Herald Publications - Torrance, El Segundo, Manhattan Beach, Hawthorne, Lawndale, & Inglewood Community Newspapers Since 1911 - (310) 322-1830 - Vol. 5, No. 5 - January 29, 2015

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# **Scouts Honored with Eagle** Awards by Walteria Park Troop



Troop 378, Waltheria Park, will promote five of its members to the rank of Eagle Scout, in a court of honor on Feb 7. The scouts are (L-R) Ryan Yuzuki, who remodeled two playground rooms at Vista Grande elementary school; Jordan Watanabe, who constructed trellises and espaliers at South Coast Botanic Gardens; Brandon Sim, who constructed a seating area at George F Canyon Park; Nicky Lofgren, who created a dry riverbed landscape for the miniature train facility at Wilson Park; and David Snowiss, who constructed trail fence at Ernie Howlett Park. Photo provided by Dean Lofgren.

# Weekend **Forecast**

### Friday **Partly** Cloudy 67°/54°



# Saturday **Partly**

Cloudy 67°/52°



### Sunday Sunny

69°/54°



# **Council Approves Contract for Second Annual Triathlon at Torrance Beach**

By Cristian Vasquez

In a 6-1 vote, the Torrance City Council approved a contract with Pacific Sports LLC to host the 2<sup>nd</sup> Annual Triathlon to be hosted on Sunday, Sept. 13 near Torrance Beach.

The agreement was based on the recommendation of the Community Services Director and required that all conditions of the City of Torrance and the Los Angeles County Beaches and Harbors be met, as well as ensuring that all deposits, permits and "reimbursable fees" be paid by Sept. 13. The contract will also ensure that liability is covered for the event. In addition, the city agreed to return at a later date to establish the city's administrative fee on gross receipts and a schedule to be negotiated between all parties and will include requirements by the county.

"The council approved this to move forward on a pilot basis last May for an event that took place on Sept. 21 [2014]," Community Services Director John Jones said. "The event did take place with the swim portion at Torrance Beach, with the bike portion starting at Torrance Beach and up into the Riviera and with the run portion adjacent to Torrance Beach, on the street above."

Last September Pacifica Sports LLC hosted the Herbalife Triathlon included the swimming portion taking place at Torrance Beach, the bicycle portion of the event taking place between Torrance Beach and the Upper Riviera, and the run and final element

of the race being hosted along Paseo de la Playa next to Torrance Beach.

Despite the success of the city's first triathlon, which attracted an estimated 1,500 participants, there were concerns voiced by some residents who were opposed to the event but sought for the city to improve safety issues not just for participants but for residents as well.

"I spoke at the last council meeting in May asking for a different bike route citing certain concerns in regards to the proposed triathlon," Judy Fisher said. "I live at the bottom of Arboles [part of the bike route] where the street turns into Paseo Reyes. Apparently the safety concerns for last year were addressed and there was a Torrance Police officer assigned at the curve where Arboles meets Reyes; still it is a dangerous corner. We personally saw one person swerve, miss the turn, hit the curb and fall on my neighbor's grass while several others had skid outs coming down the hill."

Furthermore, Judy Fisher and her husband Robert Fisher voiced their concern with the residential street being used by future triathlon participants to practice and condition for the upcoming event.

"I just want to emphasize the fact that the people I contacted that live close to me thought the event was okay but they were very concerned about the safety issues," Robert Fisher said. "More than anything there was a tremendous inconvenience and because it was new, the inconvenience didn't really present itself, but as it will go on with the years it will become more inconvenient for the people there. If it grows there will be more use of that area to practice and condition and so on; it is an issue on how these bikers do not obey stop signs, because it is a residential area. In spite of how it was run, I don't think it's the appropriate place for this to happen."

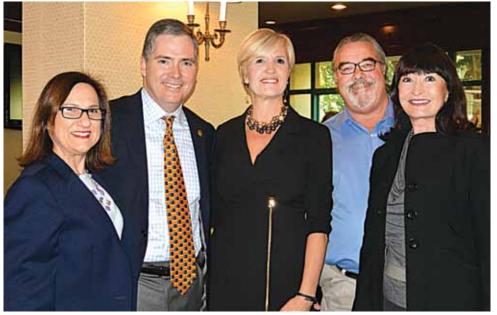
In order better understand the impact and success of the triathlon last year city staff conducted a survey on Sept. 23, 2014. The survey of the event included residents along the triathlon's route, in particular the biking portion of the event. The survey was sent to 1,250 residents but totaled just 143 responses. Still, the city is looking forward to improve the quality of the triathlon as well as making fun rather than an inconvenience for local residents, many of whom expressed frustration about being restricted from leaving during the event making some miss church and other Sunday-related activities.

"Obviously the first time is the best time we had so far and it wasn't perfect. Whatever we do in the city of Torrance will be better the second time," Mayor Pat Furey said. "Whether it be the routes that we do, they will be better or if its coverage for our fees and cost, it will be better. Hopefully all of our residents will be better served with all of the recommendations that were made." •

# State of the Region Address

### **Photos provided by Torrance Area Chamber of Commerce**

The annual State of the Region address was given by Congressman Ted Lieu (33rd District) on January 23rd at the DoubleTree by Hilton Torrance to a full house crowd of city officials and business dignitaries. Newly elected Congressman Lieu was also elected freshman class president



Merietta Fong, State Assemblymember David Hadley, Laurie Latham Brandt, Don Lee and Penelope Cornwall.

by his colleagues and "looks forward to getting some bi-partisan things done" and addressed "improving" policy areas affecting the business community. Prior to the luncheon address, the Torrance Area Chamber of Commerce welcomed all past Chairmen of the Board to attend a reception honoring them for their service. • For more photos see State, page 12



Patricia Sandt, Mark Waronek, Jennifer Frew and Mark Applegate.



Congressman Ted Lieu who gave the annual State of the Region address surrounded by past Torrance Area Chamber of Commerce board chairs.

# **Business Briefs**

# City of Torrance Announces Essay Question for Students & Government Day

The City of Torrance announces the new topic for its 2015 Students & Government Day, a program to encourage youth participation in community affairs. Selected students will participate in the 9th Annual Students & Government Day, which will be held on Tuesday, May 5, 2015.

The City of Torrance encourages all eighth graders to apply for participation by submitting a 100-150 word essay on the prompt: The 26th Amendment of the U.S. Constitution

grants U.S. citizens who are 18 years of age or older the right to vote. What can you do now and in the next few years until you are 18 to prepare yourself to be a well-informed voter and how will this preparation help your decision making? Information and forms are available at local schools and online at www. TorranceCA.Gov/Students.htm. Deadline for application is Tuesday, February 10, 2015. For more information, please contact the City Manager's Office at (310) 618-5880.

# South Coast African Violet Society to Host Annual Show and Sale

The South Coast African Violet Society (SCAVS) hosts its annual African Violet Show and Sale on Saturday, March 14, 2015, at the South Coast Botanic Garden, 26300 Crenshaw Blvd., Palos Verdes Peninsula, CA, 90274. Admission to the show and sale is free with paid admission to the South Coast Botanic Garden. A Culture Class will begin at 10:30 a.m. Sales will open at 11:00 a.m., and the Show will be available for viewing from 11:30 a.m. until 4 p.m.

The public can purchase plants directly from growers at an on-site sale from 11 a.m. to 4 p.m. the day of the show. SCAVS members will also be on hand to answer questions and share their enjoyment of growing and

showing their plants. For more information, contact Maureen Pratt (310) 445-5446 or maureen@maureenpratt.com



African Violet photo taken by Jacquie Eisenhut, member of the South Coast African Violet Society.

# **Unified Small Business Alliance Hosts Italian Lesson**

A free "Italian for Travelers" introductory language lesson will be given from 6-730pm at 2501 W. 237th Street, Suite A, in Torrance. Hosted by the Unified Small Business

Alliance, the lesson will be given by USBA Professor Federica Campagnari. To reserve a seat, please leave a message with Aurelio Mattucci at (310) 742-5754.

