

Torrance Tribune

The Weekly Newspaper of Torrance

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Impact Day Assists South Bay Homeless



Volunteers Joe Chacon, Jevon Wilkes, and Tiffany Minor-Kratt from Torrance-based brokerage Keenan participate in Impact Day 2015, where employees assembled care packages on behalf of the South Bay Volunteer Center. As a result of participating in the event, The Volunteer Center's Food for Kids program received items including canned and boxed foods such as soups, vegetables, macaroni and cheese, dry cereal, and oatmeal. Photo courtesy of Keenan. •

Crossing Guard Program Receives Extra Staff, New Guard Posts, and More Funds

By Cristian Vasquez

Mayor Patrick J. Furey and members of the Torrance City Council unanimously voted to authorize a contract services agreement in order to provide supplemental staffing for the Torrance Crossing Guard program.

The contract services agreement with All City Management Services, Inc. of the City of Santa Fe Springs is not to surpass \$77,450 for a one-year period [Sept. 2, 2015-June 30, 2016].

"The Police Department annually contracts with All City Management Services, Inc. (ACMS) to provide supplemental crossing guard staffing on an as-needed basis," sates the staff report signed by Chief of Police Mark A. Matsuda. "Specifically, ACMS ensures short-term, staffing coverage when employees are unavailable (i.e., sick, vacations, etc.) or when the program is conducting recruitment and hiring processes to fill staff vacancies."

On June 23 the city council approved modifying the existing Torrance Crossing Guard Program, including: adding three (1.5 FTEs), new crossing guard posts one a one-year trial basis; increasing the funding for the program but not to surpass \$169,800 during a four-year span, which includes an increase in funding for year one in the amount of \$42,450 in order to accommodate additional staffing needs. The changes also included exploring the option of a new contractor that would be capable of providing additional crossing guard staffing during a trial and temporary basis.

"To implement the Council's approved program modifications, staff was instructed to explore contract services that will temporarily address associated staffing requirements," indicates the staff report.

With the school year fast-approaching at the time of the agreement's authorization (Sept. 1 council meeting), "contracted staffing provides immediate coverage for the added crossing

posts, while the Department continues to hire permanent and relief Crossing Guards."

ACMS was founded in 1985 and has always limited and maintained the work scope and focus of the company to school crossing guards. ACMS was established to take on the responsibility and challenges of "successfully privatizing and managing school crossing guard programs," according to its website. Since it's inception, ACMS has successfully privatized more than 130 crossing guard programs by entering contractual arrangements through which the company relieves clients of the "responsibilities and concerns of managing" that are attached to a crossing guard program, such as personnel recruitment, background clearance, training, payroll functions, administrative

support, providing substitutes, supervision, investigating complaints, problem resolution, communicating with schools and site safety inspections.

"ACMS has provided satisfactory service as a City contractor and is familiar with the post assignments of the Crossing Guard program," reads the staff report. "Based on previous performance and familiarity with the City's crossing guard services, staff believes ACMS to be an appropriate contractor to provide crossing guard services during this initial trial period as needed."

Since the coverage of additional crossing guard will require additional funding to the already established annual contract, the city council

See City Council, page 10

Weekend Forecast

Friday

Mostly
Sunny
84°/72°



Saturday

Mostly
Sunny
82°/71°



Sunday

Mostly
Sunny
79°/69°



School District Enters Contract With Edulink's Intouch Parent Notification System

By Cristian Vasquez

The Torrance School Board unanimously approved entering a contract with Edulink's Intouch Parent Notification System at an annual cost of \$24,000. The approved contract will be in effect from Sept. 9, 2015-June 30, 2018 and will be funded through the Torrance Unified School District General Obligation Bond Issue, Measure T.

"This entire project will be implemented by myself and the entire staff. This will allow the district and give us the ability to reach out to parents via text messages, e-blasts or phone calls," TUSD Chief Technology Office Gil Mara said. "[This is] not only for general information but primarily for the ability to reach out to parents in case of an emergency. As we

know there was an issue with the Exxon-Mobil Refinery and I think the district had an issue in reaching out to the community in a timely manner. I think that incident, and others I may not be aware of, may have accelerated this project along."

The web-based, K-12 notification system will also have the capability to notify parents and/or guardians if their child is tardy, absent on a frequent basis, as well of any fee notifications. Service from Edulink will include complete integration with TUSD's current student information system, Intouch web portal, email notifications, advanced text to speech system, and text messaging system. In addition, Edulink will provide unlimited training and technical support, which includes a

See School Board, page 10

Legal Aid for Elders

Preparing for College? Include Legal Documents and Important Discussions

By R. Christine Brown,
southbayelderlaw.com

Unless you have the proper legal documents in place, once your child turns 18, you no longer have access to their health information or academic information and most importantly, you do not have the legal right to make medical decisions on their behalf. Preparing these

concerning healthcare and credit card finances. Health care: When a child turns 18, you are able to continue to keep him/her on your insurance plan, but they're considered a legal adult under HIPAA as far as disclosing health information. As a parent, you're no longer legally permitted to access their health information when they go off to college and get sick or if they're in a car

“Unless you have the proper legal documents in place, once your child turns 18, you no longer have access to their health information or academic information and most importantly, you do not have the legal right to make medical decisions on their behalf.”

documents before your child leaves for college is more important than furnishing a dorm room. Preparing to send a child away to college for the first time is exciting, but there are serious issues to consider. A recent article from The Atlanta Journal-Constitution, “How to prepare for kid going off to college” addresses issues

accident and in the hospital. Because of the HIPAA restrictions, you should have an estate-planning attorney draw up a health-care power of attorney which names a parent or parents as their health-care agent. That way you can speak to healthcare professionals on their behalf if

See Legal Aid, page 8

Police Reports

Theft 8/29/2015 12:00:00 PM 3400 BLOCK SPENCER ST
Suspect(s) removes property from unsecured backpack/ medication
Burglary-Auto 8/29/2015 2:00:00 PM 3900 BLOCK 178TH ST
Suspect(s) enters unlocked vehicle and takes property/stereo
Burglary-Commercial 8/29/2015 4:49:07 AM 23000 BLOCK CRENSHAW BLVD
Suspect(s) pried open door for entry and

took property/computer, laptops
Burglary-Commercial 8/29/2015 5:30:00 AM 2200 BLOCK CARSON ST
Suspect(s) pried open door for entry and took property/computer, camera
Theft 8/28/2015 4:45 PM 18000 BLOCK HAWTHORNE BLVD
Suspect poses as car salesman at Carmax. When suspect receives money for a down payment, he flees the scene.

