

# El Segundo Herald

The Weekly Newspaper of El Segundo

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## Another Magnificent Holiday Parade Brings Joy to El Segundo



This year's Holiday Parade, the 56th annual event, was another resounding success with fabulous floats and scintillating sights. Best friends Logan, Connor, Hunter, Remy, Rocket and Oliver waiting patiently for the parade to start. See next week's issue for more photos. Photo by Gregg McMullin.

## Council Passes Urgency Ordinance to Compensate Unjustly Evicted

By Brian Simon

The plight of local residents subjected to last-minute tenant evictions without just cause or massive rent increases in advance of new state legislation going into effect on Jan. 1 prompted the El Segundo City Council to hold a special meeting on Friday, Dec. 6 to address the matter and consider adopting an urgency ordinance to protect those citizens through the end of 2019. Several dozen other municipalities recently passed urgency ordinances to help residents in the interim period through the end of December.

The Council, by a 4-1 vote (with Don Brann dissenting) ultimately did not take action to prohibit such evictions – but instead adopted an urgency ordinance for property owners to provide one month's rent as compensation to those served with eviction notices without just cause on or after Oct. 8, 2019. The ordinance only applies to those currently still in their residences who have yet to leave their units. The October date was when Governor Newsom signed AB1482, an Assembly bill that kicks in on Jan. 1 and caps rent increases statewide while also prohibiting evictions without just cause. However the new law resulted in unintended consequences, with many property owners rushing to evict low-rent tenants to beat the deadline. The Council's compromise ordinance looks to provide some financial protections for tenants served with undeserved eviction notices after that date while also not hamstringing landlords looking to get their rents up to market rates before it's too late.

El Segundo-based property manager Neil Cadman told the Council that AB1482 puts

a cap on annual rent increases at 5 percent, plus no more than a 3.3 percent cost of living adjustment, or 8.3 percent max per year. He noted that except for a couple of cases, he has not raised any of his own tenants to that degree -- as the amount is fairly substantial. He went on to explain that the 8.3 percent cap is also retroactive to March 15, 2019. So if property owners have raised rents by more than that amount since that date, they will have to reduce the increase after Jan. 1 to comply with the 8.3 percent cap. Before AB1482, landlords could hike rents as much as they wished, Cadman pointed out. The new law doesn't apply to single-family homes, but does to duplexes and larger residential complexes. The legislation has a sunset clause after 10 years. The eviction provision covers tenants who have lived in their units continuously for at least 12 months.

The state law prompted a late movement to evict tenants paying below-market rates so that landlords have a chance to reset and recoup property value (through procuring new, higher-dollar leases) before the rent control kicks in. Cadman described himself as an investor in for the long haul looking to maintain cash flow. But another sort of investor may come in to "turn" or "flip" a building by buying a property and jacking up the previously lower rents.

The no-cause eviction provision of AB1482 only allows a landlord to kick out tenants in clear violation – e.g. they don't pay their rent, cause destruction to the property, or are a nuisance. It's unclear if major property renovations are just cause to evict, City Attorney Mark Hensley said. He added that a

landlord and tenant could strike a private deal where the former offers a sum of money to the latter to voluntarily leave. "If the tenant doesn't want the money, they are protected," Cadman said.

Councilmember Scot Nicol expressed concern about larger rents changing the make-up of the community with "institutional money coming in." Cadman admitted that a landlord would usually prefer to rent to a wealthy single professional with great credit than a family that makes less money and uses more utilities. He added that El Segundo currently has a "lot of for-rent" signs in town since many property owners have already raised rents and driven people out.

Nicol spoke of a case of a local woman who moved out of her place after getting notice of a \$500 rent increase. Though not technically so, he described this as a "form of eviction." Despite wishing to protect such residents, Nicol also emphasized that he doesn't wish to handcuff mom and pop property owners who have a last chance to get back to market rate before AB1482 takes effect. He described himself as "conflicted" – not wanting to see people forced out of their homes during the holidays, but also sympathizing with landlords who receive rents 30 percent below market value and won't be able to raise the monthly amount enough over time to catch up.

The Council's first motion was to prohibit evictions without just cause through Dec. 31 for residential properties built before Jan. 1, 2005 (in alignment with the state). There was discussion to roll back the date the ordinance

See City Council, page 4

## Weekend Forecast

**Friday**  
Sunny  
65°/54°



**Saturday**  
Mostly  
Cloudy  
63°/54°



**Sunday**  
Sunny  
65°/48°





# Holiday Mixer Highlights

Photos by Linda Cohen

The El Segundo Chamber's annual holiday mixer took place last Thursday at Citizens Business Bank. It was a good time for one and for all per usual. These photos are proof. •



Citizens Business Bank staff take their hosting duties seriously. Left to right Nicole Porter-AVP/LBS II, Anthony Gouche-VP/Service Manager, Rich Heisen- VP/Center Manager, Lily Reyna-Merchant Teller, Larita Wagner-Teller.



Councilmember Chris Pimentel, resident Stephanie Young and Xceed Financial Credit Union's Jeff Sullivan enjoyed the festivities.



Left to right — Realtor Bill Ruane, Kathy Rutledge and City Manager Scott Mitnick share a moment.



An early Christmas present to the El Segundo Ed! Foundation. Pictured left to right: Rich Heisen-CBB VP, Center/Manager; Michael Mulcahy-CBB SVP, Regional Manager; Carol Pirsztuk-CEO, Ed! Foundation; Laura Johnes-Operations, Ed! Foundation; Marisa Janicek-ESUSD Assistant Superintendent; and Cindy Beckett-CFO, Ed! Foundation. Photo: Marsha Hansen



El Segundo City staff from various departments were out in full force for the mixer. This photo includes from left to right Melissa McCollum (Library), Leslie Campbell (HR), Shawn Bonfield (Fire), Minerva Hernandez (HR) and Lauren Daniels (Finance).



The Dickens Carolers regale mixer attendees in Citizens Business Bank.

# Community Briefs

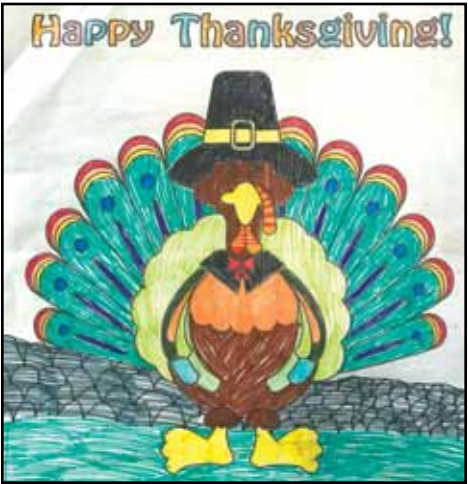
## Abad Receives Citizen of the Year Award



At the recent Chamber Salute to El Segundo mixer at Mattel that also honored current and past mayors, local realtor and resident Alex Abad received his certificate for Citizen of the Year awarded by the El Segundo Chamber. Among his philanthropic efforts, Abad spearheaded the Tower 60 Paint It Pink project and

through that helped raise substantial monies to benefit local schools. Pictured in the photo are Councilmember Chris Pimentel, realtor Shiela Fowler, El Segundo Unified School District Superintendent Dr. Melissa Moore, Mayor Pro Tem Carol Pirsztuk, Alex Abad, Mayor Drew Boyles and Councilmember Scot Nicol.

## Herald's Thanksgiving Coloring Contest Winners



Winner of 5-8 years old category:  
ELI SPARKS - Age 8



Winner of 9-12 years old category:  
JULIA KELLY - Age 11

We want to thank everyone for participating in Herald's Thanksgiving Coloring Contest. We had over 25 entries and it was very tough to pick the winners. All children that participated leave with a treat. Here are the names and ages of all the children that turned a submission in:

Ava Dora Morini (11), Lukas Buckley (6 1/2), Madison Buckley (9), Scotty (7 1/2), Chloe Clisham (9), Nathaniel Xu (8), Jonathan Xu (12), Noah Rice (9), Caroline Cook (6),

Eli Sparks (8), Hannah Sparks (6), Avery N. (10), Zoey Pittman (9), Mercy Rice (10), Scarlett Bullock (5), Violet Hutchinson (5), Conner Bullock (8), Madison Meyer (5), Caileen Meyer (5), Faithful Rice (6), Russell N. (5), Julia LePisto (9), Kai LePisto (11), Julia Kelly (11) and Zoe Thompson (9).

