

# El Segundo Herald

The Weekly Newspaper of El Segundo

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## Weekend Forecast

**Friday**  
Sunny  
80°/59°



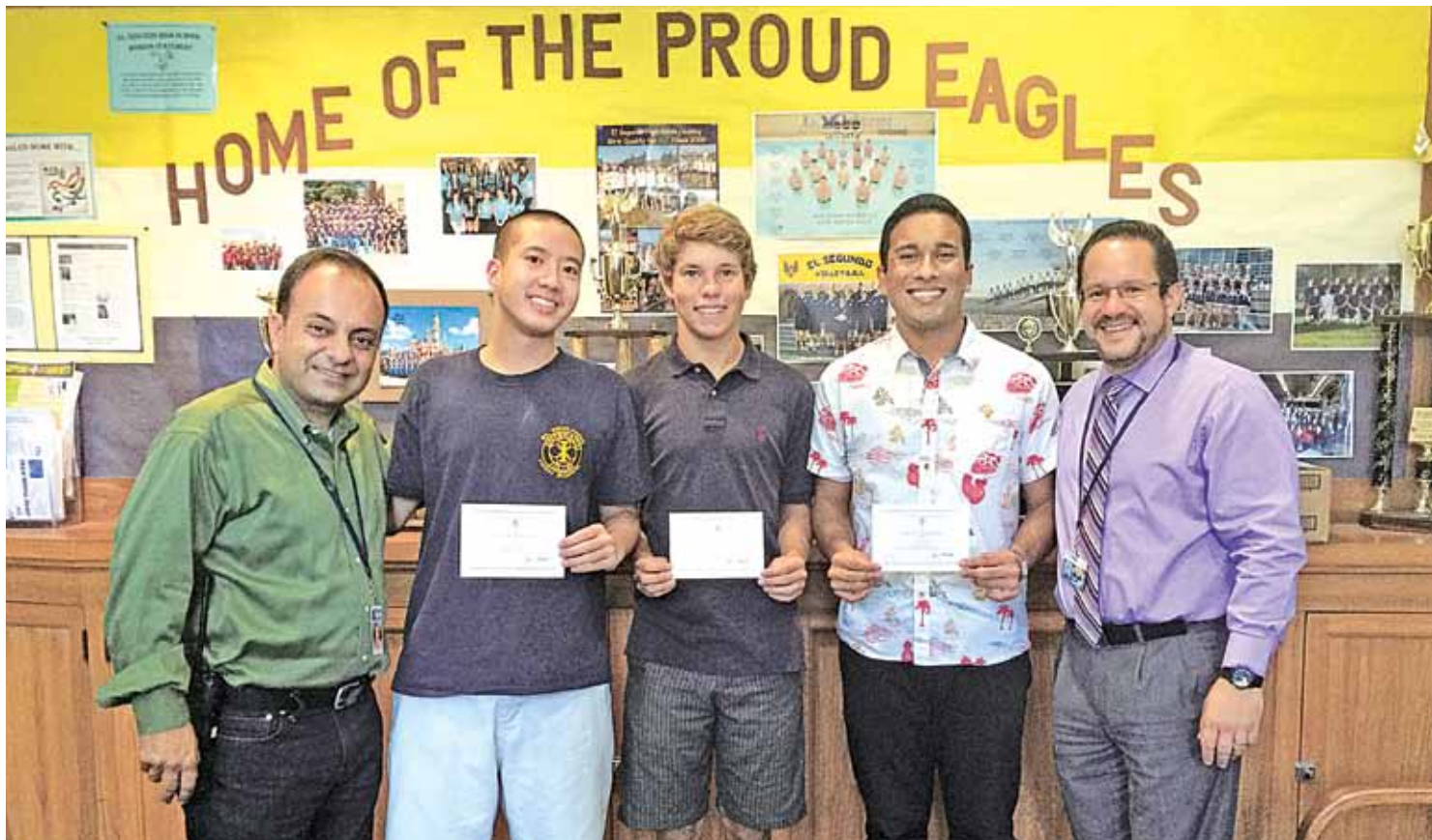
**Saturday**  
Sunny  
79°/59°



**Sunday**  
Sunny  
75°/59°



## El Segundo High School Scholars Win National Merit Award



(L-R): ESHS Vice Principal Ali Rabiei, National Merit Scholars Eric Steven Sevilla, Chris Thoman, Amit Pujari, and ESHS Principal Jaime Mancilla. See story, page 3. Photo by CeCe Stewart.

## Council to Seek Financial Analysis on Lakes, TopGolf

By Brian Simon

Despite a recommendation to the contrary by the Golf Course Subcommittee, the El Segundo City Council on Tuesday night opted to move ahead with a Request For Proposal (RFP) process to hire a consultant in hopes of finally getting to the bottom of the financial numbers comparing current operations at The Lakes at El Segundo and a proposed TopGolf facility. Continental Development Corporation (CDC) previously agreed to cover up to \$10,000 of the bill for the financial analysis.

One year ago, the Council voted to bring TopGolf to town under the assumption from a City staff analysis that the new facility would generate \$332,000 more in annual revenues versus to keeping The Lakes as is. A subsequent audit presented by Councilmember Mike Dugan showed a discrepancy, decreasing the above figure to just \$66,000 (which he maintains should be even lower) and putting the financial viability of the new project in doubt. That prompted Council to direct staff to seek proposals from outside entities to prepare an objective financial overview.

The Golf Course Subcommittee (which includes Dugan and Councilmember Dave Atkinson) held a meeting last month to weigh in on the process and the members voted 4-1 that they realize it is up to the Council whether to seek bids and that they are fine with the language of the RFP—so long as they could air their concerns. Among their comments, they felt that soliciting proposals for a financial analysis is not in the best interests of the City since staff had already done this work. They also estimated that the cost of the analysis will far exceed CDC's \$10,000 pledge and that the City should not

spend additional resources. Additionally, they maintained that results from a financial analysis won't likely provide information to change their perspective on making a final decision on the existing TopGolf proposal. The Subcommittee also indicated that the decision should not be solely based on finances and that the original process to introduce the TopGolf proposal was flawed without competitive bidding. Lastly, the members expressed disappointment for not being properly involved in the initial stages of determining the future of the facility.

Dugan said he believes the Subcommittee's

intent was to communicate to the Council the idea of a "do-over card" to start the whole process from scratch and creating a proper RFP to go out to multiple golf course operators. By doing so, he envisions involving the general public, Recreation and Parks, Golf Course Subcommittee and other stakeholders from the get-go to determine "what we want The Lakes to be in the future."

While Mayor Suzanne Fuentes voted with Dugan on the matter, the rest of the Council opted to proceed with the analysis. While reiterating that he has a problem with

**See TopGolf, page 12**

## Herald CEO Shares Success Stories With Other Business Mavericks at ShopLocal Gala

By Brian Simon

Herald Publications CEO/President Heidi Maerker was one of five panelists invited to share some of the secrets of their business success during last Wednesday's South Bay Business Mavericks Gala and Grant Awards festivities at the Toyota USA Automobile Museum in Torrance. The sold-out program presented by ShopLocal recognized community and independent business leaders, with \$3,500 in "Small Business Indie Grants" handed out to John Post Gallery (\$2,000), CMS Water Works, LLC (\$1,000) and Mixagood, Inc. (\$500). The three winners included two-minute video presentations as part of their grant applications.

Entrepreneur, author and wine expert Heidi Butzine founded ShopLocal two years ago as a way of "boosting the visibility and profitability of small independent businesses through advocacy and grassroots

publicity." For the second annual event, Butzine said her objective was to "kick it up" and "make it bigger." One key element in achieving this goal was the debut of the Business Mavericks Panel, which in addition to Maerker also featured Torrance Bakery founder Kirk Rossberg, Body Glove President Russ Lesser, hotelier and restaurateur Michael Zislis, and Tic Time owner Sam Kartounian. Butzine asked the group to reveal lessons learned, challenges faced and risks taken in launching or maintaining an existing business.

The businesses above vary greatly in terms of size, age and scope, but each of the owners shared a number of commonalities, including a continued love of what they do even after in some cases many decades at the job, steadfast devotion to customer service, deep-felt appreciation

**See ShopLocal, page 13**



# Obituaries

## Susan Green Bismaier

Susan Green Bismaier was born July 14, 1962, she died October 21, 2014. There will be a celebration of her Life for her on November 8, 2014, at the El Segundo Moose Lodge



from 1 p.m. to 4 p.m.  
She is survived by her husband Heath Bismaier, mother Mary Ann Green and sister Laurie Sagardia. •

## In loving memory of Adam Sean Amundson-Prouty Jr. 8/29/98-10/31/14

Adam was born August 29, 1998 in Whittier, CA. Adam was diagnosed with Duchenne Muscular Dystrophy early in life, but his positive attitude and contagious smile battled the disease each day. Adam was a lover of animals, especially his dogs. This unconditional love was reciprocated from the animals as well, any dog he would meet always ended up in his lap, to take a spin around the house or to just rest. Always with one of his dogs in his lap, Adam was a master at video games, one of his favorites being Call of Duty. His love for videogames helped Adam live outside of his disease for that moment. Adam also loved going to the races, his favorite



races were the side hack races and he loved monster trucks. To remember Adam, be inspired by the bright blue sky, as blue was his favorite color and when you see his favorite number 43, please smile in his memory.  
Adam is survived by his Mom and Dad, Kim and Adam Prouty, his two brothers, Steven Sturgeon and Ricky Prouty and the Sturgeon, Prouty , Derrico and Phillips Families.  
Funeral services will be held on Saturday, November 8, 2014 at 11:00 am at Douglass Mortuary 500 E. Imperial Ave. El Segundo, CA 90245. To make a donation in support of our family, please visit: <http://www.gofundme.com/gk5sfs>. •

## Bernard “Bernie” Bangasser

Former El Segundo Police officer Bernard “Bernie” Bangasser passed away peacefully October 29<sup>th</sup>, at his home in Lake Havasu City, AZ with his wife Patricia by his side.  
Born in Sioux Falls, South Dakota on July 11<sup>th</sup>, 1930 the son of Edward and Mary (Scanlon) Bangasser. He graduated from Cathedral High School in 1949. Upon graduation, he headed west and joined the Navy where he proudly served the United States in the Korean War on the ship LSD Fort Marion.