See Police Reports, page 9

A Day in the Life of MLB Chaplain and Pastor Brandon Cash

By Nancy Peters

Baseball's nickname is “America's Pastime” and from early April until late October each year, the professional leagues that comprise Major League Baseball in America field their teams to play against each other, some in historical and others in new stadiums around the country. Diehard fans of the game of baseball live by the rituals that surround the game that can never end in a tie and that, although rarely, can actually finish with no

“Somewhere in between my Junior and Senior years of college, my faith grew to such an extent that on Sundays I was now playing golf, but thinking about church,” Cash said. “It was as though God was tapping me on the shoulder, very subtly at first, and pushing me in a direction I didn't expect. “I applied to Biola University and their seminary, Talbot School of Theology, and in the fall of 1995 I began my training to be pastor. One of my professors was Dr. Joe



Brandon Cash, center, is surrounded by four of the Los Angeles Dodgers who participated in Major League Baseball's Faith Day held in stadiums around the country. Standing on Brandon's right are Clayton Kershaw and Adrian Gonzalez and on his left, Scott VanSlyke and A.J. Ellis. Photo courtesy of Brandon Cash.

player ever getting on base or making a hit. Fans pray for this kind of scientifically correct and spectacular baseball. With nine players from one team on the field, defending their part of each inning, the other team will send one player to bat at a time, who will either hit the ball pitched, or not. The players and their fans take their game very seriously and Brandon Cash takes his role with the Los Angeles Dodgers pretty seriously, too. “As a kid, I never in a million years would have given myself the ‘dream job’ of being the Chaplain for the Los Angeles Dodgers!” stated Brandon, with a huge smile on his face. “I grew up in a household where we were Dodgers’ fans, for sure. My Mom, who was a math teacher, did her Master’s Thesis and used the math of baseball as her topic with the Los Angeles Dodgers as her model team. I never thought about that coincidence until just now.” Brandon Cash was born and raised in the Bellflower and Los Alamitos areas and was part of a family that attended church regularly, especially since his maternal grandfather was a pastor. As a young boy Brandon loved baseball, but in high school his passion turned to golf. On Sundays, as he explains it, he would sit in church and think about golf. He was awarded a Golf scholarship to attend California State University at Long Beach and the first three years of college golf was important to him.

Hellerman and at that time (1995) he was the co-pastor of the Oceanside Christian Fellowship (OCF) in El Segundo. Dr. Hellerman was one of my mentors and when I was graduating he suggested I apply for a job in family ministry at the church he led. And, I have not looked back.” This full-time pastor shepherds his church on a daily basis and leads his family at home. He married his wife, Courtney, in 1997, and they are raising four children, three girls and a boy, ranging in age from 16 to seven years old. His upbringing in a Baptist denomination was more legalistic than the Evangelical Free tradition of OCF, but the orthodox Christian values are the same. In the fall of 2000 his role at OCF changed when Duke Winsler, the founding pastor of OCF, resigned. “My days are busy with meetings at the church. Our regular attendance is about 750 on any given Sunday, when you include children and high school and middle school students. Our staff includes a few administrative assistants, three directors, two full-time pastors, and three part-time pastors. There is always something being planned for the future. We are working on our ‘regular’ Sunday weekly service, and some kind of special service like baptisms, weddings, and funerals. Leading a church, teaching Bible studies, overseeing

See MLB Chaplain, page 9



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TerriAnn in Torrance

Oatmeal Cookies

By TerriAnn Ferren
Photos by TerriAnn Ferren

The other day, a colleague Lisa Morales asked me when I was going to have another food ‘taste test.’ It has been two years since I hosted the ‘chocolate cake taste-off,’ and

Last night, I asked Monse Rivera if she likes oatmeal cookies, and if so, how she likes them, “I love the oatmeal cookies at Marie Callender’s. They are soft; I like the softness and the way they taste. They have raisins. I love them now.” Nina Siems said, “I like

own recipe out of a cookbook. And although Charlotte couldn’t remember when she last made a batch of cookies, she knows exactly how she likes them. Her grandson, Kyle, who just graduated from high school, told me enthusiastically, “I like soft and chewy – I like

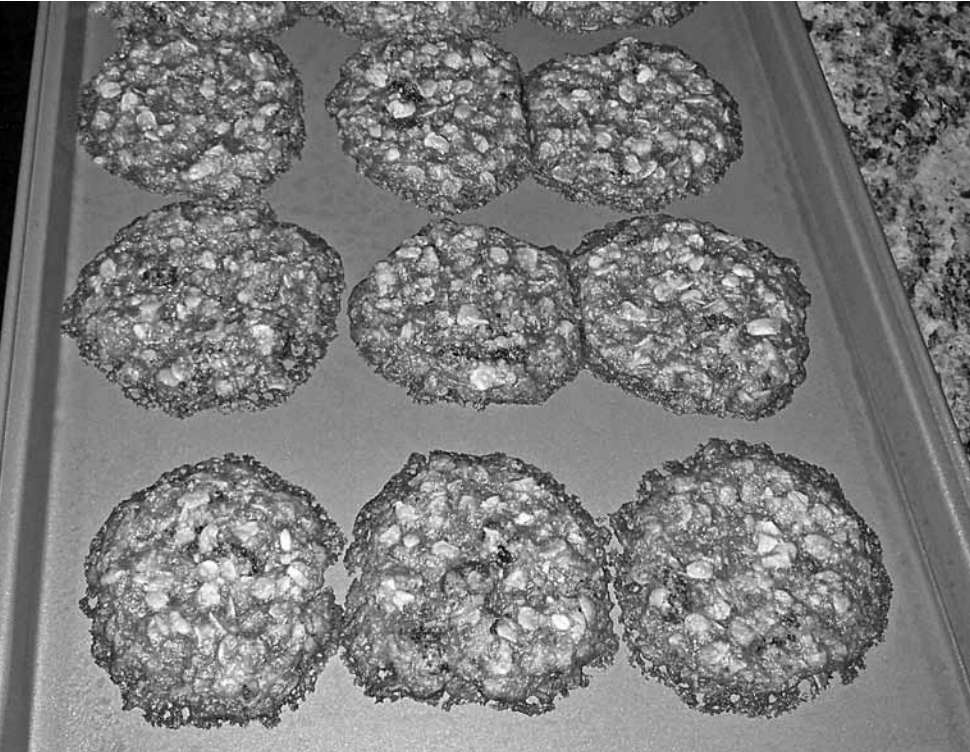
listed, and cookbooks, including the internet, are filled with recipes of ‘the best oatmeal cookies’ ever.
At Gene Camp, near Parker Dam, and one of the pumping stations of our water system of the Metropolitan Water District of South-



Gene Camp batter.

agreed with her that it was time for another. When I asked people about oatmeal cookies, it was surprising to discover how many different ways oatmeal cookies can be made. Making oatmeal cookies is easy and I am surprised how many people just don’t take the time to make them any more, including me.

oatmeal cookies very much, but haven’t made them in years. I like raisins in them – dark raisins, traditional, chewy, not overly thick, but not crispy – soft.” Charlotte Johnson told me she likes chewy and crispy – both - and likes them with raisins and nuts. In the past I used to make them and would use my



The first batch of Gene Camp oatmeal cookies.

everything, chocolate, almonds, any kind of nut, any kind of anything in there – raisins, I like it all, I will eat anything– I like it all and my grandmother used to make them when I was a young kid and I absolutely loved them when I was a kid.” Then Kyle told me he now prefers ice cream. At this point I informed Kyle that he could take two oatmeal cookies and make an ice cream sandwich, at which point his eyes lit up like a Christmas tree.

My son, Christopher told me without hesitation, “Grandma Bradley’s oatmeal cookies with coconut.” He remembers Grandma Bradley giving him oatmeal cookies in a tin. That tin would travel to our house filled with oatmeal heaven and then return back to Grandma Bradley’s – empty of course, and the process would begin again. My daddy told me, “I like oatmeal cookies. And I like raisins in my oatmeal cookies. Just like I like raisins in my oatmeal.” Well, I understand that. My mom, on the other hand was more descriptive, “I like oatmeal cookies, I like raisin and nuts – any kind of nut – probably walnuts the best.” Then I asked my sister, Linda what kind she likes and she told me likes her cookies with raisins and nuts too. What was funny was that none of my family said whether they liked the cookies soft or hard.