Don't miss out on Herald's Christmas Coloring Contest running in the El Segundo Herald now. Submissions for the Christmas Coloring Contest are due by December 30.

## Reflections Contest Winners...

Here are the winners for this year National PTA Reflections contest at El Segundo Middle School. The school received over 200 amazing entries of artwork, photos, dance, literature, videos and music. Three students from each

category were recognized for their outstanding achievements. Thank you to Mr. Michael Earley for chairing this event. Congratulations to the students!

– Content/Photo Provided by Cora Lee •



Awardees at the exhibit and award ceremony, from left: Julia Perfeti, Samantha Smith, Kiana Pereira, Holden Cadman, Hailey Cadmus, Camden Chen, Evan Chen and Jonathan Earley.

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Wishing You A Happy And Safe Holiday Season



Spotlight

El Tarasco – Really Good Food and a Love Story

By Ramona Bell

Anyone who knows El Segundo knows there is no shortage of restaurants and eateries. Even though, it's always fun to try out a new place, it's also nice to stick with the tried and true favorite.

One of my favorites is El Tarasco on Main Street and the history behind its humble beginnings makes it even better. Celia and Moises Palomo eloped back in the early 1960s in their native country, Mexico. Putting together years of hard work, they managed to purchase their very first piece of real estate in Manhattan Beach and opened a teeny-tiny restaurant they named El Tarasco. This marked the beginning of a life-long business venture and lucky for us, 8 years later they opened their second restaurant, "our" El Tarasco in El Segundo.

I remember El Tarasco from the early 1970s, when I was still in high school. Not much more than a hallway with a small kitchen in the back, hand-written menu items and daily specials on notebook paper were taped to the walls. But the food was authentic, the portions

generous, the prices affordable and my favorite burrito – delicious! And all of that still is.

It's bigger and brighter now, colorfully painted tables and chairs and the familiar accents of Mexican folkloric décor catches your eyes as soon as you walk in.

Whether you are on a quick lunch alone or filing in the family for dinner, you'll be served the hand-made chips and salsa. Perhaps by the ever-smiling Gustavo, who has worked there for 30 years.

The large menu offers enchiladas, fajitas, tacos, their signature burrito and a whole lot more.

Beer, wine and, of course, Margaritas with a happy hour, kid's menus, catering, breakfast all day, the list of services is impressive.

So, the brave and industrious newlyweds who once harvested avocados as migrant workers, came to produce 5 children, 11 restaurants and an avocado ranch which supplies all of the restaurants. Celia and Moises realized the true American dream and now their family carries it on. If you haven't been to El Tarasco lately, or even before, it's a good time to treat yourself. •

Calendar of Events

Deadline for Calendar items is the prior Thursday by noon. Calendar items are \$1 per word up to 25 words. Email listings to [marketing@heraldpublications.com](mailto:marketing@heraldpublications.com). We accept Visa and MasterCard.

- SPARK OF LOVE CAMPAIGN:  
11-18-19 TO 12-17-19
- Bring new toys and non-perishable food items to the El Segundo Fire Dept. Station No. 1, located at 314 Main Street. Show some love and help someone less fortunate this holiday season.
- THURSDAY, DEC. 12
- El Segundo Certified Farmer's Market, 3:00 PM. – 7:00 PM., located on Main Street, Downtown El Segundo. : Pop – Up Story Time, 3:00 PM. – 3:30 PM.
  - Teen Advisory Council, 3:00 PM., El Segundo Public Library, 111 W. Mariposa Ave., Call: 310-524-2728.
- FRIDAY, DEC. 13
- Bingo, 1:00 PM. - 3:00 PM., 50 Plus, \$3.00 minimum, Senior Club of El Segundo, 339 Sheldon Street
- SATURDAY, DEC. 14
- El Segundo Women's Club Holiday Boutique, 541 Standard St., 9am - 3pm, 30 unique vendors and artisans
  - CANDY CANE LANE – OPENS!! 5:00 PM. – 10:00 PM. and runs every night thru December 23rd, 1200 Block of West Acacia, El Segundo.
  - Saturday Night Dance, 7:00 PM. – 9:45 PM., Cost: \$5.00 Per Person, Adults of all Ages Welcome, Senior Club of El Segundo, 339 Sheldon St., Call: 310-524-2705.

- SUNDAY, DEC. 15
- Bridge & Pinochle Groups, 11:30 AM. – 3:45 PM, Senior Club of El Segundo, 339 Sheldon St., Call Pam at: 310-318-2856.
- MONDAY, DEC. 16
- Cork Ornaments for Teens, 3:00 PM., Make your own ornament, El Segundo Public Library, 111 W. Mariposa Ave., Call: 310-524-2728.
  - Genealogy Club, 11:00 AM. – 12:00 PM., El Segundo Public Library, 111 W. Mariposa Ave., Call: 310-524-2728.
- TUESDAY, DEC. 17
- City Council Meeting, 6:00 PM., City Hall, 350 Main Street, Call: 310-524-2306.
  - El Segundo Kiwanis Club Meeting, 12:10 PM., The Lakes at El Segundo, Contact: [elsegundokiwanis.org](mailto:elsegundokiwanis.org).
- WEDNESDAY, DEC. 18
- Chair Yoga and Meditation, 1:30 PM. – 2:30 PM., El Segundo Public Library, 111 W. Mariposa Ave., Call: 310-524-2728.
  - Bowling, 1:00 PM – 3:00 PM, 50 Plus, Senior Club of El Segundo, Gable House Bowl, 22501 Hawthorne Blvd., Torrance, Cost: \$8.50 for 3 games, Call Joyce at: 310-322-7621.
- THURSDAY, DEC. 19
- El Segundo Certified Farmer's Market, 3:00 PM. – 7:00 PM., located on Main Street, Downtown El Segundo.
  - CSS Winter Sing, 8:30 AM. – 11:30 AM., ESHS Performing Arts Center, 640 Main Street, Call: 310-615-2676.
  - Community Band Concert, 6:00 PM. – 9:00 PM., ESHS Performing Arts Center, 640 Main Street. •

Police Reports

Monday, Dec. 2

One male adult was arrested at 0116 hours from the 700 block of North Pacific Coast Highway for vandalism.

A grand theft report was taken at 0832 from the 2000 block of East Mariposa Avenue. Unknown suspect(s) stole pallets from the business.

A found property report was taken at 1024 hours from the 300 block of Main Street. A gun was found in Manhattan Beach and brought to the ESPD station.

A grand theft report was taken at 1156 hours from the 2000 block of East El Segundo Boulevard. Taken was a laptop and employee ID badge.

A missing person report was taken at 1520 hours from the 800 block of Center Street. A male adult was reported missing.

A vandalism report was taken at 1545 hours from the 300 block of Bungalow Drive.

A traffic accident (with injuries) occurred at 1758 hours from East El Segundo and Oregon Street, vehicle versus vehicle.

One male adult was arrested at 2104 hours from LAPD for one outstanding ESPD misdemeanor warrant.

One female adult was arrested at 2221 hours from the 1900 block of East Grand Avenue for public intoxication.

One female adult was arrested at 2231 hours from the 500 block of North Pacific Coast Highway for trespassing.

A missing person report was taken at 2214 hours from the 700 block of North Nash Street. A juvenile male was reported missing

Tuesday, Dec. 3

A found property report was taken at 1913 hours from the 100 block of West Mariposa Avenue. Found was a briefcase.

One male adult was arrested at 2346 hours from the 300 block of North Pacific Coast Highway for attempted burglary (commercial) and two outstanding misdemeanor warrants.

Wednesday, Dec. 4

A found property report was taken at 0901 hours from the 400 block of Sheldon Street. A wallet was found.

A male was detained at 1035 hours from the 300 block of North Pacific Coast Highway and transported to the Exodus Treatment Center for a 72-hour psychiatric evaluation.

A found property report was taken at 1649 hours from the 300 block of Center Street. A skateboard was found.

Traffic accident (no injuries) occurred at 2051 hours from Aviation Boulevard and

El Segundo Boulevard, vehicle versus bicycle.

