

El Segundo Herald

The Weekly Newspaper of El Segundo

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Celebrating Independence: Fourth of July Hometown-Style



The photographer's favorite vendors from the Woman's Club, set up at Rec Park on the Fourth of July and wearing America's colors: Jo Pervis, Helen Dobos, Norma Hayos, Dollie Thomas, and Elaine Allen. Photo by Marcy Dugan. See pages 15-16 for more July Fourth photos.

City of El Segundo Sees New Projects Getting Off the Ground

By Brian Simon

The July 1 wall-raising at the \$100 million elevon at Campus El Segundo signified the continuation of what City officials hope will be a fruitful period for major new development in town ushered in with two creative office complexes along Grand Avenue at Kansas and Oregon, as well as construction of the next phase of Plaza El Segundo (The Point is scheduled to open at the beginning of next summer). Continental Development Corporation's and Mar Ventures' 30-acre, 210,000-square foot elevon will be one of the largest "for sale" commercial office projects to break ground in El Segundo in the last decade and City leaders are banking on the prospect of attracting creative and high-tech business tenants from Los Angeles' west side.

While the developers have not announced any official signings at elevon, City planning staff has been in talks with the Los Angeles Lakers about the basketball franchise's intention to construct a new five-acre training facility at the Campus site. The team has outgrown its longtime headquarters at the Toyota Sports Center and will build a state-of-the-art complex just down the road. According to City of El Segundo Planning Manager Kimberly Christensen, staff anticipates receipt of project plans and applications as soon as next week. "The planning applications will be primarily related to a joint/shared use parking demand study request and project signage requests," said Christensen. "Project construction is anticipated to begin in early 2015."

Similar to elevon in concept, another creative office project at 400 Duley Road entails

five office buildings ranging from 12,000 to 18,000 square feet and totaling 70,000 square feet situated around two central plaza areas. Planning staff is currently reviewing a draft of the initial study/mitigated negative declaration and the project will go to the El Segundo Planning Commission this fall. Colliers International is the broker.

In the Rosecrans Corridor, Invesco purchased five properties in Continental Park on Park Place and Apollo Street and is renovating and redeveloping the sites to transform them into a creative office park setting. "All

of the buildings will house creative office and high-tech manufacturing companies," said Christensen. "The property at 2145 Park Place contains a parking structure that serves both the 2125 and 2175 Park Place office buildings. The property at 800 Apollo Street will house Just Fab, a high-tech manufacturing, Internet-based designer women's shoe and handbag business." The City received tenant improvement plans on June 30, with full occupancy expected by September 2015. Invesco is also submitting a request

See New Projects, page 3

New Principal, Superintendent Address School Board

By Duane Plank

Newly selected El Segundo Unified School District superintendent Melissa Moore sat on the dais Tuesday night at her first School Board meeting since taking over for interim superintendent Alan Rasmussen on July 1. She also was one of two featured presentation speakers to take to the podium during the only regularly scheduled meeting in July. But prior to Moore's presentation, Jaime Mancilla was introduced to the Board as the incoming Principal at the High School. Mancilla, who has worked at Mira Costa High School for 23 years, the last six as an assistant principal, takes over for interim principal Ali Rabiei.

Said Moore about the new Principal: "We believe that we have someone who is more than ready to take over and lead El Segundo High School. I really look

forward to working with you as a partner in the success of this District."

"It has been a daunting experience," Mancilla said, speaking of the interview process that recently concluded that landed him in the Principal's office at the High School.

Moore then made her special presentation to the Board. She spoke to the members about her ambitious 100-day entry plan that she will use as a blueprint during her initial months on the job. Among the Power Points noted by the new Superintendent in her entry plan were her mission statement, vision, core values, and next steps as the District moves forward. Moore noted that "the ESUSD is dedicated to providing students and the community with an optimum learning environment that prepares

See School Board, page 13

Weekend Forecast

Friday
Sunny
77°/65°



Saturday
AM Clouds/
PM Sun
79°/67°



Sunday
AM Clouds/
PM Sun
83°/69°



Business Briefs

Students Receive Scholarships at South Bay Luncheon

At a recent luncheon meeting, South Bay Republican Women Federated awarded scholarships to three local high school graduates: Kelsey Turnbull from El Segundo High School, and Rebecca Chong and Emily Kovar, both from Torrance High School. During the meeting, each student read a winning essay entitled, "What the Constitution Means to Me."

The scholarship committee is chaired by Margo Knight and assisted by Mary Ann Kendall and Andrea Hoot. The club members funded the scholarships with their own private donations. The South Bay Republican Women chapter draws members from Torrance, as well as Redondo Beach, Hermosa Beach, Manhattan Beach, Hawthorne, Lomita, Palos Verdes, Long Beach, Gardena, and El Segundo.

Senior Seminar Series Begins at Joslyn Center

A new speaker series will be held the second and fourth Wednesday of each month. RSVPs are required and seating is limited. All RSVPs may be submitted in person at the Joslyn Center or via email to joslyncenter@elsegundo.org. The Speaker series is a free program available to all El Segundo Seniors. Call with questions at (310) 524-2705.

This series will begin July 9 at 2pm. Anita Chun will speak on Medicare, Medical and the upcoming changes including the Cal-MEDICCONNECT program being launched

July 1. This valuable information will assist you in making appropriate changes and managing your health care options.

On July 24, 2014, at 1pm, Tony Gambucci from Gambucci Chiropractic, will be discussing injury prevention, the benefits of strength training for balance and physical wellness. Tricia Masson, a licensed massage therapist will provide chair massages and stretching exercises. This interactive discussion will include valuable information for all attendees on maximizing their healthy longevity.

Campus El Segundo Begins Office Development Construction



Allan Mackenzie, President, Mar Ventures, Inc.; Suzanne Fuentes, Mayor of El Segundo; Richard Lundquist, President, Continental Development Corporation; and Bill Messori, Senior Vice President, Mar Ventures, Inc., stand in front of Campus El Segundo's newest construction project, a \$100 million "creative office complex" called elevon. According to the company's press release, the new elevon project will include 30,000 square feet of retail space, acres of greenbelt and recreation areas, and a five-acre team practice facility for the Lakers. Credit: City of El Segundo. See story, page 1.

School Spotlight

El Segundo "Hangs Together" on July Fourth

By Cece Stewart,
Rising Sophomore at ESHS

Fourth of July is America's birthday. Which means that this year America turned 238 years old, considering the official signing of the Declaration of Independence took place in 1776. Eight men came together to sign this Declaration. Moments after signing the Declaration, John Hancock said that Congress must now "all hang together." Benjamin Franklin replied, "Yes, we must indeed all hang together, or most assuredly we shall all hang separately." The day Congress adopted the Declaration, July 4th, inspired our special holiday for our nation's birthday. And to celebrate this birthday, each year our whole entire nation has one industrial sized party. In El Segundo, this party is full of a plethora of activities. I must say our little town of El Segundo knows how to "hang together" to celebrate!

This year the sun was shining and warm during the day as El Segundo residents gathered at Rec Park for the annual day time carnival. At this festive carnival there are activities such as face painting, water dunking, balloon toss, and there is also an abundance of food to buy. Many El Segundo High School students work at the carnival at school-sponsored booths such as football, cheer, choir, key club, one for each high school classes, and many more. The school booths sell food items or other holiday related items raise money for the respective clubs. It is a fun place that citizens of any age can enjoy themselves as our high school students' work to better the community. Belsy Hale, who will be a sophomore at El Segundo High next year worked at not one, but two, of the booths this year for ESHS Cheer and ESHS ASB. Belsy stated, "It was fun seeing all the kids I babysit there, and it was great watching the community come together to celebrate our country."

Another big daytime "hang" activity for teenagers is to go to the beach. I am not sure why but we all go to Hermosa Beach. At the beach, kids swim and talk and just have fun. From personal experience, I know there was a giant water slide. It went on for what felt like a mile, (hyperbole intended) and it ended in a

mini pool. As I slide down the slide I could see South Bay residents everywhere I looked, all coming together to enjoy the public beaches. Everyone was carefree. In that moment as I slid, I remembered that all of these people are able to celebrate as the waves crash because America is the Land of the Free, men and women have fought since 1776 to give me the freedom to slide on the beach.

One last day activity is private parties. Many students go to pool parties or house parties and just talk with their friends and see how their summers have been going. As the teens roamed the tree-named streets of our little town, we also observed block parties where neighbors celebrate with bouncy houses, and tables and chairs strewn through the streets. El Segundo shuts down these streets to traffic, just as it does on my street every year.

After the daylight adventures, there is a buzz in the air as everyone gets ready for the fireworks that are annually lit at Rec Park. Rec Park has a band playing and many people lay down blankets everywhere as they await the firework show; it looks like a giant patchwork quilt as far as the eye can see. Many families have evening BBQs with hamburgers and hotdogs. And in my house my Mama always makes chips and dip! Because I live a half block from Rec Park, this is the time of day where we sit as a family, with friends stopping into the house, and at this time I notice how everyone in town is patriotic and dresses in red white and blue. Not a person walks by without honoring our nation's flag colors by wearing an ensemble that signifies that they are American. It is exciting to see the whole town dressed in their festive clothing, some with face paint, flower crowns, light up necklaces, excitedly awaiting the fireworks.

Fourth of July is especially exciting in El Segundo because of all the festivities that the town works so hard to create for our community. It is wonderful as teen in this town to enjoy the whole town "hanging together" in celebration. I love to watch the town laugh together and seeing us all be patriotic. Happy Birthday America from this El Segundo teen! •



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Calendar

There is a limited word count of 20 words and fees will apply. Email to escalendar@heraldpublications.com. Deadline for submissions is Thursday at 9 a.m.

SATURDAY, JULY 12

• El Segundo Auxiliary LA Children's Hospital TV inspired fundraiser, "Downton" Affaire, 4-7 p.m., Jewelry Source, 337 Main. For more information call (310) 322-7110.

SUNDAY, JULY 13

• Recreation and Parks Concerts In The Park Series #3: Platinum Rockstars, 4:30-6:30 p.m.,

Library Park, 600 Main Street. For more information call (310) 524-2700.

TUESDAY, JULY 15

• City Council Meeting, 7 p.m. City Council Chambers. For more information call (310) 524-2306.

ONGOING

• Farmer's Market, Thursdays 3-7 p.m., Main St. between Holly and Pine Avenues. For more information call Val at (310) 615-2649.