What is your favorite oatmeal cookie? I have made oatmeal cookies from all sorts of recipes. The oatmeal box has a recipe

ern California, there is a kitchen, staffed by talented cooks, that caters to guests of the MWD, that has become famous for their home cooked meals. So famous, they have an oatmeal cookie recipe included in their Gene Camp Recipe Book. My brother, Tommy told me that he loved the Gene Camp cookies, so I decided to make a batch and find out how they compared with the sense memory of people’s favorite oatmeal cookie. For my brother to say he really liked a cookie was unusual, so I decided to make his favorite cookie for others to taste.

Now, I have made cookies all my life, and I thought making cookies would be a piece of cake, so to speak. Well, I went to the grocery store with my list and purchased the ingredients and returned to the kitchen for my cooking adventure. I was excited about making a batch of cookies. My mom and daddy happened to be visiting that particular day, so my mom helped with the baking. You would think this would be easy with both of us frolicking in the kitchen. I cut the recipe in half because the original Gene Camp recipe, according to my mom who made the cookies before, told me that a full recipe makes enough for a small army. Our first batch came out of the hot oven a little flat; so to remedy the situation I was more generous with dropping the batter on the second tray. They turned out better, but it wasn’t until the third tray that my mom

See TerriAnn, page 8



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Each Sudoku puzzle consists of a 9x9 grid that has been subdivided into nine smaller grids of 3x3 squares. To solve the puzzle each row, column and box must contain each of the numbers 1 to 9.

Sports

Up and Adam

Spartans Start Season Sizzling

By Adam Serrao,
asixlion@earthlink.net

Things didn't look so good for South High at the start of last Friday night's opening game of the season at Lawndale where the Spartans took on the Cardinals. On Lawndale's first play of the game, running back Zach Cooper ran the ball 80 yards for a touchdown that immediately put South in a rut. With an explosive offense that got started late, however, and a lot of ball control, the Spartans were able to come back. With a second half that was dominated by the away team, South rallied for a 33-21 nonleague victory over Lawndale in the first game of the season.

While it was Lawndale that started things off quickly, the game turned out to be all about the second half; a half in which the Spartans dominated. Down 14-7 at the break, South knew that they needed to switch things up a bit. That's exactly what they did to start the third quarter. A trick play where quarterback Gabe Zuniga pitched the ball to Trevor Talpas, who in turned tossed a 37-yard bomb to Carl Richardson got the Spartans in excellent field position to start the quarter. Zuniga later ran the ball in from the 1-yard line and dove into the end zone for a two-point conversion to quickly swing the tides and give South a 15-14 lead.

Running back Cameron Dillon had himself quite a nice day for South, capping things off with a 4-yard touchdown run late in the third quarter to put the Spartans up 21-14. The Cardinals attempted to come back early in the fourth when an interception eventually

led to the game-tying score that knotted things up at 21-21. It was Zuniga again, though, that led his team on a run. A 24-yard touchdown pass to Noa Harrison followed by another 4-yard touchdown run by Zuniga gave the Spartans the lead for good. South took a 33-21 lead and watched as time ticked off the clock for the Spartans first win of the season.

Zuniga was clearly the star of the day, finishing 13 of 24 for 138 yards and a touchdown. The quarterback also rushed for two touchdowns and a two-point conversion. Dillon finished with 21 carries for 83 yards and two touchdowns. Look for the two South stars to standout this season and again this week as the Spartans take on the Hawthorne Cougars.

North High

One could clearly see that the North High Saxons, especially Mique Juarez, were upset about their loss two weeks ago to Redondo Union. Unfortunately for the Palos Verdes Peninsula Panthers, they were next in line for the Saxons. 38 of the Saxons 40 points in their 40-14 victory at Peninsula came from Juarez as North routed their opponents to finally get their first win of the season.

Believe it or not, Peninsula scored first in the game after North fumbled the ball on the very first snap of the game. The Panthers wouldn't score again until the third quarter. In that same amount of time, however, the Saxons ripped off 33 points, led by star and USC commit Juarez. An 8-yard touchdown pass to Justin Allmond and an 11-yard

See Spartans, page 9

49ers or Raiders?

By Adam Serrao,
asixlion@earthlink.net

With football season starting any day now, the two teams from the Bay Area happen to come under the spotlight. This, after all, may be the only time all season that they do. Though there is still no football team here in Southern California, the state of California happens to employ some traditionally respectable football teams. Traditionally is the key word there. Among those teams,

"Back in the '70s, the Oakland Raiders were the kings of the Bay Area. I realize how much I just sounded like an old grandpa with the adage 'back in my day...', but it's true."

to be entering a new era themselves. After three straight strong seasons in which the team went 36-11-1, made it to the playoffs three times and the Super Bowl once, the 49ers seem to be deteriorating before our very eyes. Jim Harbaugh was sent packing last December and has now wound up back in the college ranks to coach Michigan. The offensive line lost three starters, Patrick Willis, Justin Smith and Chris Borland all retired, and new head coach Jim Tomsula finds himself

having to work with merely scraps of what the one-time Super Bowl team used to be.

So what do the two teams need to happen in order for them to get better? Beginning with the Raiders, new head coach Jack Del Rio needs to come in and instill a level of professionalism (yes, that also means to not lead the league in penalties), while also fixing a defense that has been ranked in the bottom third of the league for 10 of the past 12 seasons. Quarterback Derek Carr compiled 21 touchdowns and 3,270 passing yards last season to lead all rookies. He will need to continue to develop, though. One thing that should make it easier for him to do so is a playmaking wide receiver like rookie, Amari Cooper. Lastly, Latavius Murray will have to become a true three-down running back that can control the line of scrimmage. A running game does wonders for an offense

See 49ers, page 9

however, are the San Francisco 49ers and the Oakland Raiders. While the 49ers seem to be on a downward spiral, the Raiders look to be resurfacing as an at least somewhat respectable franchise for the first time in almost 15 years. Which team do you think will be better this season?

Back in the '70s, the Oakland Raiders were the kings of the Bay Area. I realize how much I just sounded like an old grandpa with the adage "back in my day...", but it's true. There was one point not too long ago where the Raiders had the most wins out of any team in football history. Well, the days of Gene Upshaw, Ken Stabler, Fred Belitnikoff and even Tim Brown, for that matter, are long gone. Ever since the team's Super Bowl appearance in Super Bowl XXXVII against the Tampa Bay Buccaneers, the Raiders have been downright atrocious.

