Silicon Beach" arriving in El Segundo, Smoky Hollow can serve to house the satellite businesses that will shadow the location of the large technology firms in Eleven and re-purposed buildings in a similar role that this area played in conjunc-

tion with the defense and aerospace giants. El Segundo business is transitioning into new technology creative channels. The City needs to incorporate more parking into Smoky Hollow to support new firms, but should not do an "extreme makeover" of the area.


Drew Boyles: As a commercial property owner in Smoky Hollow, I have unique insight into the parking challenges. We continue to attract more creative and technology businesses with greater employee counts and densities. The city should develop idle land for public and employee parking. We should restrict parking of commercial vehicles, including the trucks of businesses like my own. We should restrict street parking to shorter timeframes, encouraging employees to park outside Smoky Hollow or to bike to work. We should work with landowners and businesses to understand their technology, broadband and other important infrastructural needs.


Marie Fellhauer: With the changing climate in our business economy and less demand for industrial uses, the City should focus efforts on rezoning Smoky Hollow to allow for office space and other uses within the current light industrial zone. The unique industrial building stock is ideal for what the new era of business is looking for; Creative Office Space. A relatively inexpensive solution to create more parking is through the use of one-way streets and angled stalls. The Urban Land Institute's study projected that Smoky Hollow could become a vital hub for high tech start-ups and mid size companies.

Dave Atkinson: The revitalization of Smoky Hollow is very much underway now. We have seen numerous new businesses open there the past few years with many more on the way. The parking situation will always be on going as our city streets are narrow, restricting certain parking possibilities. My thought is to look at the vacant areas to see if we can construct additional parking facilities. We should also look into shuttling employees to and from their work sites. •




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School Board

from page 2

expenditures. She concluded her presentation with next steps, which include scheduling District budget-study sessions, attending Governor Brown’s May 2016 revise of the budget workshop, and submitting the Board approved budget to the Los Angeles County of Education by July 1.

While noting that the District will be filing a positive certification, and that revenues are increasing, she pointed-out that expenses are also increasing, due to the cost of funding the California State Teachers Retirement System, as well as state Public Employment Retirement programs.

Ed! Foundation CEO Carol Pirsztuk also gave her once-a-month report, highlighting the upcoming Ed! Gala, which will take place at Chevron Park on the evening of May 13, and will include a night of socializing, “dancing,

and dining, El Segundo-style.” Beverages and food dishes will be donated by a plethora of El Segundo establishments.

After the special presentations, the 65-minute meeting moved-on to the consideration of the consent agenda items. Among the items that the Board consented to: the approval of a square dance caller for the upcoming Gold Rush day assembly at Center Street Elementary; the approval of a Well TEKologies assembly at Richmond Street; the approval of a District-wide instructional assistant training program; an agreement with Child Care Alliance; and the renewal of an agreement with the USC Rossier School of Education.

The Board next tackled the four items listed on the action item portion of the agenda. Included in the action item portion of the meeting were the certification of the District’s second interim

financial report that District CFO Aceves had spoken about earlier in the meeting; the approval of the special education local plan area (SELPA) participation agreement; and the approval of the comprehensive school safety plans that had been brought forth at the last School Board meeting.

In an email sent prior to the meeting, Superintendent Melissa Moore wrote of the school site safety plans: “These plans reflect great collaboration with the El Segundo Police Department. Each plan is reviewed by school resource officer Scott Black. He provides input and feedback to the site administrators. Officer Black has also observed schools conducting various safety drills. We value the input of our law enforcement professionals to ensure the best safety plan is implemented for the students.”

Moore then presented the District’s informational calendar. On Thursday night there

will be a screening of the highly acclaimed educational movie, “Most Likely to Succeed” at the High School. Moore mentioned that 200 RSVP’s had already been received for the screening of the hallmark film. Friday is a District pupil-free day, and Spring break will commence on Monday, March 28.

Board member reports followed, and then Superintendent Moore gave her report. Moore, who had been absent from the last Board meeting because of the passing of her father, thanked her team for filling in her absence two weeks ago. “It was something of comfort to me during the loss of my father, and I feel very thankful to the Board and the entire community for that tremendous outpouring of support.”