• El Segundo Library open on Fridays from 10 a.m.-5 p.m. •

Letters

Not Happy with Council Decisions

I have to question our city council's priorities when I see some of the cuts they are making and some of the things they are supporting. Difficult decisions must be made but the mayor said "Our responsibility is to provide services." I assume that means to all citizens providing the highest quality of life possible. Prior councils recognized that our schools serve our youngest citizens, our children. The city has historically supported our schools with a financial contribution from \$250,000 to \$750,000 without missing a beat during the economic downturn, but \$0? - Never. Our A+ schools attract and serve our young families, attract business, and improve the lives of all ES residents not to mention our strong home values. Cutting funds for crossing guards will only increase the city's liability, not the school's. The Plunge is a facility used by the broadest representation of ages in our city and is centrally located. Why not replace the filter system at the plunge? Is it being phased out by Wiseburn pool? The agreement with Wiseburn should enable us to support both pools.

Where was our school board in all of this? Is the partnership completely gone?

Finally, \$150,000 for a new city website? I'm sure one of our ESHS students could handle that just fine, and a lot less expensively.

- George Funk

Mad as Hell

Every American should be mad as hell for the shabby treatment of our veteran's have been getting from our government. The local population, can't do much about the federal government but something can be done for our local V.A. hospital patients, men and women. It doesn't take a lot to show that you care about them.

The men need clean, usable, clothing, especially pants and shirts. They need socks, shoes, hats, ties, belts. They need hygiene items.

The few women housed in the hospital, need tops, pants, dresses, purses anything decent to wear. They also need hygiene items as well as lotions, creams.

This is the second year, we have been taking clothing to the hospital. Thanks to the generous donations from our neighbors, friends and relatives. The "we" that sorts and load their cars to the brim are four women. The youngest is 64, the oldest 93. We also buy and give out treats to 250-300 patients.

You want to help? call 310-322-2809. If you want to give directly to the hospital, call 310-268-3079.

For your information, the red drop off clothing box located in the parking lot between Walgreens and Wells Fargo Bank, shows it is for a non-existing police program DARE. the items are sold in Mexico.

- Jan Cruikshank

New Projects

from front page

to amend the City's zoning regulations in that district to allow architectural building and landscaping elements, as well as outdoor patios and decks closer to property lines to provide greater flexibility in enhancing building features and amenities to support creative office uses.

The City expects a substantial uptick in transient occupancy tax revenues from three hotel projects currently in the works. Late last month after years of delay at the location, the City received plans for a 170-room Hampton Inn and Suites at 888-898 North Sepulveda Boulevard with construction slated to kick off in December 2014 and the grand opening scheduled for February 2016. Also, more than four years after initial entitlement approvals, a 154-room Cambria Suites Hotel (owned by Choice Hotels) will move forward with construction as soon as next month with an expected opening in December 2015.

A plan is also now in place for the long-standing Hacienda Hotel, as the new owners Rubicon Companies have proposed extensive renovations to the existing 619-room facility. The operation will split into two hotels branded under two company names. "The proposed south hotel would operate as a 247-room Aloft Hotel and would be 114,684

square feet in size, including 6,640 square feet of new construction," said Christensen. "The proposed north hotel would operate as a 356-room Fairfield Inn and Suites and be 183,496 square feet in size." Rubicon submitted its building permit application in late June and hopes to obtain the approvals by October in hopes of constructing the revised hotel complex in three phases (one for the south site and two for the north). "One of the applicant's goals is to keep as many rooms operational in the hotel as possible during the three phased construction," added Christensen. Staff estimates an increase of \$816,000 in annual TOT revenues from the Hacienda project and in the range of \$500,000 for each of the other two hotels.

Last but not least, preparation and review of the environmental impact report (EIR) for the Raytheon South Campus project is about to wrap up with the required 45-day public comment period set for July 14 to August 27. A presentation of the draft EIR will go before the Planning Commission on July 24--and after the public comment period, the City's environmental consultant and staff will prepare responses. A public hearing before the Planning Commission is tentatively planned

See New Projects, page 12

New School Superintendent Melissa Moore Takes Over

By Duane Plank

With just a little more than a week under her belt as the new Superintendent in the El Segundo Unified School District, Melissa Moore has hit the ground running.

Moore took over for interim Superintendent Alan Rasmussen on July 1. Rasmussen had replaced Geoff Yantz when Yantz accepted the position of Superintendent in the South Pasadena School District earlier this spring.

Mid-school-year changes in leadership at the top level can be challenging to school districts and the school board members who are tasked with vetting qualified replacements, but it appears that the ESUSD has been well-served with the quick transition from Yantz to Rasmussen to Moore.

Moore, who served as the Assistant Superintendent-Human Resources in the Yucaipa-Calimesa School District in San Bernardino County prior to ascending to her current position in El Segundo, began her career as a teacher in the Glendale Unified School District. She taught in the elementary grades, with a focus on English Language development.

After her stint in Glendale, she moved to the Yucaipa-Calimesa District, where she served as an elementary and middle school principal before being promoted to the position of Assistant Superintendent-Human Resources.

She said that she was alerted to the soon-to-be-open Superintendent position by a colleague who was familiar with the South Bay, and thought that her skill set would be a unique fit for the leadership opening in El Segundo.

After doing online research, Moore said she was struck by the ESUSD's "legacy of excellence." She said that she was looking to further her career in a smaller school District, and with just one high school, one middle school, and two elementary schools, thinks that she found the perfect fit in El Segundo.

"I find that in a smaller district, you have a family feel," she said. "I like to know everybody by name." During her first 100 days on the job, Moore's agenda includes stepping out into the community, and meeting with parents, teachers, city leaders, board members, employees and association leaders to get a feeling for what is going well, programs and policies that may

need to be modified a bit, "and things that we can improve upon."

She plans on giving the Board a full report on her fact-finding after her first six months on the job, and then said she will work in concert with the School Board, cabinet, and district administrators to develop an action plan that will delineate specific goals and objectives, moving forward.

One of the items on Moore's "to-do" list is, as she puts it, to bring "closure" to the disposition of the Imperial School property. The district owned-land, nearly six acres, has been basically closed for nearly forty years. Seven years ago, the district began actively looking at the best usage for the acreage, and a plan was developed that entitled the land for possible senior/assisted-living housing.

Sometimes the bureaucratic wheels turn slowly. "Everything is a process in education," Moore said. She is planning to have legal experts address the Board at their August 26 meeting, and hopes to reach closure on the property disposition by the end of the 2014-15 school year.

"In this economy," she said, "we just can't have (non-revenue land) sitting there."

Also on her to-do list was taking part in the selection of Jaime Mancilla, the new Principal at the High School. "With El Segundo being a one high school town, it is absolutely essential that we get the right person in that position, so that we can all collectively support and mentor them so that they can be successful."

Moore, who worked in the Yucaipa school district for 25 years, received her Bachelor of Arts degree from Redlands University and Master of Arts Degree from Cal State Los Angeles. She is currently working on the completion of her Doctorate of Educational Leadership at the University of Southern California.

Among the accolades that Moore has received is the Human Resources Administrator of the year, which was bestowed upon her by the Association of California School Administrators.

Moore was interviewed twice by the ESUSD School Board members, who also spent time in the Yucaipa-Calimesa district, interviewing parents, teachers' union leaders, non-teaching employee leaders, city personnel, community leaders, city personnel, community members,

See Melissa Moore, page 14

Police Reports

Tuesday, July 1, 2014

One male adult was arrested at 1502 hours from the 4000 block of West 176th Street in Torrance for identity theft and burglary

Petty theft report was taken at 1415 hours from the 200 block of East Imperial Avenue. Taken was a purse

One female juvenile and one female adult were arrested at 1509 hours from the 700 block of South Sepulveda Boulevard for burglary

Identity theft report was taken at 1827 hours from the 400 block of Bungalow Drive. Unknown suspect used the victim's

personal information to obtain an online loan

One male adult was arrested at 2216 hours from the 3000 block of West Century Boulevard in Inglewood for grand theft auto and petty theft

One male adult was arrested at 2314 hours from La Cienega Boulevard and Imperial Highway in Los Angeles for grand theft

Wednesday, July 2, 2014

One male adult was arrested at 0134 hours from the 200 block of East Grand Avenue for public intoxication

See Police Reports, page 12

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Attention Senior Caregivers and Activity Leaders! Torrance Public Library offers free outreach programs to nursing homes, clubs, senior centers, assisted living facilities, and adult schools. Our "Brain Boosting" programs feature music, memory games, puzzles, DVDs, and more. This project is supported by the U.S. Institute of Museum and Library Services. For more information call (310) 783-4233.

GARAGE SALE

218 W. Oak Ave. ES (near Main) Sat July 12, 7 am. Home/office furniture, exercise equipment, American Girl dolls, designer women's clothes, antiques, books & toys, decor, & more!

Garage Sale: Sunday only, 8 am-Noon. Antiques, furniture, housewares, great items! 641 Bungalow, ES.

Lots of Clothing for girls in good condition!! No early birds please. From 8-12 noon, July 12. 504 E Grand Ave.

Vintage furniture, lamps, linen, MWV clothing, tools, 1950s doors, windows, books, mid-century kitchen items, etc. Sat. 7/12, 8 am. 411 Concord St, ES.