San Francisco, on the other hand, seems

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Football: Mira Costa wins 55-14 vs Torrance High

Photos by Peter Thornton, jp.thornton58@gmail.com



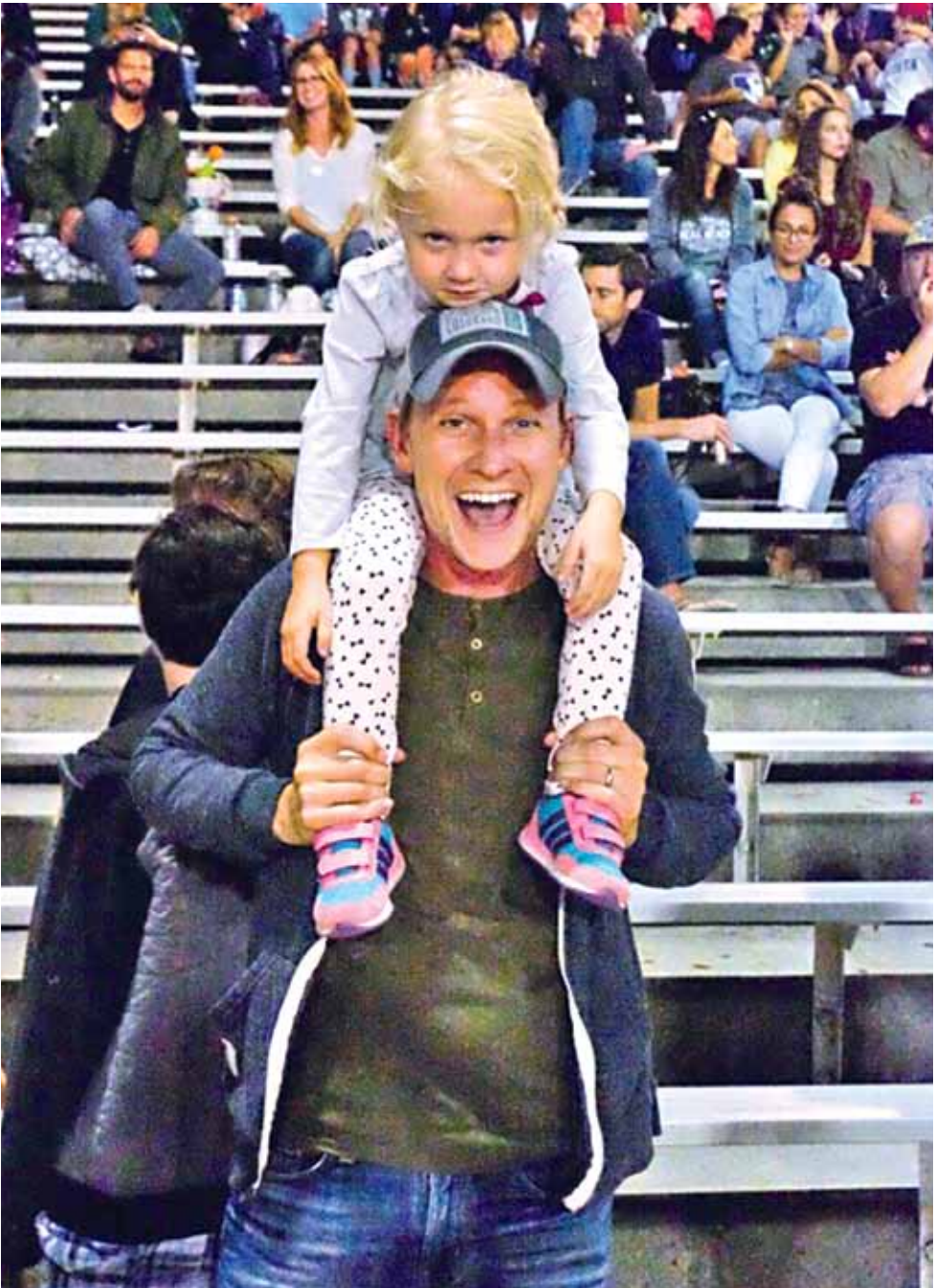
The Torrance cheerleaders did their best to keep spirits up despite Mira Costa leading 41 to 0 at the half.



Torrance and Mira Costa square off at the 30-yard line.



#5 Tyler Maseuli is assisted off the field by his coaching staff and medical team after an injury.



Mark Maziarz and Daughter Ellery enjoying the game.



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#33 Graham Lipps for the FG.

POTS N' PANS

and how to bang them
by Chef Shafer



Hello everyone

We've had a very busy summer and have not had time to write to you guys. Finally I've got a break and have started some new things at depot! Here is one of them.

LIVE WELL, LOVE MUCH, LAUGH OFTEN!

The Chef

Sautéed Arugula with Toasted Pine Nuts and Dried Figs



Ingredients

- 1/2 cup chopped red onions
- 2 tablespoons olive oil
- 1 pound arugula leaves
- 1/4 cup toasted pine nuts
- 1/2 cup dried chopped figs
- 1/8 cup chicken broth
- salt and pepper to taste

Preparation

1. In a large hot pan sauté of the onions in the oil till golden brown.
2. Add the arugula and the chicken broth and mix while it wilts down
3. Add the nuts and figs season with the salt and pepper. Serve immediately.

*Goes great as a side dish with fish chicken or lamb.
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Manhattan Beach Sun
Hawthorne Press Tribune
Inglewood News
Lawndale Tribune

SIZE	NUMBER OF TIME RUN – Cost per				
	1x	4x	8x	12x	26x
Full	\$900	700	650	600	550
1/2	700	550	500	450	400
1/4	550	425	375	325	250
3/16	450	350	300	250	150
1/8	250	200	175	150	125
1/16	200	150	125	100	75

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TerriAnn

from page 3



Amira Selimovic



Charlotte Johnson

and I finally perfected our technique. You really do need to cook the cookies for 10 minutes, then flatten them a bit, and continue cooking for an additional 5 minutes longer - no getting around it. It smelled heavenly throughout the house and I was reminded it had been a long time since I made cookies. What my mom and I both decided was that you need to make cookies more often to get really efficient at it – which we were by the end of our baking session - and our very last batch of cookies were pretty enough for a picture. Now for the taste test....

The true test of any cookie is the taste. My mom and I, after sampling the hot yummy cookies came to the conclusion that these particular oatmeal cookies are really delicious. Packing up the warm, sweet, oatmeal raisin cookies, I headed to an office for an unbiased opinion.

Through the large glass doors and inside a worldwide company, I found Amira Selimovic who told me she likes oatmeal cookies and her favorite is oatmeal raisin. Then I offered her a Gene Camp cookie from the container and waited anxiously for her review and she told me, “It’s good, this one is a little hard...I like oatmeal raisin. These are really good and they taste really healthy – are they?” Next, I then offered her an even chewier cookie (one that was a little bigger) and she told me it was good

but she wasn’t an expert because she usually buys her cookies from Costco. Then I asked the next worker in the main office, Miguel Espinoza, who told me he loves oatmeal cookies as much as the next person. Offering him a cookie, I awaited his response. Miguel then told me, “I usually buy soft cookies. I attribute the softness to freshness so that is the number one thing. I like nuts, I do not like raisins.” I then told him that these have raisins, but he could pick them out. I watched as Miguel thoughtfully ate the cookie. “I like the texture of it. I like the texture, not moist but chewy. I haven’t had any high-grade oatmeal cookies. These are really good,” said Miguel. I think Miguel meant his comment as a compliment and he ate his cookie. I left the big container of cookies with Miguel and told him to share the cookies around the office and listen for the comments. I am not sure if Miguel or Amira thought my cookies were the very best they had ever tasted – but they liked them. Granted, I was a bit defensive of my homemade treats and would put them up against any other ones. This recipe is truly yummy.

As the summer is officially behind us, and fall approaches on the near horizon, get out those baking utensils and whip up a batch of your favorite cookies. I will gladly share the Gene Camp Oatmeal Cookies Recipe from the MWD. They are delicious, honestly. •



Nina Siems



Kyle Johnson



Monse Rivera



Miguel Espinoza

Legal Aid

from page 2

they are incapacitated, and you can obtain their medical information. Have a conversation with your child about the changes that happen when they become an adult and how a health-care power of attorney will protect them. Keep a copy of the document at home and have your son or daughter keep a copy at school. Scan it as well so you have it in electronic format to email to a physician or to an ER if needed.