# Footwear Retailer WSS Donates to Youth Center



Rod Aiken, Vice President of Marketing for WSS, presents a \$10,000 donation to the Boys and Girls Club of Harbor Gateway Cheryl Green Community Youth Center. The check was accepted at an event on January 12 by the Executive Director of Cheryl Green Community Youth Center, Mike Herrera. Photo provided by WSS. •

# Women at Worl

# Councilmember Heidi Ashcraft **Looks for Ways to Be Involved**

By Laura Sorensen

Ashcraft Designs is a spare white building tucked away on Nash Street in El Segundo. Residents might drive by it a hundred times and not know it was there, unless they happened

to need a gross of consumer electronics items: the company, founded in 1986, creates beautiful and functional speakers, headphones, and even bathtubs for luxury hotels. But the Ashcraft brand didn't start out in a soaring space full of glass and air; it began with two people who joined forces personally and professionally. One had an artistic vision, and one had the talent for organization and management. They have worked together to ensure not just the company's success, but the successes childraising, marriage, Ashcraft Designs.

and religious and personal goals. They are Heidi and Dan Ashcraft, and this year Ms. Ashcraft ran an effective campaign to become Councilmember Ashcraft, the only woman to serve on the Torrance City Council. She has held many positions in the Torrance community because she has always wanted to give back to the city that has meant so much to her.

As the daughter of a machine shop owner and a finishing school graduate, Ashcraft knew that she wanted to go to college, but that she would have to finance it herself. She went to Southwest College and graduated from the medical assisting program, then worked as a medical assistant while attending community college. Then in her early twenties, she married Dan, who was attending school for design. Her first baby came along but she didn't slow down a bit, continuing to work full time.

Ashcraft enjoyed the nursing aspect of being a medical assistant but saw that the "front office" was the place with the higher salary. She became the manager at the doctor's office where she worked, taking care of everything from billing to filing to patient management. Dan would drop her off at 7am with the baby, and pick her up at 7pm after he was done with school. Then at night, Ashcraft would take classes at Citrus College. "You just think of how to get through one day and go to the next one," she said of those long days and

Three more children followed, and her husband graduated from design school and began working for a design firm. They both loved the beach and followed their hearts to the South Bay, where they bought a little cottage built in the 1920s. By this time, Ashcraft had

thoroughly learned how to be a manager, and talking to her, it is easy to see why. Involvement is deeply ingrained in her personality, and management is the outward manifestation of involvement. As this story continues, the reader

> will note a pattern: when Ashcraft finds herself in a situation, she doesn't hang back on the sidelines and let someone else handle it. She goes straight up to the front and does the work herself, saying, "I don't join things just to put my name on a list."

For instance: Ashcraft's children went to school in the Torrance Unified School District, so while working part-time at a doctor's office and raising four children full-time, she also began participating in PTA meetings. Her Scouts: she became a

Girl Scout leader. Her sons played soccer and baseball: she found herself a spot on the AYSO and Little League boards. I don't even have to go out on a limb to say that all these boards were probably ecstatic to have her, not to mention the networking opportunities that participation on these boards bring forth. Torrance at its heart is a small town, and people remember and appreciate services done for the community. Ashcraft also loved her twelve years on the TUSD board, where she eventually became PTA President at West High and then was elected to the School Board.

After her time on the board, she took a break from medical work and devoted herself to Ashcraft Designs. Her husband was very successful at designing beautiful stereo equipment, but Ashcraft took one look at the manager he had hired and knew she could do better. She had been involved in the business ever since, and she and Dan have desks right across from one another, where they can use their complementary skills for the company's benefit. They have been married 44 years.

Ashcraft's unofficial networking paid off last year, when then-mayor Frank Scotto approached her as a candidate for City Council. Ashcraft had known Scotto's wife Cindy for many years as part of the PTA and part of the YMCA, where Ashcraft had been elected the first female board president. Mayor Scotto knew of Ashcraft's governing experience and her love of the city, and asked her to run for City Council to give the Council a female perspective. Ashcraft believed she could win a seat, even though there were a total of 16 competitors last June for three seats. She said the best part of the election process was

See Women at Work, page 10



of their personal lives: Torrance Councilmember Heidi Ashcraft. Photo courtesy of daughter went to Girl

# **Correction**

### Re: Ohio State quarterbacks.

"Your article in the Torrance Tribune reversed the order. Braxton Miller was the original starter and J.T. Barrett took over from him when Braxton had a shoulder injury. Cardale Jones then took over from Barrett." Thank you Clay Nenno. We regret

# Police Repo

Burglary-Auto 1/18/2015 3:30:18 AM 5000 BLOCK MACAFEE ROAD

Suspect(s) enters unlocked vehicle and takes property/purse

Burglary-Auto 1/18/2015 6:00:00 AM 24200 BLOCK NEECE AVE

Suspect(s) takes property from trunk of possibly unlocked vehicle/ cash, skateboard, shoes, clothes, cleaning supplies

Auto Theft 1/17/2015 8:41 PM 3300 BLOCK CIVIC CENTER DR

Stolen vehicle: '09 Mercedes Benz E350 **Vandalism** 1/17/2015 7:20:00 PM 4400 BLOCK TORRANCE BLVD

Suspect(s) punctures victim's vehicle's

Vandalism 1/17/2015 7:23:37 PM 16900 **BLOCK PRAIRIE AVE** 

Suspect(s) pries window, smashing same/ no entry, no loss

Vandalism 1/18/2015 8:16:30 AM 4300 **BLOCK ARTESIA BLVD** 

Suspect(s) smashes window on parked vehicle/no entry, no loss

Burglary-Auto 1/18/2015 11:00:00 AM 5000 BLOCK SHARYNNE LANE

Suspect(s) takes property from unlocked vehicle/ wallet, cell phone •

# <u>Tech Talk</u>

# **How Can Social Media Help Me Find Potential Customers?**

### By Sid Kato, Array Systems, Inc.

Let's look at social media in the context of marketing. The focus of any good marketing plan is to understand your customers - where are they located and how can you create a message that resonates with them. Let's assume as a small business you don't have the big budget that some of your competitors have. Your best strategy may be a focused rather than shotgun approach. And social media may be just what you need to do it!

There are several social media platforms used today, the most popular being Facebook, LinkedIn and Twitter, with Pinterest coming up fast. Each platform has a unique

customer demographic. Here's how I would categorize them. Over the past 5 years, Facebook has transitioned from a younger audience to an older audience with a focus mainly on social connections. LinkedIn has many professional contacts and is good for Business to Business connections. For a younger audience, Twitter is your best bet, attracting mostly those in the Millennial age group. Finally, Pinterest is used primarily by a female population of various ages. So, for example, if you're selling your product or service to another business then your focus should be on LinkedIn. Always start by

See Tech Talk, page 8



**SOUTH BAY** 

### Eat, Shop, Play Crenshaw...and Win Cash!

Pledge your support to shop at participating businesses along the Crenshaw corridor and qualify for a chance to win great prizes – including up to \$1000 cash! Find out how to pledge and see complete rules at metro.net/crenshaw.

### Fall in Love with Metro on Valentine's Day

Impress your Valentine this year and Go Metro. Whether you're planning a date in Koreatown, Long Beach, Pasadena or Downtown LA, Metro riders receive discounts at a variety of restaurants and shows. For these specials and more, visit metro.net/discounts.

### **Electric Buses Coming to Metro**

Metro is preparing for delivery of its first completely electric bus, one of five the agency will be testing over the coming months. If successful, Metro will be expanding its electric fleet to continue its quest for greener, more sustainable transit options.

### Pledge to Go Metro this Year

Still working on your New Year's resolution? Why not get your company to buy you a Metro Pass? Metro offers a program that gives incentives to your employer and a relaxing commute to you. Call 213.922.2811 to get started.