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YARD SALE

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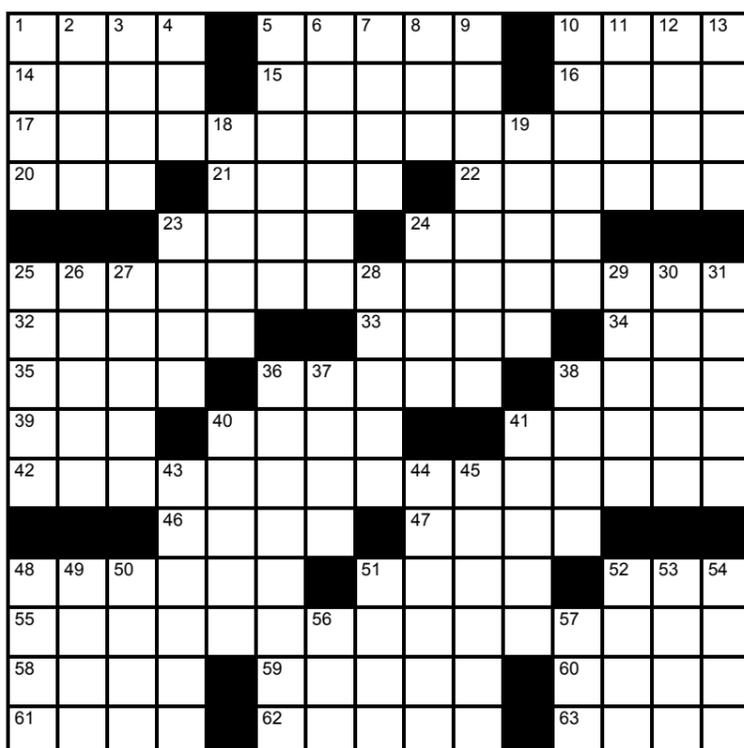
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WEEKLY CROSSWORD See Answers Next Week

Good Times



Across

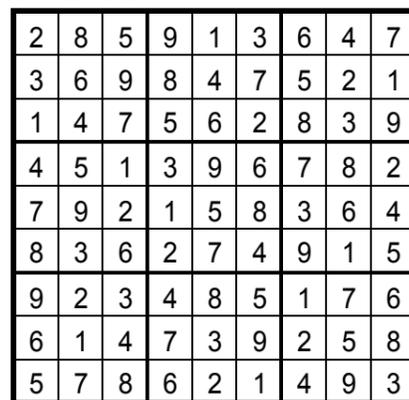
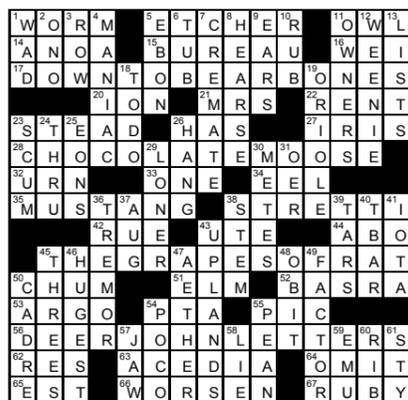
- Have a sudden inspiration?
- Go off script
- Discounted by
- Diva's solo
- Facetious
- Hurt
- Presents a brave front
- German spa
- Boat trailer?
- American photographer Edward
- Tiny arachnid
- Butter
- Focuses on a person's assets
- Bell sound
- "___ Toledo!"
- Big mouth
- Hazard
- Thunderstorm product
- Labyrinth
- Flowery verse
- Ancient greetings
- Auspicate
- Come through
- Catalan surrealist
- Any minute

Down

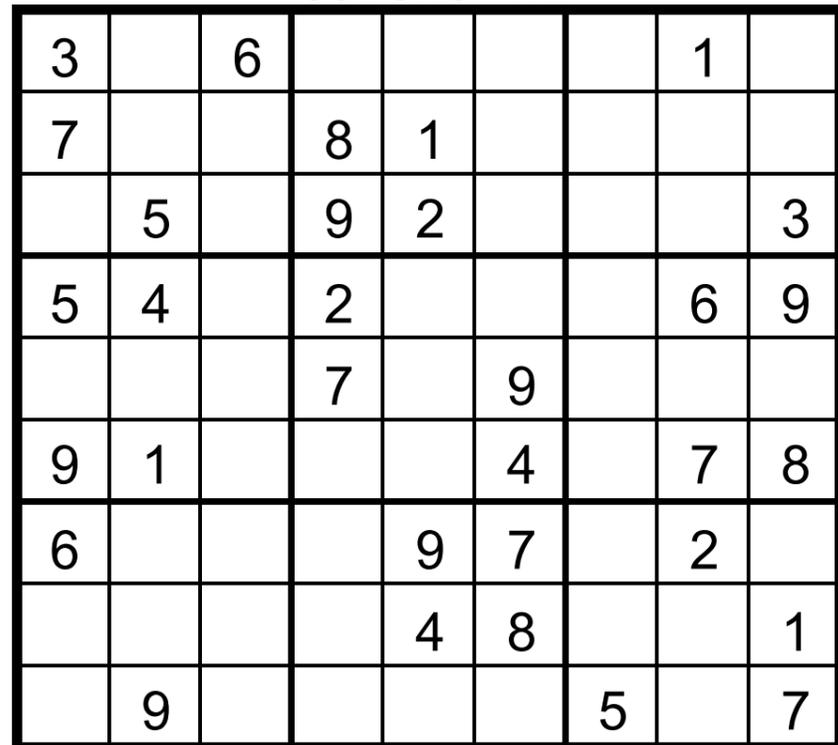
- Goggle
- Jack-in-the-pulpit, e.g.
- Poses
- Dance bit
- Joined, in biology
- Male ducks
- Opera house box
- U.N. workers' grp.
- Whale part
- Sweethearts
- Genuine
- "Beat it!"
- Tailor-made
- Because of, with "to"
- Industrious

- Brother
- Continue
- New England catch
- Slur over
- Stand for Steen
- Hamlet's father, e.g.
- Adult insect
- In a fog
- Decorative pitchers
- Commands
- Poor test score
- Atomic particle
- Dispatch boat
- ___ goose
- They're cast
- Like an angel
- Allow
- At the summit of
- Kind of dancer
- Honker
- Lava maker
- Cup part
- River in northeastern England
- Hammer's end
- Morse T
- Low card

Last Week's Answers



SUDOKU Medium



Each Sudoku puzzle consists of a 9x9 grid that has been subdivided into nine smaller grids of 3x3 squares. To solve the puzzle each row, column and box must contain each of the numbers 1 to 9.

Politically Speaking

One Man's Opinion

By Gerry Chong

It's the Fourth of July! A time for parades and picnics; for children waving American flags and buildings covered in red, white and blue bunting; hot dogs, baseball, and straw hats; a uniquely American celebration of Independence. But

"Now, having taken so much of our money, it would be one thing if the government spent it wisely, but NOOOOOOOOO."

have we reached a point where the celebration is increasingly irrelevant, glossing over our growing dependence, and loss of freedom?

Recently, the Wall Street Journal and The Heritage Foundation published an analysis of freedom in 28 of the major countries of the world, predicated on four criteria: Rule of Law, including property rights and corruption; Limited Government, including government spending and fiscal freedom; Regulatory Efficiency, including business freedom, labor freedom, and monetary freedom; and Open Markets. Based on these criteria, the six most-free countries are Hong Kong, Singapore, Australia, Switzerland, New Zealand, and Canada. Rounding out the top 10 are Chile (!), Mauritius (!), Ireland, and Denmark. Estonia is ranked 11th, followed by the humbled and embarrassed United States. The fact is, the Land of the Free fell to the middle of the pack, ranked 12th out of 28 countries studied, tied with that wellspring of freedom, Bahrain.

By another measure, since 1948, the Tax Foundation has calculated Tax Freedom Day, to determine the date at which Americans would have to dedicate 100% of their income to reach tax freedom. Across the country, a person would have to work until April 20 to pay all their taxes, but in high-tax California

we do not reach freedom until April 30. But it's actually worse than that. If we paid our share of this year's Federal Deficit which will have to be paid eventually, we'll have to work an additional 2 and 1/2 weeks before we can start working for our family. For

Californians, all income from January 1 to May 16 is tithed to the government.

Now, having taken so much of our money, it would be one thing if the government spent it wisely, but NOOOOOOOOO. The President has now requested \$2 billion to remedy the humanitarian crisis his policies brought to our Southern border. This is the same President who rejected every call to further secure our border, and in fact offered rewards in the form of his Dream Act to today's Children's Crusade. That \$2 billion, however, is only the beginning. The immediate need is to feed, house, transport and provide emergency medical care for them. But further out there is no way to calculate the diseases brought, the gang associations strengthened, the social services required, and the welfare and food stamps increased.

While 90,000 children will have entered the country illegally this year, that number is expected to grow to 130,000 net year. Over two years, what impact will a quarter-million non-English speaking students have on our educational system? So on this day of celebration, we find a country no longer free, a populace no longer independent; and a government that taxes too much and spends unwisely. Has Independence Day become a mockery? •

Another Man's Opinion

Many in Washington are to Blame for Crisis in Iraq

By Cristian Vasquez

As the situation in Iraq worsens, and militants from the Islamic State of Iraq and Syria gaining control over the nation, the blame game here in America has been in full effect. The Washington Times published an article blaming the CIA for rise of ISIS. In The Washington Post an Op-Ed piece pins the blame on President Obama, which coincides with the beliefs of CIA critics, who argue that the intelligence failure was made worse by a failure of the President. And of course, supporters of the Administration blame President Bush for invading Iraq in the first place based on faulty information regarding weapons of mass destruction.

Sadly, there is more than enough blame to go around for the debacle in Iraq that has left thousands of our troops dead and even more Iraqi civilians deceased. The fault for this crisis begins with the Bush Administration and infiltrates the Obama Administration. There was no reason to invade the country and the withdrawal of troops in Iraq was evidently mishandled. It is unfortunate that in this political game, where a war was justified under the guise of national security, the end results are manipulated in the way that a popularity contest in high school would be by everyone involved. In 2001, when the situation in Iraq was nowhere near what it is today, the Obama Administration seemed proud of the progress that had been made in their efforts to de-escalate American involvement in the region. The President

and his administration were confident in the training that was provided to the Iraqis that would allow the locals to defend their own nation. As we know now, that has not been the case.

However, let's not lie to ourselves and omit the responsibility that President Bush's Administration has had in the creation of this mess. Many times Vice President Dick Cheney argued that Americans would be hailed as liberators and that history would prove that the invasion was necessary. Well, history will have to wait as the Iraqi population holds its breath for the liberators. Still, Cheney in all his infinite and arrogant wisdom accepts no responsibility for the crisis in Iraq.

So it seems that the breakdown for the situation in Iraq is: President Bush's people claim that it is everyone else's fault that except theirs, while President Obama's Administration keep arguing that they are simply cleaning up the mess left behind by the previous White House residents. What is disgusting is that at some point during their respective times in power, both the Bush and Obama Administrations boasted about the "progress" that they were making in Iraq. However, now that another militant extremist group is overrunning the country, both sides are deflecting blame. This is our leadership, sadly. In their minds they can only be right and commit no mistakes. These are the people who are the face of our political system and at this very instance it is disgusting and embarrassing. •



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FREE Shred Event / Identity Theft Prevention Campaign

To help prevent identity theft, The City of El Segundo in conjunction with Consolidated Disposal Service will be holding a Community Shred Day. The event will take place on Saturday, July 12th, from 10am until 1pm in the City Hall parking lot on Standard Street and is open to all El Segundo residents.

So bring your confidential documents for safe, secure, on-site destruction. You can watch as your sensitive material is professionally shredded right in front of you!