Credit cards: Anyone under 21 applying for a credit card must have an independent

source of funds to pay the bills, so that’s good news for parents. Many college freshmen use credit cards cosigned by parents. Parents should sign up for mobile alerts to monitor their student’s expenses, and talk to them about budgeting.

If your child goes on a shopping spree and there are payment issues, your credit is going to take a hit. You can avoid this by paying the bills yourself and having your kid reimburse you for his or her expenses each month. You can also

go with a debit card instead of a credit card. When the money is gone, it’s gone. Another option is to add your child as an authorized user on your account so that he will have his own card and start to build a credit history. However, you’re the one managing the account.

While you’re thinking about all of these important issues, you also should take the time to review your estate planning now that your son or daughter is an adult and possibly is no longer living at home. Talk to your estate

planning attorney about some of the common changes people consider at this point in the life of a family.

Please visit our website for information on elder law, Medi-Cal Planning and estate planning issues, and sign up for our free monthly e-newsletter. The archive on our website contains numerous blog posts on these legal areas as well. You can also “friend” us on Facebook (R Christine Brown) to receive periodic posts on elder law issues. •



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Police Reports

from page 2

Burglary-Auto 8/28/2015 5:00:00 PM
23400 BLOCK HAWTHORNE BLVD
Suspect(s) pried rear window for entry and took property/third row seats

Auto Theft 8/28/2015 11:17 AM 20700
BLOCK ANZA AVE
Stolen vehicle: '05 Infiniti G35

Robbery-StrongArm 8/28/2015 12:10:55 AM
4100 BLOCK CARMEN ST
Suspect enters residence through unlocked window while victim is sleeping and demands narcotics. Suspect flees when victim states there is none.

Theft 8/27/2015 10:09 PM 4300 BLOCK
PACIFIC COAST HWY
Suspect(s) steals locked bicycle from in front of business

Auto Theft 8/27/2015 7:12 PM 2600
BLOCK 182ND ST
Stolen vehicle: '08 Toyota Camry

Burglary-Commercial 8/27/2015 12:15:15 PM
3700 BLOCK 170TH ST
Suspect(s) removes screen from window for entry/ no loss

Theft 8/27/2015 3:26:00 PM 3500
BLOCK CARSON ST
Suspect(s) takes victim's vehicle's catalytic converter

Theft 9/1/2015 1:37:28 PM 3600 BLOCK
EMERALD ST
Suspect(s) enters residence by unknown means and takes property/ medication

Burglary-Auto 8/27/2015 7:30:00 AM
1700 BLOCK 245TH ST
Suspect(s) enters victim's vehicle by unknown means and takes property/ passport, phone, purse

Battery-Simple 8/26/2015 10:30 PM
4000 BLOCK 226TH ST
Suspects strike victim in chest with a closed fist. When victim fell to the ground suspects then kick him and punch him several times

Burglary-Commercial 8/27/2015 8:09:42 AM
2800 BLOCK SEPULVEDA BLVD
Suspect(s) breaks front window for entry and takes property/ display case, jewelry

Burglary-Auto 8/26/2015 10:35:00 PM
16500 BLOCK CRENSHAW BLVD
Suspect(s) cuts hole in convertible top, ransacks and takes property/ stereo, key chain, charger

Burglary-Commercial 8/27/2015 8:35:30 AM
2400 BLOCK 205TH ST
Suspect(s) enters warehouse by unknown means, tunnel through drywall, enter unlocked office and remove property/ laptops

Theft 8/26/2015 11:30:00 AM 24400
BLOCK CRENSHAW BLVD
Suspect poses as the IRS, telephones victim and convinces him he needs to submit a payment to the IRS or a warrant would be issued for his arrest for which he

immediately makes deposits to the account provided by suspect

Battery-Simple 8/26/2015 10:30:00 AM
4100 BLOCK PACIFIC COAST HWY
Suspect punches victim in the face

Burglary-Auto 8/26/2015 8:30:00 AM
4800 BLOCK EMERALD ST
Suspect(s) enters unsecured vehicle and takes property/wallet, credit cards, drivers license

Burglary-Auto 8/26/2015 7:15:00 AM
25900 BLOCK ROLLING HILLS ROAD
Suspect(s) enters unlocked vehicle and takes property/tools

Auto Theft 8/26/2015 4:42:28 AM 2100
BLOCK SANTA CRUZ CT
Suspect attempts to steal vehicle with keys in the ignition but flees when victim exits his residence

Burglary-Residential 8/25/2015 8:05:00 PM
3100 BLOCK PLAZA DEL AMO
Suspect(s) attempts to pry sliding glass door for entry/no loss

Theft 8/25/2015 7:03:34 PM 3300 BLOCK
SKYPARK DR
Suspect(s) takes victim's vehicle's catalytic converters

Burglary-Residential 8/25/2015 3:00:00 PM
2000 BLOCK 180TH PL
Suspect(s) cuts window for entry, ransacks and takes property/ jewelry, cash

Theft 8/25/2015 1:00:00 PM ARTESIA
BLVD & YUKON AVE
Suspect(s) smashes window for entry, ransacks and takes property from underneath hood/ car battery

Burglary-Auto 8/25/2015 4:30:00 AM
4100 BLOCK TORRANCE BLVD
Suspect(s) smashes window for entry and takes property/wallet

Vandalism 8/24/2015 4:01 PM 3800
BLOCK SEPULVEDA BLVD
Suspect(s) scratches victim's vehicle's paint

Burglary-Residential 8/24/2015 3:30:00 PM
20500 BLOCK VICTOR ST
Suspect(s) removes screen, enters open window, ransacks and takes property/ jewelry, watch

Burglary-Residential 8/24/2015 11:59 AM
400 BLOCK PASEO DE LA PLAYA
Suspect(s) takes garage remote from unlocked vehicle, uses it to enter garage and residence and takes property/champagne

Battery-Simple 8/24/2015 12:49:44 PM
100 BLOCK VISTA DEL PARQUE
Suspect grabs victim by the shoulder

Vandalism 8/24/2015 9:45:50 AM 1000
BLOCK PORTOLA AVE
Suspect(s) scratches victim's vehicle's paint, uses a rock to dent the vehicle's door, smashes the windshield and pours motor oil on passenger seat •

MLB Chaplain

from page 3

programs and services is a full-time job. But when the opportunity came along to be the chaplain for the Los Angeles Dodgers, my fellow pastors and I saw it as an exciting opportunity for our church, as well.

“My Chaplain duties didn’t start out with the Dodgers. Actually, a few years before, a church member, who had been with the Edmonton Oilers, joined the Los Angeles Kings organization. He asked me if I’d be interested in helping out with a Bible study with some of the hockey guys. So, for a few years, Peter Miller and I led a Bible study for some hockey players. And then Baseball Chapel, a ministry that appoints chapel leaders throughout Major (and Minor) League Baseball, contacted me about leading chapel services for the Dodgers. I began working with the team in 2011.”

Sunday chapel services for both the Dodgers and the visiting team and a weekly Bible study with the players while they are “at home” in Los Angeles is a regular routine. On occasion, Brandon travels with the team to an “away series” so he can be an encouragement on the road while the players are away from

their families.