McKenna, Edward (Laura) and Jeanne Dark. 37 Grandchildren and 26 Great Grandchildren.  
Siblings: Gene (Marilyn), Paul (Vonnice), Elmer (Mary Beth), Loretta Karsten, Ruth (Pat) Marks, Rita (Harlan) Temple. He was preceded in death by parents Edward & Mary, brothers, Joe and Don Bangasser.  
Bernie was a loyal and devoted Father, brother and friend. He loved his wife Patricia with his heart and soul, he loved his kids, grandkids and great grandkids. He loved being a police officer and even after retirement continued his relationship with the department and those who worked there. He made friends wherever he went and could talk to you for as long as you wanted. Chances are you could find him hanging out with the garage door open, which was an open invitation to stop in and stay a while. He taught his family so much - to love and serve others, to show respect and not demand it, to enjoy what God has blessed you with. He will be greatly missed by all those who knew and loved him. 2 Timothy 4:7- “I have fought the good fight, I have finished the race, I have kept the faith.”

Services for Bernie will be held at Our Lady of the Lake Catholic Church 1975 Dayton, Lake Havasu City, AZ 86404. Rosary will be held on 11/6 at 7pm and Funeral Mass at 11am 11/7. In lieu of flowers, donations may be made to Our Lady of the Lake Soup Kitchen, Paralyzed American Veterans or St. Jude’s Children’s Hospital. •

## Lost Cat

Lost cat, all gray shy female “Anna,” November 1, Concord near Holly. Call micro-chipped, pink collar/tag. Last Seen: Monica at (562) 896-0968. •

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Grand Opening

Celebrate the Opening of Mathnasium of El Segundo

FOOD, GAMES & PRIZES!

Open House

Saturday, November 15<sup>th</sup>, 2014

12:00 – 2:00pm

Mathnasium of El Segundo

630 N. Sepulveda Blvd., Unit 13A

El Segundo, CA 90245

Please join us to celebrate the opening of Mathnasium of El Segundo, meet the Center Director, and learn about the Mathnasium Method™.

Everyone is welcome!

Mathnasium Learning Centers specialize in teaching kids math the way that makes sense to them. Students go to Mathnasium year-round to catch up, keep up and get ahead in math. The results are a significant increase in math skills, a better understanding of math concepts, and better school performance.



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Expires 11/30/2014  
Valid at El Segundo Center location only

[www.mathnasium.com/elsegundo](http://www.mathnasium.com/elsegundo)  
[elsegundo@mathnasium.com](mailto:elsegundo@mathnasium.com)  
(310) 616-3181



# Calendar

There is a limited word count of 20 words and fees will apply. Email to [calendar@heraldpublications.com](mailto:calendar@heraldpublications.com). Deadline for submissions is Thursday at 9 a.m.

SATURDAY, NOVEMBER 8

- Free etching by ESPD on newer model tailgates, catalytic converters and 50/50 third row seats, 9am-2pm, 150 Illinois Street.

- Anthony Church Xmas Bazaar at O'Grady Hall 220 Sierra St. today and Sun 11/9, 8am-6pm. St.. Jewelry, gifts, tools, antiques, etc. We are also selling tables 20/ day. Call Marie (310) 322-9158.

THURSDAY NOVEMBER, 13

- South Bay Cities Council of Governments

# Police Reports

Monday, October 27, 2014

One male adult was arrested at 0458 hours from Loma Vista Street and Palm Avenue for one outstanding Hermosa Beach PD misdemeanor warrant

A found property report was taken at 0644 hours from the 500 block of West Palm Avenue. A gold ring was found at the location

One male adult was arrested at 1034 hours from LAPD Harbor Division for one outstanding El Segundo PD want for burglary

A burglary (commercial) report was taken at 0816 hours from the 200 block of Oregon

(SBCCOG) annual free Holiday Light Exchange will take place on November 13 and 14 for Southern California Edison (SCE) and Department of Water and Power (DWP) customers. Lights will be exchanged at the SBCCOG's Environmental Services Center located at 20285 S. Western Avenue, Suite 100, Torrance, CA 90501.

SCE and DWP customers will be able to trade in one working string of old electricity-guzzling incandescent holiday lights for one new, energy-efficient LED string. Old strings will be taken off the grid forever and recycled as e-waste. (Please bring utility bill or driver's license). For more information call (310)371-7222. •

Street. Unknown suspect(s) gained entry into a warehouse by cutting a hole in a wall. Taken were professional video player/recorders

A stolen vehicle recovery report was taken at 0841 hours from the 1600 block of East Maple Avenue. Recovered was a 2014 Hyundai Elantra that was reported stolen out of Redondo Beach PD

A traffic accident (without injuries) occurred at 1237 hours in the 2200 block of East Rosecrans Avenue, vehicle versus vehicle One female adult was detained at 1104

See Police Reports, page 13

# School Spotlight

## Three ESHS Students Honored as National Merit Scholars

By Cece Stewart, Sophomore at ESHS  
Photo by CeCe Stewart

Every year, a select few high school seniors are awarded as "National Merit Scholars" based on performing exceptionally well on the PSAT. This year, ESHS had three students reach this standard: Amit Pujari, Chris Thoman, and Eric Steven Sevilla. The national merit scholarship program is an academic scholarship competition privately funded in the United States, which distributes an annual total of about \$35 million in scholarship awards.

About 1.5 million students in the United States take the PSAT in October of their junior year, and the score they receive on this test is how they receive the chance to be a National Merit Scholar. Roughly 16,000 semi finalists are designated on a state-by-state basis, and they represent the top 1% of the seniors in the nation. So Amit, Chris, and Eric achieve in the top 1% of the nation!

Our ESHS National Merit Scholars had this to say about how it feels to be a National Merit Scholar:

Chris: I felt honored to be recognized with

this award and proud of my accomplishment.

**Eric:** It's an honor to be a National Merit Scholar because it places you in a select group of students nationwide. You clearly are one of America's brighter students. Additionally, you feel a responsibility to live up to that label/ranking, so being a NMS adds fuel to your academic drive. It's a boost of inspiration. My sister Tiffany (graduated 2011) was also a NMS, and went further than the recognition I received (she was a finalist), so it also was important that I measured up to her.

**Amit:** It feels great to be able to be a NMS for El Segundo. I feel like it rewards some of my hard work over the years.

Furthermore, I asked these three scholars what their aspirations are?

**Chris:** I aspire to attend a prestigious engineering school and earn a bachelor's degree in mechanical engineering. I also hope to do post graduate work in theoretical mathematics.

**Eric:** My aspirations include going to Stanford (or any great university really), earning straight As for my final year here, and applying whatever

See School Spotlight, page 14

# Letters

## Water Sewer Fee Ballot Protest.

Please remember that you allowed the current high rates of water and sewer charges by failing to submit a signed protest ballot the last time that you had an opportunity. The present Fee Increase Ballot is a two part form. Each ballot must be signed and submitted in separate envelopes provided. If you do not send in your protest ballots your rates will increase.

Notice: There are never any proposals on how these administrative agencies and departments plan on cutting their operational costs of water production so as to mitigate your costs.

- Art Lavallo

## The End of Mayberry by the Sea

I suggest that anyone who cares for this city take a gander down to the southern end of Richmond St. Our city officials have taken one of our nicest, most scenic streets and have turned it into a virtual parking lot. It is so poorly designed and thought out that it begs the question, "What were they thinking?" The answer is that they weren't. The way it is now any car backing out of a parking space will immediately enter into traffic going in the opposite direction. This is a complete traffic hazard.

Secondly, no thought was given to our seniors and those who are disabled. This week two of my students in wheelchair accessible vans had to have their vehicles block the street so that they could enter the Old Town Music Hall from the sidewalk. Thankfully drivers stuck behind the vans appeared understanding but the fact is that these students had no other place to get out. As for Bill Field, the theatre's proprietor, he has to park across the street (and get this) in the one disabled space (for the whole block) that is much too small for his wheelchair accessible van.

Richmond Street is much too small for this poorly thought out parking design. Whereas other cities, such as Santa Monica and downtown Los Angeles, are cutting back on parking and driving lanes to make their streets more scenic and pedestrian friendly, why aren't we doing the same? Why, too, do our officials keep going around calling us "Mayberry by the Sea," as they tear apart Richmond Street and keep approving two houses at what used to be one-house lots? Joni Mitchell hit on the head when she sang, "They paved Paradise and put up a parking lot."

- Arthur C. Verge

[metro.net/crenshaw](http://metro.net/crenshaw)

## Crenshaw Blvd Closures

NOV 7-24 & DEC 1-14

Plan ahead to avoid delays.

To allow construction for the Crenshaw/LAX project, a portion of Crenshaw Boulevard (from Exposition to Rodeo Road) will be closed for the following periods:

FROM 9PM FRIDAY, NOV. 7,  
THROUGH 6AM MONDAY, NOV. 24

FROM 6AM MONDAY, DEC. 1,  
THROUGH 6AM SUNDAY, DEC. 14

There will be no closures during Thanksgiving week.

Please plan ahead if you are traveling in the area, especially if going to West Angeles Church of God in Christ, Baldwin Hills Crenshaw Plaza or other local establishments. Detour routes have been approved by the City of Los Angeles and can be found at [metro.net/crenshaw](http://metro.net/crenshaw).

Metro bus lines 210, 710 and 740 will be rerouted to Arlington Avenue during the closures. For details, check [metro.net/advisories](http://metro.net/advisories) or call 323.GO.METRO.

- 213.922.2736
- [crenshawcorridor@metro.net](mailto:crenshawcorridor@metro.net)
- [metro.net/crenshaw](http://metro.net/crenshaw)
- @crenshawrail
- crenshawrail



# Classifieds

The deadline for Classified Ad submission and payment is Noon on Tuesday to appear in Thursday's paper. Advertisements must be submitted in writing by mail, fax or email. You may pay by cash, check, or credit card (Visa or M/C over the phone).

Errors: Please check your advertisements immediately. Any corrections and/or changes in an ad must be requested prior to the following Tuesday deadline in order to receive a credit. A credit will be issued for only the first time the error appears. Multiple runs will only be credited for the first time the error appears. No credit will be issued for an amount greater than the cost of the advertisement.