Thursday, Dec. 5

One male adult was arrested at 0104 hours from Nash Street and Rosecrans Avenue for misdemeanor DUI with a BAC of .08% or above.

A grand theft (auto) report was taken at 2034 hours from the 1700 block of East Walnut Avenue. Taken was a 2004 Toyota Celica.

A misdemeanor hit and run report was taken at 2116 hours from Grand Avenue and Virginia Street, vehicle versus parked vehicle.

Friday, Dec. 6

One male adult was arrested at 0103 hours from Grand Avenue and Sierra Street for possession of a controlled substance.

One female adult was arrested at 0402 hours from Pacific Coast Highway and Rosecrans Avenue for misdemeanor DUI with a BAC of .08% or above.

A found property report was taken at 1156 hours from the 200 block of California Street. Two backpacks with miscellaneous items were found.

A grand theft report was taken at 1126 hours from the 400 block of Hornet Way. Unknown suspect(s) damaged the victim's vehicle and stole her vehicle's headlight. .

A found property report was taken at 1352 hours from the 1500 block of East Walnut Avenue. A firearm and ammunition were booked for destruction. •

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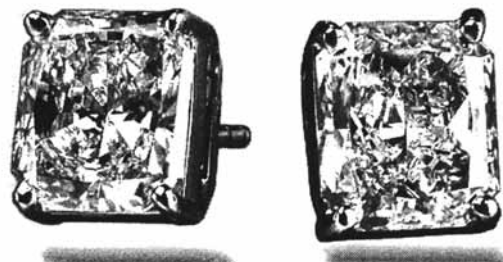
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# Classifieds

The deadline for Classified Ad submission and payment is Noon on Tuesday to appear in Thursday's paper. Advertisements must be submitted in writing by mail, fax or email. You may pay by cash, check, or credit card (Visa or M/C over the phone).

Errors: Please check your advertisements immediately. Any corrections and/or changes in an ad must be requested prior to the following Tuesday deadline in order to receive a credit. A credit will be issued for only the first time the error appears. Multiple runs will only be credited for the first time the error appears. No credit will be issued for an amount greater than the cost of the advertisement.

Beware: Employment offers that suggest guaranteed out-of-state or overseas positions may be deceptive or unethical in nature. If you have any doubts about the nature of a company, contact the local office of the Better Business Bureau, (213) 251-9696. Herald Publications does not guarantee that the advertiser's claims are true nor does it take responsibility for those claims.

**APARTMENT FOR RENT**  
**1 BEDROOM 1 BATHROOM**  
APARTMENT FOR RENT. 1718 E. MARIPOSA - \$2,195.00/MONTH - 1 CAR GARAGE - AVAILABLE JAN. 1, 2020. CALL 310-877-2374 FOR MORE DETAILS

**FOR RENT**  
**Private room** for rent. Utilities, W/D, stove, living room privileges. \$800. Available now. Room for Rent; private room. Kitchen, living room privileges. \$1100. Available now. 310.365.1481 or 310.641.2148.

**EMPLOYMENT**  
**Part-time Sales.** Looking for motivated part-time workers. Inside sales: work from home and make sales calls. 15% commission on all sales. Outside sales: territories are Torrance and El Segundo. Includes walking and interacting with business owners. 20% commission on all

sales. Seniors and students welcome. Send resume to management@heraldpublications.com.

**FOR RENT**  
**Beautiful Newly Remodeled Studio /** european style building in DT Gundo / all utilities paid / \$300 security deposit / furnished with cable tv / shared bathrooms & kitchenettes / 5min from the beach / walkability factor / Must See!! \$1,025. Call Vanessa @ 310-322-6116 or email 221concord@gmail.com for more info. Mention this ad and receive \$100 off first month's rent.

**WANTED**  
**WANTED.** Vinyl, vinyl, vinyl records, anything musical. Collectibles/antiques. Typewriters, sewing machines, military, silver, Japan, records, stamps, coins, jewelry, Chinese, ANYTHING. Buy/Sell/Trade. We sell for you on EBAY. Studio Antiques, El Segundo. 310.322.3895.

**EMPLOYMENT**  
**Developer:** Develop/support software applications for in-house tech. Requires Master's in CS/CIS or eq. w/ 2 yrs. (or Bachelor's + 5 yrs.) exp. as a s/w dev., prog./analyst, syst. analyst or eq. incl. 2 yrs. C#, JavaScript; SQL Server; design/dev. web UI & apps. Must be authorized to work F/T without employer sponsor. Send resume: Apollo Insurance Solutions Group, Attn: Human Resources (D1), 2121 Rosecrans Ave, Ste 5300, El Segundo CA 90245

**RETAIL/OFFICE SPACE**  
**MAIN ST. OFFICE/RETAIL SPACE** FOR RENT \$3,000.00 NNN - APPROX. 1,000 SF - AVAILABLE DEC. 20, 2019. CALL 310-877-2374 FOR MORE DETAILS.

To appear in next week's paper, submit your Classified Ad by Noon on Tuesday. Late Ads will incur a \$20.00 late fee.

## City Council

goes into effect retroactively to give exiled tenants the ability to fight in court with their landlord. Hensley opined that this probably wouldn't be enforceable and that "for those who left, this [clause] will not provide any remedy because they're gone."

Councilmember Chris Pimentel did not like the idea of the City intervening to take money out of landlords' pockets. Nicol stressed that the "state put a gun to the head" of landlords by essentially telling them to "either be a bad person and evict all your tenants" or be willing to chop potential value from their properties. Mayor Drew Boyles saw the initial motion as a way

from front page

to "help some people in the community." Pimentel offered the idea of "a month or two months' rent" that doesn't penalize property owners -- while still providing a mechanism to help renters through a housing transition. The revised motion was enough to capture the required four votes to pass the urgency ordinance. Hensley confirmed that the one-month rent subsidy also complies with the state's requirements. He added that some people may still be living in their units despite eviction notices that go back many months, as they may be battling with their landlords over items that have nothing to do with AB1482. •

# Herald's Holiday Special Section

We are putting a shopping guide together for the holidays to be published starting November 21. The week before Black Friday! You can advertise your special offers or just send a holiday greeting to the community for Thanksgiving or Christmas.

### Regular Rates

1X ad  
Full Page: \$900  
Half Page: \$700  
1/4 Page: \$550  
3/16 Page: \$450  
1/8 Page: \$250  
1/16 page: \$200

### Special Holiday Rates

(Nov 21, 28 - Dec 5, 12 & 19)

1X ad	Multiple ads
Full Page: \$600	\$550
Half Page: \$450	\$400
1/4 Page: \$325	\$250
3/16 Page: \$250	\$150
1/8 Page: \$150	\$125
1/16 page: \$100	\$75

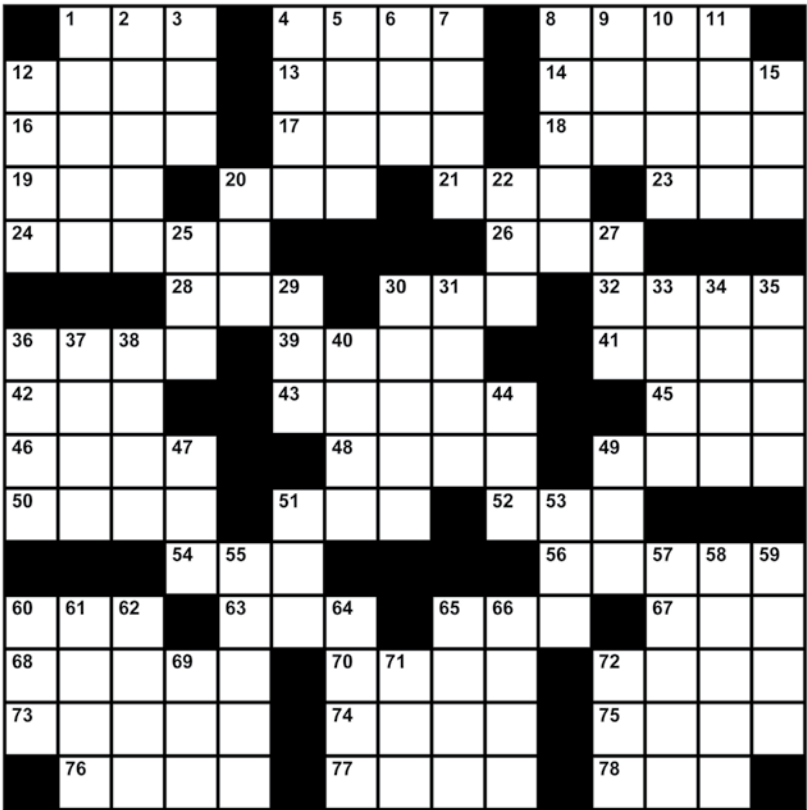
Prices for multiple ads are for each ad run. Add \$100 for color. Contact Linda at enrichlife@aol.com or call 215-858-3098.