For questions please call (310) 524-2357



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PUBLIC NOTICES

Notice Inviting Sealed Bids CITY OF EL SEGUNDO RESIDENTIAL SOUND INSULATION PROGRAM

RSI 14-15 (Group 59) The City of El Segundo is accepting sealed Bids for Projects RSI 14-15 (Group 59 of the Residential Sound Insulation Program) in the City Clerk's office, 350 Main Street, El Segundo, California 90245, until 11:00 a.m. on Tuesday, August 12, 2014 at which time they will be publicly opened. Bids will not be accepted after that time. Bidders are required to attend the pre-bid meeting scheduled for Thursday, July 17, 2014 at 10:00 a.m. in City Hall's West Conference Room located at 350 Main Street, El Segundo, California 90245 if they did not attend at least one of the pre-bid meetings for either the Group 55, 56, 57 or Group 58 projects. Bidders are strongly encouraged to arrive early as the meeting is expected to start promptly. Any bidder who arrives after the start of the meeting will not be considered in attendance. Bidders are strongly encouraged to purchase Contract Documents and review them prior to the pre-bid meeting to afford themselves the opportunity to have requirements that may be unclear to them clarified by the City during the meeting. Bids will be received for Group 59 ("Project") of the Residential Sound Insulation Program, which consists of sound insulation improvements and related work at twenty-five (25) homes respectively in the City of El Segundo, including installation of acoustically rated windows and doors, heating and ventilation modifications, associated electrical work, attic insulation and associated abatement of asbestos containing materials and lead-based painted surfaces. Work on the Project must be performed in strict conformity with the Contract Documents. A compact disk (CD) of the Contract Documents for each project may be obtained from the City for a non-refundable fee of \$10.00 each. The terms and conditions for bidding on the Project are described in the Instructions to Bidders in the Contract Documents. This Project requires payment of State

prevailing rates of wages for Los Angeles County. The Contractor must post copies of the prevailing schedule at each job site. Copies of these rates of wages are available from the State of California Department of Industrial Relations Prevailing Wage Unit, Telephone No. (415) 703-4774. The website for this agency is currently located at www.dir.ca.gov. The Contractor to whom the Contract is awarded must assist in locating, qualifying, hiring and increasing the skills of minority group employees and applicants for employment, as set forth in Executive Order 11246 and 11375. Bidders must submit a Bid Security (or "bid guarantee") with their Bid, in an amount not less than ten percent (10%) of the Total Bid (Contract Sum), as a guarantee that Bidder will fulfill its obligation to enter into a Contract with the City in accordance with the Contract Documents. Five percent (5%) will be deducted from each progress payment and retained by the City. The remainder less the amount of all previous payments will be paid to the Contractor. Pursuant to Public Contracts Code ("PCC") § 22300, the Contractor may substitute securities for retention monies held by the City or request that the City place such monies into an escrow account. The Contractor is notified that, pursuant to PCC § 22300, any such election will be at the Contractor's own expense and will include costs incurred by the City to accommodate the Contractor's request. FEDERAL REQUIREMENTS: The proposed contract is under and subject to Executive Order 11246, as amended, of September 24, 1965, and, to the Equal Employment Opportunity (EEO) and Federal Labor Provisions. All Labor on the project must be paid no less than the minimum wage rates established by the U.S. Secretary of Labor. Bidders must supply all the information required by the Contract Documents. The EEO requirements, labor provisions and wage rates are included in the Contract Documents and are available for inspection at the Residential Sound Insulation (RSI) offices, 333 Main Street, Unit A, El Segundo, California 90245. Davis-Bacon prevailing

wage information may be obtained directly from the Government Printing Office via the internet at www.access.gpo.gov/davisbacon or call toll-free at 1-888-293-6498 or fax your request to 1-202-512-1262. Bidders must complete, sign and furnish, the "Bidder's Statement on Previous Contracts Subject to EEO Clause," a "Certification of Nonsegregated Facilities," and the "Assurance of Disadvantaged Business Enterprise Participation." A Contractor having fifty (50) or more employees and his Subcontractors having fifty (50) or more employees and who may be awarded a contract of \$50,000 or more will be required to maintain an affirmative action program, the standards for which are contained in the Contract Documents. To be eligible for award, Bidders must comply with their affirmative action requirements. Disadvantaged business enterprises (DBEs) as defined in 49 CFR Part 23 must have the maximum opportunity to participate in the performance of contracts financed in whole or in part with Federal funds under this agreement. Consequently, the DBE requirements of 49 CFR Part 23 apply to this agreement. All solicitations, contracts, and subcontracts resulting from projects funded under the AIP must contain the foreign trade restriction required by 49 CFR Part 30, Denial of Public Works Contracts to Suppliers of Goods and Services of Countries That Deny Procurement Market Access to U.S. Contractors. The Aviation Safety and Capacity Expansion Act of 1990 provides that preference be given to steel and manufactured products produced in the United States when funds are expended pursuant to a grant issued under the Airport Improvement Program. Certification of Disadvantaged Business Enterprises (DBE) Contractors and Subcontractors by Caltrans must be submitted for each DBE and must be submitted within forty eight (48) hours after the opening of bids. Dated this 10th day of July, 2014 City of El Segundo, California Tracy Weaver, City Clerk El Segundo Herald Pub. 7/10/14 H-24328

Trustee Sale No. 812W-065826 Loan No. 9032565640 Title Order No. 8415746 NOTICE OF TRUSTEE'S SALE NOTE: THERE IS A SUMMARY OF THE INFORMATION IN THIS DOCUMENT ATTACHED 注: 本文件包含一个信息摘要 참고사항: 본 첨부 문서에 정보 요약서가 있습니다. NOTA: SE ADJUNTA UN RESUMEN DE LA INFORMACIÓN DE ESTE DOCUMENTO TALA: MAYROONG BUOD NG IMPORMASYON SA DOKUMENTONG ITO NA NAKALAKIP LUJU Y: KEM THEO ĐẦY LÀ BẢN TRINH BAY TÓM LƯỢC VỀ THÔNG TIN TRONG TÀI LIỆU NÀY PURSUANT TO CIVIL CODE § 2923.3(a), THE SUMMARY OF INFORMATION REFERRED TO ABOVE IS NOT ATTACHED TO THE RECORDED OR PUBLISHED COPY OF THIS DOCUMENT BUT ONLY TO THE COPIES PROVIDED TO THE TRUSTOR.] YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 03-03-2004. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 07-31-2014 at 9:00 AM, PLM LOAN MANAGEMENT SERVICES, INC as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 03-15-2004, Instrument 04-0606519 of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: BRUCE DINSLEY WALLACE, TRUSTEE, OR HIS SUCCESSORS IN TRUST, PURSUANT TO THE TERMS OF THE BRUCE DINSLEY WALLACE 2003 REVOCABLE TRUST DATED MAY 29, 2003, as Trustor, DOWNEY SAVINGS AND LOAN ASSOCIATION, F.A., as Beneficiary, will sell at public auction the trustor's interest in the property described below, to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank

specified in section 5102 of the Financial Code and authorized to do business in this state. The sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. If sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: BEHIND THE FOUNTAIN LOCATED IN CIVIC CENTER PLAZA, 400 CIVIC CENTER PLAZA, POMONA, CA Amount of unpaid balance and other charges: \$95,146.88 (estimated) Street address and other common designation of the real property purported as: 862 LOMA VISTA ST., EL SEGUNDO, CA 90245 APN Number: 4132-003-034 The undersigned Trustee disclaims any liability for any inaccuracy of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". The following statements, NOTICE TO POTENTIAL BIDDERS AND NOTICE TO PROPERTY OWNER are statutory notices for all one to four single family residences and a courtesy notice for all other types of properties. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien

being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call Priority Posting & Publishing at (714) 573-1965 or visit this Internet Web site www.priorityposting.com using the file number assigned to this case 812W-065826. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. DATE: 07-01-2014 FOR TRUSTEE'S SALES INFORMATION, PLEASE CALL (714) 573-1965, OR VISIT WEBSITE: www.priorityposting.com PLM LOAN MANAGEMENT SERVICES, INC., AS TRUSTEE 46 N. Second Street Campbell, CA 95008 (408)-370-4030 ELIZABETH GODBEE, VICE PRESIDENT PLM LOAN MANAGEMENT SERVICES, INC IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. P1101997 7/3, 7/10, 7/17/14 El Segundo Herald Pub. 7/10, 7/17, 7/24/14 H-24329

PUBLISH YOUR PUBLIC NOTICES HERE

NOTICE OF PETITION TO ADMINISTER ESTATE OF JOSEPH H. PAREZ

Case No. BP153378 To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of JOSEPH H. PAREZ. A PETITION FOR PROBATE has been filed by Jessica Ward in the Superior Court of California, County of LOS ANGELES. THE PETITION FOR PROBATE requests that Jessica Ward be appointed as personal representative to administer the estate of the decedent. THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority. A HEARING on the petition will be held on July 29, 2014 at 8:30 AM in Dept. No. 29 located at 111 N. Hill St. Los Angeles, CA 90012. IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney. IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above. YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk. Attorney for Petitioner Mark H. Hess Lindsay M. Holloman Fox Rothschild LLP 1800 Century Park East, Ste. 300 Los Angeles, CA 90067 7/3, 7/10, 7/17/14 El Segundo Herald Pub. 7/3, 7/10, 7/17/14 H-24327

NOTICE OF ORDINANCE INTRODUCTION CITY OF EL SEGUNDO ORDINANCE NO. 1495

AN ORDINANCE AMENDING CHAPTER 8-5F OF THE EL SEGUNDO MUNICIPAL CODE TO REGULATE CAR SHARING PROGRAMS

SUMMARY OF PROPOSED ORDINANCE

This Ordinance would amend El Segundo Municipal Code (ESMC) Chapter 8-5F by reducing the minimum number of vehicles for carsharing programs from 300 to 150 motor vehicles and authorizing the Police Chief, or designee, to determine the form and content of carsharing permits. ADOPTED BY UNANIMOUS VOICE VOTE: FUENTES, JACOBSON, ATKINSON, FELLHAUER, DUGAN – 5/0 El Segundo Herald Pub. 7/10/14

Public Notice No parking will occur on Grand Ave. intermittently beginning on June 11 and ending on July 30 for a total of 18 nights. Work days and hours will be Sunday through Thursday from 10:00 pm to 5:00 am. 72 hour no parking notification will be given for each move. El Segundo Herald Pub. 6/12, 6/19/ 6/26, 7/3, 7/10, 7/17, 7/24/14 H-24298