The next regularly scheduled School Board meeting is on the docket for Tuesday night, March 22. •

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Fictitious Business Name Statement 2016018856

The following person(s) is (are) doing business as BE AHEAD IN HEALTH, 3816 VIRGINIA ROAD, LOS ANGELES, CA, 90008, LOS ANGELES COUNTY. Registered Owner(s): 1) AMON HEAD, 3816 VIRGINIA ROAD, LOS ANGELES, CA 90008; 2) BRITTANY HEAD, 3816 VIRGINIA ROAD, LOS ANGELES, CA 90008. This business is being conducted by a General Partnership. The registrant commenced to transact business under the fictitious business name or names listed above on: N/A. Signed: AMON HEAD, PARTNER. This statement was filed with the County Recorder of Los Angeles County on January 26, 2016. NOTICE: This Fictitious Name Statement expires on January 26, 2021. A new Fictitious Business Name Statement must be filed prior to January 26, 2021. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 2/18, 2/25, 3/3, 3/10/2016 H-1393

Fictitious Business Name Statement 2016022348

The following person(s) is (are) doing business as PONSEPOL REAL ESTATE BROKERS, 600 LAIRPORT STREET, EL SEGUNDO, CA 90245, LOS ANGELES COUNTY. Registered Owner(s): STANLEY MORTON ZIMMERMAN, 600 LAIRPORT STREET, EL SEGUNDO, CA 90245. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name or names listed above on: N/A. Signed: STANLEY MORTON ZIMMERMAN, OWNER. This statement was filed with the County Recorder of Los Angeles County on January 28, 2016. NOTICE: This Fictitious Name Statement expires on January 28, 2021. A new Fictitious Business Name Statement must be filed prior to January 28, 2021. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 2/18, 2/25, 3/3, 3/10/2016 H-1394

Fictitious Business Name Statement 2016018582

The following person(s) is (are) doing business as CAMBRIDGE AUTOMOTIVE GROUP, 21801 S WESTERN AVE, TORRANCE, CA 90501, LOS ANGELES COUNTY. Registered Owner(s): Garnett Station Capital Partners, LLC, 208 North Garnett Street, Henderson, NC 27536, Delaware. This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: N/A. Signed: GARNETT STATION CAPITAL PARNERS, LLC This statement was filed with the County Recorder of Los Angeles County on JANUARY 26, 2016. NOTICE: This Fictitious Name Statement expires on JANUARY 26, 2021. A new Fictitious Business Name Statement must be filed prior to JANUARY 26, 2021. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Torrance Tribune Pub. 2/25, 3/3, 3/10, 3/17/2016 HT-1395

Fictitious Business Name Statement 2016040253

The following person(s) is (are) doing business as HOLLY PARK FISH MARKET, 1041 S. PRARIE AVE SUITE #13, INGLEWOOD, CA 90301, LOS ANGELES COUNTY. Registered Owner(s): A & R FAMILY, INC, 1041 S. Prairie Ave Suite #13, Inglewood, Ca 90301. This business is being conducted by a corporation. The registrant commenced to transact business under the fictitious business name or names listed above on: 07/01/2009. Signed: A & R FAMILY, INC, PRESIDENT. This statement was filed with the County Recorder of Los Angeles County on February 19, 2016. NOTICE: This Fictitious Name Statement expires on February 19, 2021. A new Fictitious Business Name Statement must be filed prior to February 19, 2021. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Inglewood News: Pub. 3/3, 3/10/ 3/17, 3/24 HT-1396

Fictitious Business Name Statement 2016036035

The following person(s) is (are) doing business as BEACHES & BEYOND, 2801 SEPULVEDA BLVD UNIT 114, TORRANCE, CA, 90506, LOS ANGELES COUNTY. Registered Owner(s): ANGELITA K CHUMAN, 2801 SEPULVEDA BLVD UNIT 114, TORRANCE, CA, 90506. This business is being conducted by an individual. The registrant commenced to transact business under the fictitious business name or names listed above on: 02/10/2016. Signed: ANGELITA K CHUMAN, Owner. This statement was filed with the County Recorder of Los Angeles County on February 16, 2016. NOTICE: This Fictitious Name Statement expires on February 16, 2021. A new Fictitious Business Name Statement must be filed prior to February 16, 2021. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Torrance Tribune: Pub. 3/3, 3/10/ 3/17, 3/24 HT-1397

Fictitious Business Name Statement 2016044274

The following person(s) is (are) doing business as GUNDO DISTRO, 100 W. IMPERIAL AVE SUITE E, EL SEGUNDO, CA 90245, LOS ANGELES COUNTY. Registered Owner(s): DAVE CUSI, 20405 S VERMONT AVE UNIT 4, TORRANCE, CA 90502. This business is being conducted by an individual. The registrant commenced to transact business under the fictitious business name or names listed above on: N/A. Signed: DAVE CUSI, Owner. This statement was filed with the County Recorder of Los Angeles County on February 24, 2016. NOTICE: This Fictitious Name Statement expires on February 24, 2021. A new Fictitious Business Name Statement must be filed prior to February 24, 2021. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 3/3, 3/10/ 3/17, 3/24 HT-1398