“My ‘roster’ of players/prayers (read: “pray-ers”) usually includes Clayton Kershaw, Adrian Gonzalez, A.J. Ellis, and Scott Van Slyke. Not only are they brothers-in-Christ, but I’d count them as good friends, too. Courtney and I try to build relationships with the whole family, be there to help and encourage them in any way we can. I don’t only serve the team’s Christians, though. I am available to any and all of the players, the coaches, the trainers, or whomever is in need of a listening ear.

“I believe God’s plan for me included working with sports figures. I am a fanatic for God, but also a fan of baseball. So, combining the two has been a wonderful joy,” concluded Brandon Cash.

Making it on base, hitting homeruns or pitching No-Hitters are not out of the question on a baseball field. Every season each team strives for a winning season, to win the pennant, or even the World Series. But with Chaplain Brandon Cash on the spiritual mound for them, the Los Angeles Dodgers win on a totally different playing field. •

49ers

from page 5

and it’s up to Murray to come through for the Silver and Black.

Across the bridge in San Francisco, Tom-sula and the ‘9ers will get better primarily if quarterback Colin Kaepernick gets better. Over the past two years, Kaepernick’s yards-per-attempt average has plunged demonstratively. The offensive line also needs to be better, as Kaepernick was sacked 52 times last year. The issue with San Francisco has never really been defense. Despite their losses on that side of the ball this offseason, NaVorro Bowman has returned and has already breathed life into the defense. What the 49ers need to do is find an offense that works for them. Last season, the offense was a mess not only due to the offensive line, but also to zero production from the tight end spot, injuries, and a less than productive running back position that Carlos Hyde will now attempt to cure. If San Francisco can fix all of those ails this season, the team will actually be much better than most people are prematurely expecting them to be.

So who will be better? Well, answering that question is a bit like investing in the stock market. If you want the sure thing this season, then you’d almost certainly have to put your money on the San Francisco 49ers. While their team has taken some major hits in the offseason, they still have plenty of talented veterans on the squad who know how to get the job done. It is a lot easier to envision the ‘9ers winning eight games this year than the Raiders. Head coach Del Rio, though, does have a lot more experience under his belt than Tomsula. Carr is forming into a quarterback that could outplay Kaepernick by the seasons end and eventually become a top 10 quarterback in the league. Amari Cooper will surely give the Raiders the edge in the wide receiving corps and a defense headed by young Khalil Mack looks like it’s going to be downright scary as early as this year. Put your stock in the ‘9ers for this year, but it may be the last time you do so. The Raiders are on the come-up and are certainly the team with the brightest future ahead. •

Spartans

from page 5

touchdown to Jaye Washington, both from Juarez, did the job to re-take the lead quickly for North. One more touchdown through the air to his favorite receiver of the young season, Allmond, plus three more on the ground, clearly showed that Juarez and the Saxons were not going to be stopped on the night. Before you could blink North was up 26-7 at the half and finished the game with a 40-14 route.

Juarez finished with monster totals both through the air and on the ground. He was 14 of 21 passing for 205 yards and three touchdowns. He was even more dangerous on the ground. Juarez carried the ball 13 times for 173 yards and three touchdowns. Look for that kind of production all year from Juarez, especially this week as North takes on Beverly Hills.

West High

Just one game gave us all the sense of what kind of team West High was going to be this season. With a 22-0 shutout victory over the Culver City Centaurs at Culver City, the Warriors not only displayed impeccable defense, but also the will to run the ball down their opponents’ throats.

With a 21-yard touchdown run in the first quarter and an 8-yard touchdown run in the third, it was Michael Timmerman that stole the show for West and led the way in the rushing attack. Not to be outdone, however, EJ Hatter broke free for a 72-yard touchdown in the fourth quarter that served to put the game away for good. In what looks to be a timeshare behind quarterback Drake Peabody,

Timmerman rushed eight times for 43 yards and two touchdowns while Hatter touched the ball nine times for 116 yards and one touchdown.

Peabody, himself, was successful on the day as well, passing for 145 yards and rushing for 68. West’s three-headed monster will have to keep it up as they face off against Ingelwood this Friday night.

Torrance High

The only of the Torrance teams to lose last week came up with the worst draw of the bunch. The Torrance Tartars were forced to face a traditionally powerful Mira Costa team in Week 1 and certainly felt the diversity between the two teams immediately.

The game was basically over from the start as Mira Costa reeled off 28 first quarter points before the Tartars could even blink an eye. Torrance was only able to attain 16 yards of offense in the first half as they trailed 41-0 at the break. Halfway through the third quarter, the Tartars finally struck gold. Ryan Carroll led his team on a 66-yard drive and dove into the end zone on a 4-yard carry to score the first points of the day for his team. Carroll later hit his receiver Kevin Nash on a 79-yard pass that led to another touchdown, but the damage had already been done. The Tartars took a 55-14 loss in the first game of the season.

The lone bright spot for Torrance, Carroll, finished the game with 129 yards on 6 of 15 passing. The Tartars will look to get things turned around when they face off against Morningside this week. •

PUBLIC NOTICES



Fictitious Business Name Statement 2015217250

The following person(s) is (are) doing business as FEED THE SOUL, 3650 EMERALD ST X-2, TORRANCE, CA 90503-3522, LOS ANGELES COUNTY. Registered Owner(s): INDAIARA AZIBO, 3650 EMERALD ST X-2, TORRANCE, CA 90503-3522. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name or names listed above on: 06/27/2015. Signed: INDAIARA AZIBO, Owner. This statement was filed with the County Recorder of Los Angeles County on August 20, 2015. NOTICE: This Fictitious Name Statement expires on August 20, 2020. A new Fictitious Business Name Statement must be filed prior to August 20, 2020. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Torrance Tribune: Pub. 9/3, 9/10, 9/17, 9/24/2015. HT-1308

Fictitious Business Name Statement 2015218108

The following person(s) is (are) doing business as Le Wood Productions, 4924 Balboa Blvd. #434, Encino, CA 91316, Los Angeles County, AI #ON: 2418323. Registered Owner(s): Sherwood Enterprises, Inc., 4924 Balboa Blvd. #434, Encino, CA 91316. This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name or names listed above on: N/A. Signed: Sherwood Enterprises Inc., Mark Sherwood, President. This statement was filed with the County Recorder of Los Angeles County on August 21, 2015. NOTICE: This Fictitious Name Statement expires on August 21, 2020. A new Fictitious Business Name Statement must be filed prior to August 21, 2020. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 9/3, 9/10, 9/17, 9/24/2015. H-1309

Fictitious Business Name Statement 2015213409

The following person(s) is (are) doing business as 1) INDUSTRIAL RADIO COMMUNICATIONS CORPORATION; 2) SJM INDUSTRIAL RADIO; 3) SJM COMMUNICATIONS, 1212 E. IMPERIAL AVE., EL SEGUNDO, CA 90045, LOS ANGELES COUNTY. AI# 1759782. Registered Owner(s): INDUSTRIAL RADIO COMMUNICATIONS CORPORATION, 1212 E. IMPERIAL AVE., EL SEGUNDO, 90045. This business is being conducted by a corporation. The registrant commenced to transact business under the fictitious business name or names listed above on: 01/01/1994. Signed: INDUSTRIAL RADIO COMMUNICATIONS CORPORATION, OWNER, PRESIDENT, SCOTT MCKENNEY, PRESIDENT. This statement was filed with the County Recorder of Los Angeles County on August 17, 2015. NOTICE: This Fictitious Name Statement expires on August 17, 2020. A new Fictitious Business Name Statement must be filed prior to August 17, 2020. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 9/10, 9/17, 9/24, 10/1/15 H-1310

City Council

from front page

found it necessary to authorize a one-year contract with ACMS for the upcoming school year, which ends June of next year. Money for the contract will be made available through the Police Department Operating Budget, Crossing Guards account for fiscal year 2015-2016.