It's Time. Equal Pay for Equal Work. This is the personal opinion of Heidi Maerker



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\*AV Rated (Highest) Martindale - Hubbell / \*\*Certified Specialist Estate Planning, Trust & Probate Law, State Bar of California, Board of Legal Specialization

# **Classifieds**

The deadline for Classified Ad submission and payment is Noon on Tuesday to appear in Thursday's paper. Advertisements must be submitted in writing by mail, fax or email. You may pay by cash, check, or credit card (Visa or M/C over the phone).

Errors: Please check your advertisements immediately. Any corrections and/or changes in an ad must be requested prior to the following Tuesday deadline in order to receive a credit. A credit will be issued for only the first time the error appears. Multiple runs will only be credited for the first time the error appears. No credit will be issued for an amount greater than the cost of the advertisement.

Beware: Employment offers that suggest guaranteed out-of-state or overseas positions may be deceptive or unethical in nature. If you have any doubts about the nature of a company, contact the local office of the Better Business Bureau, (213) 251-9696. Herald Publications does not guarantee that the advertiser's claims are true nor does it take responsibility for those claims.

#### APARTMENT FOR RENT

330 Sierra St. 1BD/1BA. Nice floor plan. Very large windows and bright. Excellent location. Well maintained. W/D on premises. Prkg. garage. Water incl. No pets. \$1,280/mo. Call (310) 594-2766.

#### EMPLOYMENT

Display Ad Sales Position. We need an experienced Display Ad Salesperson for Herald Publications. Territories include Torrance, El Segundo and Hawthorne. Full or part-time positions are available. 20% commission on all sales. If interested please email your resume to management@heraldpublications. com. No phone calls please.

### FOR RENT

A) 227 E. Oak, unit 103, El Segundo, CA: Beautiful 2 bed/2 bath; condo with view, exceptionally large patio, and 2 car covered parking. Asking \$2,495 per month. a. Please call 310-647-1635 for more info.

B) 535 Indiana Street, El Segundo, CA: Large 3bed/1.5bath, plus bonus room. Asking \$2,500 per month. a. Please call 310-647-1635 for

### FOR RENT

1) 957 Virginia Street, El Segundo a. Rare new construction home, never been lived in: 1800 sq ft, 3 bedrooms, 2 1/2 baths with a large 2 car garage. Asking \$3,995/month. b. Please email billruane90245@ yahoo.com or call Bill Ruane's office at 310-647-1635 for info.

#### FOR RENT

723 Loma Vista, El Segundo, Ca...2bed/1bath with 2 car garage... has rooftop deck with city view, and a private yard...asking \$2,800/month. Please email billraune90245@yahoo. com or call Bill Ruane's office at 310-647-1635 to view.

### FOR SALE

Queen size headboard/foot board all one unit, dark wood Excellent condition. \$200.00. 2 night stands \$50.00 each. 310-720-2022.

#### FOR SALE

Maytag washer and gas dryer, white, original Neptune series. Both are in great working condition! \$350. for the pair. 310-322-6300

#### GARAGE SALE

909 East Pine, ES. Saturday, 7-11am. All clothes three dollars new with tags \$5.

#### House for Rent

Two bedrooms, one bath, completely remodeled, small yard, washer/dryer, parking. Quite location. Near downtown! No Pets, 514 E. Grand Avenue. \$2500/Mo, Email your application to americashpaul@aol.com PH. 310 422 9595

### House for Rent

**2bd/2ba Rear House**. Private lg 2-car Garage. Hook-ups, New Paint, New Carpet, Stove, Dishwasher \$2395/mo (1 yr lease) 310/322-8946 or email blacksten1@aol.com

### SEEKING GARAGE FOR RENT

Wanted to rent garage in El Segundo. 781-910-9210.



DATEC.

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# **CLASSIFIED AD FORM**

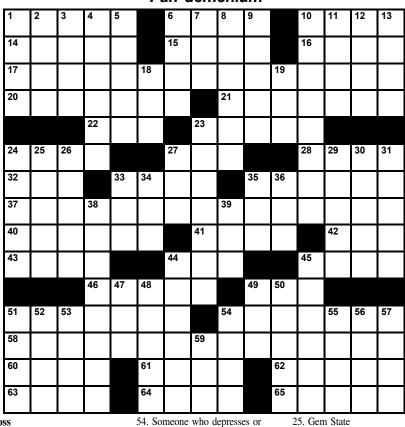
The deadline for Classified Ad copy and payment is at Noon on Tuesday. We reserve the right to reject, edit, and determine proper classification of classified ads. E-mail ad copy to: class@heraldpublications.com . Include Visa or M/C number along with billing address and phone number. You may also pay by cash or check.

PAYMENT MUST BE RECEIVED BEFORE AD IS PUBLISHED!

KAIES: Deadline Tuesday at NOO											
	1 Time	2 Times	3 Times	4 Times							
3 Lines	\$40	\$50	\$60	\$70							
4 Lines	\$45	\$55	\$65	\$75							
5 Lines*	\$50	\$60	\$70	\$80							
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AD COPY:	CATEGORY:
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	My ad will run forweeks.
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ddress:	I have enclosed \$

### WEEKLY CROSSWORD See Answers Next Week Pan-demonium



#### Across

- 1. Iraqi port
- 6. Pain in the neck 10. Spring dance
- 14. Rehem
- 15. Cork's country
- \_ of the Lock" by Pope
- 17. International 20. Lease
- 21. Branch of molecular science 22. Global positioning meas.
- 23. "Middlemarch" author
- 24. Backgammon equipment
- 27. Word of support
- 28. Red ink amount
- 32. Nigerian language 33. Crackerjack
- 35. Female chaperone
- 37. Roundtable 40. Like this puzzle
- 41. Reed section member
- 42. Atlantic catch
- 43. Georgetown hoopster 44. "48
- 45. Match parts 46. Camp craft
- 49. Datebook abbr. 51. Evil Arabian spirit
- 12. Oil grp. 13. Grid

worries others

60. Gazillions

65. Novices

1. Thai money

5. Circus site

6. Stand up to

7. Dead letters?

8. Fit for farming

9. Bottled spirits

10. Chatters idly

11. Don Juan

2. Burn soother

3. Leave speechless

4. Flea market deal

Down

61. Gab

58. Area in Central America

62. Formerly nitrogen

63. Strengthen, with "up" 64. D.C. bigwigs

- 18. Columbus Day mo. 19. Bill's partner in love

- 24. Profundity
- 23. Dump

- 59. Hurt

### Last Week's Answers

											L	as		ve	-
¹ F	² C	³C		<sup>4</sup> A	⁵ D	<sup>6</sup> D	<sup>7</sup> 0	<sup>8</sup> N		°s	<sup>10</sup> P	<sup>11</sup> I	12 N	<sup>13</sup> E	
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			<sup>27</sup> T	<sup>28</sup> O	<sup>29</sup> R	<sup>30</sup> A	<sup>31</sup> H			<sup>32</sup> E	<sup>33</sup> V	Е	Ν	Т	
<sup>34</sup> E	<sup>35</sup> V	<sup>36</sup> E		37 B	-	Ρ	Е	<sub>జ</sub> ီD	<sup>39</sup> S		<sub>4</sub> A	R	G	0	
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			္ဖီဝ	Ρ	-	כ	<sup>60</sup> M		<sup>61</sup> A	<sup>62</sup> V	-	A	R	Υ	
<sup>63</sup> S	<sup>64</sup>	₅G	0	U	R	Ν	Е	<sup>66</sup> Y	W	Е	Α	٧	Е	R	
<sup>67</sup> A	D	Α	Р	T		<sub>®</sub> E	M	Е	Е	R		<sub>®</sub> E	N	Е	
<sup>70</sup> P	0	ø	ß	Е		<sup>71</sup> R	0	8	D	Υ		<sup>72</sup> S	A	Х	

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6	1	5	2	7	4	3	8	9
7	2	9	8	5	3	1	4	6
8	4	3	9	1	6	2	5	7
5	8	4	7	3	9	6	2	1
2	3	7	1	6	8	4	9	5
9	6	1	5	4	2	8	7	3
3	5	2	4	9	1	7	6	8
4	7	6	3	8	5	9	1	2
1	9	8	6	2	7	5	3	4

26. Rabbit

29. Reserved

34. Funny

38. Starve

44. Boss

35. Twosome

36. Play for a sap

47. PIN requester

48. Civil rights org.

50. Brilliant success

52. Circle overhead?

53. Auth. unknown

56. Gay Talese's "\_\_\_ the Sons"

51. Conflict

54. Holiday \_

55. Philistine

57. Regards

49. Paternity identifier

27. Groove-billed

31. Beach particles

30. Condescending one

33. Microbrewery output

39. It keeps an eye on TV

45. Disreputable, slangily

4		9	5	7			3	
6			2		3	4		
		3		6	4			
7			4			1	9	
	5	4			8			2
			8	1		3		
		1	7		2			8
	6			5	9	7		1

Each Sudoku puzzle consists of a 9X9 grid that has been subdivided into nine smaller grids of 3X3 squares. To solve the puzzle each row, column and box must contain each of the numbers 1 to 9.