Beware: Employment offers that suggest guaranteed out-of-state or overseas positions may be deceptive or unethical in nature. If you have any doubts about the nature of a company, contact the local office of the Better Business Bureau, (213) 251-9696. Herald Publications does not guarantee that the advertiser's claims are true nor does it take responsibility for those claims.

**APARTMENT FOR RENT**  
2 bed 2 bath, built-in oven and stove, patio, clean and very quiet building. \$1825/month. Call (310) 902-1607

**APARTMENT FOR RENT**  
Large 2 mtr bdrn townhouse apartment with W/D, double garage. 126 Virginia avail. Nov. 1st. Call Jane (310) 545-2845

**APARTMENT FOR RENT**  
Studio Apt for rent large room with full kitchen and bath. Garage parking for one car. Call 310-339-6559. Leave message.

EMPLOYMENT

**Display Ad Sales Position.** We need an experienced Display Ad Salesperson for Herald Publications. Territories include Torrance, El Segundo and Hawthorne. Full or part-time positions are available. 20% commission on all sales. If interested please email your resume to management@heraldpublications.com. No phone calls please.

EMPLOYMENT

Seeking very sharp, multi-talented p/t assistant for organizing/decluttering; clerical work; Window s 7/8 savvy. Good aesthetic eye a plus. Resume and cover email,

including daytime availability to: ClassifiedResponses\_2014 @ yahoo.com.

**FINANCIAL SERVICES**  
Entrepre. Gourmet Expert seeks Inv. Capital for Cheese/Wine/Deli prospectus (310) 462-5157 Allan

**FOR RENT**  
522 Illinois—2bed/1bath, \$1,950/month, includes AC and enclosed parking

FOR SALE

Almost new GE Washer and Electric Dyer Firm. \$400 Cash Only. 310-961-7201

**GARAGE SALE**  
O'Grady Hall 220 Sierra St. Sat. 11/8 & Sun 11/9, 8am-6pm. St. Anthony Church Xmas Bazaar. Jewelry, gifts, tools, , antiques, etc. We are also selling tables 20/day. Call Marie (310) 322-9158

GARAGE SALE

Neighborhood yard sale. Wooden and Xmas yard art. 2005 Yukon 3rd row seat all leather. Barbie outdoor playhouse, G scale brass railroad track and miscellaneous. Saturday 11/8 8am. 941 Lomita St. El Segundo.

GARAGE SALE

Downsizing garage sale Friday and Saturday from 8am-2pm 700 West Pine. Furn, kitchen tools, and Xmas items.

**HOUSE FOR RENT**  
El Segundo 3 BD/1.5 BA house with 2-car garage. Refurbishment underway. Available soon. Call (818) 933-7126 ask for Bob.

**HOUSE FOR RENT**  
1BD/1BA. Detached duplex over 2-car garage. Garage, W/D, small patio. Util. paid. \$1,650/mo. (310) 367-9244.

**OFFICE SPACE FOR RENT**  
Spacious 1500 sq. Ft office for rent in the heart of Hawthorne. off-site parking. newly remodeled, handicap bathrooms, high speed internet compatible. Medical o.k. move-in special with minimum lease \$2,000 p/m water and trash included contact Mike at 323-356-0669

SEEKING SPACE

30' Motorhome seeking reasonable storage in El Segundo. Call 310-259-4466.

TOWNHOUSE FOR LEASE

3 BD 2.5, 2 Car Gar, Pool, Gate. Avail 1/1/15 lease. \$3200/month. Call 310-322-0007.

To appear in next week's paper, submit your Classified Ad by Noon on Tuesday.

## WEEKLY CROSSWORD See Answers Next Week

### A Day at the Beach

1	2	3	4	5	6	7	8	9	10	11	12	13
14					15					16		
17					18					19		
			20				21					
22	23	24		25			26			27		
28			29				30	31				
32							33					
34					35	36				37	38	39
				41					42			
43	44	45	46					47	48			
49							50				51	
52					53	54		55			56	
57							58				59	60
62				63						64		
65				66						67		

Across

1. Greet  
6. Milk purchase  
11. Agatha Christie's "The \_\_\_\_ Murders"  
14. Be in harmony  
15. Dickens's \_\_\_\_ Heep  
16. Driveway material  
17. Build at the beach  
20. Scrape, as the knee  
21. Thin and slippery  
22. Bother, with "at"  
25. Not behind  
27. Kind of seal  
28. Cook at the beach  
32. Fliers in V's  
33. Fail to see  
34. Reddish-brown gem  
35. Struck hard  
37. Expressed  
41. React angrily  
42. Going on and on  
43. Prepare to bask on the beach  
49. Barber's strap  
50. Burrow  
51. Draft pick  
52. Unwanted stone  
55. Ocean menace

57. Slip down a tube at the beach  
62. Apple picker  
63. Foot traveler  
64. Depression where structures are attached  
65. Embarrassed  
66. Bucks  
67. Symbols of oppression

Down

1. Son of Noah  
2. Palindromic title  
3. Be a pain  
4. Noted Virginia family members  
5. Scurvy grass  
6. Amounts  
7. Samovar  
8. Capitol Hill worker  
9. Gallop  
10. Old German coins: var.  
11. Duds  
12. Noncompliant one  
13. Gospels  
18. Abbreviation for hyperbolic sine  
19. Waste  
22. Sponge cake ingredient  
23. Locality

24. Bleacher feature  
26. Base  
29. Pounds, shillings and pence, abbr.  
30. Took the bait  
31. Draw upon  
35. Junior, e.g.  
36. Welcome \_\_\_\_  
37. Boozer  
38. Home solo  
39. Hero  
40. Fraction of a newton  
41. Indonesian coins  
42. Lazy  
43. Certain shark  
44. Endeavor  
45. Like many shorelines  
46. Exclusive  
47. Parents, usually  
48. Cry in a mudslinging contest  
53. Blockhead  
54. Maori war dance  
56. Mix  
58. Two-year-old sheep  
59. Variety  
60. Expected  
61. Dash lengths

### Last Week's Answers

1	2	3	4	5	6	7	8	9	10	11	12	13
A	R	C		C	L	O	T	H	E		M	S
M	O	O		R	A	D	I	A	N		O	H
I	D	R	E	A	M	O	F	J	E	A	N	N
R	E	D	D	W	A	R	F		M	I	A	S
S	O	S	O					R	A	N	D	
				24	D	E	A	R	E	S	T	
31	E	S	T		A	N	G	E	D		28	I
32	T	R	A	N	G	E	D			35	E	R
36	T	H	E	A	D	D	A	M	S	37	38	M
39	C	O	R	N				P	I	E	C	R
41	H	E	N		42	T	I	E	T	A	C	K
				44	T	O	M	S		45	46	G
48	A	N	G	O	R	A		52	U	P	R	E
56	G	I	L	L	I	G		57	A	N	S	I
59	O	P	A	L				59	E	G	I	S
61	G	A	D	S				62	R	A	T	L

4	9	1	5	2	6	8	3	7
7	8	2	9	3	4	1	6	5
6	3	5	7	8	1	4	9	2
9	7	8	2	4	3	5	1	6
3	1	6	8	5	7	2	4	9
2	5	4	6	1	9	7	8	3
1	6	7	4	9	2	3	5	8
8	2	3	1	6	5	9	7	4
5	4	9	3	7	8	6	2	1

### SUDOKU Medium

	2				6	3	7	8	
						8			5
	9		4	7		3	1		
6						9		2	
	4						9		
	1		2						8
	8	6		9	4			5	
9			3						
	7	3	8	5				6	

Each Sudoku puzzle consists of a 9X9 grid that has been subdivided into nine smaller grids of 3X3 squares. To solve the puzzle each row, column and box must contain each of the numbers 1 to 9.

# KEEP IT LOCAL

## NEW LOWER RATES!

PRICING	1X	2X	3X	4X
Up to 21 words:	\$40	\$50	\$60	\$70
Up to 28 words:	\$45	\$55	\$65	\$75
Up to 35 words:	\$50	\$60	\$70	\$80
Up to 42 words:	\$55	\$65	\$75	\$85
Up to 49 words:	\$60	\$70	\$80	\$90



HERALD PUBLICATIONS

The deadline for Classified Ad copy and payment is at Noon on Tuesday. We reserve the right to reject, edit, and determine proper classification of classified ads. Herald Publications does not guarantee that the advertiser's claims are true nor does it take responsibility for those claims.

**PLEASE NOTE:** new email address. E-mail ad copy to: class@heraldpublications.com.

OVER 40 THOUSAND PAPERS DELIVERED WITHIN MILES OF YOUR HOME OR BUSINESS.

**HOW TO PAY:** CHECKS, CASH OR CREDIT CARDS. Include Visa or M/C number along with billing address, security code, expiration date, email address and phone number. **PAYMENT MUST BE RECEIVED BEFORE AD IS PUBLISHED!**

Payment Type ☐ CASH ☐ CHECK ☐  ☐ VISA

#### Credit Card Billing Information

Card Number  Security Code  Expiration Date

First Name on Card  Last Name on Card

Address

City  State  Zip/Postal Code

Phone Number  Signature

Ad Copy

## COMMUNITIES COUNT

For your convenience you can fill out this form and fax it (310-322-2787), email (class@heraldpublications.com) it or bring it into the office at 312 E Imperial Avenue, El Segundo.



# Politically Speaking

## One Man's Opinion

### Mrs. Chong Goes to Washington

By Gerry Chong

My mother was a warm and loving mom, but she was a banker who could run numbers in her head and tell you where every dime of her household budget went, and she would not suffer fools. If she had read that government had reached two awful milestones, she would have had a seizure. The headlines said that the Federal government had reaped an all-time high of \$3 trillion in tax revenue this year, but our spending was so out of control that our debt had also crossed a new threshold, topping \$18 trillion! \$18 TRILLION!

Once she settled down, she would have concluded that if Democrats win the Senate on November 4th, this nonsense of record tax collection and exploding debt will continue. The only hope would be for Republicans to win and send her to Washington to fix the problem.

Her first step would be to freeze spending: program by program, department by department, freeze it all.