“Staff will return to the Employee Relations and Public Safety Committee at the conclusion of the school year to report their evaluation findings regarding the implemented Crossing Guard Modifications and to discuss future program funding, as needed,” states the staff report. “TPD will utilize Crossing Guards and assistance from ACMS as needed to cover the new crossing guard posts.”

Council Approves Non-Profit Social Services Grant Program, Application

The mayor and city council approved a recommendation by the city’s Parks and Recreation Commission and the Community Services Director John Jones to move forward with a Non-Profit Social Services Grant Program and Application.

With the approval of the grant program by the mayor and council, funding will now be available in the Parks and Recreation Commission Budget for the 2015-2016 fiscal year.

On Jan. 13, 2015, the council approved the grant awards for the 2014-2015 fiscal years Non-Profit Social Services Agency Grant Program. At that meeting the council raised questions regarding the program itself, the screening process for grant applicants, as well as the auditing process for grant recipients.

“The Parks and Recreation Commission Grants Committee began their review of the

Grant Program in March 2015 and met on a monthly basis through July,” states the staff report. “The purpose of the review was to evaluate the program to ensure that it was meeting the goals and objectives identified in 1984, or whether new goals and objectives needed to be identified.”

The areas of focus for the review included: the program mission, goals and objectives; applicant criteria and process application review and deliberations; award of grants and the audit of expenditures. The review also analyzed the grant model in order to address areas that either enhanced or detracted from the program’s current goals and objectives.

“Early in the process a checklist was developed to provide guidance on the issues under discussion and to show what had been achieved by the Committee to date,” states the staff report. “This road map allowed the Committee to focus on specific issues and track the decision-making process.”

With the revised grant model, the city has new criteria to ensure that program funds are used to “enrich the lives of Torrance residents and the South Bay communities through a wide variety of services.” A grant program overview document was created to help the Committee to develop the mission, goals and objectives of the grant program by identifying grant-giving strategies, eligibility requirements, restrictions, life cycle, application process and reporting methodology.

Applications will now be received in two categories by the city: Human Services and Health Services and will be awarded as One \$5,000 grant and two \$2,500 grants in each

category. Proposals will be scored on a 100-point scale, with the highest rated proposal earning funding recommendations. Grantees will be required to submit two program evaluations [a mid-year, self-evaluation and a financial narrative report at the end of the grant cycle].

School Board

from front page

24-hour help line for all users.

“This is similar to what we do now but it will be more consistent and it uses our student information data and it keeps the parent information current so if they leave then that information automatically goes away,” Public Information Officer Tammy Khan said. “That feature [texting] is something that we have been hearing about that we would like to have and that is a key component to this. As far as the e-blasts it is something that we have been doing but it would be more centralized with the district.”

Measure T funds, which will pay for the parent notification system, are monies designated to “upgrade classrooms and science labs, improve technology” including making sure that student safety and security improvements are in place in order to provide emergency safety and disaster equipment for parents.

EduLink’s Intouch Parent Notification Service is capable of reaching thousands of parents in minutes and requires no hardware or software. With the ability to conduct an unlimited number of calls for absenteeism, community outreach or emergencies, this notification system offers enough line capacity to reach the district’s entire student, parent

and staff population within minutes, during an emergency.

“Currently we have an unsubscribe option; however, we do not want an opt out for text messaging because in an emergency situation we do want parents to know what is occurring,” Khan said. “So opt out is not an option in that regard, but on an individual, case-by-case, basis that someone does not want to receive a particular type of communication, we can deal with that as the issue arises. I can’t imagine a parent not wanting information from their child’s school”

Unlike Nixel or Torrance Alerts, which are emergency notification systems that the City of Torrance has used, EduLink is formatted to handle K-12 notifications.

“Each school does their own thing right now,” Khan said. “Some use Constant Contact, but this would make things more consistent.”

EduLink has been providing parent notification services since 1995 and continues to develop software that provides parents access to the “abundance of student records already being collected within schools’ administrative and instructional databases.” EduLink Systems and its Intouch products are present in more than 2,500 schools across the country. •

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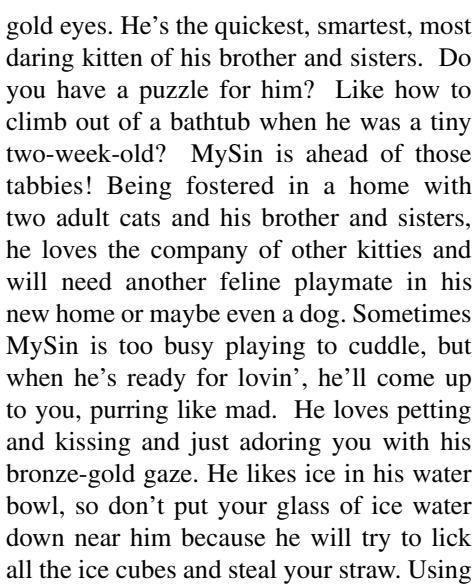
Kiki is looking for a home with another kitty to play with.

Looking for your purr-fect match? Kitties of all colors and sizes are ready for the forever home with you. Mark your calendar now and join us for our 7th Annual Fur Ball, Sunday, October 4, 6 pm. It will be a magical evening, benefitting the forgotten felines of Los Angeles. More information and tickets are at our website, www.kittenrescue.org.

Kiki is a pretty brown tabby with gorgeous tan boots. She's been in a foster home with two adult cats and her brother and sisters, so she's really good with other cats. Kiki would probably enjoy playing with a dog too if it has any toys she can chase. Since she and her siblings have been raised as bottle babies, they are extra secure, unafraid, and trusting. When you pick her up, Kiki starts to purr because she knows you're going to snuggle and kiss her. She also likes to make biscuits on all the other cats, so don't put her with another cat who has boundary issues. So pick her up and give her a kiss... go on, you know you want to. Kiki must be adopted to a home with another kitty as she loves to play.

Mac Attack is an awesome tabby dude with awesome white socks on his back toes. Like his sister Kiki, he's great with other cats and may even enjoy the company of a dog. So Mac will need another kitty companion or two in his new home. Being a "bottle baby," Mac is the opposite of a scaredy cat and is adventurous and extra trusting. The average Mac Attack day goes like this: play, snuggle up for kisses and a snooze. Then repeat: play, snuggle up for kisses and a snooze. So be ready for snuggling and lots of loving with Mac.

MySin de Lanvin is named after an elegant classic perfume that came in a black bottle with gold accents. MySin is an elegant classic black cat with antique-



Mac is a good boy who loves to play and snuggle.



Lena enjoys comfort and security.

his special skills to make biscuits on you when you're lying down, MySin is ready to give you his love.