# Politically Speaking

# **One Man's Opinion**

### **Parenting is Easy**

### By Gerry Chong

Easy, peasy, parenting is easy and anybody can do it. And not having been a parent myself, I am the foremost judge on good parenting. After all, I've made zero mistakes, which is more than any parent can say.

So it was, on the night of the President's State of the Union address, I watched him, the Republican response, and a game show. After a glass of wine, I thought about how much fun it would be to have Republicans and Democrats appear as game show contestants to display their parenting skills. The show would go something like this:

The first contestant on stage would be a smiling, confident and eloquent Democrat, delivering a skillfully written speech worthy of William Jennings Bryan; fiery oratory at its best. In that, the Democrat would describe his approach to parenting. "First," he would say, "we gave our kids the basics: food (Food Stamps), housing (Section 8), a spending allowance (welfare) and free medical care (Medicaid).

"Then we moved up the chain of requirements for a decent life like cars (cash for clunkers), cell phones (Obamaphones), and birth control (Obamacare).

"You know," he continued, "kids like to have friends, so we invited other kids to illegally bust into the neighborhood and share all the gifts we have given our kids And the best part is that they never need to go home.

"But life is still too harsh for our kids, so we want to show them how much we love them by giving them more. After all, we're better than this.... life is about more than the basics. So here's the thing, we need to give them a free college education. We need to lower the interest rates on the mortgage contracts they voluntarily signed. And student loans they took? Pshaw, let's eliminate them entirely.

"How about time off from work for paid sick leave? Gotta have it, babe. Oh, oh, oh, don't forget free child care for their little rug rats?" As the Democrat said, these aren't wanna haves. These are gotta haves. Then there is the paying of a higher wage for the least skilled and least motivated among us. Of course! With parenting like that, we will have the kids we deserve. And how do we pay for all of this indulgence? We tax Joni Ernst.

With that, Senator Ernst, the Republican parent humbly steps to the podium. "I was raised on a farm in Iowa, feeding pigs. I had only one pair of shoes so my mother wrapped my feet in bread wrappers to keep the weather from ruining them. I was educated in a state university, married a soldier, raised my kids, became an Army Lt. Coronel, and fought in Afghanistan. Now I am a U.S. Senator. My kids and I are boot-strap raised."

"Boooooo," hisses the audience, thumbs down. "We don't want responsible parenting, we want overindulgent parenting. Tax her and everything she stands for."

Fade to black as the show ends. Sleep well, America. •

# **Another Man's Opinion**

# Sometimes We All Need to Stop Complaining, Enjoy Ourselves

### **By Cristian Vasquez**

Right from the start I will admit that I am a Bradley Cooper fan. Cooper has been in good movies and he's an Eagles' fan so in my book, we are cool. I am also a fan of Clint Eastwood. So when I saw the previews for the new film "American Sniper," I was pretty excited. Mr. Cooper's acting and Eastwood's directing are a sure thing if you're looking for a good movie. Unfortunately, there are people who can't just enjoy a good film and have to politicize everything. While my critique is directed at popular and liberal moviemaker Michael Moore, I am also mad at anyone who lacked the sense to ignore him and which contributed to the creation of this "controversy" regarding the movie. For anyone who claims "American Sniper" is pro-war, or that is mad because the film leaves out the "truth" about the war in Iraq, stop it and enjoy the movie.

Moore is entitled to make his comments; he should not have to apologize or take them back. If Moore truly believes that snipers are cowards that is his prerogative. However, why can't he just enjoy the movie? Why does this film have to become a political battle over the legitimacy of the war in Iraq? Is it really necessary to take the personal story of a highly-capable sniper, who served his country, to make general statements about the politics behind the war? The answer is no. This movie tells a story; it shares an intimate tale of a veteran serving his country and struggling to leave the war behind upon returning home.

If you want a film that is pro-war or antiwar, watch a documentary. There are plenty of those out there to satisfy and solidify whatever political ideology you might already have. "American Sniper" is a movie and while it is based on a person's life, it is not an educational piece. It is not and academic masterpiece nor is it a dissertation: it is a movie and movies are made to entertain. I remember watching "Inglorious Basterds" back in 2009. There was much anticipation on my end to get to the theater and when it finally happened, I was more than happy. Despite the fact that the heroes in the movie kill Hitler and his henchmen in a theater while watching political propaganda, it didn't ruin the film for me. The creative liberty and historical inaccuracies portrayed by writer/director Quentin Tarantino didn't ruin the experience because it's a movie.

Anyone who watches a movie and is upset about historical inaccuracies needs to remember that movies are there to entertain and not to educate. A film should never be a person's primary source of information and if it is, then there are bigger problems that we need to address as a society as a whole. "American Sniper" is a good movie; it is entertaining. The one lesson that we should walk away with from this film is that we should be reaching out to our veterans even more in order to ensure their transition back into society. We need to listen to our veterans and find ways to help them move beyond trauma of war. So instead of calling snipers cowards, or labeling this a pro-war or anti-anything movie, let's accept it for what it is: an entertaining movie about a veteran struggling to leave the war behind him. •



# **Tartars Slow Down** Saxons, Look to Recover

By Adam Serrao **Photos by Peter Thornton** 

The Torrance Tartars boys' basketball team has heard all of the positive press that the North High Saxons have been getting so far this season and took to the basketball court to change things up a little bit. Last Wednesday night at North High, head coach Paul Nitake took his team into hostile territory and delivered a blow to a Saxon team that was on top of the Pioneer League standings. With a 74-58 win against their league and cross-town rivals, the Tartars not only assisted in knocking North down the standings, but have also begun to get their very own season turned around quite quickly.

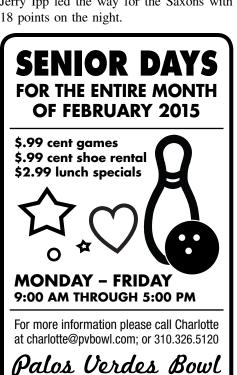
If there has been one thing that you could point your finger to that has somewhat sparked the turnaround of the Torrance Tartars, that thing would have to be the play of Junior

Jackson and the Tartars didn't stop with North High. The team and their player of the month kept things going in their next game last Friday night on the road against Centennial. Jackson stepped up again to lead all scorers with 17 points this time, as the Tartars rolled to back-to-back wins with a 63-49 win over the Apache's. The victory for the Tartars made it two in a row for Torrance and three out of their last five. The Tartars and Jackson seem to be trending in the right direction, but the team still has much work to do after dropping their first two league games at home to South High and Leuzinger, respectively. The Saxons, on the other hand, seem to be going in the opposite direction. After a stretch where the team had won five games in a row, they have now lost two in a row including a 69-58 loss to Leuzinger



#24 Bailey Kurahashi and and #55 Isaan Taylor defend as #3 Jaryn Fajardo drives the ball forward.

guard Giovanni Jackson. It's not that the Tartars have had a completely horrible start to their season, but the losses were definitely adding up a bit more quickly than the wins were. Jackson has taken it upon himself to put a jolt into his team and change things around a bit. He couldn't have picked a better time to start than against his rivals from North High. Jackson put up a game high 22 points in the game to lead the Saxons to not only a win, but a 16-point trouncing of his team's league rivals. Teammate Kousha Modanlou chipped in with 17 points in the effort while Jerry Ipp led the way for the Saxons with



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last Friday night. All of the movement has led to a momentary shakeup in the Pioneer League standings where Torrance (9-11, 2-2) now sits one spot ahead of North High (9-10, 2-2) and the South High Spartans (11-8, 3-1) sit in second place behind only Leuzinger (10-10, 4-0). With three weeks left in the season, a lot can still happen, especially with key divisional matchups still left on the slate of games to be played.