Second, she would have Congress form a bipartisan joint committee, similar to a military base closure committee, to go through the budget, line by line, and identify every program whose cost exceeds its benefits. The Congress as a whole would vote on the committee's recommendations on an up-or-down basis without amendments or debate.

Third, she would consolidate duplicated programs in areas such as poverty and education, passing the budgeted sums to the individual states to use as their local communities require and eliminating the Federal staffing attendant to each program.

Fourth, she would require that, where appropriate, government programs would be evaluated to see if private sector bidding would be more cost effective than performance by the bureaucracy. As a corollary, every private sector contract must be bonded and competitively bid with specific quality, schedules and fixed cost. Any contractor who breaches more than one contract would be barred from bidding on future government contracts.

Fifth, remove every department's procurement authority in order to mitigate the influence of lobbyists and other special interests, leaving Purchasing in the hands of professionals.

Sixth, the Office of Management and Budget should have one function only: to monitor all Federal contracts, with full audit authority.

Seventh, all programs should have a defined sunset provision. Any extension should be treated as a new bill, requiring renewed Congressional debate and Presidential approval.

Eighth, the President should have a line-item veto, but should not have the authority to add funding to any bill.

Mom was also a realist who would not touch the issues of a Balanced Budget Amendment or income tax reform because those are political quagmires that would suck the wind out of all reform proposals, and result in continued political paralysis. Like Mr. Smith who went to Washington, there's an army of smart and principled Moms armed with brooms who have better ideas than politicians. So ink up like a sailor with a heart and Mom tattoo on your shoulder and flash it on Election Day. •

## Another Man's Opinion

### Voter ID Laws Do More Harm Than Anything

By Cristian Vasquez

The issue of voter ID laws has floated in the news for years now and much of the rhetoric behind justifying such legislation sounds good but in reality is bad. To date I have not seen one clear-cut example of a state that has such rampant voter fraud that voter that a new voter identification law was needed to maintain the integrity of our democratic process, from the voters' side. However, I keep reading articles about Americans in different states that have been denied the right to vote because of new voter ID laws, even though they are law-abiding citizens who have been going to the polls for years.

The most recent article I came across is from a man named Eric Kennie. Kennie is from Austin, Texas and in his 45 years on this earth he ha never lived outside of Austin. Actually, theguardian.com reports that Kennie has never travelled outside of the state, nor has he ever left his native city. Kennie has been an active voter in Texas since he turned 18 but because of the new voter ID law approved by the state's Republican leadership he and an estimated 600,000 legally registered voters will be unable to vote. Under the new law a voter must meet certain photo identification requirements and it has been determined that Kennie fails to do so.

I won't argue against requiring people to provide a legitimate identification card prior to voting. However, if people like Kennie have been voting for years, why are their former forms of identification no longer acceptable? This new law is so absurd

that Kennie's voter registration certificate, which was a valid document to vote, is now considered insufficient in Texas to cast a ballot. Furthermore, such laws make it difficult for young people to vote because students usually don't have state issued identification cards. In order to obtain an ID, one needs a birth certificate but to obtain said document, the petitioner needs a state-issued ID. Seems like a convenient way to keep people from voting.

Every article I read, from several sources, indicates the same thing: law-abiding citizens lose their right to vote with these new laws for no legal reason. Affected by such requirements are usually people who are already disenfranchised: the poor and minorities. Our country already has embarrassingly low voter turn out and with voter ID laws, the ability to vote becomes restricted and will only cause less people to try and become part of the voting process.

There is nothing wrong with setting new standards but to deny a people like Kennie the right to vote without any wrong doing on his behalf is wrong. For anyone who argues that people like Kennie should just abide by the new regulations, you're missing the point. People like Kennie have done nothing wrong to lose the right to vote, so they should not have fix or modify their behavior because some state legislators found a way to eliminate potential against votes. If Texas is so worried about the two registered cases of voter fraud in 20 million votes cast during the past two years, there are better solutions than disenfranchising 600,000 people. •



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# Sports

## Change of Strategy and the Defense Leads Eagles to Win

By Gregg McMullin  
Photos by Marcy Dugan

The stage was set for the biggest hurdle of the El Segundo Eagle's football season. An enthusiastic home crowd on Senior Night and facing a team with a chip on its shoulder. The winner would be assured of a share of their first Ocean League championship heading into the CIF Southern Section Western Division playoffs starting next Friday night. The Eagles, behind an incredible defensive effort and a second half coaching strategy, defeated the Lawndale Cardinals 35-14 in a game that seemed closer than the final score.



Jake Barone, Shaman Moore, and Frankie Martinez provide great coverage on Lawndale receivers.

The game didn't start out the way the Eagles had planned. For the second consecutive week they found themselves trailing early. The special teams allowed a kickoff return to open the game against Hawthorne. This time, after the defense forced a punt on Lawndale's opening possession, a fumbled snap was recovered when the Cardinals' Darius Flowers recovered the loose ball at the El Segundo 44-yard line. Eight plays later the Cardinals took a 7-0 lead on Austin Manago's 3-yard touchdown run. That turnover led to a score that seemed to charge up the El Segundo offense after falling behind. Lars Nootbaar, who had another brilliant performance against a fired-up Lawndale defense, led the Eagles on an 11-play drive covering 63 yards. Taz Tauaese picked up a first down with a 23 yard reception. Miguel Wagner-Bagues picked up another 24 yards and a first down on third and 15. Jackson Walz caught one over the middle and ran it to Lawndale's 3-yard line. That set up Wagner-Bagues' 2-yard touchdown run to tie the game at 7-7.

Lawndale didn't have the ball long. Quarterback Chris Murray threw an errant pass

that was intercepted by Shaman Moore and returned to the Cardinal's 17-yard line. Two Plays later Wagner-Bagues found an opening and went for an 8-yard touchdown run.

The Eagles coughed up the ball on their next possession, which led to another Lawndale score. Wagner-Bagues fumbled the ball near the 50-yard line and Lawndale took advantage of the short field. Murray, an elusive quarterback, scrambled for yardage on three plays when he couldn't find an open receiver. That set up a 6-yard touchdown run by Austin Manigo.

Midgey Hale nearly returned the ensuing kickoff for touchdown but was hauled down

after a 47-yard return. The Eagles who were penalized seven times for 78 yards, negated Hale's great return with one of those ill-timed penalties. The Eagles were forced to punt and for just the fourth time all season long the Eagles had either punted or turned the ball over on consecutive possessions.

The scoring drought didn't last long. After Nick Karsseboom's long punt return and a penalty the Eagles took over on Lawndale's 22-yard line. Nootbaar found Wagner-Bagues open for a 22-yard touchdown reception.

The first half was a bit rocky for El Segundo (9-0, 4-0), when it had trouble hanging on to the ball against an inspired Lawndale defense. So Eagle head coach Steve Shevlin made some adjustments and went to a different offensive strategy. The Eagles are known for their passing game and in most years would have stayed with that philosophy. But with a strong running attack that features Wagner-Bagues, Tauase and Ryan Kelly it was more of a strategy change.

"We saw some things that made us alter our game plan. And, we wanted to keep the

See Eagles, page 8

## A Giant Bum

By Adam Serrao

Baseball season is officially over and the freeway series that everyone here in Southern California all so fervently hoped for did not happen. What did happen though is every Dodger fan's worst nightmare. That's right; behind Madison Bumgarner, the San Francisco Giants won the World Series, their third World Series victory in the last five years. The month of October hasn't been nice to the Dodgers for over 26 years now, but this year, it wasn't good for any Los Angeles-based team. Include the Dodgers, the Angels, the Trojans, the Bruins; you can even throw the Lakers in there. But when Pablo Sandoval caught the final out of the 2014 World Series and raised his arms high into the air with glee, insult was added to injury. Not only did the Dodgers underachieve tremendously this year, but they had to watch their archrivals from up North take home the trophy.

A long-time Dodger fan from Long Beach California, Mer Valdez perhaps said it best: "The first time, I hated it. The second time, I begrudgingly accepted it. This time, I couldn't help but respect it." That's right, for the third time in just five years the San Francisco Giants have won the World Series, sending chills down every Dodger fan's spine. If you're a true baseball fan though, you can't help but appreciate the way the Giants have captured their titles. Sure, maybe they take a year off between each one to rest up, but they are still getting the job done. With a lot of homegrown talent and a few free-agent acquisitions here and there, the Giants and General Manager Brian Sabean have put together a team that can and seemingly does compete for a title every single year. By taking a closer look, the difference between this championship Giants team and the Dodgers become increasingly apparent.

Madison Bumgarner is truly a giant. Not just the one that is painted across all of the San Francisco players jerseys, but a true giant in baseball history. With his recent World Series performance, Bumgarner not only single-handedly delivered a ring to the city of San Francisco, but also became one of the greatest playoff pitchers ever in the process. Bumgarner now has the lowest career ERA in World Series history at 0.25. He won two of the four World Series games for the Giants, saved another, and threw more inning this postseason than any other pitcher in postseason history. In his World Series career, Bumgarner is now 4-0 with 0.53 WHIP and averages eight strikeouts per nine innings.

Now remember those numbers, but make believe I never mentioned the name Madison Bumgarner. If at the beginning of this baseball season, or even at the end of it before the

playoffs started, I were to tell you that one pitcher in the game of baseball would pitch that effectively and attain numbers like those, who would you have guessed it would be? Chances are, not Madison Bumgarner. Clayton Kershaw, maybe? Kershaw's regular season numbers were awfully similar to those of Bumgarner's spectacular postseason numbers. The only difference is Kershaw was watching the World Series from his couch at home. One thing that the Giants have been able to do that the Dodgers haven't is perform at high levels under great amounts of pressure. It was obvious earlier this postseason that once the bright lights hit Kershaw on the mound, he unwound. In this postseason alone, Kershaw finished at 0-2 with a 7.82 ERA. His career postseason numbers are 1-5 with a 5.12 ERA. Clearly, Kershaw has just not been playoff material.