Fictitious Business Name Statement 2016042622

The following person(s) is (are) doing business as SOLESTITCHES, 906 SARTORI AVE. APT 3, TORRANCE, CA 90501 2) PO BOX 172, TORRANCE, CA 90507, LOS ANGELES COUNTY. Registered Owner(s): CHRIS TEGUH, 1) 906 SARTORI AVE. APT 3, TORRANCE, CA 90501. This business is being conducted by an individual. The registrant commenced to transact business under the fictitious business name or names listed above on: 01/01/2016. Signed: CHRIS TEGUH, Owner. This statement was filed with the County Recorder of Los Angeles County on February 23, 2016. NOTICE: This Fictitious Name Statement expires on February 23, 2021. A new Fictitious Business Name Statement must be filed prior to February 23, 2021. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Torrance Tribune: Pub. 3/3, 3/10/ 3/17, 3/24 HT-1399

Fictitious Business Name Statement 2016044193

The following person(s) is (are) doing business as REMEDY GARAGE DOORS, 16685 CRENSHAW BLVD # 6, TORRANCE, CA 90504, LOS ANGELES COUNTY. Registered Owner(s): ANTHONY JOSE DIAZ, 16685 Crenshaw Blvd #6, Torrance, CA 90504. This business is being conducted by an individual. The registrant commenced to transact business under the fictitious business name or names listed above on: N/A. Signed: ANTHONY DIAZ, Owner. This statement was filed with the County Recorder of Los Angeles County on February 24, 2016. NOTICE: This Fictitious Name Statement expires on February 24, 2021. A new Fictitious Business Name Statement must be filed prior to February 24, 2021. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Torrance Tribune: Pub. 3/3, 3/10/ 3/17, 3/24 HT-1400

Fictitious Business Name Statement 2016051506

The following person(s) is (are) doing business as MONTGOMERY PROPERTIES, 19226 SHERYL AVE, CERRITOS, CA 90703, LOS ANGELES COUNTY. Registered Owner(s): MICHAEL EVERRETTE MONTGOMERY, 19226 SHERYL AVE, CERRITOS, CA 90703. This business is being conducted by an individual. The registrant commenced to transact business under the fictitious business name or names listed above on: 3/01/2016. Signed: MICHAEL EVERRETTE MONTGOMERY, OWNER. This statement was filed with the County Recorder of Los Angeles County on March 3, 2016. NOTICE: This Fictitious Name Statement expires on March 3, 2021. A new Fictitious Business Name Statement must be filed prior to March 3, 2021. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 3/10, 3/17, 3/24, 3/31/2016 H- 1401

Fictitious Business Name Statement 2016040229

The following person(s) is (are) doing business as ANTONIO GARCIA GENERAL CONTRACTOR, 628 W IMPERIAL AVE #201, EL SEGUNDO CA, 90245, LOS ANGELES COUNTY. Registered Owner(s): JOSE ANTONIO GARCIA MARTINEZ, 628 W IMPERIAL AVE #201, EL SEGUNDO CA, 90245. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name or names listed above on: N/A. Signed: JOSE ANTONIO GARCIA MARTINEZ, OWNER. This statement was filed with the County Recorder of Los Angeles County on February 19, 2016. NOTICE: This Fictitious Name Statement expires on February 19, 2021. A new Fictitious Business Name Statement must be filed prior to February 19, 2021. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 3/10, 3/17, 3/24, 3/31/2016 H- 1402

Fictitious Business Name Statement 2016034810

The following person(s) is (are) doing business as PASSION & PLEASURE BOOKS, 2713 W. 109TH STREET, INGLEWOOD, CA 90303, LOS ANGELES COUNTY. Registered Owner(s): JACKI RENEE MILLER, 2713 W. 109TH STREET, INGLEWOOD, CA 90303. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name or names listed above on: N/A. Signed: JACKI RENEE MILLER, OWNER. This statement was filed with the County Recorder of Los Angeles County on February 12, 2016. NOTICE: This Fictitious Name Statement expires on February 12, 2021. A new Fictitious Business Name Statement must be filed prior to February 12, 2021. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Inglewood News: Pub. 3/10, 3/17, 3/24, 3/31/2016 H- 1403

Fictitious Business Name Statement 2016035156

The following person(s) is (are) doing business as 1) NATURAL ASPIRATIONS 2) PROJECT DEFiant, 1623 SEPULVEDA BLVD #2, TORRANCE CA, 90501, LOS ANGELES COUNTY. Registered Owner(s): CHRISTOPHER SHARMA, 1623 SEPULVEDA BLVD #2, TORRANCE CA, 90501. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name or names listed above on: N/A. Signed: CHRISTOPHER SHARMA, OWNER. This statement was filed with the County Recorder of Los Angeles County on February 12, 2016. NOTICE: This Fictitious Name Statement expires on February 12, 2021. A new Fictitious Business Name Statement must be filed prior to February 12, 2021. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Torrance Tribune: Pub. 3/10, 3/17, 3/24, 3/31/2016 H- 1404

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from page 11

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