Horse Sense is the thing a horse has which keeps it from betting on people
A rich man is nothing but a poor man with money
Start every day off with a smile and get it over with W.C. Fields

NOTICE OF COMPLETION AND AVAILABILITY OF DRAFT ENVIRONMENTAL IMPACT REPORT AND NOTICE OF PUBLIC HEARING
DATE: July 24, 2014
TIME: 5:30 p.m.
PLACE: City Council Chambers 350 Main Street El Segundo, CA
TAKE NOTICE that the City of El Segundo (City) has prepared a Draft Environmental Impact Report (EIR) for the proposed El Segundo South Campus Specific Plan Project and the El Segundo Planning Commission will hold a public hearing at the time and place indicated above on the following:
Environmental Assessment No. EA 905, General Plan and General Plan Map Amendment No. GPA 11-01, Specific Plan No. SP 11-01, Development Agreement No. DA 11-02, Zone Change No. ZC 11-02, Zone Text Amendment No. ZTA 11-01, and Subdivision No. SUB 11-02 (Tentative Map No. 71551)
El Segundo South Campus Specific Plan Project
Location: 2000-2100 East El Segundo Boulevard El Segundo, CA 90245
Applicant: The Raytheon Company 2000 East El Segundo Blvd. MS: E0/E07/S158 El Segundo, CA 90245
Applicant Representative: William Messori Mar Ventures, Inc. (310) 787-4734
The City of El Segundo, as lead agency, hereby gives notice that pursuant to the authority and criteria contained in the California Environmental Quality Act (CEQA) and the CEQA Guidelines, the City of El Segundo has prepared and completed

a Draft Environmental Impact Report (EIR) for the proposed El Segundo South Campus Specific Plan Project (SCH # 2012101081). A Draft EIR is an informational document that evaluates a proposed project's potential to result in significant impacts on the environment, while also identifying ways to reduce or avoid environmental impacts through mitigation measures and identifying and evaluating alternatives to the project.
PROJECT LOCATION
The proposed El Segundo South Campus Specific Plan Project is located in the County of Los Angeles, in the southeast quadrant of the City of El Segundo, approximately 19 miles southwest of downtown Los Angeles. The 142-acre Project site is more specifically located at 2000-2100 East El Segundo Boulevard, south of East El Segundo Boulevard, in the block between South Sepulveda Boulevard and South Douglas Street.
PROJECT DESCRIPTION
The proposed Project includes entitlement request for:
• Specific Plan No. SP 11-01 establishing a maximum allowable development within the Specific Plan area boundaries of 4,231,547 gross square feet, or an additional 2,142,457 gross square feet over existing conditions. Proposed uses within the Specific Plan include office, warehouse, light industrial, and commercial (retail/restaurant) uses.
• Environmental Assessment No. EA 905, the Draft EIR.
• General Plan and General Plan Map Amendments No. GPA 11-01, changing the land use designations from 'Light Industrial', 'Open Space', and 'Public Facilities' to 'El Segundo South Campus Specific Plan' ('ESSCSP').
• Zone Change No. ZC 11-02 and a Zone Text Amendment No. ZTA No. 11-01 changing zoning designations in the project area from Light Industrial (M-1), Open Space (OS) and Public Facilities (P-F) to 'ESSCSP'.
• Subdivision No. SUB 11-02 (Vesting Tentative Map No. 71551) which would subdivide the property into 26 separate parcels in three phases.

Development Agreement No. DA 11-02 specifying the standards and conditions that would govern development of the property and detailing the Applicant's and City's obligations.
Should the El Segundo South Campus Specific Plan be approved, all future development proposals within the Project area must comply with the Specific Plan. It is anticipated the actual amount of development would be refined during subsequent entitlement processes. However, future development could not exceed the development limits established by the El Segundo South Campus Specific Plan. A mixed-use development concept that provides flexibility within the Project area has been developed. All future development within the Specific Plan would be subject to a maximum floor area ratio (FAR) of 0.60 (based on the gross square foot size of the Project area) and be subject to an overall vehicle trip ceiling. The development concept would allow for transfers of uses and densities between land use types and planning areas within the Project area, as long as the Specific Plan maximum FAR and vehicle trip ceiling are not exceeded.
The Specific Plan application includes a conceptual development scenario that presents a potential implementation of the El Segundo South Campus Specific Plan land uses and standards. This conceptual development scenario includes 1,752,800 gross square-feet of new single tenant office, 148,960 gross square-feet of new retail/restaurant development, 91,840 gross square-feet of new warehouse space, 168,000 gross square-feet of new light industrial development, demolition of 19,142 square-feet of existing development and the existing 2,089,090 gross square-foot Raytheon Company facility.
ANTICIPATED SIGNIFICANT ENVIRONMENTAL IMPACTS
Based on the analysis in the Draft EIR, following the incorporation of mitigation measures, the project would have significant and unavoidable impacts relative to land use

and planning, transportation and traffic, air quality, and greenhouse gas.
Based on the analysis in the Draft EIR, following the incorporation of mitigation measures, the project would have significant and unavoidable cumulative impacts relative to transportation and traffic, air quality, and greenhouse gas.
AGENCIES
The City requests your agency's views on the scope and content of the environmental information relevant to your agency's statutory responsibilities in connection with the proposed Project, in accordance with California Code of Regulations, Title 14, Section 15082(b). Your agency may need to use the EIR prepared by the City when considering any permits that your agency must issue or for any other approval for the project.
ORGANIZATIONS AND INTERESTED PARTIES
The City requests your comments and concerns regarding the environmental issues associated with construction and operation of the proposed project.
PUBLIC REVIEW PERIOD
The City has made this Draft EIR available for public review and comment pursuant to California Code of Regulations, Title 14, Section 15082(b). The 45-day public review period for the Draft EIR begins on July 14 and ends on August 27, 2014. The Draft EIR is available for review at the following locations:
DOCUMENT AVAILABILITY: The Draft EIR is available for public review during regular business hours at the following locations:
• City of El Segundo - Planning and Building Safety Department, 350 Main Street, El Segundo, California 90245
• El Segundo Public Library, 111 West Mariposa Avenue, El Segundo, California 90245
The Draft EIR may also be viewed on the City's website at:

http://www.elsegundo.org/depts/planningsafety/planning.
COMMENTS
Written comments may be submitted to: City of El Segundo - Planning and Building Safety Department 350 Main Street El Segundo, California 90245 Attention: Masa Alkire, AICP, Principal Planner
Comments can also be sent by fax to 310 322-4167 or by email to malkire@elsegundo.org. Please indicate a contact person for your agency or organization.
All comments must be received no later than 6:00 PM on Wednesday, August 27, 2014. If you have any further questions regarding the proposed project and/or the availability of related environmental documents or applications, please contact Masa Alkire, AICP, Principal Planner, (310) 524-2371 or by email at malkire@elsegundo.org.
Sam Lee Director of Planning and Building Safety City of El Segundo El Segundo Herald Pub. 7.10.14 H-24333

LIFE CAN TAKE YOU AS HIGH AS YOU WANT TO GO, BUT YOU MUST DECIDE THE ALTITUDE - REISHA M.



Just got done shooting a new video for my YouTube channel and it was all about ramen noodles! We all grew up eating those packets of noodles and some of us (like me) still do! Over the years I have learned that the best way to cook them is

not to use the season packet and use good broth or just cook in water then strain and season the way you like it. Here is one of the recipes that will be featured on the web soon! Hope you like it.

The Chef

Ramen Noodle and Bacon Frittata



Ingredients:

- 2 packs ramen, cooked in water, strained and cooled
- In a hot Teflon pan:
- 4 pcs. thick sliced bacon cut in 1/4 inch pieces
- 1/2 cup diced onions
- 4 eggs beaten
- Salt and pepper to taste

Directions:

- Cook the bacon and the onions till golden brown.
- Add the noodles and mix together till the noodles are hot.
- Slowly pour the eggs over the noodle and bacon mixture to cover all the noodles.
- Cook the eggs for 1 minute then flip it over to cook on the other side.
- Repeat the cooking and then serve.

2014 SUMMER HAPPY HOURS

5:00PM TO 7:00PM DAILY

NEW HAPPY HOURS DINING MENU

\$5.00 ANTIPASTI
Piatto di Formaggi
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Crispy Calamari Toscana
Ali di Buffalo Italiano

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Primavera, Funghi

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Plus others! Please see wine list for full selection.

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Contact: trattoriamanager@delucapasta.com

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Sports

United States Makes An Impact

By Adam Serrao

Whether it was just to rally the troops or not, not many people, including team USA's head coach Jurgen Klinsmann, believed that the U.S. Men's National Team would win this year's 2014 World Cup in Brazil. Soccer may not necessarily be the sport of the United States, but the guys who took the field in Brazil for the Red, White and Blue did a lot more than many sports buffs believed that they would. From getting out of the "Group Of Death," to bringing a world powerhouse down, to the very last minutes of their final game, USA showed that they are, indeed, getting stronger at a sport that we are least known for. Though Team USA didn't end their World Cup with a win, they certainly sent a message to the rest of the world that there will be competitors coming out of the United States for a long time to come.

For a game that has been overly unpopular in America for a very a long time, there were certainly a ton of fans that came out to support the USA and its colors throughout the entirety of this World Cup. All around the country, from the east coast to the west coast and all in between, sports fans of every kind came together to root on the USA to victory in the four games that they played. Everyone, whether new or seasoned at watching the game of soccer, rooted in common for Tim Howard, one heck of a goalie for USA. Unfortunately for the United States, however, Howard and his team met their match as they came out of a group stage that most thought would overtake them.

Things couldn't have looked any better for America coming out of the first game of this year's World Cup. Going up against a traditionally tough Ghana team, Clint Dempsey was able to put one in the net just thirty-four seconds into the start of the game to give the United States the 1-0 lead. That lead lasted almost the entirety of the game before Ghana was finally able to tie things up but the U.S. responded in the 86th minute as John Brooks scored the game winner and immediately gave the United States a great opportunity at getting out of the group stage. "We need to keep going

and get more points and try to get out of the group," Dempsey said at the time of the win. "Every game you've got to look to get points to get out of a group like this."