### SOUTH HIGH VS. WEST HIGH

Not surprisingly, the South High Spartans have lost only one league game all season long to this point and it has been to the Leuzinger See Tartars, page 9

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# Lakers' Future **Remains Uncertain**

By Adam Serrao

Nothing about the season that the Los Angeles Lakers are having is predictable. One week, the team will come out and win two-straight games against the Atlanta Hawks and the Houston Rockets; the next, they'll drop seven games in a row. One week Kobe will notch a triple-double and his team will play tremendously; the next, they will look like they are the worst team in the league.

not understand the concept of losing. Seeing your team win every possible game played is usually the object of an 82-game regular season. The Lakers, however, are already clearly out of playoff contention this season and while being competitive is truly great to see out of a struggling team, sometimes looking into the future is even better. In order for the Lakers to get better and back on top of the league, they are going to need

"Right now, the Lakers do not have championship-quality or even playoff-quality players."

Well now, midway through the season, certainty has surfaced around the Lakers. The certainty is that their best player, Kobe, is badly injured and is expected to miss the remainder of the season with a torn rotator cuff in his right shoulder. Though it sounds like horrible news and certainly is for any fan of Kobe Bryant's, him missing the rest of the season is perhaps the best thing that could happen to the Los Angeles Lakers.

It is never good news when a player gets injured. Especially when that player is Kobe Bryant and has the legacy that he has built for himself. But when Bryant suffered the tear in his shoulder during the second half of last Wednesday night's loss to the New Orleans Pelicans, everyone had to start preparing for the worst. "Yeah, I'm worried," head coach Byron Scott said. "We all in the organization are worried about it." Kobe has apparently been dealing with the rotator cuff injury since the preseason, but re-aggravated it with just over four minutes remaining in the third quarter against the Pelicans last week when he rose into the air for a two-handed slam dunk. "It felt fine when I went up," Kobe said. "Didn't feel too good when I came down." Even after it was obvious that he was injured, Kobe continued to play in typical Kobe fashion, even going so far as to check back in midway through the fourth quarter. Unfortunately for Bryant, the 19-year NBA veteran, that may have been the last game that he will find himself checking back into this season.

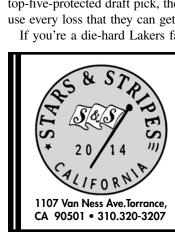
At Bryant's age and with all of the basketball minutes that he has accrued over the years, overworking the superstar may have been the cause for injury once again. During the first 27 games of the season, Kobe averaged 35.4 minutes a game, good for most on the team. "I don't know if the wear and tear of playing so many minutes early is a result of what's happening to him now," Scott explained. "To be honest with you, I thought about that, it made me almost sick, you know?" Well if Scott should have learned one thing about Bryant after he tore his Achilles tendon, it was that his aging basketball body isn't quite holding up the same way it once did to being overused. That being said, the Lakers were 12-31 after their loss to New Orleans that night and clearly on the road going nowhere. With a record that currently makes them the fourth worst team in the league owning a top-five-protected draft pick, the Lakers can use every loss that they can get this season.

If you're a die-hard Lakers fan, you may

players. Right now, the Lakers do not have championship-quality or even playoff-quality players. With Julius Randle on the mend from a season-ending surgery and a top pick in this year's upcoming draft, however, the Lakers could start to build a core that championships are made out of. In order for the Lakers to get that top pick in this year's draft, though, they will have to finish the year as one of the five worst teams in the league. The injury to Kobe Bryant will certainly help the Lakers in attaining that lowly feat.

If it hasn't become clear yet, it must be stated that the Lakers need to start looking beyond Kobe Bryant. They will not be contenders in the Western Conference until the game's all-time great hangs up his shoes once and for all. The numbers themselves state that the team may indeed be worse off with him in the lineup. As a whole, the team scores four more points and allows 10 fewer points per 100 possessions with him not on the floor. That means that the Lakers are 14 points per 100 possessions better this season when their superstar is not on the floor. If his season were to end today, which it very well may have already, Bryant will have finished with the worst field goal percentage (37.3) for a player who averaged at least 20 points per game in the last 50 seasons. As it is now, Kobe currently ranks 124th in the league in field goal percentage (third-worst among qualified players), 103rd in 3-point percentage, 74th in player efficiency rating, and 361st in win shares. Simply put, this isn't 2001 anymore. The Lakers are a better team without Kobe Bryant.

In addition to his horrendous numbers, the Buss family has seemingly had a difficult time recruiting players to play alongside Bryant and his strict, stubborn basketball personality. With no Kobe and a young core of Julius Randle and a top-five draft pick, skilled freeagents may begin to flock to Hollywood in no-time. Kobe Bryant has made the Lakers into what they are today. He is truly one of the greatest basketball players to ever play the game and may be the greatest player to ever don the historic purple and gold. Everyone's time eventually comes, though, and Father Time seems to have a firm grasp of almost every body part of Kobe Bryant's nowadays. There is no discounting the player he was and the tremendous, incredible impact that he has had on the game of basketball and more specifically the Los Angeles Lakers. But now may be the time that Kobe Bryant should start thinking about hanging them up, for the good of everyone involved. •



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# **Braised Beef Brisket**



This recipe has graced the table of the Simon family, the owners of Omaha Steaks, for generations.

Servings: 6–8

### **Ingredients**

- 1 Omaha Steaks Brisket (3 pounds)
- 2 tablespoons canola oil
- 4 teaspoons Omaha Steaks All Natural Seasoning
- 2 cups diced yellow onion
- 2 tablespoons fresh chopped garlic
- 1 cup bottled chili sauce
- 1 package dry onion soup mix
- 1/2 cup beef broth
- 1/4 cup soy sauce
- 1/ cup red wine

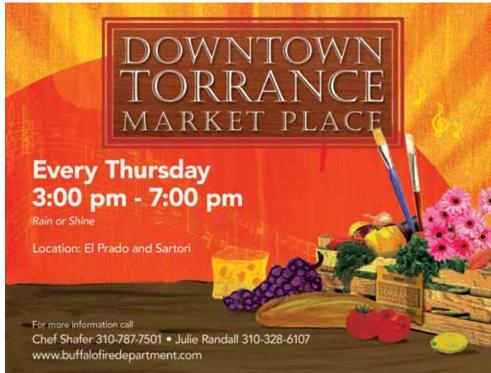
### Preparation

Prep time: 30 minutes
Cook time 8 hours

- 1. Thaw brisket overnight in refrigerator.
- 2. Heat canola oil in large pan.
- **3.** Blot brisket dry with clean paper towel and generously season each side with 2 teaspoons seasoning.
- **4.** Brown brisket in hot oil on both sides for about 2–4 minutes each side. Remove brisket from pan and place in crock pot, raised side braising pan or Dutch oven.
- **5.** Add onion and garlic to hot oil and cook until transparent. Add remaining ingredients and bring to a boil. Pour sauce into crock pot, raised side braising pan or Dutch oven.
- **6.** If using crock pot, cook on low for 6–8 hours. If using braising pan or Dutch oven, cover tightly with foil or lid and place in oven at 250°F for 6–8 hours.