Image courtesy of www.vecteezy.com

## WEEKLY CROSSWORD

See Answers Next Week



### Across

- Tell on
- Sound from an upset cat
- Baby's first word, perhaps
- Lion's hair
- Come-back sound
- Sherlock Holmes' drug
- Brink
- Boating hazard
- Airline with a triangular logo
- Bind up
- Word on a nickel
- What rings reveal about a tree
- Great deal
- Certain steed
- Little toymaker
- J.F.K. info
- "Delicious!"
- Important times
- Carpet feature
- "I \_\_\_ wed"
- Bring in
- It's dug in a mine
- Banquets
- It comes in bags
- Protracted
- Captivated by
- Harvest
- Familiar with
- Verb with thou
- Passion
- "Lord's Prayer" pronoun
- Type of ray

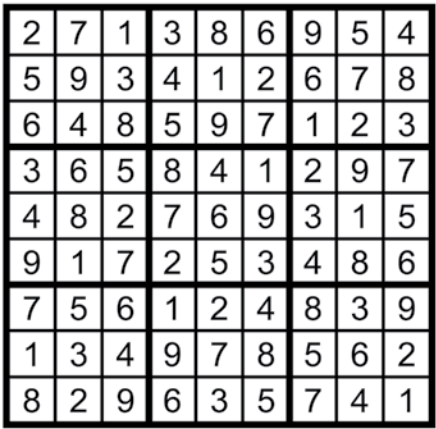
- Accelerator pedal
- "You betcha!"
- Pair on stage
- Charge carrier
- Security system feature
- Must pay
- Annoying spots
- Like some rituals
- Like the Texas star
- Deck hands
- Pronounces
- Scads
- Item in Santa's bag

### Down

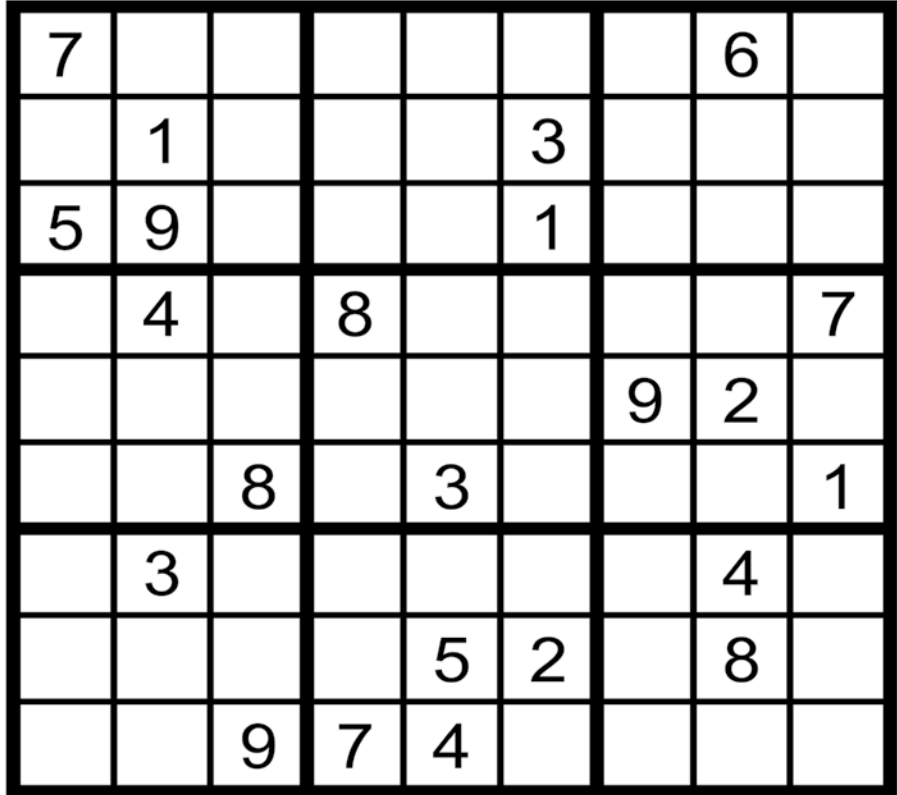
- Dashboard feature
- One of the deadly sins
- Golf driving area
- Deli order
- With cubes
- Ain't \_\_\_ sweet
- Couch potato's domain
- One who sits for a painter
- Tarzan's foster mother
- Wood factory
- Manual alternative
- Illegal drug, informally
- Welcoming \_\_\_
- See the point of
- Prized stone
- "Get the picture?"
- Invoice amount
- Bank machine, abbr.

- Had in mind
- Hot sandwich
- Put on a scale
- Length x width, for a rectangle
- Result of excessive bending
- Prince Charles' sport
- Strong and unyielding
- Advanced
- One named in a will
- Milk variety
- "I \_\_\_ You Babe" Sonny & Cher
- Gene component
- Sailor's affirmative
- Self concept
- Mass songs
- Phone or scope preceder
- Bank contents
- From the top
- Interlude
- Alack's partner
- "The Twilight \_\_\_" (vampire film series)
- Show of hands, maybe
- Fender problem
- Consumes
- Rachael on the Food Network
- Attempt to win over
- Play a part

### Last Week's Answers



## SUDOKU Medium



Each Sudoku puzzle consists of a 9x9 grid that has been subdivided into nine smaller grids of 3x3 squares. To solve the puzzle each row, column and box must contain each of the numbers 1 to 9.

SchoolSpotlight

SportsESUSD

## Cross Country Teams Run to State

By Gregg McMullin

The El Segundo High School cross country’s season came to an end at the California CIF State Cross Country Championships. Both boys and girls teams qualified, which is no easy feat. In fact, less than two percent of the schools in California will qualify for the state cross country meet each year. Of those who qualify few can get back in consecutive years, or send both teams (boys and girls) to state. Less than one percent of the high schools in California have had consecutive appearances at the state meet.

Both girls and boys teams finished in the top 10 and set team time records. This makes them the fastest teams at the state meet in school history. No, there wasn’t a podium appearance -- but nevertheless competing against the top California high school cross country teams is quite an accomplishment.

### Lady Eagles Finish Record-Setting Year

Last season, the girls team posted a third place finish with what was then the fastest

school team time. This year, the plan was to attack from the beginning and not let off the gas pedal until the finish line. By the mile marker, it was evident that the plan was going to be executed well. They beat last year’s team time by more than nine seconds from 98:00 to 97:51. This was the team’s fourth consecutive trip to the State CIF XC Championships and fourth consecutive top 10 finish. This year they beat several perennial powerhouse teams, including Foothill Technology, who has won three of the last five state titles.

Senior Sophia Zago missed the school record held by her teammate James Matlosz (set last season) by a mere 0.6 seconds. Zago and James Matlosz finished 1-2 for the Eagles for their last XC race together as Eagles. Zago finished 18:46, while James Matlosz finished with a time of 18:50. Together these two team captains had an amazing senior season that helped mold the upcoming talent into championship contenders for years to come.

See Eagles, page 6



The Lady Eagles finished eighth at the CIF State XC finals with four scoring sophomores.

## Nishime Takes School Board Reins

By Duane Plank

The El Segundo School Board held its annual organizational meeting on Tuesday night, with the group selecting Dr. Jeanie Nishime as its new president, taking over for Nancy Cobb. Tracey Miller-Zarnecke, who was elected to the Board in 2018, was selected as vice president, with Emilee Layne filling the clerk spot. Cobb and Paulette Caudill round out the Board.