The Dodgers needed an arm to rely on in this year's postseason. Much like Bumgarner, who saved the Giants time and time again, Kershaw was looked at to be the Dodgers' savior. Instead, he was quite the opposite. While homegrown talents like Buster Posey, Brandon Belt, Brandon Crawford and Joe Panik continuously produce in the most pressure-packed situations for the Giants, Yasiel Puig is going on strikeout-sprees, Dee Gordon all but disappears and Adrian Gonzalez suddenly looks old and overmatched. The job that Giants manager Bruce Bochy has done with the Giants should not be understated either. He keeps his team focused, makes all of the right calls and exudes a confidence that keeps his team cool and collected during the most trying times. The Dodgers, however, rely on a bubble machine in the dugout to tell them that they've done a good job.

All in all this year's Major League Baseball postseason has told us two things. One: the San Francisco Giants actually are a really good team, no matter where they finish in the regular season standings and Madison Bumgarner may have dethroned Clayton Kershaw as the greatest pitcher in baseball. Two: if the Dodgers ever want to advance past the National League Championship series, or even get there again, they should take a page out of the Giants playbook. Produce homegrown talent and deliver when the pressure is on and the bright lights are shining. Two things the team has been relatively unsuccessful at doing over the past two and a half decades. The Dodgers (along with the Washington Nationals) are already favored to win the World Series in 2015 (15/2 odds), but unless they fix some major problems both on the field and in the dugout, fans can look forward to seeing the Giants raise yet another banner before the Boys in Blue will ever get the opportunity to. •



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# Baked Sweet Potatoes with Cranberry Gorgonzola Gremolata

## Ingredients

- Serves 6**
  - 6 medium sweet potatoes
  - 1/4 cup melted butter
  - 1/2 teaspoon salt
  - 1/4 cup pure maple syrup
  - 1/4 cup minced fresh parsley
  - 1 lemon, zested
  - 1 clove garlic, minced finely
- 3 tablespoons minced pecans
  - 3 tablespoons finely chopped dried cranberries
  - 1 scallion, minced
  - 2 ounces Stella gorgonzola, crumbled (If you prefer a milder flavor, use 2 ounces crumbled blue cheese instead of gorgonzola)



## Preparation

1. Preheat oven to 450 F. Place sweet potatoes on cookie sheet and bake for 30 minutes. Flip over and return to oven to bake until tender - about 20 minutes. Remove from oven and set aside.
2. When cool enough to do so safely, peel sweet potatoes. Place in a medium skillet over low heat with butter, salt and maple syrup for 5 minutes, basting the potatoes with the butter mixture occasionally. Lightly smash the potatoes until there is an even consistency. Hold over low heat.
3. To make the gremolata: In a small bowl, toss together parsley, lemon zest, garlic, pecans, cranberries and scallion. Gently fold in the cheese.
4. Move sweet potatoes to a serving dish and sprinkle with the gremolata. Serve hot. •

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Eagles

from page 6

clock running and keep the ball out of (Chris) Murray's hands," said Coach Shevlin.

The Eagles used a power game and a steady dose of Ryan Kelly to start the second half. Kelly carried the ball seven times for 52 yards during El Segundo's opening second half drive. It led to Miguel Wagner-Bagues' 24-yard touchdown run.

The El Segundo defense, which has been so dominant this season, continued its assault on Murray the speedy Lawndale quarterback. When Murray went back to pass he was constantly being hurried, chased out of the pocket or sacked. Jake Barone and Nick Palomo caught him for a six-yard loss, Shane Van Pelt sacked him for another two yard loss and Duncan



George Hayes gives Lars Nootbaar time to find an open receiver.



Mike Villa sacks the quarterback for a loss.

Papalii and Van Pelt smothered Murray for a loss of seven yards in the backfield.

"We needed to put pressure on their quarterback and we did. It helped take their offense out of their comfort zone which is to run an option," said defensive coordinator Dan Heck.

When the Cardinals went to a running game, Jackson Walz, Joey Garza, Mike Villa, Hale and Papalii were there for short gains. Lawndale, which had been averaging over 200 yards on the ground, gained 148 yards on 42 attempts or a meager 3.5 average. Still, it was the most any team had gained against the Eagles this season.

With the Eagles leading 28-14, the Cardinals were pinned deep inside their own 12-yard line and were forced to punt. Murray prepared to

punt and it was blocked by Papalii. Murray recovered the blocked punt and returned it just short of a first down before being tackled by Garza. With the help of a penalty on Lawndale the Eagles took over at the Cardinal's 12-yard line. Two plays later Taz Tauaese followed his blocking into the end zone for an 11-yard touchdown run.

The fourth quarter went scoreless and the Eagles had put themselves in position to win their second consecutive league title. Last season the Eagles ran the table and went 5-0 in the Pioneer League. With four consecutive wins in the Ocean League the Eagles have put together an 11-game league winning streak going back to the 2012 season.

Wagner-Bagues reached the end zone four times. He had 14 carries for 57 yards and three touchdowns and caught a 21-yard touchdown

pass. Kelly rushed 17 times for 84 yards while Nootbaar was 10 of 15 for 126 yards and a touchdown with no interceptions.



Dwayne Polk tackles the Lawndale halfback for a loss.

The most important game of the schedule so far will be on the road. All that stands in the way of a perfect regular season is Santa Monica. The Vikings are 5-4 overall and 3-1 in the Ocean League. They don't score a lot of points and they haven't defeated any credible teams this season. They are, however, well coached and have an intimidating defense with plenty of size. Their three league wins were all shutouts against Beverly Hills, Culver City and Hawthorne.

The Vikings return a number of players on defense, including Terrance Jackson (14 sacks this season), Cayden Burns, and Dear-

ryus Dorsey. The offense hasn't showed that it is as good as its defense but they have the weapons to score. Isaiah Johnson, just a freshman

quarterback, has thrown for 1144 yards and 10 TDs while Zach Cooper has rushed for 1018 yards and eight TDs.

Should the Eagles win, Friday night at 7pm at Santa Monica College, it would mark the first time in the school's history that the football team had finished the regular season 10-0. It would also guarantee them a home game for the first round of the CIF playoffs. The pairings will be announced by the CIF office on Sunday after 11am. You can find out the bracket pairings by logging on to the CIF Southern Section site at cifss.org. •



Miguel Wagner-Bagues breaks through the line for a touchdown.


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**1421 E. Sycamore**  
 5 bed/4 bath. 3,539 sq.ft. living space, 10,662 sq.ft. lot.  
 Meticulous! Sparkling pool and outdoor entertaining, spacious and open layout. Stainless steel kitchen appliances, granite counter tops.  
**\$1,649,900**



**709 Hillcrest**  
 Wonderful location! 3 bedroom 1.75 bath home. Huge living room and family room with a deep lot and secluded backyard.  
**\$739,000**



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**227 E. Oak, Unit 103**  
 2 bed/2 bath. Front unit. Bright. Sought after condo complex, GIANT patio! Across from school greenbelt.  
**\$569,900**



**900 Cedar #205 • \$489,000**  
 2bed/2bath. Blocks to the beach. Complex boasts heated pool, jacuzzi, courtyard and 2 side by side parking.



**770 W. Imperial #69**  
 2bed/2bath. Ocean view. Gated complex, balcony. One mile to beach. Townhouse style.  
**\$349,000**



**Grand Tropez**  
 Step to the pool from this fabulous 3 bedroom 2 1/2 bath townhome. Family room off the kitchen, formal dining and much more.



**For Sale - Smoky Hollow Creative Community**  
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**22502 Gaycrest Ave.**  
 3bed/1bath. 1,206sqft. 6000 sqft lot size.  
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 Most desirable part of Torrance!  
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**TORRANCE**

**2102 W. 233rd Street • \$799,000**  
 3bed/3bath. Spacious living area. Pool. Bonus room. Over 11,000 sq ft in lot size.

**REDONDO BEACH**

**1049 Palos Verdes Blvd.**  
 4 Bed 3 Bath. Spacious and bright, this home offers stunning views of Palos Verdes. Home sits on a large tiered lot, with a Large patio that leads to garden and separate entrance to Mother-in-law quarters.  
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Skulick@earthlink.net

DRE # 00946399



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City Council

from front page

the TopGolf contract, Mayor Pro Tem Carl Jacobson said he wants to get “a good independent number and see where we’re at.” While she wasn’t sure the analysis would provide all the answers, Councilmember Marie Fellhauer was in favor of doing it given CDC’s willingness to foot the bill. Atkinson emphasized that the City still has an obligation to find out the real numbers and should have the opportunity to look at the data coming from an unbiased source. He added that if it turns out the cost of the analysis exceeds \$10,000 that CDC has asked to be informed. City staff will next identity firms, send out the RFP and allow two to three months for responses that will eventually be reviewed by the Golf Course Subcommittee, City Manager and Recreation and Parks before returning to the full Council.

Also on Tuesday, the Council agreed to further expand the permit parking zone in the northeast side of town to now include the 1100, 1200 and 1300 blocks of Walnut Avenue as well as the 800 block of California Street (excluding the east curb line adjacent to the public park). Residents of those streets have complained about area employees parking in front of their homes, with 58 percent of those surveyed by local police asking for permits to address the issue. Police Chief Mitch Tavera reported that a community meeting on the topic recently took place that included officials from Kilroy—which owns nearby commercial buildings on Sepulveda and Imperial that do not have enough parking spaces to accommodate all the employees. “They are trying,” said Tavera of Kilroy, noting that the company has implemented valet parking as one possible solution. However, that hasn’t been enough to deter employees from leaving their cars in residential neighborhoods. The Chief confirmed speaking to several employees who lamented that they had nowhere else to park.

The new permit program also comes with a \$2,000 cost, which the Council members did not want to see passed on to residents (the price tag would be about \$4 per placard with each residence entitled to up to five placards) nor come out of the City’s coffers. They hoped Kilroy and any other business

tenants that may be impacting neighborhood parking could cover those fees.

During public communications, a number of Richmond Street residents complained about the recent diagonal restriping of the 300 block and urged the Council to reverse the move. The speakers cited traffic safety risks as people back out of the spaces, potential dangers to children playing in the area, increased congestion, and loss of hometown feel. Several also mentioned that the spaces themselves are too narrow. One resident reported that

“The Subcommittee also indicated that the decision should not be solely based on finances and that the original process to introduce the TopGolf proposal was flawed without competitive bidding.”

two accidents had already occurred since the restriping with several near-incidents as well. Another contended that the new double yellow lane creates an unsafe block that will reduce property values.