Serve the same day or cool overnight in refrigerator before slicing and reheating in sauce. •









# <u>TerriAnn in Torrance</u>

# About Those New Year's Resolutions...

### By TerriAnn Ferren **Photos by TerriAnn Ferren**

New Year's Resolutions have been made for centuries and how many of us began the New Year with firm resolve to make positive change? I suppose most everyone. You know - those promises to clean out the garage, closet, or drawer, get a new job, or lose ten pounds by joining the gym down the street. In the past, I have often made New Year's resolutions and found that after a couple of months, they were only a memory, so in recent years I haven't made any resolutions. My son Christopher said he doesn't make resolutions either. I wondered if others made resolutions and if they did – did they keep them? Since we are nearing the end of January, I thought it was a great time to check in on those who might have made resolutions.

First, I asked Vickie Vega about her resolution and she told me, "Well I made a New Year's resolution with a group of friends and they kind of laughed at me. But my New Year's resolution is to be kinder and gentler with everyone I come across – not just outwardly, but in my mind to be kinder." I then asked her how that was working out for her and she sheepishly told me, "Normally, I would think unkind thoughts to those who would irritate me. I had one little episode with a pharmacist...." I laughed as Vickie told me about a situation where she was picking up medication at a drugstore on her way to work and the whole experience left her a bit exasperated. That I understand. There are lots of things in life that can make us short-tempered and curt and it is a challenge to always be kind.

Later that afternoon I spoke with Kathy Lacey who told me, "I try and do it [New

Year's resolutions] all year long. I make them as I go along." That is the first time I ever heard of that method and it sounds great. Improving oneself as issues arise could be a very good idea.

Next, I spoke with Ronnie and he said, "The last few years I haven't decided to do



Charlene Nishimura

any New Year's resolutions. I just continue on with the way I have been living with the same positive attitude as I had the year before - and don't feel like I have to make resolutions because I try through the year to be the best that I can be." Ronnie explained to me he believes all people have shortcomings but we should all strive to be better and kinder to each throughout the year.

My mom told me, "I used to - a long time ago, when I was younger, then I got to the point that I thought maybe I better make myself a better person as a New Year's resolution. That's what I do. I try and do something extra – maybe say an extra prayer. I think because as I have gotten older my prayers are more important. Basically, I felt because I was in the nursing field that was the best thing I could do."

Then my daddy said, "I no longer make resolutions." I asked him why and he said, "Because I never keep them. But I did a couple of them, stopping smoking many years back." He then told me that he believes most people don't keep their New Year's resolutions.

My sister Linda told me, "You know, I haven't in the last couple years, but I used to." I asked her what changed and she said, "Because my New Year's resolutions for years was to be a better person, to be more kind and improve that way, and now I try and do that every day and I don't need a resolution to make me do that." My other sister Sherrlyn told me, "I didn't this year. I normally do. It is usually to get healthy and lose weight."

The next morning at my stretch class, I asked my students if they make New Year's resolutions. Kyoko Umezu told me she really doesn't make resolutions any more. Then I spoke with Margie Takaki, who told me, "Yes, I do [make resolutions]." Darrel Lee smiled and said, "I used to but I no longer do them. I realized that they were not working for me." That comment made me laugh. Pat Hicks said she usually does, but didn't this year. Then she added, "One year I wrote down ten things I wanted to do that year and I actually did it 'cuz I kept within a reasonable resolution. I actually did them all! But I haven't made one this year." Michelle Cooper told me emphatically, "Absolutely not." After



surveying the class it was obvious most do not make resolutions.

At breakfast later that morning, at a local restaurant, I asked Donna Duperron if she made any resolutions this year and she said, "I never have had New Year's Resolution." Sitting next to her in the booth, Shatera Luna piped up and said, "I did have a New Year's resolution which was to lose baby weight - and I did. I lost thirty pounds, but not from trying. I think I was so stressed and the baby was constantly eating so I never ate." Ted Lange, also at the breakfast said, "I don't have any New Year's resolutions. I kind of stopped that,



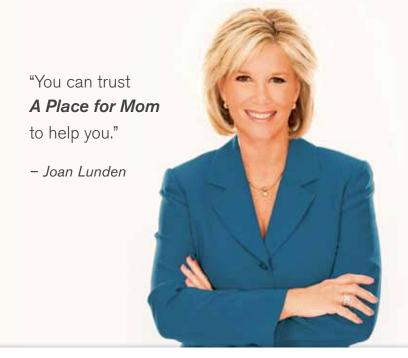
Patrick O'Rourke

years ago. I just try and work on myself. It is an all year thing."

Later in the day at a luncheon I ran into Charlene Nishimura who told me, "No, I used to, but I would get so depressed by the middle of March." Brooke Arnold shared, "I did have a New Year's resolution this year. I said that I want to spend a lot more time with my family and my friends that I say I'm gonna see and we never end up seeing each other. I was doing well last year and I feel the last six months I kinda dropped off so I want to make sure I do it all year long this year." Patrick O'Rourke confidently told me, "I don't make New Year's resolutions because the list could be broken very easily. Instead, I set goals at random times during the year."

After speaking with all the people I could find that I ran into, it became clear that most of us in town don't make New Year's resolutions and from what I gathered, lots of people are striving all year to be better, to be kinder, gentler, and more connected to family and friends. What is remarkable to me is that everyone responded quickly and had a very strong opinion. Do you make New Year's resolutions? Will you next year? I was impressed with Pat Hicks and her list of ten things she wanted to accomplish – and she did. That sounds like a good idea. Striving to be a better person year round clearly was popular and I suppose most people subscribe to that idea. Whatever you decide to do, or not to do, I think it would be a good thing to follow the lead of several people here and be kinder. As February rolls in, I suggest we recommit to those goals for the year we might have thought about, be they resolutions or not, and do them one day at a time. •

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### Tech Talk

from page 3 With social media it's all about content and

seeking out the best social media match to your customer base.

Now that you've focused on the platform, think next in terms of extending your messaging to reach a vast audience. This is the great advantage of social media over traditional networking. Through traditional networking you can make contact with 25+ people at an event. Through social media you can reach hundreds, thousands and sometime many, many more.

The messaging in social media is quite different than in traditional networking. Previously, your business card, 30-second commercial, and trifold were often the most common components to convey your message.

how that content resonates with your customer. You've seen this when a YouTube video goes viral or your website receives 24,000 hits overnight. With this type of reach, you need to think differently. No longer is your goal to reach the 25 people you met at an event last week but instead, to reach the 24,000 people who saw the message you posted last night.

Dear Readers, this column addresses frequently asked technology questions by small business owners. If you have any questions you'd like answered, email to pr@heraldpublications.com and we will try to answer them. Thank you and enjoy! •

**Tartars** from page 6

Olympians. Leuzinger seems like the team that is poised to run away with the Pioneer League, but South still has their opportunity to catch them in the standings.

Last Friday night, the Spartans under head coach Leo Klemm, kept their winning streak alive. Since losing to Leuzinger, South has beaten Torrance and Centennial in backto-back games and with a 52-40 win over the West High Warriors at West High, they pushed their streak to three. Ajeya Kukreja has been a standout player for the Spartans this year and did his job to keep things that way last week. With a game-high 18 points, Kukreja was the only player on his team in double-digit scoring leading them to a 15 point fourth quarter and a 12 point victory.

For the Warriors, senior Christian Jackson led the way for the team with 15 points in the contest on 6-for-15 from the field. Teammate Josh Staffieri contributed to the effort with 10 points and 10 rebounds as the Warriors fell behind by five points at the half and

simply couldn't catch up in the third and fourth quarters combined. West has had a rough go of things in their first basketball season back in the Pioneer League this year. Despite a close 49-47 win at home against Centennial last Wednesday night, the Warriors have dropped four of their last five games and find themselves just ahead of Centennial in the Pioneer League standings.