Prior to the meeting, Cobb emailed that she wanted to thank the members and Superintendent Dr. Melissa Moore, and pointed out how the Board “runs very democratically.” She added that she has “total confidence in Dr. Nishime” as the Board tackles the 2019/20 school year. Moore noted the accomplishments during Cobb’s watch, including the assignment of “initial projects to begin construction on phase one of the facilities master plan.”

Following a brief reception that allowed for the rearrangement of chairs on the dais, he Board got to work, approving the slate of 2020 meeting dates, assigning members to various ad hoc committees, and approving the identification of multiple management positions.

Next on the agenda were special presentations, with Ella Tichy, the student representative to the Board, reporting out first, followed by El Segundo Education Foundation Chief Executive Officer Carol Pirsztuk sharing the fact that the recent Ed! Ladies Night Out shindig was able to raise nearly \$50,000.

Moore then took center stage, presenting her final recommendations regarding the District’s Goals for the Future, 2020-2024. She said she was “excited” to present her final recommendations,

which took place after “a few months of public engagement.” Moore said that there have been “small refinements” and added, “I think we came out with a better document, overall.”

Moore touched upon five district-wide goals: (1) To ensure high-quality learning to increase student achievement and develop well-rounded students who are prepared for college and career. (2) To promote the social and emotional well-being of all students and foster a positive learning environment and culture for all. (3) To recruit and retain high-quality employees and further build the capacity of personnel. (4) To promote parental and community engagement. (5) To maintain fiscal health and address long-term infrastructure and facility needs.

Executive Director of Human Resources Dr. Dylan Farris detailed the El Segundo Unified School District’s (ESUSD) first interim budget report for the fiscal 2019/20 year. After the Board approves the report, it is submitted to the Los Angeles County of Education no later than Dec.15. Two such reports are mandated each fiscal year.

There are three possible certifications to select from, with the ESUSD to file a positive certification. This means the District is confident that it will be able to meet all financial obligations in the current and next two fiscal years.

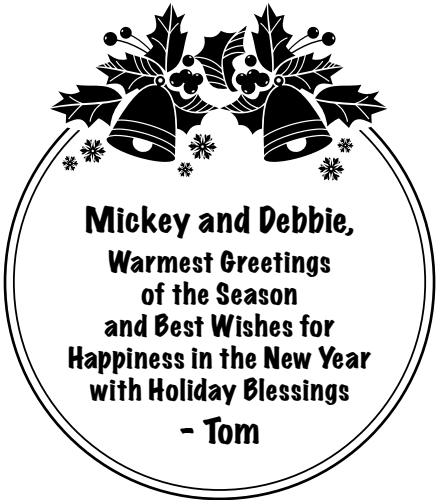
Post-presentations, the Board tackled consent agenda items. Among the items approved Tuesday evening: an agreement with School Shine, a video production company; a contract with Palmer Hamilton, LLC to provide designs for renovating the cafeteria seating and décor for

See ESUSD, page 6

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Eagles

from page 5

Sophomore sensation Tyler Matlosz finished in 19:26, with a PR of more than 35 seconds. She jumped to sixth on the school’s all-time list at the state meet. Looking forward, Tyler Matlosz looks to unseat her sister James on the school’s all-time list and be one of leaders for the next two years. Ami Jacobson had a big performance to finish with a time of 20:07 and was the team’s fourth scorer. Jacobson has been a big contributor and has worked tirelessly to become one of the biggest breakthrough athletes in recent memory.



The Eagles finished 10th out of 25 teams at the CIF State XC championships.

Isabella Mai, just a sophomore, had another stellar performance rounding out the top five scorers. With a time of 20:40, she found the pace to get her team another memorable season finish. Senior returnee Leah Guziak finished with a 51-second PR to cap off a stellar career as an Eagle. She has been a very dependable and consistent runner and has worked hard to become one of the top seven runners for the Eagles. Rounding out the top seven was Erin Rifkin despite fighting off a bad cold. She ran an incredible race at the CIF finals and scored fourth for the Eagles. She went out and fought her way through the 5k course with fierce determination. Despite being sick, Rifkin managed to pull out a time of 21:05 to put her inside the school’s top 20.

The girls team will return four of the seven runners from state meet and 8 of the 11 from the CIF roster. With no juniors on the varsity roster, the program has a very bright future.

Eagles Reach Their Goal

Eagle head coach Marcos Bolanos wasn’t worried where his team would finish at the CIF Southern Section Final. The goal was to finish high enough to qualify for a state finish. Bolanos’ season-long progression plan was to peak at state and that they did. They demolished the old team time of 85:56 with a new team time of 83:40. That previous mark was set by the last state qualifying team in 2017. The Eagles have had many teams run at Woodward Park, through the Clovis Invitational and now at the state meet twice.

Four-year legend Arend Verfaillie again paced the Eagles with the second fastest time

in school history with a 16:07. Going into the race, Verfaillie had hoped to chase down a course PR set by former standout Eagle Gavin Glynn, but his 15:39 will stand. Verfaillie finishes his Eagle career as the fastest in school history for a three-mile course. He shaved off 75 seconds from his sophomore time in 2017 at the state meet. He led by example this season and pushed his teammates to be their best each day. “His legacy will be felt for decades,” said Bolanos.

With a time of 16:26, Will Garrell continued his dominance up front. He has continually

time beat the previous number two time set by Garrett Rifkin in 2017.

Junior Cole Sterba and sophomore sensation Ryu Iguchi battled each other for the fourth and fifth spots throughout the race. Sterba finished fourth with a time of 17:04 (the school’s seventh all time) while Iguchi rounds out the top five scorers with a time of 17:16 (number nine all time).

Niall Glynn and Lukas Lux rounded out the top seven of those who ran. Both seniors were integral parts for the best season in



Arend Verfaillie battles Calvin McCarthy of Sir Francis Drake HS for position at the CIF State XC finals.

school history. Their leadership and grit helped mold the team into a group of hard-working runners. Jonny Felker, another alternate, was also key to the team’s success this season and was ready had Ortiz not run. Of the five varsity races he competed in this year, he bettered his time in four of those races.

The Eagles return four of the five scorers and seven out of 12 from the varsity roster next

PUBLIC NOTICES

**NOTICE OF ORDINANCES**  
**CITY OF EL SEGUNDO**  
ORDINANCE 1596, 1597, 1598, 1599, 1600, 1601, 1602, 1603, 1604, 1605, 1606, 1607, AND 1608  
ORDINANCES AMENDING EL SEGUNDO MUNICIPAL CODE TITLE 13 TO REGULATE BUILDING CONSTRUCTIONS IN ACCORDANCE WITH STATE LAW  
SUMMARY OF ADOPTED ORDINANCES  
Ordinance No. 1596 adopts the California Building Code 2019 Edition (“CBC”), as published in Title 24 of the California Code of Regulations (“CCR”); and amending the CBC based upon local climatic, topographical, and geological conditions;  
Ordinance No. 1597 adopts the California Residential Code 2019 Edition (“CRC”), as published in Title 24 of the California Code of Regulations (“CCR”); and amending the CRC based upon local climatic, topographical, and geological conditions  
Ordinance No. 1598 adopts the California Electrical Code, 2019 Edition (“CEC”), as published in Title 24 of the CCR;  
Ordinance No. 1599 adopts the California Mechanical Code, 2019 Edition, as published in Title 24 of the CCR;  
Ordinance No. 1600 adopts the California Plumbing Code, 2019 Edition, as published in Title 24 of the CCR;  
Ordinance No. 1601 adopts the California Energy Code, 2019 Edition, as published in Title 24 of the CCR;  
Ordinance No. 1602 adopts the International Property Maintenance Code, 2018 Edition published by the International Code Council;  
Ordinance No. 1603 adopts the International Swimming Pool and Spa Code, 2018 Edition published by the International Code Council;  
Ordinance No. 1604 adopts the California Fire Code, 2019 Edition (“CFC”), Chapter 1, Division 2, 3, and 4, and Sections 503, 510.2, 1103.2, and Appendix O of the International Fire Code, 2018 Edition; and amending the CFC based upon local climatic, topographical, and geological conditions;  
Ordinance No. 1605 adopts the California Existing Building Code, 2019 Edition, as published in Title 24 of the CCR;  
Ordinance No. 1606 adopts the California Green Building Standards Code, 2019 Edition, as published in Title 24 of the CCR;  
Ordinance No. 1607 adopts voluntary prescriptive provisions for seismic strengthening of cripple walls and sill plate anchorage of light, wood frame residential buildings; voluntary earthquake risk reduction in wood

frame residential buildings with soft, weak or open front walls; and voluntary earthquake hazard reduction in existing concrete buildings;  
Ordinance No. 1608 adopts the 2018 Uniform Solar Energy and Hydronics Code;  
The whole number of the City Council of said City is five. The foregoing Ordinances were duly introduced by said City Council at a regular meeting held on the 5<sup>th</sup> day of November, 2019, and were duly passed and adopted by said City Council, approved and signed by the Mayor, and attested to by the City Clerk, all at a regular meeting of said Council held on the 19<sup>th</sup> day of November, 2019, and the same were so passed and adopted by the following vote:  
Ayes: Mayor Boyles, Mayor Pro Tem Pirsztuk, Council Member Brann, Council Member Pimentel and Council Member Nicol  
Noes: None  
Absent: None  
Abstain: None  
A copy of the ordinances are available for viewing in the City Clerk’s office, 350 Main St. El Segundo, CA or the City’s website at <http://www.elsegundo.org> then go to Available Documents.  
El Segundo Herald Pub. 12/12/19  
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**Staff and Departments**