Lena is an absolutely gorgeous, petite tortie-point Siamese with breathtaking deep blue eyes. She was originally a semi-feral kitty, rescued from a nasty storage lot, but has adjusted nicely to her new life indoors and shows absolutely no desire to return outdoors ever again. She appreciates the comforts of indoor life a great deal, in fact – she absolutely loves soft, warm blankets and gets so happy when she can ‘make biscuits’ on one. In her foster home, Lena has taken over a little vanity stool in the bedroom as her preferred perch. She’s really funny when she gets up there, grooming herself, slithering around on top of it, stretching and

just enjoying herself and the sunlight. Lena seems to know how far she's come from where she was in life and she truly enjoys every moment of comfort and security. She's a low-maintenance kind of girl – not a lap cat, but enjoys head-scratches when she's in the mood. Lena gets along quite well with other kitties once, but seems to actually prefer people – especially men. Lena may do well as an only-kitty and would really bond to a person if she was the sole feline in the house.

These kitties are available for adoption through Kitten Rescue, one of the largest cat rescue groups in Southern California. All of our kitties are spayed/neutered, microchipped, tested for FeLV and FIV, dewormed and current on their vaccinations. For additional information and to see these or our other kittens and cats, please check our website www.kittenrescue.org or email us at mail@kittenrescue.org. Your tax deductible donations for the rescue and care of our cats and kittens can be made through our website or by sending a check payable to Kitten Rescue, 914 Westwood Blvd. #583, Los Angeles, CA 90024.

On Saturdays, we have adoptions from noon to 3:30 p.m. in Westchester at 8655 Lincoln Blvd. just south of Manchester Ave. and also in Mar Vista at 3860 Centinela Ave, just south of Venice Boulevard. Our website lists additional adoption sites and directions to each location. •

*Be kind. Save a life.
Support animal rescue.*



MySin is elegant and intelligent.



Real Estate

3 DIY Home Projects that Give a High-End, Modern Look without Breaking the Bank

(BPT) - Doing your own home improvement projects is a great way to save money and still get the new look you desire. When you're working on giving a traditional home a more modern feel, it can be tempting to splurge - but you don't have to. It is possible to "steal" great looks for a lot less money.

HGTV hostess and design expert Sabrina Soto knows how easy and affordable it can be to upgrade your home's aesthetic.

"Modern decor often comes at a high price, but you don't have to dig deep in your pockets to bring a modern feel to your home," says Soto. "Simple, small projects like switching out old doorknobs to modern door levers will have a big impact on your space without breaking the bank."

Here are three home improvement projects you can do yourself to achieve a modern look on a modest budget:

1. Door handles. Door handles impact a home's overall appearance as well as its functionality. In fact, more than half of homeowners say they notice the door hardware in other people's homes, according to a recent study by Kwikset. Outdated doorknobs can drag down the style of your home. Switching them out for modern door levers is an easy

afternoon project that will have a big impact on the aesthetic of your home.

Replace old door hardware with one of the new Kwikset Signature Series contemporary levers. Durable, stylish and with a range of functions and finishes for less than \$50, the levers are perfect for all your security needs. The interior privacy levers feature ADA-compliant push buttons, offering an easy way of locking and unlocking, while exterior keyed entry levers feature Kwikset SmartKey technology, which offers superior security. Visit www.kwikset.com/contemporary to learn more.

2. Kitchen cabinets. New cabinets can cost a bundle. They're one of the most expensive elements in any kitchen renovation, but you don't have to completely replace yours to get a modern look. First, consider what's "wrong" about your existing cabinets. Are they dated? Is the hardware dull? Does



excessive door trim make them look like something from a bygone era? Removing excess ornamentation, repainting or refinishing cabinet doors, and swapping out old, dated hardware can give your cabinets a fresh, new face at a very low cost.

3. Update walls. The walls are the largest design space in any home, and they have a significant impact on a home's overall aesthetic. Are your wall colors in conflict with a modern design theme? That soft butter yellow you painted the kitchen a few years ago may not fit with the new modern look you want to create this year. The rich burgundy in the dining room may be too '80s to go with the sleek modern furniture you just bought.

Updating your walls with a color palette that is crisp and clean can help evoke a more modern look throughout your home. Don't overlook the ceiling and trim when you're repainting. Doing trim and ceilings in hues that contrast with wall colors is a hot trend in modern interior design.

When it comes to home improvement, a few smart choices can make it look like you spared no expense to achieve your modern design - and leave you satisfied that you got a "steal" instead. •



Roger Hart
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LARGE 4 bedroom, 3 bath (2 full), 3,450 SF house located in the Riviera section adjoining Rolling Hills Estates. First floor boasts a large living/dining room, a beautifully upgraded kitchen with all brand new stainless steel appliances, 3 bedrooms, 2 bathrooms, 3 fireplaces, a 600 SF family room with Spanish style tile flooring, and a 350 SF den/office space that opens into the backyard. On the second floor is the huge 890 SF master suite which brags high vaulted ceilings, a large oversized walk-in closet, and a resort style master bath with a Jacuzzi bath, two-head shower, two sinks and plenty of cabinet space. The property sits on a huge 11,781 SF lot with a nice yard, separate enclosed brick patio and an oversized two-car garage. Separate studio unit in back is not included in the lease. Tenant pays all utilities except gardener. Must provide proof of Renter's Insurance. NO PETS! NO SMOKING!

Finance

Finding What You Need Has Never Been Easier



(BPT) - Not that long ago a typewriter was the best tool for recording data and libraries kept track of books with index cards packed into wooden drawers. Obviously computers have improved productivity by letting people manipulate data faster. But have you ever considered all the physical, hold-in-your-hands

things that would not exist today without computers? Engineering and manufacturing would certainly be slower and harder, but there would simply have to be fewer things if people were still using index cards to keep track of them.

The auto parts industry is a great example. In

the early 1900s, traveling auto parts salesmen could take trains to visit customers because the parts they were selling fit in suitcases. But by the 1930s, some auto parts retailers had paper catalogs with over 100 pages!

By the 1950s, the auto industry was creaking under the weight of too many car models and parts and was badly in need of computers. "If computers had come along sooner, we might still have Packards and Studebakers," says RockAuto.com vice president Tom Taylor. "The complexity of building low volume cars with low volume parts was just too expensive back then."

Every year the auto parts industry has to make new parts for new cars while still making parts for older cars. There is an ever-growing inventory of parts to keep track of, and a growing record of which cars the parts fit. Compared to now, the data in the 1960s was still relatively simple. "A handful of shock absorber part numbers took care of most American brand cars of that era," says Taylor. "A 6,000 square foot independent auto parts store on Main Street would have had adequate inventory to help most customers."

In the late 1970s and 1980s, computers helped car and parts manufacturing diversify and proliferate. Parts retailers moved away from flipping through thick paper catalogs. They could risk stocking parts for new foreign brands and models because computers helped track inventory and sales.

Today, parts for newer cars might only fit one car brand and a few model years. Major auto parts retailers have more than 400,000 part numbers in their warehouses. Those parts fit millions of different vehicles. "When RockAuto.com went online about 15 years ago, it was clear that the traditional 6,000 square foot parts store was becoming overwhelmed," says Taylor. "Today, we could easily fill that much space with just parts for Hyundai and Kia cars. Better to give customers direct Internet access to all the inventory in the warehouses."

Fitting today's 30-plus car brands, dozens of models and 400,000-plus parts into a giant paper catalog is impossible. The digital revolution has transformed the auto industry and given the consumer far more choices than anyone ever thought possible. •