The Warriors season is far from over yet. With a late season surge West can get on a roll and make it into the playoffs. Next on the schedule for the team is a rivalry matchup with the hot-of-late Torrance Tartars before the Warriors (6-14, 1-3) take on first place Leuzinger this Friday night. The Spartans, on the other hand, will truly learn about their team with a pair of tough matchups on the slate this week. First, South will face off against North High and then finish their rivalry week off against Torrance. Get out there to support your team as the regular season finds itself slowly coming to a close. •



South's Jaryn Fajardo looking for an opening.



Coach Imamura consults with his players.



West won by a 31-point margin: the final score was 68-37.



Claire Ogomori lifts off the ground.

Women at Work from page 2

going out and meeting people and knocking on doors, and the worst part was having to fundraise, since she wasn't sure she would win and she didn't like the idea of wasting people's money. She hired Dan as her campaign manager, and her whole family spent nights talking on the phones. The campaign wasn't all fancy social media, because there is still a large bloc of older voters in Torrance who appreciate having things done the old-fashioned way. Ashcraft went onto city cable and talked about herself and her platform, and she was elected to the position.

She believes her perspective can be very helpful to the City Council, and her long experience with other community positions has taught her to make the best decisions without trying to make everyone happy. "I don't feel intimidated stating my position and following through on it," she said. It's her policy to be

as courteous and professional as possible at the council meetings. She also encourages her own children who live in the Torrance area to get involved in their city.

Did you think that was all Ashcraft could fit into her schedule? No, indeed. Besides her work as a public affairs specialist for her church community, she is also certified as a Court-Appointed Special Advocate (CASA), which is a volunteer position overseen by

Los Angeles County. A CASA oversees medical and educational needs for children in foster positions, and is also involved personally as a mentor who is there for the child while social workers get switched out or foster homes move a child from place to place. Ashcraft's work as a CASA is one more way for her to give back to the city that she loves. "Once you're involved," she said, "there's a special spirit about Torrance." •

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Guy

Kawasaki

#### **Fictitious Business** Name Statement 2015000788

The following person(s) is (are) doing business as INTRINSIC, LLC, 1124 N. LA CIENEGA BLVD., #304, WEST HOLLYWOOD, CA 90069, , LOS ANGELES COUNTY. #201435410338 Registered Owner(s): INTRINSIC, LLC 1124 LA CIENEGA BLVD., #304, WEST HOLLYWOOD, CA 90069, CALIFORNIA. This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name listed above on: n/a. Signed: Intrinsic, LLC, Partner, Jonathan Silverman. This statement was filed with the County Recorder Angeles County on January 2, 2015. NOTICE: This Fictitious Name Statement expires on January 2, 2020. A new

Fictitious Business Name State must be filed prior to January 2, 2020 The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal. State or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald 1/15, 1/22, 1/29,

#### Fictitious Business Name Statement 2015010516

The following person(s) is (are) doing business as TONY'S TIRES & WHEELS 10411 HAWTHORNE BLVD, LENNOX CA 90304, LOS ANGELES COUNTY Registered Owner(s): OSCAR ANTONIO ALCAZAR, 11905 MARON DR. APT. #J, HAWTHORNE, CA 90250. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name listed above on: 01/13/2015. Signed: OSCAR ALCAZAR, OWNER. This statement was filed with the County Recorder of Los Angeles County on January 13, 2015.

NOTICE: This Fictitious Name Statement expires on January 13, 2020. A new Fictitious Business Name Statement must be filed prior to January 13, 2020. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Pub. H-1193

#### Fictitious Business 20153611936

The following person(s) is (are) doing business as POLISHME NAIL BAR & SPA. 11035 LONG BEACH BLVD 6. COUNTY. Registered Owner(s): KIM NGAN THI NGUYEN, 4107 W. 160TH ST., LAWNDALE, CA, 90260. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name listed above on: n/a. Signed: KIM NGAN THI NGUYEN, OWNER. This statement was filed with the County Recorder of Los Angeles County on December 29, 2014. NOTICE: This Fictitious Name Statement expires on December 29, 2019. A new Fictitious Business Name Statement must be filed prior to December 29, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub: 1/15, 1/22, 1/29/14, 2/5/15 Pub. **H-1190** 

### **Fictitious Business** 2015018053

The following person(s) is (are) doing business as SETTLE4LESS, 515 S. FLOWER ST., 36TH FLOOR, LOS ANGELES, CA 90071, LOS ANGELES Registered Owner(s) BEAU THOMAS RUNNINGEN, 7420 This business is being conducted by an The registrant comm to transact business under the fictitious business name listed above on: n/a Signed: BEAU RUNNINGEN, OWNER This statement was filed with the County Recorder of Los Angeles County on January 22, 2015.

NOTICE: This Fictitious Name Statement expires on January 22, 2020. A new Fictitious Business Name Statement must be filed prior to January 22, 2020. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: 1/29, 2/5, 2/ 12, 2/19/15 **Pub. H-1194** 

## **PUBLISH YOUR PUBLIC NOTICES HERE**

**ABANDONMENTS:** \$125.00 **ABC NOTICES:** 

\$125.00

(Fictitious Business Name): \$75.00

#### Fictitious Business Name Statement 2015014072

The following person(s) is (are) doing business as ANDRE PEIRRE HARRIS, 14329 CORLETT AVE., COMPTON, CA 90220, LOS ANGELES COUNTY. Registered Owner(s): 1) HARRIS, ANDRE PIERRE, TRUSTEE, 460 CARSON PLAZA DRIVE, STE, 112, CARSON, CA 90746; 2) ANDRE PIERRE HARRIS EL-BEY, TRUSTEE, 460 CARSON PLAZA DRIVE, STE, 112, CARSON, CA 90746; 3) HASSEH EL-BEY, TRUSTEE, 460 CARSON PLAZA DRIVE, STE, 112, CARSON, CA 90746. This business is being conducted by a Trust. The registrant commenced to transact business under the fictitious business name listed above on: 03/15/1982. Signed: Andre Pierre Harris El-Bey, Owner/Agent/Trustee. This statement was filed with the County Recorder of Los Angeles County on January 16, 2015.
NOTICE: This Fictitious Name Statement

expires on January 16, 2020. A new Fictitious Business Name Statement must be filed prior to January 16, 2020. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: 1/29, 2/5, 2/12, Pub. H-1195

### **Fictitious Business** 2014357681

The following person(s) is (are) doing business as TRUTECH SOLUTIONS, 17121 S. CENTRAL AVE. #2N, CARSON, CA, 90746, LOS ANGELES COUNTY Registered Owner(s): JJ ENTERPRISES INC., (which will do business in California as JAY JAY ENTERPRISES, INC.), 5241 VANDERHILL ROAD, TORRANCE, CA 90505. This business is being conducted by a Corporation. The registrant by a Corporation. commenced to transact business under the fictitious business name listed above on: 12/1/14. Signed: TruTech, CEO Jocelyn Towler. This statement was filed with the County Recorder of Los Angeles County on December 22, 2014.

NOTICE: This Fictitious Name Statement expires on December 22, 2019. A new Fictitious Rusiness Name Statement must be filed prior to December 22, 20 The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 1/15, 1/22, 1/29, Pub. H-1191





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# PETSPETS LECUS ETSPETS PETS Wowser Schnauzers



Danielle is well-behaved and gets along with other dogs.

We are looking for volunteers to help with our pet adoption fairs which are held every Saturday at the Petco located at 537 N. Pacific Coast Highway Redondo Beach 90277, from noon-3:30 p.m.. If you are interested in volunteering and can commit to at least one Saturday a month, please contact us at info@msfr.org. You can also visit all of our Miniature Schnauzers & Friends rescues at the adoption fair or check out our website, www.msfr.org. If you have any questions about a particular dog's availability you can email us at info@msfr.org. Schnauzers! Bet you can't adopt just one!