**Editor-in-Chief:** Heidi Maerker

**Classifieds:** Clara Nilles • [class@heraldpublications.com](mailto:class@heraldpublications.com)

**DBA:** Debbie Waite • [dba@heraldpublications.com](mailto:dba@heraldpublications.com) • *For Fictitious Business Name (DBAs) filings*

**Display Ad Sales:** Linda Cohen • [enrichlife@aol.com](mailto:enrichlife@aol.com)

**Graphic Design:** Michael Gonzales • [ads@heraldpublications.com](mailto:ads@heraldpublications.com)

**Legals:** Debbie Waite • [legalnotices@heraldpublications.com](mailto:legalnotices@heraldpublications.com)

**Letters to the Editor:** [letters@heraldpublications.com](mailto:letters@heraldpublications.com)

**Marketing:** Debbie Waite • [marketing@heraldpublications.com](mailto:marketing@heraldpublications.com)

**Press Releases:** [pr@heraldpublications.com](mailto:pr@heraldpublications.com)  
*For press releases, Herald In travel photos and general photos*

**Real Estate:** Clara Nilles • [graphics@heraldpublications.com](mailto:graphics@heraldpublications.com) • *For new realtors, contracts, ads*

**Website contact:** [web@heraldpublications.com](mailto:web@heraldpublications.com)  
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**Contributing Writers:** Haleemon Anderson, Derrick Deane, Greg McMullin, Duane Plank, Brian Simon

Our newspapers are adjudicated of general circulation accordance with the laws of California. El Segundo Herald, Case Number 372819; Hawthorne Press Tribune, Case Number 187530; Inglewood Daily News, Case Number 601550; Lawndale Tribune, Case Number 479346.

ESUSD

from page 5

El Segundo High School; and an agreement with DS Repair to the tune of \$7,900 for the repair of a classroom damaged by a trash disposal vehicle.

Moore noted that the funding for the initial designs for the cafeteria renovation, which is budgeted at \$5,000, will come from dollars the District recently reaped from allowing filming companies to utilize the high school facility during off-hours.

After Layne accepted financial gifts bestowed upon the District, the Board approved the filing of the positive certification for the first interim report, and also myriad collective bargaining items relating to the District and its agreements with the El Segundo Teachers Association and the California School Employees Association.

Moore then highlighted the upcoming December calendar, which features multiple school concerts in the run-up to the start of winter break that begins after the final school bell rings on Dec. 20.

In other District news, new El Segundo Middle School Principal Adam Scott and new Center Street School Assistant Principal Luke

year. With so many returning and the depth of the program, it sets up for another successful run to a state meet appearance. Coach Bolanos said, “I think the fire has been lit, and the boys are going to continue feeding the flames with more hard work during the track season to set up for a historic 2020 season.”

The cross country program has come a long way and continues to work towards individual and team excellence. The athletes on this team (past and present) have helped cultivate a culture of excellence, where they start each year with a simple question: “What do we need to do to get to state?”

Eagle Basketball Dominates

The El Segundo High boys basketball team improved to 5-1 overall heading into this week. They defeated Verbum Dei 65-51 in game that wasn’t as close as the final scored indicated. The Eagles started the game by outscoring Verbum Dei 16-0 and just kept the pressure on their opponents throughout the contest. Verbum Dei’s crowded gym did not intimidate the Eagles as El Segundo held a 29-17 halftime lead.

CJ Hardy Taylor led all scorers with 24 points, five steals and three assists while George Domyan had 15 points and dominated inside play. Leo Cagan scored eight of his 13 points in the first quarter. The game plan that the team has bought into and the prep and execution were the difference in the game. It appears they are really starting to grow as a team with lots of young players getting valuable minutes that will pay off later in the season.

The Eagles will get a boost that should make the team even better this week. Trevor Aubert and James Pearson are back from injuries and should help an already deep squad. •



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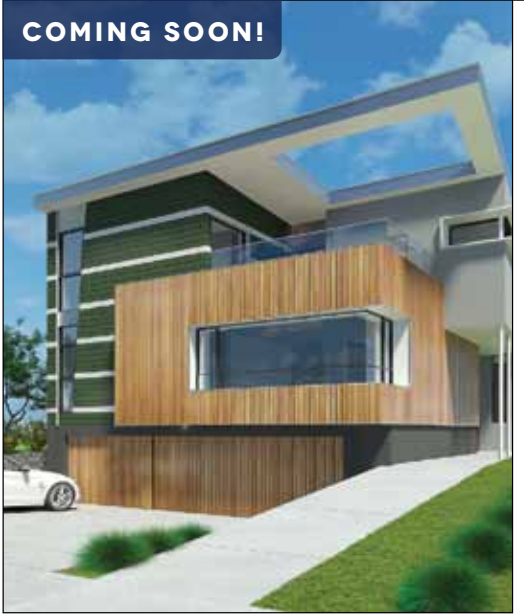


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534 RICHMOND ST	2	1	865	\$1,130,000	12/6/2019
422 MARYLAND	3	2	1318	\$1,225,000	11/29/2019
704 PENN ST	3	2.5	1661	\$1,330,000	11/26/2019
925 SHELTON ST	4	3.5	2781	\$1,950,000	11/26/2019
712 W PINE	4	6	2846	\$2,150,000	11/22/2019
926 FAIRING PL	4	3.5	2975	\$1,665,000	11/18/2019
929 SHELTON ST	4	3.5	2781	\$1,975,000	11/15/2019
506 SHELTON ST	4	4	2705	\$2,060,000	11/15/2019
414 W OAK AVE	6	4	3750	\$2,510,000	11/13/2019

TOWNHOMES/CONDOS	BEDS	BATHS	SF	SALE PRICE	CLOSING DATE
C 745 MAIN #101	2	2	1173	\$631,000	12/11/2019
C 552 E IMPERIAL	3	3.5	1758	\$1,094,924	11/29/2019
C 770 W IMPERIAL AVE #89	2	2	948	\$545,000	11/26/2019
C 818 MAIN ST #202	2	2	1406	\$732,000	11/26/2019
C 770 W IMPERIAL AVE #68	2	1.5	1005	\$515,000	11/14/2019
T 510 E IMPERIAL AVE	3	3.5	1969	\$1,000,000	11/1/2019
COMMERCIAL	SF	SALE PRICE	CLOSING DATE		
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Quote for the Week:

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The rules are very simple. All one has to do is submit a completed entry form to Herald Publications' office by December 30, 2019.

Everyone in the community is invited to vote one time. The completed form must be on an original page of the newspaper. No photocopied entries will be accepted. To include your entry in our contest, simply fill the name of your favorite establishment(s) in the blank below each category. **No partially completed forms will be accepted.**

Mail or bring in your completed entry form by December 30, 2019 at noon to:

Herald Publications  
Attn: Best of the Best  
500 Center St.  
El Segundo, CA 90245

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WINNERS MUST PARTICIPATE IN OUR SPECIAL "BEST OF THE BEST" SECTION TO RECEIVE RECOGNITION IN THE PAPER.