Their plan of action didn't change in the next game against Portugal. In what was a shaky start to the game, the United States found themselves down early to a Portugal team that has never lost a World Cup game after taking a 1-0 lead. The U.S. was able to score two goals and surprisingly take the lead on Ronaldo and his Portugal club, one of the best clubs in the world. Just when it looked as if the U.S. was going to win and clinch a berth out of their group, Ronaldo came away with yet another amazing play, a beautiful cross pass that found his teammate Silvestre Varela right on his head and equalized the game in the final minute of action to break the hearts of American fans and players alike. The U.S. still came away with a draw, but didn't advance past the group stage just yet because of their missed chance at a win.

That's when Germany came to town and showed the United States what a really, really good soccer team looked like. Thomas Mueller scored in the 55th minute for Germany and they dominated possession of the ball for almost the entirety of the game to give Germany the victory and first place in the group. Despite the loss, however, the U.S. still advanced (based on goal differential) over Portugal, eliminating both Portugal and Ghana from World Cup Play. With a draw and a loss in their final two games, though, the U.S. was going into their matchup with Belgium trending downward, while the young, vibrant and unbeaten Belgium team was raring to go. That much was obvious, too, as the match ensued.

Goalie Tim Howard was barraged by shots on goal all game long while the United States struggled to get any offense going whatsoever. Howard wound up with 16 saves on goal, the most saves out of any goalkeeper in any World Cup match ever. Howard quickly became an American sensation and began trending across the United States almost instantly despite the US loss. While Howard's performance was

See *United States*, page 13

Local Runner Going the Extra Mile

By Gregg McMullin

183.4 Miles in a Week

It's estimated that nearly 62 million people went for a jog or run last year. Most do it for recreational or health reasons and others do it as a way to compete in different races such as 5Ks and 10Ks. Then there are the more serious long distance runners who run marathons and beyond such as 50Ks and 100Ks. According to a recent Running USA's Annual Marathon Report, nearly 650,000 runners completed a sanctioned marathon event in 2013 and those numbers are expected to rise this year.

The marathon is a long-distance running event with an official distance of 42.195 kilometers or 26 miles and 385 yards. The event was instituted in commemoration of a fabled run by a Greek soldier named Phidippides, who ran from the Battle of Marathon to Athens with news of the Greeks' victory at Marathon and subsequently died. The marathon was one of the original modern Olympic events in 1896, though the distance did not become standardized until 1921. More than 700 marathons are held throughout the world each year, with the vast majority of competitors being recreational athletes.

El Segundo has its share of runners who have completed a marathon. But there is one very special resident marathon runner who

met has run with former and current Guinness World Record holders. She just completed the grueling Summer Seven in Long Beach.



Eddie Vega broke the Guinness World Record for running his 50th marathon barefoot this year as Helen McMullin looks on after day four.

It consists of running seven marathons in seven consecutive days or an incredible total of 183.4 miles. Imagine running from El



Yolanda Holder and Helen McMullin pose after Day 3 of the Summer Seven Marathon series. Photos by Gregg McMullin.

takes it to new heights. Helen McMullin will be quick to tell you that she feels humbled by the company of runners when she shows up to run a race. She says that there are people who have hundreds of marathons, others who have run a marathon in each state and she

Segundo to Arroyo Grande, just south of San Luis Obispo. By week's end she completed her 57th lifetime marathon.

Helen ran with Eddie Vega during the week-long event. Vega set a Guinness World Record

See *Local Runner*, page 12

ESLL All-Stars Fall in District Finals

By Gregg McMullin

The ESLL 11-12 year old all-stars have won an unprecedented five consecutive District 36 banners and four out of the past five Section 4 championships losing only to Eastview in the finals in 2013. But the streak has come to an end with their 9-8 loss to Manhattan Beach Little League.

ESLL had fallen into the loser's bracket after losing to Manhattan Beach earlier in the tournament. So El Segundo faced Palos Verdes Little League in the loser's bracket final, and oh, what a game. El Segundo had taken a 5-0 lead on the strength of a grand slam by Danny Boulgarides in the top of the third inning. PVLL took advantage of an El Segundo pitching change and responded with four runs of their own in their half of the third inning. They took the lead in the fourth inning when Kito

Shimamura and Noah Delio each hit solo homeruns to make it 6-5. In the sixth inning El Segundo scored five runs on five hits including back to back homeruns including a towering 280 shot by Mathew Romero to give ESLL a 10-6 lead and hold on for the 10-7 win.

In the championship elimination game Manhattan Beach LL took advantage of six hit batters, in which four scored, on their way to a 9-8 win. El Segundo's strangle hold on five consecutive District 36 championships came to an end but not before an exciting finish that will have those in attendance talking about for years. Manhattan Beach took a 6-2 lead into the third inning when El Segundo came storming back with six runs. Romero singled, Boulgarides slammed a two run homerun followed by singles by

See *All Stars*, page 13

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Real Estate

Five Essential Tips to Turn Your New House into A Home

Tips to remove big stress from your big move

(BPT) - Moving brings great opportunities in the form of careers, social connections and new beginnings. However, the act of moving can create unnecessary stress and tension, which makes the process less than desirable. About 35 percent of Americans move every five years, according to the U.S. Census Bureau, which results in many people who are looking to simplify the process and turn their new house into a home.

Celebrity design expert and ADT spokesperson Sabrina Soto has the expert moving advice to make your house a home:

• Review everything being packed: If you have items you won't use or haven't used in six months, put them aside. They are good candidates for selling at a garage sale, listing in online classified ads, donating to charity, or as a last-case scenario, throwing away.

Also, look for ways to reduce your load. Canned goods may still have shelf life, but evaluate whether it makes sense to move or donate - it's likely the latter. The same goes for other items you can easily and inexpensively purchase at a discount store when you arrive at your destination. As you approach moving day, be sure to think twice before loading up at grocery or convenience stores.

As you take inventory of everything in your home, be sure to clean, organize and sort the remaining items so they can

be packed quickly and then easily found when you arrive at your new home.

• Get secured before you move: Feeling secure and in control is an important part of transforming a new house into a home. An ADT Pulse home security and automation system gives homeowners the ability to not only monitor their home's security, but also control functions such as adjusting lights, unlocking doors and controlling thermostats - all with the touch of an app. Plus, it can start working for new homeowners on day one, whether using it to grant access to trusted contractors and technicians or receiving alerts when deliveries arrive at the front door. In a new neighborhood and a new house, it will be a sigh of relief to know you're in control both at home and while away.

• Keep organized on moving day: Walk through the old home with your movers to identify how you'd like your items organized and packed. Let them know you want the house packed room by room, which will make it easier to unpack and place everything into your new house. If you have anything fragile, be sure to note how you'd like those items to be



handled, saving you plenty of time and headaches in the long run.

If you're planning to move yourself, it's important to take precautions and protect your belongings while the truck is being loaded and unloaded. Have a team of trusted friends or family help you - the more sets of eyes, the easier it will be to keep track of your belongings. If you need to keep the truck parked overnight, back the vehicle up to a wall or garage door, which will make it difficult for

someone to break in.

• Make yourself a happy place: Choose one room in your new home to be the room you completely unpack and organize on the first day. This gives you a restful sanctuary where you can retreat, even if the rest of your items are still in boxes scattered among the other rooms for several days to come.

With these tips, you can streamline your move and make it less stressful for you and your family. •

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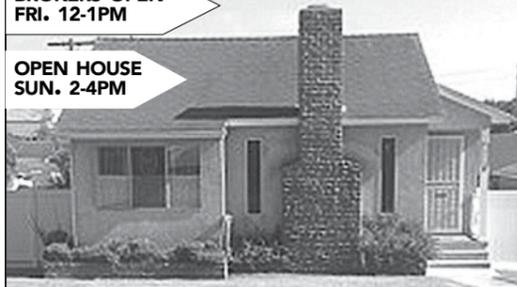
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Local Runner

from page 8

for running the most marathons barefoot in a calendar year. He just completed his 50th



Summer Seven race director Charlie Alewine gives Helen McMullin the thumbs up and her third place trophy on Day 1.

marathon this year without running shoes, breaking the old record of 49. He still has six months to keep shattering that number. He said that his goal is to run barefoot in Antarctica over a couple of days and to run barefoot in all seven continents and in all 50 states. His main objective is to create awareness through his running for the less fortunate.

Helen counts Yolanda Holder, a two-time Guinness World Record, as one of her running friends. Holder has the record for a female runner with the most marathons run within a calendar year (120 of them), "There's not a nicer person than Yolanda," said Helen. Then there's Larry Macon, who broke the Guinness World Record for marathons run in a year with 239 in 2013. Larry and Helen ran together during the Summer Seven and Helen says she felt honored. "He's such a sweet person."

Helen has been running for years, and to help pass time during her runs she thinks about family, friends and talks with other runners. She has run in some of the most challenging, scenic, and interesting marathons. She says The Sean O'Brien 50K was one of her most difficult marathons while the most fun one was this year's L.A. Marathon. "I loved this year's L.A. because it was like a big party for 26 miles," she said.

During some marathons it can be like a

party atmosphere with bands playing, people dancing and cheering you on. It was during this year's L.A. Marathon that Helen really enjoyed the sites, sounds and festivities. There were people handing out libations while cheering runners on. She stopped to pose for a photo with a group of City of Beverly Hills firemen standing near their firehouse. "They were so nice."

Helen decided to set a goal for herself. At the time she had run a total of 37 marathons and her goal was to complete fifty marathons before she turned the big 5-0 in three years. She figured she could run four each year and add one or more to get to her goal. The goal was more of a number to get to when she completed her fortieth marathon on March 9, 2013, when she completed the Beach Jam in Santa Monica. Helen has joined the Marathon Maniacs club: to become a member, you need to complete a set of criteria, including completing between 12-18 marathons within 365 days. There's a



Helen McMullin stopped to pose with the Beverly Hills fire department during the LA Marathon. Photos by Gregg McMullin.

website if you think you have what it takes; <http://www.marathonmaniacs.com>.

From that point on Helen has been completing marathons at an average of one per month.

The grueling week of completing seven marathons in seven days was tough. She'd rise between 3- 4 a.m. each day to get to Long Beach for the start of the race. Helen doesn't know how many people completed all seven marathons and she says people would be surprised how popular event this is. "I met one person who flew in from Kentucky for the races." Each day a runner is awarded a finisher's medal. If a runner completes all seven marathons they are awarded a belt buckle type medal, a jacket and a special finisher's shirt on the final day. Helen brought home all seven medals, belt buckle, shirt and jacket.