As part of a recent slurry seal project, crews also restriped the 100 and 200 blocks to provide a total of 34 additional parking spaces to enhance local business patronage. City Manager Greg Carpenter explained that the paint job was meant to be temporary in order to get public input on whether to make the move permanent. He emphasized that the Council can decide to remove the diagonal parking from the 300 block and return to parallel. One of the City’s upcoming capital projects is to redo the streets, sidewalks, curbs and gutters (and remove the ficus trees) on Richmond.

Speaking of capital projects, Public Works Director Stephanie Katsouleas presented scheduling options for 39 of them but noted that hiring some additional staff could knock a full year off the estimated three-year timeline to complete everything on the list. Katsouleas hopes to get Council approval to add a couple of engineers—one to handle the growth in capital projects and the other dedicated to plan check work. The latter person would allow existing engineers

currently bogged down with plan check duties to free their time up for capital projects and help expedite the completion process. Katsouleas also pointed to the need for a Public Works inspector position, prompting Council to direct Carpenter to come back at a future meeting with a broader staffing plan that considers how the organization would look in the future, cost factors, and how the moves may bolster the ability to apply for grant funding.

Despite strong concerns presented by

Recreation and Parks Director Meredith Petit, the Council voted 4-1 to allow SpaceX (formerly located in El Segundo and now in Hawthorne) to use Recreation Park’s fire circle overnight on November 20 in order to roast a 600-pound cow in preparation for a large celebration the next day. SpaceX and Boeing recently won a major contract from NASA for the “space taxi” program. Petit explained that current regulations prohibit park use after 10 p.m. and noted that past waivers of this provision only occurred for non-profits holding events that benefited the community. She also cited the potential for public disturbance, unknown impacts of smoke and odor, possible sanitary and disposal issues, and negative public perception of the appropriateness of cooking an entire animal at a public park. However, several Council members saw the event as a positive for El Segundo. Atkinson called it “quite a PR thing” to have SpaceX return to town. Assistant City Attorney Karl Berger suggested setting up a licensing agreement (in lieu of simply charging for permits) with SpaceX to protect the City and ensure that the company covers all fees—including any staff overtime costs—connected to the event. The agreement would also include a parking and vehicle control plan since several hundred

employees are expected to attend the actual event. Mayor Fuentes did not side with her colleagues on this item, stating that she wished to support Petit’s recommendation.

Meanwhile, Carpenter reported that a new set of protest ballots will be mailed out to residents regarding the proposed water rate increases over the next five years because of a “clerical error” in the printed materials (in which on a couple of pages the public hearing deadline date was erroneously listed as December 10, 2015 instead of 2014). By restarting the process, the deadline to return the ballots will now extend to late January or early February. Several residents also indicated confusion as to why they received multiple ballots. The explanation is that the City sent out separate ballots to property owners and water customers even if those are the same people. However, only one protest ballot will count per parcel.

The Council passed an “urgency ordinance” to amend its contract with CalPERS to immediately cease the three percent employee retirement contribution by El Segundo Firefighters Association personnel because the previous three-year labor agreement with that group expired at the end of September. The City remains in negotiations with that bargaining unit, with the possibility that the expired concession could return in the future. Because of pension reform that kicked in during 2013, the other labor groups are not bound by the expiration and don’t require any amendments with CalPERS

And finally, during presentations the Council proclaimed the period between November 17 and December 18 as the Spark of Love Toy Drive. The El Segundo Fire Department has participated in this program for the last 22 years along with other agencies, with Fire Station 1 serving as a collection site for citizens to drop off toys and non-perishable food items to help disadvantaged families and children over the holiday season. Fire Chief Kevin Smith noted that those who wish to donate may stop by the station anytime during operating hours (7 a.m. to 6 p.m.) and can even knock on the doors on weekends as long as personnel are in the building. •

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PUBLIC NOTICES

**Order to Show Cause for Change of Name Case No. NS029439**

Superior Court of California, County of Los Angeles

Petition of: Abraham Munoz (AKA Abram Munoz) for Change of Name

TO ALL INTERESTED PERSONS:

Petitioner Abraham Munoz (AKA Abram Munoz) filed a petition with this court for a decree changing names as follows: Abraham Munoz to Abram Munoz Santa Cruz

The Court orders that all persons interested in this matter appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that includes the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

Notice of Hearing:

Date: 12-12-14, Time: 8:30a.m., Dept.: 527

The address of the court is

275 Magnolia Ave.  
Long Beach, CA 90802

A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Los Angeles

Date: OCT 27 2014

Judge Ross M. Klein

Judge of the Superior Court

El Segundo Herald Pub. 10/30, 11/6, 11/13, 11/20/14

**H-24473**

TSG No.: 4222995 TS No.: 20099070816795 FHA/VA/PMI No.: APN: 4132-001-006 Property Address: 409 WEST ACACIA AVENUE EL SEGUNDO, CA 90245 NOTICE OF TRUSTEE'S SALE YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 07/21/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 11/26/2014 at 10:00 A.M., First American Title Insurance Company, as duly appointed Trustee under and pursuant to Deed of Trust recorded 07/27/2006, as Instrument No. 06 1665868, in book , page , of Official Records in the office of the County Recorder of LOS ANGELES County, State of California. Executed by: RAHEELA SIDDIQUE MAHMOOD, WILL SELL AT PUBLIC AUCTION TO HIGHEST BIDDER FOR CASH, CASHIER'S CHECK/CASH EQUIVALENT or other form of payment authorized by 2924h(b), (Payable at time of sale in lawful money of the United States) Behind the fountain located in Civic Center Plaza, 400 Civic Center Plaza, Pomona CA All right, title and interest conveyed to and now held by it under said Deed of Trust in the property situated in said County and State described, as: AS MORE FULLY DESCRIBED IN THE ABOVE MENTIONED DEED OF TRUST APN# 4132-001-006 The street address and other common designation, if any, of the real property described above is purported to be: 409 WEST ACACIA AVENUE, EL SEGUNDO, CA 90245 he undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining

principal sum of the note(s) secured by said Deed of Trust, with interest thereon, as provided in said note(s), advances, under the terms of said Deed of Trust, fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$974,851.21. The beneficiary under said Deed of Trust has deposited all documents evidencing the obligations secured by the Deed of Trust and has declared all sums secured thereby immediately due and payable, and has caused a written Notice of Default and Election to Sell to be executed. The undersigned caused said Notice of Default and Election to Sell to be recorded in the County where the real property is located. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO

PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and if applicable, the rescheduled time and date for the sale of this property, you may call (916)939-0772 or visit this Internet Web <http://search.nationwideposting.com/propertySearchTerms.aspx>, using the file number assigned to this case 20099070816795 Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagor, the Mortgagee or the Mortgagee's attorney. Date: First American Title Insurance Company 5 First American Way Santa Ana CA 92707 First American Title Insurance Company MAY BE ACTING AS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED MAY BE USED FOR THAT PURPOSE FOR TRUSTEES SALE INFORMATION PLEASE CALL (916)939-0772NPP0237878 To: EL SEGUNDO HERALD 11/06/2014, 11/13/2014, 11/20/2014 El Segundo Herald Pub. 11/6, 11/13, 11/20/14

**H-24476**

**NOTICE OF PETITION TO ADMINISTER ESTATE OF DOLLY MARIE SMITH Case No. BP157198**

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of DOLLY MARIE SMITH

A PETITION FOR PROBATE has been filed by Debra Lawlor in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that Debra Lawlor be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on Dec. 4, 2014 at 8:30AM in Dept. No. 29 located at 111 N. Hill St., Los Angeles, CA 90012.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within the later of either (1) four months from the date of first issuance of letters to a general personal representative, as defined in section 58(b) of the California Probate Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code.

Other California statutes and legal authority may affect your rights as a creditor. You may want to consult with an attorney knowledgeable in California law.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

**Attorney for petitioner: ALEX STEINBERG ESQ SBN 31221 STEINBERG & FOSTER LLP 1334 PARK VIEW AVE STE 100 MANHATTAN BEACH CA 90266**

El Segundo Herald Pub. 11/6, 11/13, 11/20/14

**H-24477**

People are best convinced by things they themselves discover. – Ben Franklin



Police Reports

hours from the 300 block of East Grand Avenue and transported to Exodus Recovery for evaluation and treatment

A burglary (vehicle) report was taken at 1748 hours from the 1100 block of East Imperial Avenue. Unknown suspect(s) gained entry into the victim’s vehicle by smashing a window. Taken were miscellaneous items

A traffic accident (without injuries) occurred at 1812 hours in the 100 block of North Sepulveda Boulevard, five vehicles involved

An identity theft report was taken at 1800 hours from the 400 block of Bungalow Drive. Unknown suspect(s) used the victim’s personal information obtain credit

One male adult was arrested at 2306 hours from the 400 block of North Sepulveda Boulevard for domestic battery

One female adult was arrested at 0012 hours from Grand Avenue and Standard Street for public intoxication

Tuesday, October 28, 2014

One male adult and one female adult were arrested at 1550 hours from Sepulveda Boulevard and Walnut Avenue for possession of stolen property, possession of burglary tools, and conspiracy

A vehicle theft recovery report was taken at 1427 hours from the 800 block of Washington Street. Recovered was a 1998 Honda Civic reported stolen out of Culver City PD

One female adult was arrested at 1852 hours from the 100 block of Whiting Street for possession of drug paraphernalia and one outstanding Torrance PD misdemeanor warrant

Wednesday, October 29, 2014

An on-line lost property report was taken at 1059 hours from the 500 block of North Sepulveda Boulevard. A passport was lost

An on-line lost property report was taken at 1120 hours from the 500 block of North Sepulveda Boulevard. A passport, credit card and driver’s license were taken

An on-line identity theft report was taken at 1030 hours from the 700 block of Indiana Court. Unknown suspect assumed the victim’s identity to receive a credit card

Grand theft report was taken at 1343 hours from the 2000 block of East Park Place. Unknown suspects took several jewelry and clothing

Traffic accident (with injuries) occurred at 1835 hours from the 100 block of West Mariposa Avenue, vehicle versus pedestrian •