If you're looking for a little girl who LOVES to play, then you've found her! My name is Danielle and I'm an 8-month old, female, purebred Miniature Schnauzer. Did I mention that I like to play? I was rescued from a LA county shelter where I was a stray but now I'm looking for a family and someone to play with me. I'm a svelte 12 pounds but should probably be about 15 pounds, which is the perfect size to play, when fully grown. My legs are a little long but they're great for running and I have a natural tail that sways in the breeze when I'm playing. I've been told that I'm a very sweet gal who needs a little work on housebreaking but I'm a quick learner and will have that mastered in a heartbeat. If you have another dog - not to worry - I get along great with other dogs because I love to



Harmony is extremely affectionate.

play!! If you are interested Danielle, please email info@msfr.org for more information.

My name is Harmony and that's what I'll bring, along with lots of love, to my forever family. After spending my whole life being a loyal, loving companion, my previous owner rewarded me by dumping me at a kill shelter. I was just discarded like a bag of trash until the MSFR folks rescued me. They took me to their Vet for a check up and they had to extract most of my teeth because they were very bad. The Vet also discovered that I have some high liver levels so now I'm on a low fat diet, which keeps me on track and at my weight of 17 pounds. I've been with my foster folks since March 2014 and I really want to find my forever home. I am a extremely affectionate 9-year old, female, Miniature Schnauzer who is tolerant of other dogs but would love to be your one and only. If you are interested Harmony, please email info@ msfr.org for more information.

Hello, Remington is my name and if you're looking for a diamond in the rough, I'm definitely your dog. I'm a 4-year old, male, purebred Miniature Schnauzer who was rescued from a county shelter where I came in as a stray. I was so terribly matted it was hard to tell what was under all of the mess. To make matters worse, I had to be put on their medical list because of a superficial abrasion on my leg! After being rescued, I had to be clipped down to my skin but when my coat, whiskers and evebrows grow back - I'm going to be a real looker. I'm not only good looking but I'm very energetic, friendly, and get along with other dogs. I do need some obedience and leash training but I more than make up for it by being extremely affectionate and I love everyone. See, I really am a diamond in the rough! If you are interested in meeting Remington, please email info@msfr.org for more information.

Please, let me introduce myself. I am **Arabelle** and if you're looking for a petite, 13-pound Miniature Schnauzer/Poodle mix I am your girl. I'm fully grown at 3 years of age so I will always be the perfect size for your lap. I am a bit shy and I prefer a quiet home without a lot of chaos. I was adopted in 2013 by a nice couple and while I trusted my "Mom" I just couldn't warm

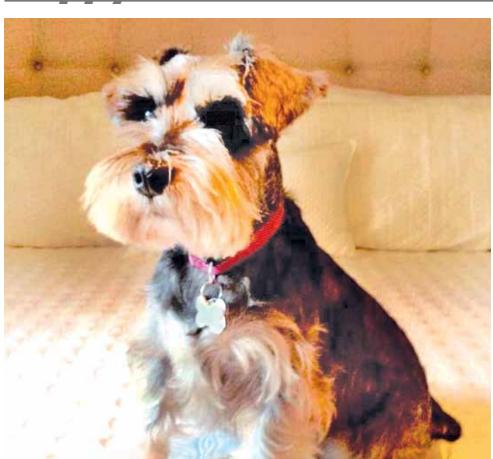


Remington loves everyone and loves to play.

up her husband. The nice folks at MSFR took me back and realized that I needed some special desensitization training to cope with me fears. Well, I'm here to tell you it worked! I'm now ready for my new forever home so please I'm willing to give you a chance if you are willing to give me one. If you are interested in Arabelle, please email info@msfr.org for more information. •



Arabelle is ready for a new forever home.



Dollar has a perfect new home with his two new dads!

It only takes a **Dollar** to help heal loneliness and a broken heart. That is, if Dollar is the adorable, 7-year old, Miniature Schnauzer who was rescued last June. Dollar's new Dads are previous adopters who lost their two senior dogs within six months of each other. That's very hard to take. Enter Dollar, who had been "thrown away" at least twice before being rescued and was looking for a family

who needed him as much as he needed them. It was a perfect match and when they met, hearts melted and there were tears of joy all around! Dollar and his new Dads had the most wonderful, loving Christmas and now he'll be able to spend everyday with the Dad who recently retired! Congratulations to Dollar and his new family! •

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If you see a dog with a YELLOW RIBBON or something yellow on the leash, this is a dog who needs some space. Please do not approach this dog with your dog. Please maintain distance or give this dog and his/her person time to move out of your way.

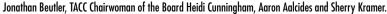


There are many reasons why a dog may need space: HEALTH ISSUES IN TRAINING BEING REHABILITATED SCARED OR REACTIVE AROUND OTHER DOGS

THANK YOU!

Those of us who own these dogs appreciate your help and respect! strated by Lili Chin www.doggledrowings.net State from page 2







TACC President and CEO Donna Duperron with Torrance Retired Councilman Dick Rossberg.

# Real Estate

# **Updates to Create Your Dream Kitchen**

(BPT) - Homeowners have spent more on kitchen remodeling than any other home improvement category in the last 10 years, according to Harvard's Joint Center for Housing Studies - and there's good reason. An updated kitchen does more than boost the value of your home; whether you make just a few changes or completely renovate the entire space, a kitchen that feels new is always refreshing. From basic cooking to frequent entertaining, your dream kitchen should look good and function well.

Since the kitchen is ever-evolving, so are the products available. Skip the fads and include ideas that are aesthetically pleasing and withstand the test of time. Here are a few updates that will turn your current space into the one you've been dreaming about.

### THINK SINKS

When remodeling a kitchen, homeowners often overlook the sink, but it's one element that can make a valuable style statement. While shopping for a new sink and faucet, search for the highest quality materials, like stainless steel, that are just as beautiful as they are practical.

If you're looking for a dramatic focal point - as well as a sink that can accommodate all your pots, baking sheets and glasses - try an apron-front design. This style has been modernized, accessorized and streamlined to suit the needs of today's homeowners. Moen also offers a stainless steel version that gives this classic a contemporary twist.

With a great number of faucets on the market, there's a design for everyone. The timeless feel of a traditional kitchen is still the most popular. If you want the perfect mix of fashion and function, try the new Brookshire kitchen faucet from Moen, which features decorative touches and classic styling with a pullout design for at-your-fingertips water delivery. It's equipped with the Reflex system for pulldown and pullout faucets, which offers self-retraction of the spray wand, as well as an exceptional range of motion, generous reach and secure docking retraction.

### **BE SMART WITH APPLIANCES**

Unlike a rug or lamp, kitchen appliances are not simple to return, so be smart when upgrading these items. Before making a purchase, it's best to work with a professional for guidance, and weigh all factors, such as who uses the kitchen, how many people are cooking at one time and how often your

If you're an aspiring chef, consider a gas range that allows you to control the flame with precision. If you're a busy mom, electric versions allow you to heat food and boil water faster. It's also important to consider finishes - if the rest of your fixtures are brushed nickel, you may want to opt for a stainless steel range, refrigerator and dishwasher for a coordinated look.

Remember, even if a feature sounds in-



teresting, it doesn't mean you need it. It's best to purchase what suits your needs and lifestyle. By making smart choices, and not splurging on unnecessary features, you'll have the budget to spend money where it matters most for you.

### ADD AN ISLAND

Add beauty, function and value to the heart of the home with an island. Many homeowners choose to build an island within their kitchen as a place for family and friends to gather and socialize. A multi-level design with stools on one side can provide casual seating for guests, leaving the other side available for you to prepare food or serve appetizers.

If you like to cook and entertain, you may also want a design that includes a bar/prep sink and beverage faucet - this will aid in prep and provide fresh drinking water. •



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### NORTH TORRANCE HOME



3407 West 172nd Street

This North Torrance 5 bedroom, 2 bathroom home is great for entertaining. It has a large gated pool with a finished deck and a long driveway to park several cars. On the ground floor there are 2 bedrooms, one with an exit to the deck, a full bath, living room, dining room, open kitchen, and a step down natural-lighted den with sliding doors that open to the deck and pool. The second level has one large bedroom with ample space and two smaller bedrooms that have closets with built-ins, as well as the second bathroom. The house has all new sewer lines.