During the Summer Seven Helen received some valuable advice: don't try and set any records and pace yourself; it's a long week. The first day she placed third and understood what she'd been told by the veteran runners. Helen says that the runners who complete multiple marathons during the year, such as more than a couple of them a month, are not the competitive type. It's not to say they won't attempt to run a personal best time or better a personal goal. She says being competitive versus what these runners do is so different. "When you're competitive you get different adrenaline emotions going through you during race day. What we do, is run and have a good time."

Though she says her feet are a little sore, Helen says she's fine and glad she crossed this off her bucket list. She did say she wouldn't mind doing the same kind of week-long event in the future. At her pace it won't be long before Helen celebrates her 100th marathon and we'll all be with her each step of the way cheering her on. •



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New Projects

from page 3

in October 2014 with hearings before the City Council tentatively planned for November and December 2014. "The exact hearing dates will be confirmed at a later time as they are dependent upon the quantity and complexity of the public comments that the City receives and must respond to," said Christensen. The 1.9 million-square foot development

project," said Shove, who could not yet comment on the particulars. The Council must still approve the project on a few entitlement aspects should both parties agree to go forward from this point.

As of press time, the City was also waiting for resubmission of plans for the delayed In 'N Out Burger project on Sepulveda and

"While the developers have not announced any official signings at elevon, City planning staff has been in talks with the Los Angeles Lakers about the basketball franchise's intention to construct a new five-acre training facility at the Campus site."

includes a mix of new single-tenant office space, light industrial, retail/restaurant, warehouse and open space.

Meanwhile, a few other notable projects remain somewhat in limbo. The proposed TopGolf facility at The Lakes at El Segundo is still in the midst of its one-year due diligence period before the deal can officially move forward. Economic Development Analyst Ted Shove reported that neither the City nor developer has executed the contract as yet. "A number of internal issues on both sides have surfaced and each is looking to resolve those issues or move on from the

Mariposa. Though approved by the Planning Commission in June 2013 after the applicant agreed on various conditions including making changes to the lot configuration and paying for improvements to the Mariposa intersection, the project ran into a roadblock with Caltrans that has yet to resolve.

And finally, there is no news on the proposal to bring an assisted living complex to the vacant Imperial Avenue School site. "No plans have been submitted to the City and our best estimation is that the School District has and continues to go through an RFP [Request For Proposal] process for a developer," said Shove. •

Police Reports

from page 3

One female adult was arrested at 0250 hours from Imperial Highway and California Street for one outstanding LASD felony warrant

Attempted petty theft occurred at 0502 hours in the 100 block of East Imperial Avenue. Unknown suspect(s) attempted to steal coins from a machine

Vandalism report was taken at 1433 hours from the 200 block of Kansas Street

Forgery report was taken at 1516 hours from the 2300 block of East Rosecrans Avenue. Unknown suspect used the victim's debit card to make multiple fraudulent purchases

Petty theft occurred between 0830 hours and 1300 hours at Grand Avenue and Nash Street. A bicycle which was locked to a pole was stolen

One male adult was arrested at 1800 hours from the 600 block of East Imperial Highway for possession of a controlled substance

One female adult and one male adult were arrested at 2015 hours from the 700 block of South Sepulveda Boulevard for burglary

Burglary (auto) occurred between 2030 hours and 2215 hours in the 2100 block of East Rosecrans Avenue. A vehicle window was smashed and a purse was taken •



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United States

from page 8

epic, however, the ending to the game was cruel: a 2-1 loss that finally stopped the United States' run in the World Cup, on the heels of such an amazing performance by Howard. "It's heartbreaking," Howard said. "It just hurts."

The United States traveled on the precipice of glory for almost the entirety of the World Cup and almost even pulled off what would have been an utterly amazing win against Belgium. The story here isn't that the United States lost. The story here is that a group of athletes, most

of whom the general American public had never heard of before, brought the U.S. together through sport once again. There was almost no familiarity with the game or knowledge of the rules of how to play, but America watched. Not only watch, but gathered in masses, yelled out chants and behaved in an overly patriotic way that has not been seen for years. Yes, the United States lost against Belgium and came up short in this year's World Cup, but they also reinvigorated a nation through sport. That is a victory in itself. •

All Stars

from page 8

Bailey Davis and Cameron Long. Jackson Samuelson walked to load the bases and back to back singles by Colin Dionne and Chris Kelly gave ESLL an 8-6 lead. Manhattan Beach's Nick Schmidt tied the game after belting a two run homerun in the top of the fourth inning. MBLL then took the lead in the sixth inning on an RBI single by Jonah Story. It could have been a big inning for MBLL if it hadn't been for El Segundo second baseman Nathan Kehl. With a runner on first Kehl made a great play that not only saved a hit and a run being scored but got the force at second base for the second out.

El Segundo would not go quietly down 9-8.

Romero doubled with one out and moved to third base on a fielder's choice. Then Boulgarides hit a ground ball that will be talked about for years. He slammed the ball off the third basemen's leg that caromed on one hop to the shortstop. Chris Miedroth, all in one motion, fired the ball to first base as Romero crossed home plate with what would have been the tying run. But the base umpire had a clear view and sold the out call ending the game on a bang bang play. Thus ends a streak of five consecutive District 36 championship banners that may never be broken. It was an emotional way to end the league's Sixtieth Anniversary and the 11-12 year old all-star season. •

School Board

from front page

educated, productive, compassionate citizens to meet the challenges of a global society in the 21st Century." She further noted that her personal background, values and track record align with the ESUSD mission statement.

She highlighted the fact that the District's primary focus is on teaching and assessing the skills that students need to thrive as 21st Century learners, workers and citizens. She envisions all ESUSD students being not only academically proficient, but effective communicators and collaborators, independent and responsible learners and citizens, as well as critical and creative thinkers, innovators, and problem solvers.

She spoke of the District's core values, including maintaining fiscal solvency, enhancing communication and involvement, maintaining and improving current facilities, and developing collaborative critical thinking citizens who take initiative, and are self-directed. Her 100-day entry plan, she said, is centered on relationship building. She is planning to meet one-on-one with each Board member, and utilize their feedback regarding areas of strength in the District, as well as target areas that may need refinement, and identify potential areas for growth and development.

Moore plans to meet with as many District employees as possible, schedule one-on-one meetings with District cabinet members, visit

summer school programs, meet with school principals at school sites, and visit school sites to meet with classified and certificated staff members. She also plans to meet with what she termed "external stakeholders," including parents and community members. She intends to be highly visible attending school and community events, schedule a "Coffee with the Superintendent" program at school sites, and meet with Ed! Foundation leaders, business partners, and get involved with the local Rotary club.

Student-wise, Moore plans to visit classrooms regularly to assess the fairly new Common Core implementation, and to talk to principals, teachers and association leaders about classroom needs and professional development. She also is planning to conduct an informal audit of District processes and procedures, including taking stock of Board policies and administrative regulations, and learn about the evaluation processes for classified, certificated, and administrative employees.

Moore hopes at the end of her first hundred days on the job, in mid-October, to provide a comprehensive report to the Board that will focus on "where we are, as a District, in moving towards accomplishing the District's strategic plan."

See School Board, page 14

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Fictitious Business Name Statement 2014158710
The following person(s) is (are) doing business as 1. GET IT IN L.A. PRODUCTIONS 2. GET IT IN L.A. 2113 S. SYCAMORE AVE., LOS ANGELES, CA 90016 LA COUNTY. Registered Owner(s): Jose P. Williams, 2113 S. Sycamore Ave., Los Angeles, CA 90016. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name listed: N/A. Signed: Jose P. Williams, C.E.O. This statement was filed with the County Recorder of Los Angeles County on June 11, 2014.
NOTICE: This Fictitious Name Statement expires on June 11, 2019. A new Fictitious Business Name Statement must be filed prior to June 11, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).
El Segundo Herald: June 19, 26, 2014 and July 03, 10, 2014. **HI-1114.**

Fictitious Business Name Statement 2014157474
The following person(s) is (are) doing business as REDSHARX. 1171 S. ROBERTSON BLVD. SUITE 444, LOS ANGELES, CA 90035 LA COUNTY. 35405 PINEY CIRCLE, LAKE ELSINORE, CA 92532. Registered Owner(s): Herbert Reginald Pendleton, 35405 Piney Circle, Lake Elsinore, CA 92532. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name listed: N/A. Signed: Herbert Reginald Pendleton, President. This statement was filed with the County Recorder of Los Angeles County on June 10, 2014.
NOTICE: This Fictitious Name Statement expires on June 10, 2019. A new Fictitious Business Name Statement must be filed prior to June 10, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).
Inglewood News: June 19, 26, 2014 and July 03, 10, 2014. **HI-1116.**

Fictitious Business Name Statement 2014157331
The following person(s) is (are) doing business as FLICK FUSION MARKETING. 818 WEST SEVENTH STREET, LOS ANGELES, CA 90017. Registered Owner(s): Dealer Impact Systems LLC, 7733 Douglas Ave, Urbandale, IA 50322. This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name listed: May 1, 2014. Signed: Dealer Impact Systems LLC, Member/Manager, Laurie Harper. This statement was filed with the County Recorder of Los Angeles County on June 10, 2014.
NOTICE: This Fictitious Name Statement expires on June 10, 2019. A new Fictitious Business Name Statement must be filed prior to June 10, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).
Inglewood News: June 26, 2014 and July 03, 10, 17, 2014. **HI-1117.**

Fictitious Business Name Statement 2014159650
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
Current File #2014065866
The following person has abandoned the use of the fictitious business name: COASTAL VACATION ESTATES, 1050 DUNCAN AVENUE, SUITE E, MANHATTAN BEACH, CA 90266. The fictitious business name referred to above was filed in the County of Los Angeles ON MARCH 11, 2014. Registrants: LBH NATIONAL CORPORATION, 400 CONTINENTAL BLVD., SIXTH FLOOR, EL SEGUNDO, CA 90245. This business was conducted by a CORPORATION. Signed: LBH NATIONAL CORPORATION, TREASURER, MICHAEL J. COLLINS. This statement was filed with the County Clerk of Los Angeles County on JUNE 12, 2014.
EL SEGUNDO HERALD: June 19, 26, 2014 and July 03, 10, 2014. **HI-1115**