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Maerker, who joined the now-103-year-old El Segundo Herald in 1994, has overseen the company’s growth to the tune of adding four more weeklies (Torrance Tribune, Hawthorne

Press Tribune, Inglewood News and Lawndale News) plus the monthly online-only Manhattan Beach Sun during her tenure. She was proud to report that the papers remained in the black during the most recent recession despite premature reports about the demise of

See ShopLocal, page 14



(L-R) Sam Kartounian of Tic Time, Michael Zisls of Manhattan Brewery, Heidi Butzine of ShopLocal, Heidi Maerker of Herald Publications, Russ Lesser of Body Glove, and Kirk Rossberg of Torrance Bakery, at the ShopLocal Business Mavericks Gala. Photo by Cynthia Olikie, http://www.fleurphoto.com/

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PUBLIC NOTICES

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**Fictitious Business Name Statement 2014273248**  
The following person(s) is (are) doing business as ONEACCORD CUSTOMS BROKERAGE, 10722 S. LA CIENEGA BLVD., LOS ANGELES, CA 90304, LA COUNTY. Registered Owner(s): Scott Ryan Allman, 28004 S. Western Ave., 206, San Pedro, CA 90732. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name listed: N/A. Signed: Scott Ryan Allman, Owner. This statement was filed with the County Recorder of Los Angeles County on September 25, 2014. NOTICE: This Fictitious Name Statement expires on September 25, 2019. A new Fictitious Business Name Statement must be filed prior to September 25, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Inglewood News: October 23, 30, November 6, 13, 2014. **HI-1164**

**Fictitious Business Name Statement 2014296659**  
The following person(s) is (are) doing business as JESSIE LYNN IMAGES, 317 CALLE MIRAMAR, APT. E, REDONDO BEACH, CA 90277, LOS ANGELES COUNTY, P.O. BOX 7000-756, REDONDO BEACH, CA, 90277. Registered Owner(s): JESSIE LYNN COURSON, 317 CALLE MIRAMAR, APT. E, REDONDO BEACH, CA 90277. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name listed above on: 06/01/2014. Signed: JESSIE LYNN COURSON, OWNER. This statement was filed with the County Recorder of Los Angeles County on October 16, 2014. NOTICE: This Fictitious Name Statement expires on October 16, 2019. A new Fictitious Business Name Statement must be filed prior to October 16, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Torrance Tribune: October. 23, 30, November 6, 13, 2014 **HT-1169**

**Fictitious Business Name Statement 2014304737**  
The following person(s) is (are) doing business as 1-800-FLOWERS CONROY'S F-37, 7201 ATLANTIC AVE, BELL, CA, 90201, LOS ANGELES COUNTY. #3555476. Registered Owner(s): USA SUNSHINE GARDENING, INC., 3812 SEPULVEDA BLVD, SUITE 230, TORRANCE, CA, 90505. This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name listed above on: n/a. Signed: USA Sunshine Gardening, Inc., President, Guangyu Shen. This statement was filed with the County Recorder of Los Angeles County on October 24, 2014. NOTICE: This Fictitious Name Statement expires on October 24, 2019. A new Fictitious Business Name Statement must be filed prior to October 24, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Torrance Tribune Pub. October 30, November 6, 13, 20, 2014 **HT-1174**

**Fictitious Business Name Statement 2014296225**  
The following person(s) is (are) doing business as TECH TUTORS, 11663 KIOWA AVE., #305, LOS ANGELES, CA 90049, LOS ANGELES COUNTY. Registered Owner(s): NICHOLAS ENEBOE, 11663 KIOWA AVE., #305, LOS ANGELES, CA 90049. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name listed above on: n/a. Signed: NICHOLAS ENEBOE, OWNER. This statement was filed with the County Recorder of Los Angeles County on October 16, 2014. NOTICE: This Fictitious Name Statement expires on October 16, 2019. A new Fictitious Business Name Statement must be filed prior to October 16, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald October 23, 30, November 6, 13, 2014 **H-1165**

**Fictitious Business Name Statement 2014293478**  
The following person(s) is (are) doing business as 1) RAD ENGINEERING, 2541 W. 237TH STREET, UNIT C, TORRANCE, CA, 90505, LOS ANGELES COUNTY. 2) RAD ENGINEERING CO., 4001 INGLEWOOD AVE., STE 101-750, REDONDO BEACH, CA 90278. Registered Owner(s): CREST DEVELOPMENT, LLC, 1504 VIA MARGARITA, PALOS VERDES ESTATES, CA 90274, CALIFORNIA. This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name listed above on 08/01/2006. Signed: Crest Development, LLC, General Manager, Ram Director. This statement was filed with the County Recorder of Los Angeles County on October 14, 2014. NOTICE: This Fictitious Name Statement expires on October 14, 2019. A new Fictitious Business Name Statement must be filed prior to October 14, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Torrance Tribune: October 30, November 6, 13, 20, 2014. **HT-1170.**

**Fictitious Business Name Statement 2014298181**  
The following person(s) is (are) doing business as FORMULATE MODEL MAKING & PROTOTYPING SERVICES, 3124 W. ROSECRANS AVE, UNIT E, HAWTHORNE CA, 90250, LOS ANGELES COUNTY. Registered Owner(s): MATIAS OCANA, 5115 129TH ST., HAWTHORNE, CA 90250. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name listed above on: n/a. Signed: MATIAS OCANA, OWNER. This statement was filed with the County Recorder of Los Angeles County on October 17, 2014. NOTICE: This Fictitious Name Statement expires on October 17, 2019. A new Fictitious Business Name Statement must be filed prior to October 17, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Hawthorne Press Tribune: October 23, 30, November 6, 13, 2014 **HH-1166**

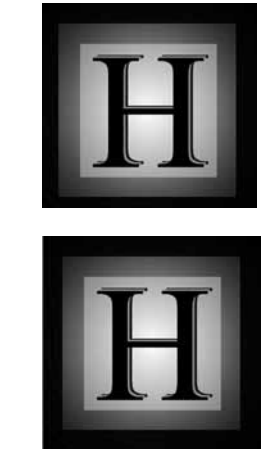
**Fictitious Business Name Statement 2014302181**  
The following person(s) is (are) doing business as LENTROPOLIS MUSIC, 150 SIERRA ST., EL SEGUNDO, CA, 90245, LOS ANGELES COUNTY. Registered Owner(s): RED CASTLE INC., 150 SIERRA ST., EL SEGUNDO, CA 90245, CALIFORNIA. This business is being conducted by a corporation. The registrant commenced to transact business under the fictitious business name listed above on: 9.19.2014. Signed: Christopher Lennertz, Owner, Red Castle, Inc. This statement was filed with the County Recorder of Los Angeles County on October 22, 2014. NOTICE: This Fictitious Name Statement expires on October 22, 2019. A new Fictitious Business Name Statement must be filed prior to October 22, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald October 30, November 6, 13, 20, 2014. **H-1171**

Success is often achieved by those who don't know that failure is inevitable. – Coco Chanel

**Fictitious Business Name Statement 2014299284**  
The following person(s) is (are) doing business as MEDIAARTIST GROUP, 5012 WEST 119TH STREET, HAWTHORNE, CA, 90250, LOS ANGELES COUNTY. Registered Owner(s): 1) RON ECKSTINE, 324 S. BEVERLY DRIVE, #299, BEVERLY HILLS, CA 90212; 2) JENNIFER DAY, 324 S. BEVERLY DRIVE, #299, BEVERLY HILLS, CA 90212. This business is being conducted by Copartners. The registrant commenced to transact business under the fictitious business name listed above on: n/a. Signed: Jennifer Day, CEO. This statement was filed with the County Recorder of Los Angeles County on October 20, 2014. NOTICE: This Fictitious Name Statement expires on October 20, 2019. A new Fictitious Business Name Statement must be filed prior to October 20, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. October 30, November 6, 13, 20, 2014 **H-1172**

**Fictitious Business Name Statement 2014301990**  
The following person(s) is (are) doing business as 1) CADARTS DESIGN, 2) KAIJU SCULPTURES, 1433 E. OAK AVE., EL SEGUNDO, CA 90245, LOS ANGELES COUNTY. Registered Owner(s): TERENCE BRIDGES, 1433 E. OAK AVE., EL SEGUNDO, CA, 90245. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name listed above on: 10/21/2014. Signed: TERENCE BRIDGES, OWNER. This statement was filed with the County Recorder of Los Angeles County on October 22, 2014. NOTICE: This Fictitious Name Statement expires on October 22, 2019. A new Fictitious Business Name Statement must be filed prior to October 22, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald Pub. October 30, November 6, 13, 20, 2014 **H-1175**

**Fictitious Business Name Statement 2014300511**  
The following person(s) is (are) doing business as QUALITY PACKING & CRATING, 1516 W. 134TH ST., GARDENA, CA 90249, LOS ANGELES COUNTY. Registered Owner(s): BIPAKABA, INC., 1516 W. 134TH ST., GARDENA, CA 90249, CALIFORNIA. This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name listed above on: n/a. Signed: Bipakaba, Inc, CFO. Pamela Shamsrouf. This statement was filed with the County Recorder of Los Angeles County on October 21, 2014. NOTICE: This Fictitious Name Statement expires on October 21, 2019. A new Fictitious Business Name Statement must be filed prior to October 21, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Torrance Tribune: October 23, 30, November 6, 13, 2014 **HT-1167**



**Fictitious Business Name Statement 2014299976**  
The following person(s) is (are) doing business as INLAND DIRECTIONAL SIGN, 1611 S. PACIFIC COAST HIGHWAY, SUITE 301, REDONDO BEACH, CA 90277, LOS ANGELES COUNTY. C2715468. Registered Owner(s): PALACE MANAGEMENT, INC. 1611 S. PACIFIC COAST HIGHWAY, SUITE 301, REDONDO BEACH, CA 90277. This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name listed above on: 04/08/2005. Signed: Palace Management Inc., E.V.P., James Sullivan. This statement was filed with the County Recorder of Los Angeles County on October 20, 2014. NOTICE: This Fictitious Name Statement expires on October 20, 2019. A new Fictitious Business Name Statement must be filed prior to October 20, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald Pub.: October 30, November 6, 13, 20, 2014 **H-1176**