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KEEP IT  
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Winner's Special Advertising Section will start in the New Year



PUBLIC NOTICES

**Fictitious Business Name Statement 2019298139**

The following person(s) is (are) doing business as MARQUIS TAX SERVICES, 2041 ROSECRANS AVE, SUITE 385, EL SEGUNDO, CA 90245, LOS ANGELES COUNTY. Registered Owner(s): MATTHEW PITTLUCK, 2041 ROSECRANS AVE SUITE 385, EL SEGUNDO, CA 90245. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name or names listed above on: 11/2019. Signed: MATTHEW PITTLUCK, Owner. This statement was filed with the County Recorder of Los Angeles County on November 13, 2019.

NOTICE: This Fictitious Name Statement expires on November 13, 2024. A new Fictitious Business Name Statement must be filed prior to November 13, 2024. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 11/21, 11/28, 12/5, 12/12/19 **H-2063**

**Fictitious Business Name Statement 2019307633**

The following person(s) is (are) doing business as RAZ CARPET CLEANING, 11622 AVIATION BLVD. APT #444, INGLEWOOD, CA 90304, LOS ANGELES COUNTY. Registered Owner(s): RAMARO A. HIGGINS, 11622 AVIATION BLVD. APT #444, INGLEWOOD, CA 90304. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name or names listed above on: N/A. Signed: RAMARO A. HIGGINS, Owner. This statement was filed with the County Recorder of Los Angeles County on November 25, 2019.

NOTICE: This Fictitious Name Statement expires on November 25, 2024. A new Fictitious Business Name Statement must be filed prior to November 25, 2024. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

Inglewood Daily News: Pub. 11/28, 12/5, 12/12, 12/19/19 **HI-2069**

**Fictitious Business Name Statement 2019297505**

The following person(s) is (are) doing business as MALVAREZ CLEANING SYSTEMS, 4729 W 191<sup>ST</sup> ST., TORRANCE, CA 90503, LOS ANGELES COUNTY. Registered Owner(s): MILTON ALVAREZ, 4729 W 191<sup>ST</sup> ST., TORRANCE, CA 90503. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name or names listed above on: 07/2018. Signed: MILTON ALVAREZ, Owner. This statement was filed with the County Recorder of Los Angeles County on November 13, 2019.

NOTICE: This Fictitious Name Statement expires on November 13, 2024. A new Fictitious Business Name Statement must be filed prior to November 13, 2024. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 12/5, 12/12, 12/19, 12/26/19 **H-2075**

**Fictitious Business Name Statement 2019289539**

The following person(s) is (are) doing business as 1) MODERN FOOD MARKET, 2) MODERN RECYCLING, 601 W. ANAHEIM ST., WILMINGTON, CA 90744, LOS ANGELES COUNTY. Registered Owner(s): 1) IL POM CHIN, 1500 FLORWOOD AVE, TORRANCE, CA 90503, 2) SUNNY CHIN, 1500 FLORWOOD AVE, TORRANCE, CA 90503, 3) YULA CHIN, 1159 10<sup>TH</sup> ST, MANHATTAN BEACH, CA 90266, 4) CHAD SEIB, 1157 10<sup>TH</sup> ST, MANHATTAN BEACH, CA 90266. This business is being conducted by a General Partnership. The registrant commenced to transact business under the fictitious business name or names listed above on: 04/2007. Signed: CHAD SEIB, General Partner. This statement was filed with the County Recorder of Los Angeles County on November 1, 2019.

NOTICE: This Fictitious Name Statement expires on November 1, 2024. A new Fictitious Business Name Statement must be filed prior to November 1, 2024. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 11/21, 11/28, 12/5, 12/12/19 **H-2064**

**Fictitious Business Name Statement 2019302773**

The following person(s) is (are) doing business as SAN ANTONIO MARKET, 15020 PRARIE AVE, HAWTHORNE, CA 90250, LOS ANGELES COUNTY. Registered Owner(s): DIMAS DAVILA CEBALLOS, 15602 GERKIN AVE, LAWNDALe, CA 90260. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name or names listed above on: 11/2019. Signed: DIMAS DAVILA CEBALLOS, Owner. This statement was filed with the County Recorder of Los Angeles County on November 19, 2019.

NOTICE: This Fictitious Name Statement expires on November 19, 2024. A new Fictitious Business Name Statement must be filed prior to November 19, 2024. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

Hawthorne Press Tribune: Pub. 12/5, 12/12, 12/19, 12/26/19 **HH-2070**

**Fictitious Business Name Statement 2019310130**

The following person(s) is (are) doing business as GRAY DESIGNS, 207 SHELTON STREET #4, EL SEGUNDO, CA 90245, LOS ANGELES COUNTY. Registered Owner(s): BRILDA S GRAY, 207 SHELTON STREET #4, EL SEGUNDO, CA 90245. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name or names listed above on: 11/2019. Signed: BRILDA S GRAY, Owner. This statement was filed with the County Recorder of Los Angeles County on November 27, 2019.

NOTICE: This Fictitious Name Statement expires on November 27, 2024. A new Fictitious Business Name Statement must be filed prior to November 27, 2024. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 12/5, 12/12, 12/19, 12/26/19 **H-2076**

**Fictitious Business Name Statement 2019298160**

The following person(s) is (are) doing business as BUZZ'S GROOMING & MORE, 21628 S. FIGUEROA ST, CARSON, CA 90745, LOS ANGELES COUNTY. Registered Owner(s): COURTNEY ANNE BROWN, 1804 ARLINGTON AVE, TORRANCE, CA 90501. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name or names listed above on: N/A. Signed: COURTNEY ANNE BROWN, Owner. This statement was filed with the County Recorder of Los Angeles County on November 13, 2019.

NOTICE: This Fictitious Name Statement expires on November 13, 2024. A new Fictitious Business Name Statement must be filed prior to November 13, 2024. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 11/28, 12/5, 12/12, 12/19/19 **H-2065**

**Fictitious Business Name Statement 2019302297**

The following person(s) is (are) doing business as HOMEWOOD SUITES LANCASTER, 1) 2320 DOUBLE PLAY WAY, LANCASTER, CA 93536, LOS ANGELES COUNTY; 2) 222 LAKEVIEW AVENUE SUITE 200, WEST PALM BEACH, FL 33401. Registered Owner(s): ISLAND HOSPITALITY MANAGEMENT IV, LLC, 222 LAKEVIEW AVENUE SUITE 200, WEST PALM BEACH, FL, 33401. This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: 07/2014. Signed: ISLAND HOSPITALITY MANAGEMENT IV, LLC, BARBARA BACHMAN, Vice President. This statement was filed with the County Recorder of Los Angeles County on November 18, 2019.

NOTICE: This Fictitious Name Statement expires on November 18, 2024. A new Fictitious Business Name Statement must be filed prior to November 18, 2024. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 12/5, 12/12, 12/19, 12/26/19 **H-2071**

**Fictitious Business Name Statement 2019312598**

The following person(s) is (are) doing business as 1) SERDC SOLUTIONS, 3455 EMERALD STREET UNIT #4, TORRANCE, CA 90503, 2) SERDC INNOVATIONS, 1601 N. SEPULVEDA BLVD. #797, MANHATTAN BEACH, CA 90266-511, LOS ANGELES COUNTY. Registered Owner(s): DALE DUANE SIMS, 1601 N. SEPULVEDA BLVD. #797, MANHATTAN BEACH, CA 90266. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name or names listed above on: 8/2015. Signed: DALE DUANE SIMS, Owner. This statement was filed with the County Recorder of Los Angeles County on December 3, 2019.

NOTICE: This Fictitious Name Statement expires on December 3, 2024. A new Fictitious Business Name Statement must be filed prior to December 3, 2024. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 12/5, 12/12, 12/19, 12/26/19 **H-2077**

**Fictitious Business Name Statement 2019302867**

The following person(s) is (are) doing business as GALE TRIANGLE, 2240 E. MAPLE AVE., EL SEGUNDO, CA 90245, LOS ANGELES COUNTY. Registered Owner(s): PERFORMANCE TEAM LOGISTICS LLC, 2240 E. MAPLE AVE., EL SEGUNDO, CA 90245. This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: 01/2016. Signed: PERFORMANCE TEAM LOGISTICS LLC, CRAIG KAPLAN, CEO. This statement was filed with the County Recorder of Los Angeles County on November 19, 2019.