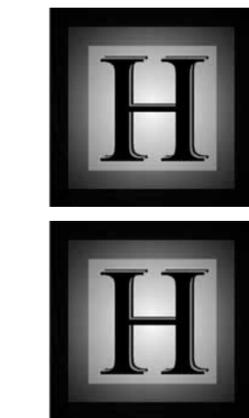
Fictitious Business Name Statement 2014157658
The following person(s) is (are) doing business as 1. ALDAN AMERICAN 2. ALDAN EAGLE SHOCK ABSORBER. 22015 S AVALON BLVD, SUITE C, CARSON, CA 90745 LA COUNTY. Registered Owner(s): Aldan Eagle, LLC, 22015 S Avalon Blvd, Suite C, Carson, CA 90745. This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name listed: June 01, 2014. Signed: Aldan Eagle, LLC, Owner/CEO, Cuyler Tremayne. This statement was filed with the County Recorder of Los Angeles County on June 10, 2014.
NOTICE: This Fictitious Name Statement expires on June 10, 2019. A new Fictitious Business Name Statement must be filed prior to June 10, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).
Torrance Tribune: June 26, 2014 and July 03, 10, 17, 2014. **HT-1118.**

Fictitious Business Name Statement 2014154433
The following person(s) is (are) doing business as DIETL INTERNATIONAL SERVICES. 5438 WEST 104TH STREET, LOS ANGELES, CA 90045 LOS ANGELES. Registered Owner(s): Rock-It Cargo USA LLC, 1800 Byberry Road, Suite 810, Huntingdon Valley, PA 19006. This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name listed: October 07, 2008. Signed: Rock-It Cargo USA LLC, Executive Vice-President, Andrew R. Dietz. This statement was filed with the County Recorder of Los Angeles County on June 06, 2014.
NOTICE: This Fictitious Name Statement expires on June 06, 2019. A new Fictitious Business Name Statement must be filed prior to June 06, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).
Inglewood News: June 26, 2014 and July 03, 10, 17, 2014. **HI-1119.**

Fictitious Business Name Statement 2014165786
The following person(s) is (are) doing business as THE REALTY GROUP. 4000 LONG BEACH BLVD SUITE 208, LONG BEACH, CA 90807 LOS ANGELES. Registered Owner(s): AR Capital Inc, 4000 Long Beach Blvd Suite 208, Long Beach, CA 90807. This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name listed: October 27, 2009. Signed: AR Capital Inc, Owner, Reginald Soriano. This statement was filed with the County Recorder of Los Angeles County on June 18, 2014.
NOTICE: This Fictitious Name Statement expires on June 18, 2019. A new Fictitious Business Name Statement must be filed prior to June 18, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).
Torrance Tribune: July 03, 10, 17, 24, 2014. **HT-1121.**

Fictitious Business Name Statement 2014163853
The following person(s) is (are) doing business as OUTDOOR NATIVITY STORE. 13919 EUCALYPTUS AVENUE, HAWTHORNE, CA 90250 L.A. Registered Owner(s): Uncle Nobby's Enterprises, LLC, 13919 Eucalyptus Avenue, Hawthorne, CA 90250. This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name listed: N/A. Signed: Uncle Nobby's Enterprises, LLC, President, Norbert A. Huber. This statement was filed with the County Recorder of Los Angeles County on June 17, 2014.
NOTICE: This Fictitious Name Statement expires on June 17, 2019. A new Fictitious Business Name Statement must be filed prior to June 17, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).
Hawthorne Press Tribune: June 03, 10, 17, 24, 2014. **HH-1125.**

Fictitious Business Name Statement 2014173484
The following person(s) is (are) doing business as PENINSULA LANDSCAPE MAINTENANCE. 3812 SEPULVEDA BLVD 230, TORRANCE, CA 90505 LOS ANGELES. Registered Owner(s): USA Sunshine Gardening Inc., 3812 Sepulveda Blvd 230, Torrance, CA 90505. This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name listed: February 28, 2014. Signed: USA Sunshine Gardening Inc., President, Guangyu Shen. This statement was filed with the County Recorder of Los Angeles County on June 26, 2014.
NOTICE: This Fictitious Name Statement expires on June 26, 2019. A new Fictitious Business Name Statement must be filed prior to June 26, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).
Torrance Tribune: July 03, 10, 17, 24, 2014. **HT-1124.**



Fictitious Business Name Statement 2014170532
The following person(s) is (are) doing business as KISMET COMPANY. 711 BAYONNE ST., EL SEGUNDO, CA 90245 L.A. Registered Owner(s): Kismet Company, LLC, 711 Bayonne St., El Segundo, CA 90245. This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name listed: N/A. Signed: Darcie Fitzgerald, President/CEO, Kismet Company LLC. This statement was filed with the County Recorder of Los Angeles County on June 24, 2014.
NOTICE: This Fictitious Name Statement expires on June 24, 2019. A new Fictitious Business Name Statement must be filed prior to June 24, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).
El Segundo Herald: June 26, 2014 and July 03, 10, 17, 2014. **H-1120.**

Fictitious Business Name Statement 2014155954
The following person(s) is (are) doing business as PUPUSERIA LA PLACITA PORTENA. 22807 FIGUEROA ST, CARSON, CA 90745 LOS ANGELES. Registered Owner(s): 1. Sigfredo Nerio, 213 W. D St, Wilmington, CA 90744. 2. Maria Elena Romero, 213 W. D St, Wilmington, CA 90744. This business is being conducted by a General Partnership. The registrant commenced to transact business under the fictitious business name listed: N/A. Signed: Sigfredo Nerio, Partner. This statement was filed with the County Recorder of Los Angeles County on June 9, 2014.
NOTICE: This Fictitious Name Statement expires on June 9, 2019. A new Fictitious Business Name Statement must be filed prior to June 9, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).
Torrance Tribune: July 03, 10, 17, 24, 2014. **HT-1123.**

Fictitious Business Name Statement 2014174030
The following person(s) is (are) doing business as HALLMARK MOTOR SHOP. 124 WEST BEACH AVE, INGLEWOOD, CA 90302 LA. Registered Owner(s): Aasal Saei, 124 West Beach Ave., Inglewood, CA 90302. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name listed: N/A. Signed: Aasal Saei, Owner. This statement was filed with the County Recorder of Los Angeles County on June 26, 2014.
NOTICE: This Fictitious Name Statement expires on June 26, 2019. A new Fictitious Business Name Statement must be filed prior to June 26, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).
Inglewood News: July 03, 10, 17, 24, 2014. **HI-1122.**

Horse Sense is the thing a horse has which keeps it from betting on people

* * *

A rich man is nothing but a poor man with money

* * *

Start every day off with a smile and get it over with -W.C. Fields

Melissa Moore

from page 3

school principals and foundation members before selecting Moore for her new post.

Board President Laura Gabel said that the Board used the search firm of Dave Long and Associates, specifically Joe Condon, to narrow the field to qualified candidates. Condon and his team interviewed many stakeholder groups like the Ed! Foundation, and the PTA, who will work closely with the new Superintendent. A couple of community forums were held, where interested participants could express their views, and be part of the process of selecting the next Superintendent.

Gabel said that the Board took the information provided to them by the search firm and developed a set of questions that were used to vet the top-tier interested candidates.

"We had amazing candidates," Gabel said. "We did a two-day interview process," she said, at which point two Board members were dispatched to Moore's district to interview the people who Moore has worked with, and get their input on her job performance.

"The city and the community could not have been kinder," Gabel said. "Everyone we spoke to gave us glowing reports on Ms. Moore. She seemed to be perfect fit for our District. Students are her first priority; she is intelligent,

articulate, detailed, professional, and easy to talk to and very approachable."

"The process has taken tons of time and energy," Gabel said. "We look forward to working with the new Superintendent, and can't wait to introduce her and her ideas to the community."

Board member Bill Watkins, himself a former ESUSD Superintendent, heaped praise upon the selection of Moore. "After a thorough search, we had a number of highly qualified candidates. Melissa Moore clearly stood-out as the candidate to be our next Superintendent and lead the District. She will continue to improve the outstanding programs that we offer our students."

Moore said that she is in the process of selling her home Yucaipa, and has temporarily rented an apartment in Playa Del Rey, while she looks at the options for purchasing a home in the South Bay. The mother of three boys, Moore has inked a three-year contract with the District that is slated to pay her \$192, 210 during the first year.

She is eagerly looking forward to fully immersing herself in the fabric of the city of El Segundo.

"It is a tremendous honor to serve this community and this Board of Education," she said. "Clearly, everyone here is about the kids, and putting the students first." •

School Board

from page 13

After Moore's presentation, Ed! Foundation CEO Carol Pirsztuk took to the podium, to update the Board and members of the audience on the Ed! Foundation activities in the upcoming months. Pirsztuk noted the upcoming Ed! Foundation hosted Young American summer camp that is slated to take place from July 29-August 2. She also noted a change in leadership at Ed! Jayne Pimlott has stepped-down as Chairman, with local realtor Alex Abad taking over. In an email sent prior to the meeting, Pirsztuk lauded the work of Pimlott, who served as chairman for the past two years. "Jayne played an integral part in the development and the vision of the Foundation, without her we would not be where we are today. We can't thank her enough for her commitment to the students of the ESUSD and the community of El Segundo."

Pirsztuk mentioned that the Ed! Foundation had been able to raise \$1,000,000 over the last fiscal year, but all that money had been "granted" to District programs, and that the next fiscal year kicked-off on July 1. "As we look forward next year," she said, "Ed! is ready to continue that growth and development under the leadership of Alex Abad."

The consent agenda was dotted with fairly mundane items, including the approval to continue to facilitate and design an externship program for the 2014-15 school year; the agreement for the consultant services of a special education consultant who is an acquired brain-injury specialist; another agreement with a special needs consultant; a continuing agreement with the Arena High art consultant; an agreement with the Arena High gardening consultant; and the approval of a new teacher boot camp.

The action item portion of the agenda included the continuation of a preventative maintenance agreement with Siemens industry, Inc., that will take care of the heating, ventilation and air conditioning (HVAC) computer upgrades to the automation and mechanical systems.

Board member reports followed, and then Moore gave her first report from the dais as the new Superintendent. The next Board meeting isn't scheduled until August 26, the first day of school in the District, at which time it is expected that there will be a presentation regarding the disposition process for the long-defunct Imperial Street School property. •

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Fourth of July Celebrations



Annabell making her way to the finish line in the 2 & 3-year-olds' race.



Cate takes it for the team.



Wyatt and Terri Hogoboom in the parent/child sack race.

All photos by Marcy Dugan.



Jacob gets ready for the pie plunge.

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Fourth of July Celebrations



Nicole gets her pie face on.



Madalyn and Bobbie in perfect stride in the sack race.



Michaela showing the young ones how it's done.



Kate giving it her best in the hula-hoop contest.

All photos by Marcy Dugan.

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