**Fictitious Business Name Statement 2014300534**  
The following person(s) is (are) doing business as SHAMS IMPORTS, 1514 W. 134TH ST., GARDENA, CA 90249, USA. Registered Owner(s): BIPAKABA, INC., 1514 W. 134TH ST., GARDENA, CA 90249, CALIFORNIA. This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name listed above on: n/a. Signed: Bipakaba, Inc, President. Biplob Shamsrouf. This statement was filed with the County Recorder of Los Angeles County on October 21, 2014. NOTICE: This Fictitious Name Statement expires on October 21, 2019. A new Fictitious Business Name Statement must be filed prior to October 21, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Torrance Tribune: October 23, 30, November 6, 13, 2014 **HT-1168**

**Fictitious Business Name Statement 2014299284**  
The following person(s) is (are) doing business as UNIQUE ARTISTS AGENCY, 5012 WEST 119TH STREET, HAWTHORNE, CA, 90250, LOS ANGELES COUNTY. Registered Owner(s): JENNIFER DAY, 324 S. BEVERLY DRIVE, #299, BEVERLY HILLS, CA 90212. This business is being conducted by Copartners. The registrant commenced to transact business under the fictitious business name listed above on: n/a. Signed: Jennifer Day, CEO. This statement was filed with the County Recorder of Los Angeles County on October 20, 2014. NOTICE: This Fictitious Name Statement expires on October 20, 2019. A new Fictitious Business Name Statement must be filed prior to October 20, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. October 30, November 6, 13, 20, 2014 **H-1173**

**Fictitious Business Name Statement 2014278359**  
The following person(s) is (are) doing business as CERCLE D'OR CONSULTING, 4225 DEL MAR AVE., #208, LOS ANGELES, CA 90029, LOS ANGELES COUNTY. Registered Owner(s): 1) ERIC ANDERSON, 4225 DEL MAR AVE., #208, LOS ANGELES, CA 90029; 2) WENDY GOLDRING, 3735 BAGLEY AVE., #208, LOS ANGELES, CA 90034. This business is being conducted by a General Partnership. The registrant commenced to transact business under the fictitious business name listed above on: n/a. Signed: ERIC ANDERSON, CHIEF MANAGING PARTNER. This statement was filed with the County Recorder of Los Angeles County on September 30, 2014. NOTICE: This Fictitious Name Statement expires on September 30, 2019. A new Fictitious Business Name Statement must be filed prior to September 30, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald Pub. October 30, November 6, 13, 20, 2014. **H-1177**

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ShopLocal

from page 13

print in a digital age. “Everyone says print is dead, but I don’t believe that,” Maerker said. “Community newspapers are a great way for businesses to connect with the community.” She also elaborated on the archival importance of the local paper. “It is a thumbprint of history,” she said. Maerker went on to credit her staff for their dedication, adding that it is a huge but worthwhile challenge to find people who are the right fit. “I couldn’t do anything I do except for my staff,” she said.

Rossberg announced that Torrance Bakery celebrates its 30<sup>th</sup> anniversary this month and has grown from a “beat-up donut shop” with seven employees to two locations with over 90 employees and 14,000 square feet of combined space. Starting out in the industry at the age of 16, Rossberg said the bakery business is all he ever wanted to do. “There is no Plan B,” he said. Asked to provide one piece of advice to build customer loyalty, Rossberg identified customer service as the absolute key.

Lesser, who joined the Redondo Beach-based Body Glove 48 years ago as an accountant and now runs the business, detailed the company’s evolution from two lifeguards in the 1950s looking for a way to solve the nuisance of being cold in the ocean to today’s iconic worldwide wetsuit wholesaler. Yet despite Body Glove’s

international success, Lesser pointed to the fact that it is still run by the same family that started it—and that allows for flexibility that corporate conglomerates don’t have. “We can react fast,” he said.

Hoping also to find opportunity where there was previously a problem, Khartounian came to grips with the reality that watches were no longer deemed valuable as timekeepers due to the advent of cell phones. So he decided to rebrand. “My vision was to create a watch store that doesn’t care about telling time, but about accessorizing your wrist,” he explained. Khartounian also emphasized the importance of hiring people who are better and smarter than he is, convincing employees to buy into the company’s vision, building a strong website, and competing through service rather than price.

Zislis described how at the age of 21, he opened the Manhattan Beach Brewery and turned it into virtually an overnight sensation that allowed him to pay back all his investors in cash within 90 days of opening. A quarter-century later, he employs 14,000 people as the owner of Shade Hotel, Rock ‘N Fish, Rock & Brews, Brewco, and The Strand House. While other panelists spoke of happy employees who never want to leave, Zislis explained that the very nature of food service typically entails

hiring individuals “when they’re young and on a career path.” Though hard to retain such personnel, he noted that he was happy “to have their greatness for a few years” before they move onto something else even bigger and better. Despite Zislis’ success, he said he won’t rest on his laurels—opting to continually make changes to keep the brand fresh. He also puts a premium on customer service, telling as an example the story of a disgruntled diner who called him to complain about not getting a baked potato with her meal. This prompted Zislis to drive to the woman’s house to deliver

the spud himself—and that gesture won her over for good. Finally, Zislis and the other panelists stressed the importance of community involvement, with the restaurateur adding that he only likes to advertise in “local papers” such as the Herald Publications’ weeklies.

The panelists also shared another element that allows them to thrive in ever-changing economic times: a tireless work ethic. “If you’re a small business owner, you work all the time,” said Maerker. “I keep dreaming of vacations... but I do love it [running the papers] or I wouldn’t still be doing it...” •

School Spotlight

from page 2

I learn in college to a job that can make an impact on my community and/or the world.

**Amit:** I aspire to become a neurologist one day after studying medicine from a top tier medical school.

Finally, as a sophomore myself I look for mentors, and so I was interested in learning, what contributed to their success on the test?

**Chris:** I attribute my success to consistent hard work in academia.

**Eric:** I attribute my success on the test to my sister and parents who support me and made sure I was ready for the NMSQT [the

PSAT]. Additionally, I believe our teachers, from both middle school and high school, built a strong academic foundation for us that led to this success.

**Amit:** The drive and support I received from my family and friends helped me succeed on the test.

What I learn from what these scholars had to say is, that you must work hard, value your family and teachers that supports you, and have goals for your future. Congratulations to all of our El Segundo High School 2014 National Merit Scholars, you all did amazing and the whole city is proud of you. •

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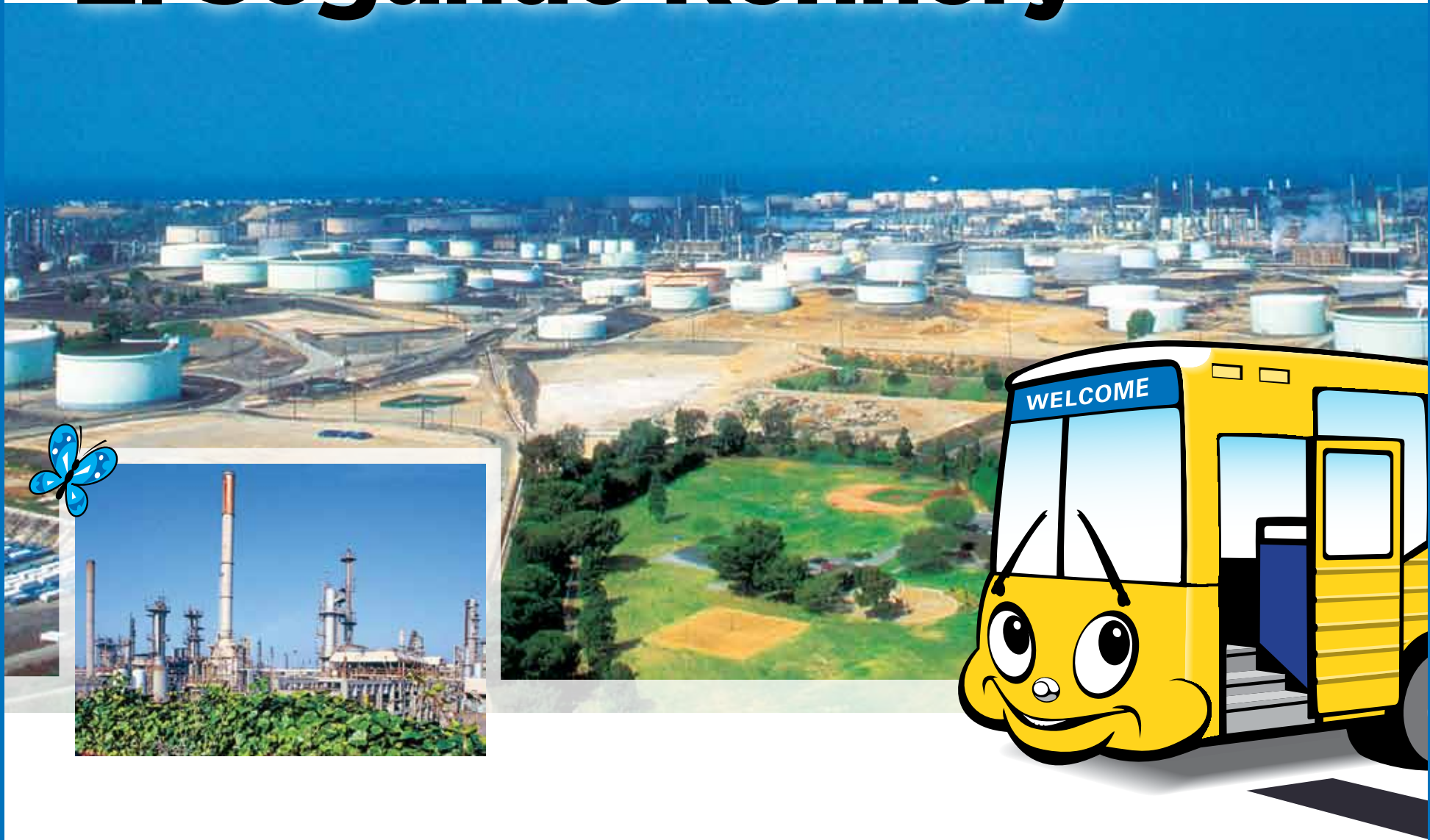






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