NOTICE: This Fictitious Name Statement expires on November 19, 2024. A new Fictitious Business Name Statement must be filed prior to November 19, 2024. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 11/28, 12/5, 12/12, 12/19/19 **H-2066**

**Fictitious Business Name Statement 2019302306**

The following person(s) is (are) doing business as HAMPTON INN AND SUITES PALMDALE, 1) 39428 TRADE CENTER DRIVE, PALMDALE, CA 93551, LOS ANGELES COUNTY; 2) 222 LAKEVIEW AVENUE, SUITE 200, WEST PALM BEACH, FL 33401. Registered Owner(s): ISLAND HOSPITALITY MANAGEMENT IV, LLC, 222 LAKEVIEW AVENUE SUITE 200, WEST PALM BEACH, FL 33401. This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: 07/2014. Signed: ISLAND HOSPITALITY MANAGEMENT IV, LLC, BARBARA BACHMAN, Vice President. This statement was filed with the County Recorder of Los Angeles County on November 18, 2019.

NOTICE: This Fictitious Name Statement expires on November 18, 2024. A new Fictitious Business Name Statement must be filed prior to November 18, 2024. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 12/5, 12/12, 12/19, 12/26/19 **H-2072**

**Fictitious Business Name Statement 2019314149**

The following person(s) is (are) doing business as JSO CONSULTING, 9309 SAN LUIS AVENUE, SOUTH GATE, CA 90280, LOS ANGELES COUNTY. Registered Owner(s): SERGIO E. JUAREZ, 9309 SAN LUIS AVENUE, SOUTH GATE, CA 90280. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name or names listed above on: N/A. Signed: SERGIO E. JUAREZ, Owner. This statement was filed with the County Recorder of Los Angeles County on December 5, 2019.

NOTICE: This Fictitious Name Statement expires on December 5, 2024. A new Fictitious Business Name Statement must be filed prior to December 5, 2024. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 12/12, 12/19, 12/26, 1/2/20 **H-2078**

**Fictitious Business Name Statement 2019300102**

The following person(s) is (are) doing business as AECO, 2700 ARLINGTON AVENUE #107, TORRANCE, CA 90501, LOS ANGELES COUNTY. Registered Owner(s): TIANY GALASKAS, 2700 ARLINGTON AVENUE #107, TORRANCE, CA 90501. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name or names listed above on: 10/2019. Signed: TIANY GALASKAS, Owner. This statement was filed with the County Recorder of Los Angeles County on November 15, 2019.

NOTICE: This Fictitious Name Statement expires on November 15, 2024. A new Fictitious Business Name Statement must be filed prior to November 15, 2024. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 11/28, 12/5, 12/12, 12/19/19 **H-2067**

**Fictitious Business Name Statement 2019302312**

The following person(s) is (are) doing business as HAMPTON INN AND SUITES LANCASTER, 1) 2300 DOUBLE PLAY WAY, LANCASTER, CA 93536, LOS ANGELES COUNTY; 2) 222 LAKEVIEW AVENUE SUITE 200, WEST PALM BEACH, FL 33401. Registered Owner(s): ISLAND HOSPITALITY MANAGEMENT IV, LLC, 222 LAKEVIEW AVENUE SUITE 200, WEST PALM BEACH, FL 33401. This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: 07/2014. Signed: ISLAND HOSPITALITY MANAGEMENT IV, LLC, BARBARA BACHMAN, Vice President. This statement was filed with the County Recorder of Los Angeles County on November 18, 2019.

NOTICE: This Fictitious Name Statement expires on November 18, 2024. A new Fictitious Business Name Statement must be filed prior to November 18, 2024. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 12/5, 12/12, 12/19, 12/26/19 **H-2073**

**Fictitious Business Name Statement 2019297892**

The following person(s) is (are) doing business as 1) ILOBASCO RESTAURANT, 2) RESTAURANTE ILOBASCO, 3) EL ILOBASCO ORIGINAL, 4) ILOBASCO EL ORIGINAL, 5) RESTAURANTE ILOBASCO EL ORIGINAL, 6) ILOBASCO RESTAURANT EL ORIGINAL, 7) EL ILOBASCO, 15022 PRAIRIE AVE, HAWTHORNE, CA 90250, LOS ANGELES COUNTY. Registered Owner(s): ANDREW ROYANT RIVERA, 3827 W. 134<sup>TH</sup> PL, HAWTHORNE, CA 90250. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name or names listed above on: 11/2019. Signed: ANDREW ROYANT RIVERA, Owner. This statement was filed with the County Recorder of Los Angeles County on November 13, 2019.

NOTICE: This Fictitious Name Statement expires on November 13, 2024. A new Fictitious Business Name Statement must be filed prior to November 13, 2024. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 12/12, 12/19, 12/26, 1/2/20 **HH-2079**

**Fictitious Business Name Statement 2019305564**

The following person(s) is (are) doing business as SEB AVIATION CONSULTING, 4304 180<sup>TH</sup> ST. #25, TORRANCE, CA 90504, LOS ANGELES COUNTY. Registered Owner(s): SIMON ENRIQUE BELTRAN JR., 4304 180<sup>TH</sup> ST. #25, TORRANCE, CA 90504. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name or names listed above on: N/A. Signed: SIMON ENRIQUE BELTRAN JR, Owner. This statement was filed with the County Recorder of Los Angeles County on November 21, 2019.

NOTICE: This Fictitious Name Statement expires on November 21, 2024. A new Fictitious Business Name Statement must be filed prior to November 21, 2024. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 11/28, 12/5, 12/12, 12/19/19 **H-2068**

**Fictitious Business Name Statement 2019308040**

The following person(s) is (are) doing business as ESTUARY COURTS CONSULTING, 1) 4925 W. 142<sup>ND</sup> ST., HAWTHORNE, CA 90250, 2) 1601 N SEPULVEDA BLVD #537, MANHATTAN BEACH, CA 90266, LOS ANGELES COUNTY. Registered Owner(s): SUSAN K MITCHELL, 4925 W. 142<sup>ND</sup> ST., HAWTHORNE, CA 90250. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name or names listed above on: 11/2019. Signed: SUSAN K MITCHELL, Owner. This statement was filed with the County Recorder of Los Angeles County on November 25, 2019.

NOTICE: This Fictitious Name Statement expires on November 25, 2024. A new Fictitious Business Name Statement must be filed prior to November 25, 2024. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

Hawthorne Press Tribune: Pub. 12/5, 12/12, 12/19, 12/26/19 **HH-2074**

**Fictitious Business Name Statement 2019310295**

The following person(s) is (are) doing business as KAG PROCESSING, 632 WEST ACACIA AVENUE, EL SEGUNDO, CA 90245, LOS ANGELES COUNTY. Registered Owner(s): KELLIE ANN GONZALEZ, 632 WEST ACACIA AVENUE, EL SEGUNDO, CA 90245. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name or names listed above on: N/A. Signed: KELLIE ANN GONZALEZ, OWNER. This statement was filed with the County Recorder of Los Angeles County on November 27, 2019.

NOTICE: This Fictitious Name Statement expires on November 27, 2024. A new Fictitious Business Name Statement must be filed prior to November 27, 2024. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).

El Segundo Herald: Pub. 12/5, 12/12, 12/19, 12/26, 1/2/20 **H-2080**

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# Herald's Holiday Coloring Contest!



# Happy Holidays!



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PLEASE PRINT CLEARLY, SO WE CAN BE SURE TO REACH YOU.

- Get your coloring contest submission into the El Segundo Herald by
- Monday December 30, 2019. Mail, email ([web@heraldpublications.com](mailto:web@heraldpublications.com)) or bring to: 500 Center Street, El Segundo. Each age group will
- have one winner, who will receive a \$20 Gift Certificate! All kids are
- winners at the Herald, so everyone will get a treat for participating.
- Winning pictures will be featured in the following edition of the
- El Segundo Herald. We will publish the full name of each participant.
- Age groups are: 5-8 years old and 9-12 years old.

Prize winners will be contacted by Herald staff members. Thank you for participating and Happy Holidays!



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- Sun 2-4pm 935 Cypress, ES 3/1.5, charming single story, lg lot \$1,149,500  
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